



LIFE

HOLLYWOOD WIVES
AND DAUGHTERS

CHURCHILL'S MEMOIRS:
HITLER ATTACKS

MAY 17, 1948 **20** CENTS
YEARLY SUBSCRIPTION \$6.00

Look for the White Dot.. Mark of Distinction

Identifying Sheaffer's Finest Products

With writing instruments, as with everything else, some kinds are better than others, but only ONE kind is best! . . . To find that one BEST kind—look for the White Dot. It identifies Sheaffer's finest—the only complete (and completely new) post-war line of writing instruments on the market today, and the finest ever to carry the Sheaffer name! . . . To own or to give, Sheaffer's embody the kind of precision workmanship, writing performance and functional beauty that combine to assure greatest pride of possession through the years. W. A. Sheaffer Pen Company, Fort Madison, Iowa. Malton, Ontario, Canada.

Sheaffer Pens, \$3.50 up; Sets, \$6.50 up; Desk Sets, \$10.00 up.

All Sheaffer Products are Priced at Pre-War Levels.
Prices, however, are subject to change without notice.

SHEAFFER'S

Copyright 1948, W. A. Sheaffer Pen Co.

VALIANT
"TRIUMPH"
Pen, \$12.50



CREST DELUXE THREESOME
Pen, \$17.50—Pencil, \$6.00
Strawwriter, \$12.50
Complete set, \$36.00; plus fed. tax.

SENTINEL TUCKAWAY ENSEMBLE
Pen, \$15.00—Pencil, \$5.00
Complete set, \$20.00; no fed. tax.



"TRIUMPH"
Desk Set
\$17.50



Listen Every Sunday to SHEAFFER'S PARADE with Eddy Howard—NBC
Network: 3 P.M. Eastern Daylight Time—2 P.M. Eastern Standard Time



Don't neglect **INFECTIOUS DANDRUFF!**



The "BOTTLE BACILLUS"
Pityrosporum ovale, re-
garded by many leading
authorities as a causative
agent of infectious dandruff.

If you're smart, you'll make Listerine Antiseptic and Massage a part of your regular Hair care

THOSE ugly little germs on the scalp, those flakes and scales on hair and coat collar may mean you're in for infectious dandruff . . . and that you need antiseptic treatment at once.

If you have the slightest symptom, get started right now with Listerine Antiseptic and massage. This is the method that has helped so many because it treats an infection as it should be treated . . . with germ-killing action.

In clinical tests, twice-a-day use of Listerine Antiseptic brought marked improvement within a

month to 76% of dandruff sufferers:

Listerine Antiseptic goes right to work on the stubborn "bottle bacillus" (*Pityrosporum ovale*) . . . kills it by millions. This is the ugly customer that many dermatologists call a causative agent of infectious dandruff. Don't try to conquer it with so-called "overnight" remedies devoid of germ-killing action.

Simply douse Listerine Antiseptic on scalp and hair, and follow with vigorous fingertip massage. Make it a part of your regular hair care. And if the

symptoms persist, repeat the treatment twice daily.

You'll be delighted to see how quickly ugly flakes and scales begin to disappear . . . how readily itching is alleviated. Your scalp feels so clean, so cool, so healthy. And your hair looks the way it should.

Listerine Antiseptic is the same antiseptic that has been famous for over 60 years in the field of oral hygiene.

LAMBERT PHARMACAL COMPANY, St. Louis, Missouri

the TESTED TREATMENT

IT'S NEW! Have you tasted the zippy **MINT** flavor of today's Listerine **TOOTH PASTE** with 25% more Lusterfoam?



THEY'RE
IDENTICAL TWINS

"TWINS TO THE
ORIGINAL PARTS BUILT
INTO YOUR FORD"



This seal proves they're real...

This is to certify that

GENUINE
Ford
PARTS

have been used in completing
this service order

SIGNATURE

Proof that GENUINE FORD PARTS ...
identical twins of the originals ... have been used
on your FORD service order

• Here's new service assurance for Ford owners — the Genuine Ford Parts Seal that shows your Ford has been treated to the kind of parts that are right for Fords. Genuine Ford Parts are made right, to fit right and last longer. They're identical to the parts in your Ford when new.

Naturally, your Ford will give better performance, longer life when you treat it to Genuine Ford Parts always.

So look for the Genuine Ford Parts sign and seal at Ford Dealers and selected independent garages everywhere — your Ford deserves Genuine Ford Parts!





Portable seashore—of Koroseal

SO light you could roll it up (it has no rigid frame) and a child could carry it, that playpond is *permanently* waterproof because it's made of Koroseal sheet. And, like so many things of Koroseal, it is able to stand sun, air, scuffing, banging for years. Here at last is a plaything you can leave out in the sun and air all summer, for many summers. And you can do the same with that colorful Koroseal garden hose. Sun won't harm it; and it's a third lighter than ordinary garden hose.

Only leading manufacturers may buy and use Koroseal flexible material, and even they are constantly supervised by B. F. Goodrich to make certain they use the *right* Koroseal for their products, use it well, in articles designed for best possible service.

Because it cannot absorb water, shower curtains, raincoats, umbrellas made of Koroseal flexible material never get heavy nor soggy, need not be dried out.

It can be made scuff-resistant so that upholstery, handbags, flooring, (golf

bags and luggage soon) of Koroseal keep new-looking long after most other materials would be scratched, cut, worn out.

And finger marks, grease, just plain ordinary dirt can be washed off Koroseal flexible material so readily that anything made of it can be kept new-looking, fresh, modern, with ease.

Koroseal can be made in any color, any form or shape, any degree of hardness or softness. And for your protection every genuine article carries an

easily seen tag with the familiar Koroseal name. The B. F. Goodrich Company, Akron, Ohio.

Trade Mark—Reg. U. S. Pat. Off.

Koroseal
FLEXIBLE MATERIALS
BY

B.F. Goodrich

Pan-browned Prem with Jelly Sauce

"... MAKES A COMPANY MEAL
EASY ON THE COOK"

Martha Logan

Swift's
Prem

Low cost, too!

How's this for that happy inspiration you always seek when company's coming? Ample for eight, but see how easily it's prepared. And you wouldn't dream a two-meat dinner could cost so little! Two meats? Yes indeed! Good, rich pork and tender beef; they're

what give this meal its very special savor. For Prem, you know, is different... it's the one that gives you both pork and beef... perfectly blended Swift's special way, all ready to slice... and brown... and serve delightfully, like this...

Martha Logan's PAN-BROWNED PREM with JELLY SAUCE

—quick-made and joyously taste-thrilling with Prem's delicious combination of pork and tender beef

(makes 8 servings)

- 2 cans Swift's Prem (1 can serves four)
- 1 half-pint glass currant, plum or other tart jelly
- 1 orange, juice and grated rind
- 1 lemon, juice and grated rind
- 1 tablespoon powdered sugar
- 2 teaspoons grated horseradish
- ½ cup seedless raisins, softened in boiling water

For sauce, melt jelly over hot water, stirring until free of lumps. Add remaining ingredients. Serve hot. Makes 1½ cups. Almonds—½ cup blanched and slivered—may be added.

Cut each loaf of Prem in 8 slices; brown in moderately hot frying pan, turning once. (Hard to resist as Prem sizzles in the pan.) Arrange creamed potatoes-with-cheese around Prem. (What a center piece!) Pour part of jelly sauce over Prem, serve remainder in sauceboat. You'll say this sauce is simply made-to-order to go with **THAT DELICIOUS COMBINATION**

OF PORK AND TENDER BEEF...

Swift's Prem

SWIFT
QUALITY
FOODS



UNIVERSAL-INTERNATIONAL presents

JOAN FONTAINE

Unforgettably Matched for Love with

LOUIS JOURDAN

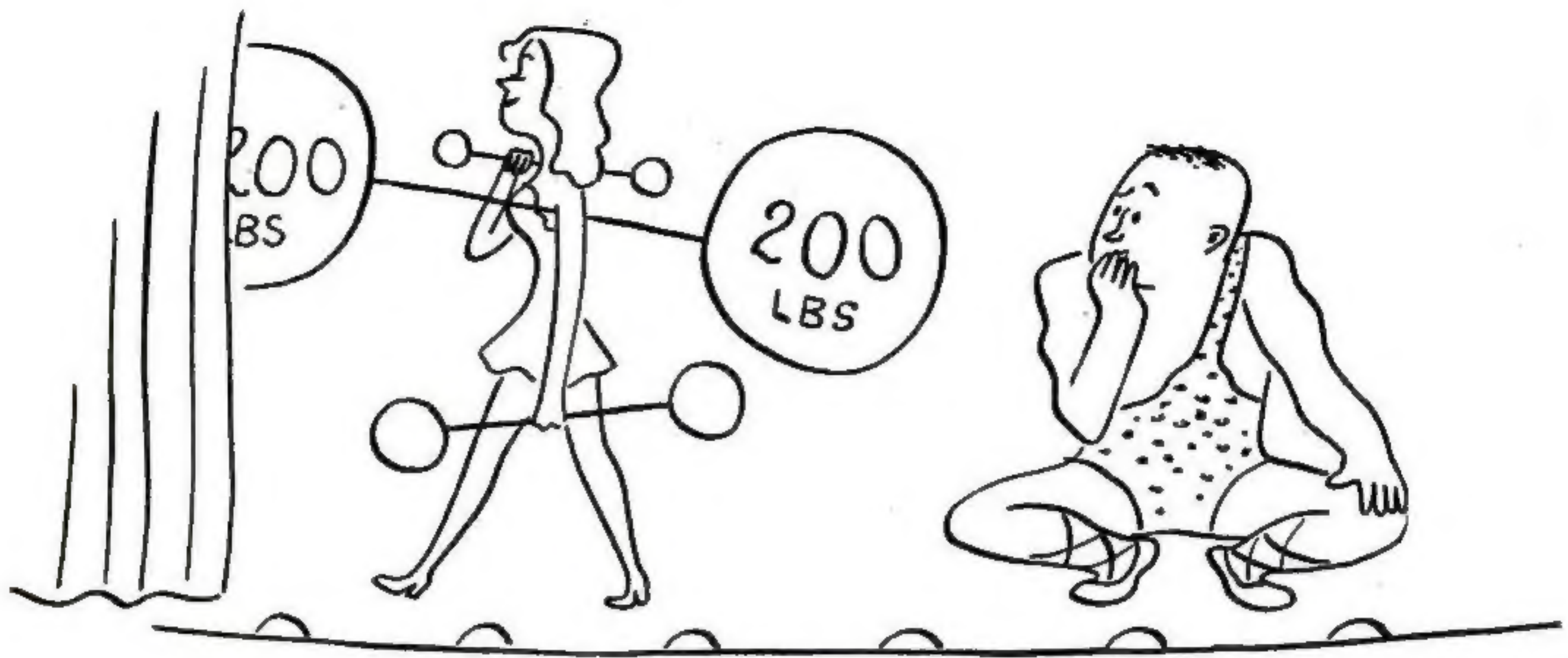
Romantic New Star of "The Paradine Case"

with MADY CHRISTIANS • MARCEL JOURNET • ART SMITH • CAROL YORKE
 Screenplay by Howard Koch • From the Story by Stefan Zweig
 Produced by JOHN HOUSEMAN • Directed by MAX OPULS

"Letter from an
 Unknown Woman"

A RAMPART PRODUCTION





stronger!



thirsty! soft!



Many tissues are strong in one direction only.



YES is strong both ways! Stretch it and see!

In the ONE-or-MANY box! With the wide, wide opening you don't HAVE to take tissues one at a time. Suit yourself — ONE tissue or MANY-at-once! Single tissues lift out open for use. Many-at-once come out in a neatly folded stack for purse or pocket. Personal Products Corporation, Milltown, N. J., Chicago and San Francisco.



Spoken words by wire? Amazing! That's how people felt when the telephone was young.

This strange invention grew and grew ...but never so fast as now!

In 1882, when Western Electric joined the Bell System, there were less than one hundred thousand Bell telephones and few cities were interconnected. Today there are 29 million interconnecting Bell telephones—carrying more than 166 million calls a day.

Western Electric has supplied most of the equipment for this tremendous growth. In all, Western Electric has made 50 million Bell telephones—over 10 million since the war.

Think, too, of all the complex equipment in more than 7,700 central offices—the more than 112 million miles of wire in Bell

System circuits—the endless quantities and varieties of other equipment and supplies needed for your service—nearly all manufactured or purchased by Western Electric.

Schedules for production of telephone apparatus and installation of central office equipment in 1948 call for continuing record-breaking performance to help meet unprecedented demands for service. By doing this huge job efficiently and economically, Western Electric helps to make your Bell telephone service the world's best at the lowest possible cost.

MANUFACTURER...

of 43,000 varieties of telephone apparatus.

PURCHASER...

of supplies of all kinds for telephone companies.

DISTRIBUTOR...

of telephone apparatus and supplies.

INSTALLER...

of telephone central office equipment.



Western Electric

A UNIT OF THE BELL  SYSTEM SINCE 1882

This One



9QNJ-AXK-T1NK

"Why does every husband expect his wife to be different?"

ASKED ELSIE, THE BORDEN COW



"I NEVER SAID I wanted my wife to be different," bellowed Elmer, the bull. "I just don't want you making a spectacle of yourself in one of those silly hats all the other women are wearing."

"So," teased Elsie, "you noticed other women are wearing them?"

"AW," muttered Elmer, "I'd have to be blind to miss 'em! Women just aren't practical."

"Oh, but they are, dear," protested Elsie. "Women have got to be practical these days. That is, if they want to get their money's worth of nourishment for every cent they spend. And really practical women are being sure to add enough pure, sweet Borden's Milk to the family diet. Penny for penny, your best food buy is milk—and you know why!"



"ONE ECONOMICAL WAY to get sound, body-building nourishment into meals," says Elsie, "is to serve more milk and more foods prepared with milk. Penny for penny, your best food buy is milk!"



"No, I don't know why," mimicked Elmer.

"Then, I'll tell you," said Elsie. "Only one quart of milk can give an average man almost half his daily nutrition for quarter his total food cost. So it's practical to serve Borden's Milk with meals, between meals, and

to serve lots of dishes made with pure, wholesome Borden's Milk."



"Woman, woman," groaned Elmer, "you may not be different from others of your sex when it comes to hats, but you're in a class by yourself when it comes to giving a sales talk."

"Thank you, dear," beamed Elsie. "That encourages me to go on and tell my friends about the wonderful main dishes they can make with the great cheese food, Borden's Chateau.* It has a rich, mellow-mild Cheddar flavor that makes soufflés, omelets, sauces and Welsh rabbits taste so good—so deliciously different!"

"Forget the different talk!" commanded Elmer. "Forget Borden's! Forget I ever noticed that contraption you call a hat! Let's have a nice big slice of silence for a change."



"CHILDREN NEED plenty of the complete protein you get in Borden's Chateau," reminds Elsie. "It helps them to grow strong and sturdy. And grownups need proteins, too, to help rebuild their bodies."

"I'd rather have slices of Borden's Chateau between two slices of rye bread," blithely chirped Elsie. "Chateau slices, spreads and melts perfectly. Makes tasty, packed-with-nourishment sandwiches. It's great with apple pie, too."

"Please, Elsie," begged Elmer. "If I say it's OK by me if you want to look as crazy in the hat as every other woman, will you please be good?"

"Of course, I'll be good," meekly answered Elsie. "I'm Elsie, the Borden Cow, and you know what everybody keeps saying—if it's Borden's, it's GOT to be good!"

*T. M. Reg. U. S. Pat. Off.

© The Borden Company



- if it's Borden's, it's got to be good!



World's Best WASHING



THOR AGITATOR ACTION. An improvement of the famous original Thor agitator. The most efficient washing method science has discovered.



NO PRE-SOAKING—NO SPECIAL SOAPS. Thor washes dirty clothes clean with ordinary washday soaps... no need for special washing powders or lengthy pre-soaking.

EVEN GETS OVERALLS AND CHILDREN'S CLOTHES CLEAN. A real family washer... grand for work clothes and the youngsters' dirty things... yet gentle with linens and lingerie.

World's Best RINSING



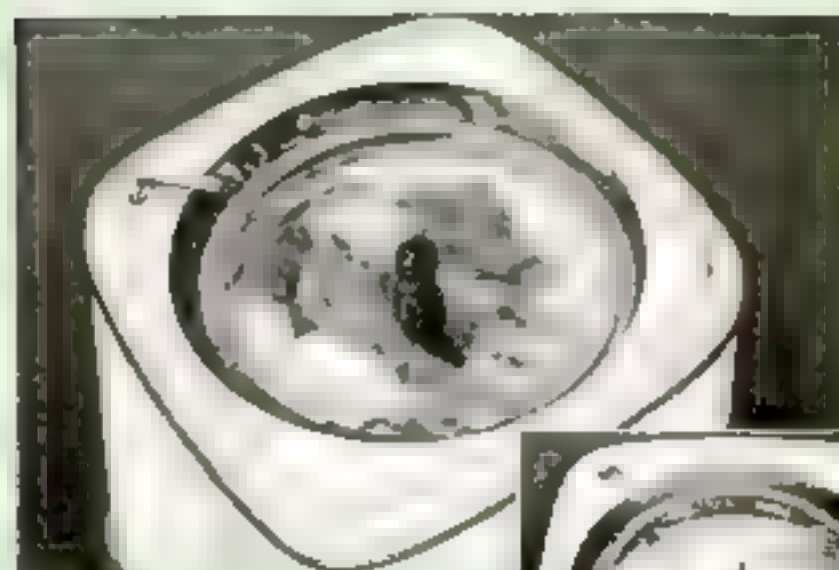
OVERFLOW RINSE ACTUALLY FLOATS SOAP CURDS AWAY. You rinse in water that's constantly changing... constantly overflowing and carrying away suds as it rises to the top. The most effective rinse ever developed—and only Thor has it!



YOUR HANDS NEVER TOUCH RINSE WATER. No fishing for clothes... no stooping over rinse tubs... no lifting!

RINSES BY AGITATOR ACTION. Amazing new Thor method gets soap and soil out. You'll be thrilled by the sweetness, the cleanness of clothes rinsed by agitator action.

Marvelous SPIN DRYING



NO TUSSLING WITH A WRINGER... NO LIFTING WET, HEAVY CLOTHES. No washday backaches either. Just flick a switch and let the Thor do the work!



GETS OUT MORE WATER... MUCH FASTER... SPEEDS DRYING, TOO. Spins clothes 25% better than wringer-dry. Many small pieces are ready for ironing at once.

EASIER ON CLOTHES... No hard to run creases—does not smash or pull off buttons. Softer, fluffier clothes due to Thor spin drying.

LOADS AT TOP. Just dump clothes in through wide opening. Get wash started in seconds. No stooping.



ADD CLOTHES TO THE WASH ANY TIME. No danger of water cascading to the floor. No reason to stop the machine.



NO FIXED CYCLES. With the Thor you can give Washing, Rinsing or Spin Drying any time you want. That often means faster work.



EASY TO KEEP CLEAN AND SANITARY. No inaccessible places to collect suds or dirt. Also—another Thor exclusive—no drain valves to operate or become clogged.

TAKES ONLY 2 FOOT SQUARE SPACE. Compact, streamlined... a real space-saver.

*No wringer! No rinse-tubs!..
No hard work!*

THOR AUTOMAGIC WASHER

*really washes clothes clean
with the famous Thor Agitator Action*

Thor invented the electric washing machine... saved thousands of hours of back-breaking work for women everywhere. Now Thor makes a clothes washer that does the whole job... washing, rinsing, spin drying... automagically. It's a wonder... and it can work wonders for you!

DO YOUR WASHING WITH YOUR FINGERTIPS!
All the work you do is flick this switch

You'll flick a single switch and call it washday. You'll dump soiled clothes in dry, take them out ready for the line. You'll get the benefit of the finest washing action ever developed. The **THOR AUTOMAGIC CLOTHES WASHER** is the answer for every woman who wants a workless washday... and clean clothes, too.



Just a small down payment puts this wonderful **THOR AUTOMAGIC WASHER** in your home.

Complete Price **\$199⁵⁰**
Including Normal Installation

THOR CORPORATION
Chicago 50, Illinois
Thor Canadian Company, Ltd.
Toronto, Canada
Plants in Chicago, Illinois; Bloomington, Illinois; El Monte, California; Toronto, Canada; London, England

*Reg. U.S. Pat. Off.

Here's the **THOR AUTOMAGIC DISHWASHER UNIT**
YOU CAN ADD FOR ONLY \$69.95



Make your Thor into a miraculous 7-day washer for clothes and dishes. No special installation. Changes from Clothes Washer to Dishwasher in only ninety seconds. Thor Automagic is the only machine in the world with this feature!

THOR CORPORATION L-5
2115 South 54th Avenue, Chicago 50, Illinois
Please send me, without obligation, your booklet about the Thor Automagic Washer.

Name.....
Address.....
City..... Zone..... State.....

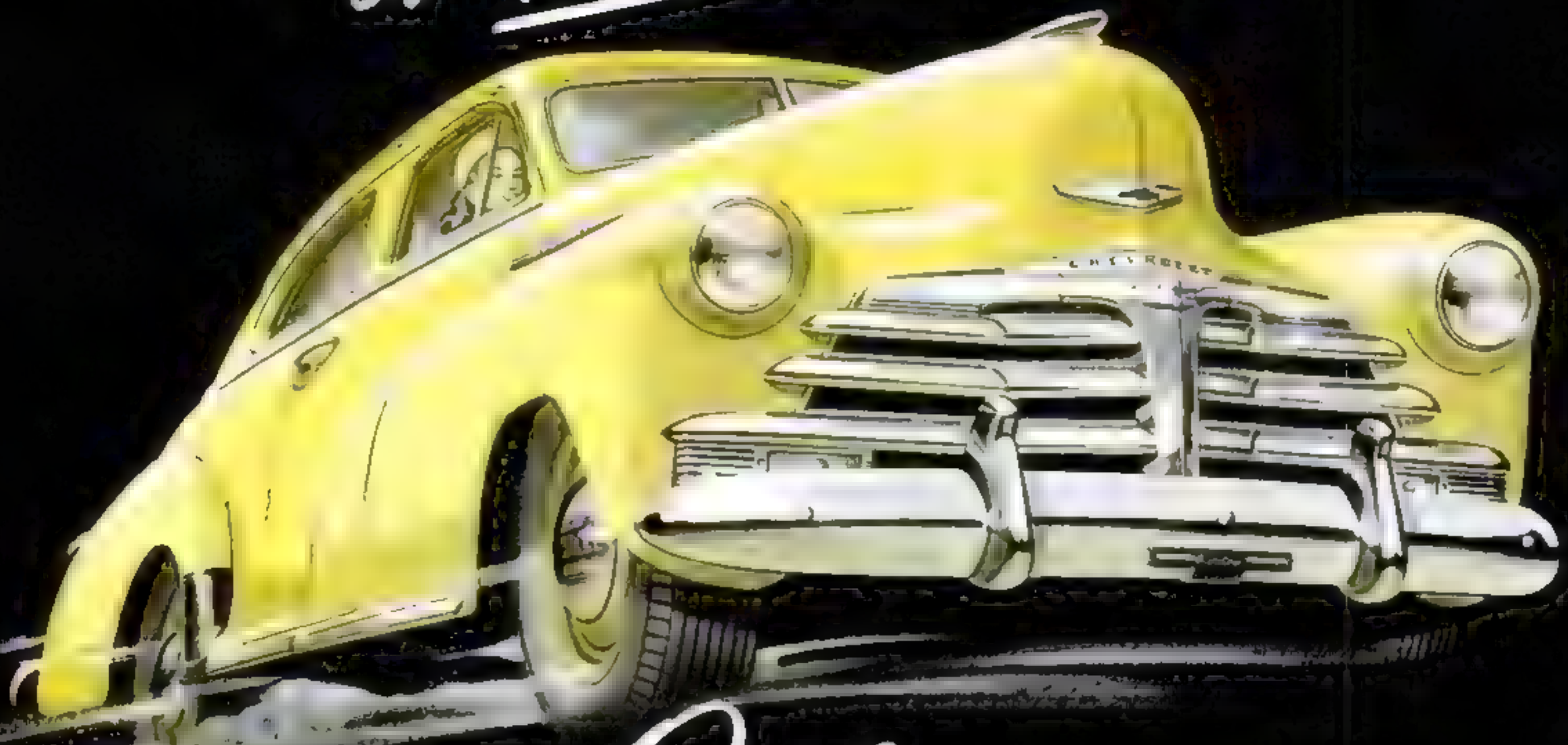
EXCLUSIVE THOR BALANCER ELIMINATES ANNOYING VIBRATION. Off-center loads are automatically counterbalanced—so run smoothly.



NO BOLTING DOWN... NO CONCRETE BASE... put it wherever you like... upstairs or down. You can even use the Thor in a third floor apartment.

NO COSTLY, COMPLICATED INSTALLATION NECESSARY. Just two simple connections and the Thor is ready. No permanent installation necessary.

*Only One
is Number One*



Only
CHEVROLET
IS FIRST!

America's biggest
money's worth!

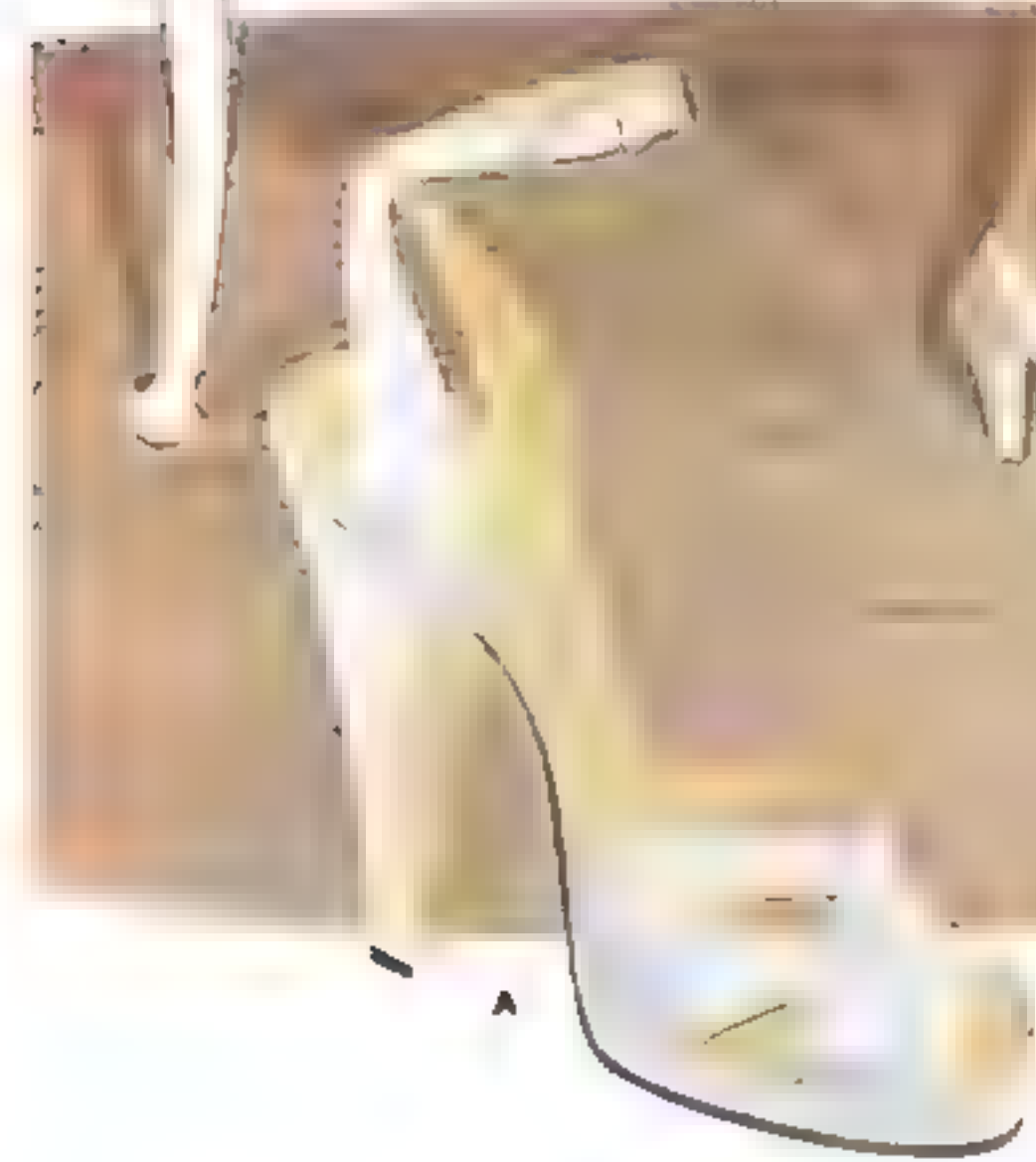


Yes, you'll find people everywhere agreeing: Of all cars, only one is Number One, only Chevrolet for 1948 is first, because it alone gives BIG-CAR QUALITY AT LOWEST COST—stepped-up in style and value! That's why more people drive Chevrolets—and more people want Chevrolets—than any other make of car, according to official nation-wide registration and seven independent nation-wide surveys.

CHEVROLET MOTOR DIVISION, GENERAL MOTORS CORPORATION, DETROIT 2, MICHIGAN



More smart women wear Gold (Red) Cross Shoes than any other brand of fine footwear in the world. Which doesn't surprise you. For what other shoe offers so much...in brilliant young styling...in beyond-its-price quality...in fit so "just for you" that it keeps the envied swing of youth in your step?*



GOLD

RED CROSS SHOES

AMERICA'S UNCHALLENGED SHOE VALUE

*Each new style is Fit-Tested. Handmade originals are actually worn, walked in, checked, tested, fit-perfected before you can buy any new Gold Cross style. Shoes illustrated: A. The Cocktail Ankle; B. The Marquita; C. The Charm; on the girl—The Mandalay.

The United States Shoe Corp., Cincinnati, O. Gold Cross Shoes are manufactured and distributed in England by Somerville Bros., Ltd., in Australia by "Gold Cross Shoes" Ltd., in South Africa by Edells (S. A.), Ltd., in New Zealand by Duckworth, Turner and Co., Ltd.



COOL, REFRESHING MINT



U·ALL·NO
Richardson's
PRODUCTS

Thos. D. Richardson Co., Philadelphia 34, U. S. A. • The Same Famous Quality for Over Fifty Years

LIFE'S REPORTS



STOLID RUSSIAN Major General Kotikov gazes around the room while interpreters drone out the endless speeches with which he hamstring session.

WIND IN BERLIN

Blowing heavily from East, it chills Kommandatura

by WILL LANG

Nearly three years ago the Allied Kommandatura was created to enable four victorious armies to rule Berlin. The former Nazi capital thus became the first test tube of Allied cooperation in the postwar world, where American, Russian, French and British officials collaborated on such everyday problems as the composition of the police force or the collection of garbage. How the Kommandatura has fared in the months of mounting tension between East and West is shown in the following report of what may well be one of its last sessions.

Promptly at 10 a.m. the four commandants meet. They shake hands perfunctorily, then seat themselves at the center of the long table, two on each side. Their subordinates follow and occupy the rest of the chairs. Large quantities of official papers are arranged in neat mounds on the table before them.

It is the Russians who do most of the talking. They are led by Major General Alexander Kotikov, an old hand at political conferences, who moves his lips as little as possible in speaking, as if to hide his many gold-capped teeth. A dark, thin Russian named Marximov, in civilian clothes, is the new political adviser to Kotikov and this is his first meeting.

Kotikov says, "I have a number of statements to make."

For the next four hours Kotikov reads those statements. They are a series of speeches charging the Western powers with breaking Kommandatura agreements. He reads them in Russian in a dull voice, with the lack of enthusiasm of a man who has been ordered to open and close his mouth until every last word has been expelled. At the finish of each statement the interpreters take over, prolonging the agony with full translations into English and French. The bored conferees sag in their chairs. British Major General Herbert occupies himself by fingering the ends of his thick Guards moustache, and an American colonel lights up a pipe. During the

CONTINUED ON NEXT PAGE

Art-carved
RINGS BY WOOD

NEW YORK • LONDON • AMSTERDAM • ANTWERP



White organza capelet gown and headpiece with flower-shaped ruffles on bodice and skirt... on the design in the romantic tradition.



Shop together for your diamond ring... share together the joy of finding the name *Art-Carved* inside.

That name is your assurance of lifetime value... enduring beauty... and diamonds that have never before been worn. *Art-Carved* rings are made from

beginning to end by America's oldest and largest ringmaker.

His experts abroad select and cut every *Art-Carved* diamond. His goldsmiths hand-carve the original settings that bring these gems direct to you.

Genuine *Art-Carved* diamond rings are registered and guaranteed.

Ask to see the name *Art-Carved* in the ring, on the tag.

Diamond Rings \$75 to \$5000 Wedding Rings from \$9 At fine jewelers



FREE! "How to Select Your Diamond Ring," new illustrated booklet that will help you choose your diamond wisely. Write to J. R. Wood & Sons, Inc., Dept. L-4, 216 E. 45 Street, New York 17, New York.

©1945 J. R. Wood & Sons, Inc.

Beloved by brides for almost a hundred years

Hollywood chose JASPER

IN THE CANADIAN ROCKIES

... for the shooting of the incomparable alpine sequences of "The Emperor Waltz", starring Bing Crosby and Joan Fontaine. This eye-filling Technicolor picture is already being acclaimed as a candidate for the 1948 Academy Award.



For the locale of this great picture, the smart, beauty-conscious Paramount Studios chose Jasper, because it provided vast panoramas like this scene being shot at the Columbia Icefield. For a bang-up vacation and the thrill of a lifetime you'll be smart, too, if you choose Jasper.



You'll enjoy guest-of-honour living at Jasper Park Lodge, motoring to majestic peaks like Mount Edith Cavell (above), paddling on opalescent lakes, swimming, hiking, riding. It's a glorious stop-over on Canadian National Railways scenic route across Canada.



You'll golf on the inspiring championship course, where Bing won last year's Annual Totem Pole Tournament... Go by Canadian National's Continental Limited. Daily 'through' sleeper service, Montreal, Toronto, St. Paul to and from Jasper and Vancouver.

go CANADIAN NATIONAL

THE RAILWAY TO EVERYWHERE IN CANADA

See Canada by C.N.R.
"We'll tell you where
—and take you there."

For information, consult your nearest Canadian National Railways office: Boston, Buffalo, Chicago, Cincinnati, Detroit, Duluth, Kansas City, Los Angeles, Minneapolis, New York, Philadelphia, Pittsburgh, Portland, Me., San Francisco, Seattle, St. Louis, Washington, D.C. U.S. citizens need no passport.

LIFE'S REPORTS CONTINUED

translations Kotikov leans back and rolls his blue eyes up to the ceiling, to the walls and every place but to the faces of the other commanders.

"We have been receiving reports about the increase of crime cases in Berlin," says Kotikov. "In March alone, there was an increase of 2,000 cases, particularly in the American sector. The American sector has become a nest of criminals and a center of spies directed against the Soviet zone. The biggest black-market place in Berlin is on Potsdamerplatz in the American sector. Whenever Soviet sector police try to apprehend criminals there, the criminals just pass over the line into the U.S. sector."

"From the history of large American cities, Colonel Howley knows very well how American gangsters join with the police to form gangs. But we will not drag everything from the U.S. over here. This is only for totalitarian Americans who like crimes both in real life and in the movies. Yet our tolerance is not endless. We must ask Colonel Howley and General Herbert to behave more calmly in the Kommandatura meetings and to silence the paid propagandists against the Soviet Union in their sectors."

During the English translation Maximov, the political adviser, closely watches the effect of Kotikov's words on the faces of the Westerners. When the Russian interpreter twice stumbles in pronouncing "totalitarian," he smiles with amusement but Kotikov looks back impatiently at the sinner. More than an hour passes before the original speech and its translations into French and English are completed, and then the British general replies in cold anger, "General Kotikov's mind seems entirely taken up with what is going on in the Western sectors. I'd like to ask him if he would occasionally get his mind on his own sector!"

France's General Ganeval is more moderate. "General Kotikov has shown great concern for the Germans in the Western sectors. I can tell him that his sources of information are wrong."

America's Colonel Frank Howley snaps, "I consider this an unsatisfactory reply to my earlier request that something be done to protect the Germans in this city against kidnapping. I don't consider this an honest answer—just a collection of words not founded on fact."



Model
Illustrated
NELSON

SUMMER COMFORT
SUMMED UP IN ONE WORD
NORTHCOOL

Buy the Genuine and you buy the Best

Summer is NORTHCOOL time. For, NORTHCOOL wrinkle resistant rayon tropical suits give you everything for a summer-long, well-dressed appearance—coolness, comfort, smart new styles, colorful new patterns.

NORTHCOOL CLOTHES FOR SUMMER

Tropical Suits \$35
Tuxedo Coats \$27.50 Tuxedo Trousers \$12.50
Sport Coats \$25 Sport Slacks \$9.50

For Northcool Dealer nearest you, write to A. Sagner's Son, Inc., Baltimore 1, Md.

CONTINUED ON PAGE 19

"Two cleaners are better than one—and here's why!"



says Art Linkletter,
M. C. of "The G-E House Party."

"Why 'two' cleaners? Why, simply because in every home, you have two separate cleaning jobs . . . rugs or carpets and above-the-floor cleaning. You see, each of these G-E models is designed for one of these specific purposes.

"Boy, what a buy! Two super-speedy, super-efficient cleaners—they'll do everything from floor to ceiling, attic to cellar—and you can get them both for little more than the cost of many a single cleaner!"

"Look how they can make *all* your cleaning faster, easier!"



"**THE TIDY** is just that! A neat little tank-type model built to speed above-the-floor cleaning. It's a brand-new idea.

"Only 14 inches long. So lightweight you can carry it over your shoulder. (I don't think it's any bigger than some of the handbags my wife Lois totes around!)"

"But, wow, what power! Cleans upholstery, lamp shades, drapes. Dusts floors, walls, stairs. Sprays liquid wax, water-color paints—even mothproofing fluids.

"Comes with 7 attachments. A tidy bargain if I ever saw one!"



"**THE TALL** is terrific! A sleek brown-and-buff upright model, styled to match the Tidy. Designed *specifically*—to make rug-cleaning easier, more efficient than ever for you.

"You should see that tufted brush hustle in the dirt! And the nozzle adjusts automatically to *any* rug pile—what a work-saver!

"Even the bag can be emptied without spilling. (I wouldn't want Lois to hear this—but it's such a slick machine I actually get a kick out of using it!)"

"And believe me, it's no tall story when I say the price is low."

"Take my advice—don't buy any cleaner till you've seen this new General Electric pair. (You can get the TIDY in combination with other fine General Electric models, too.) Hunt up your nearest G-E retailer and give the Perfect Pair a try today!

"Till we meet again on 'The G-E House Party' (I'm there Monday through Friday afternoons, 3:30 E.S.T., CBS) this is Art Linkletter, signing off for the General Electric Company, Bridgeport 2, Conn."



VACUUM CLEANERS

Approved by Underwriters' Laboratories, Inc.

GENERAL  ELECTRIC



Are you a **DANGER-MOTHER?**

YOU ARE, if you don't take Baby into the store when you shop. So warns the National Safety Council for the carriage may drift off the wall. Your baby, unguarded, may be snatched away! The Council has 30 other suggestions we'll gladly send to help keep you from being a Danger-Mother.

We of Storkline are happy to give national circulation to the Council's advice, because our business for more than 30 years has been devoted to better things for mothers and babies . . . nicer and safer, like the carriage shown here. In all the world, we are the largest manufacturer of infant and juvenile furniture and baby carriages.

Be sure to see the Storkline things at local department, furniture, or juvenile stores. You'll find it true, as thousands of parents have discovered: *Storkline thinks of everything.*

STORKLINE FURNITURE CORPORATION
Chicago • New York

Free—We'll gladly send you the National Safety Council's excellent leaflet of safety rules for mothers. Address Storkline, Dept. D-2, Box 7570, Chicago 77, Illinois.



*Tops in transportation
for the youngest generation...*

STORKLINE ARISTOCOACH

Comfort! Styling! Safety!

Sleek lines and fine fabric give this Storkline super carriage a smart, rich beauty. But its safety and comfort features are even a greater boon to Baby . . . and you.

Its Duchess tubular gears and ball-bearing wheels make for smooth sailing along the sidewalks. Just a tap of your toe and the brake takes a firm grip . . . even on a hill.

For convenience, it folds and unfolds like a fan. The pusher adjusts to suit your height. And its plastic handle is cooler in summer, warmer in winter. See it and all the new Storkline things!

IN INFANT AND JUVENILE FURNITURE, TOO...



Storkline
THINKS OF EVERYTHING

LIFE'S REPORTS CONTINUED

I'm shocked to hear General Kotikov admit that four German persons were taken out of the U.S. sector on Russian orders. He has the boldness to admit this violation of the agreement we made with General Sokolovsky."

Kotikov presses his lips tightly together, but Howley's voice gets louder. "I will tell General Kotikov to keep out of our sector! We are quite capable of taking care of it ourselves." Howley looks directly at Kotikov. "We hear much talk from the Soviet delegation about holidays for workmen, and that's good. But the greatest gift we could give workmen in Berlin would be freedom of fear from snatchers! Are there any other matters to discuss?"

"Yes," says Kotikov, smiling for the first time. "I must ask your patience, gentlemen." He produces another speech, this one describing 17 cases where American soldiers allegedly mistreated and beat Germans in the U.S. sector of Berlin. "The war with Germany ended three years ago and nobody understands these actions," adds Kotikov piously, for this is a speech designed to ridicule Americans when it is published in Russian-licensed papers the next day. "I must ask my American colleague to investigate this matter and report to us about the disciplinary action taken."

The baldness of these unproved charges against American troops has Colonel Howley rubbing his jaw with exasperation. But then occurs one of those incidents which complicate conferences in several languages. While translating Kotikov's remarks into English, the Russian interpreter pronounces the word "beaten" so that it sounds like "bitten." Howley is quick to exploit this.

"I'll pass lightly over several ridiculous points in this statement," he says. "I have seen American soldiers under all sorts of conditions, but I've never yet seen them bite anyone. Americans do not bite in a fight." Everyone laughs except the Russians, who seem only puzzled when the interpreter tells them what is said.

Soon afterward the tiresome meeting ends. It is a short one as Kommandatura conferences go—only five hours of continuous session—but it has the usual result: there is agreement only on the date of the next meeting, if there is to be one.

Sun 'n shade Stripes

on **DAN RIVER FABRIC**



Bright sunny stripes against cool shadowy ones . . . Dan River has put Summer right down on fabric! It's Dantone®, the fine combed cotton fabric that is Sanforized®, colorfast, wonderfully washable. Dan River Mills, Inc., Danville, Va.

Dress by Hope Reed. Mouve and gunmetal, brown and aqua, navy and tan. Sizes 10 to 18. About \$9 at B. Altman & Co., New York; Marshall Field & Company, Chicago; Madison's, Detroit; Daylon Co., Minneapolis.

*Fabric shrinkage less than 1%





ARCHWEDGE

DUTCHBOY

TOE

STRAP

U.S. Keds
THE WASHABLE CASUALS

3.50 to 3.50 at better stores

MADE ONLY BY

U.S. RUBBER
SERVING THROUGH SCIENCE



UNITED STATES
RUBBER COMPANY



First called and first to serve, the Army combat man went through hell and high water to save lives during Japan's recent typhoon. He was on hand during the Florida hurricane, the New England forest fires and after the Texas City explosion.

What is a combat soldier's life like?

Ask the old-timers. They'll give you an earful of yarns—the good times and bad, the thrills and the chills of life in the Army.

But whatever the twist of the yarns, you'll discover one feeling common to all—*pride*. In wartime or peacetime, an Army man is proud to belong, proud to take part in an important mission, proud to be where the going's tough, proud of the outfit which is his. This pride stays with him, grows ever greater in later years.

Army life is a slice of life no man should miss. It's a life spiced with variety—where the unexpected is expected, where dares come by the

dozen. No wonder it attracts the wide-awake young American!

To meet the challenge of Army life, the soldier must be alert, strong, ready for whatever may come. Occupying foreign lands or guarding the home shores, his work is not easy. He handles swift-moving vehicles. He fires wonder-weapons. He adds his muscle to the might of machines and the tactics of tomorrow. When disaster strikes, he is first called and first to serve. Because he is so versatile and the master of man-made things, he is respected around the earth. His is the aim to save lives. His is the power for peace.

To train him for this vital job, the Army gives him a vast choice of schooling, exciting opportunities for advancement, the peace of mind of financial security. Here is quick recognition for strenuous effort. Here is lifetime membership on the team of teams, a job to be proud of—always.

Naturally, the requirements are high. To see how you measure up, stop in at the nearest U. S. Army and U. S. Air Force Recruiting Station.

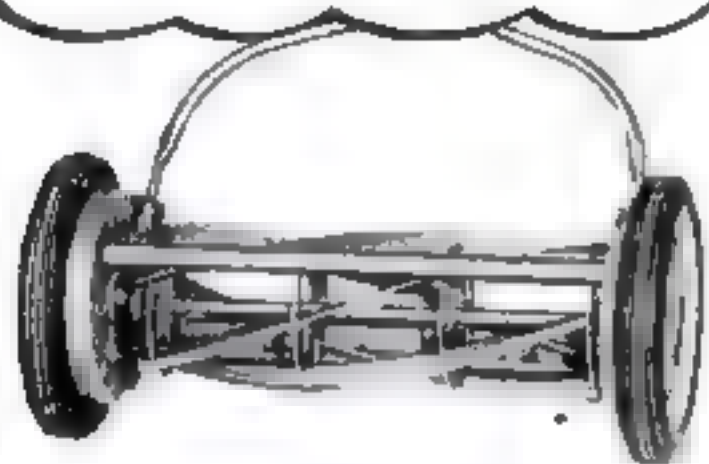
Listen to "Sound Off," "Voice of the Army," "Air Force Hour" and "Proudly We Hall" on your radio.

U. S. Army and U. S. Air Force Recruiting Service

YOUR ARMY AND YOUR AIR FORCE SERVE THE NATION AND MANKIND IN WAR AND PEACE



**"GET A
TORO MOWER"**



THE "SPORTSMAN" For over 25 years, Toro mowers have been used on national championship golf courses. The "SPORTSMAN" is a finely built 17-inch mower that weighs only 34 pounds. Pushes lightly because it S-H-E-A-R-S the grass and does not tear it.

Fred the Superintendent says

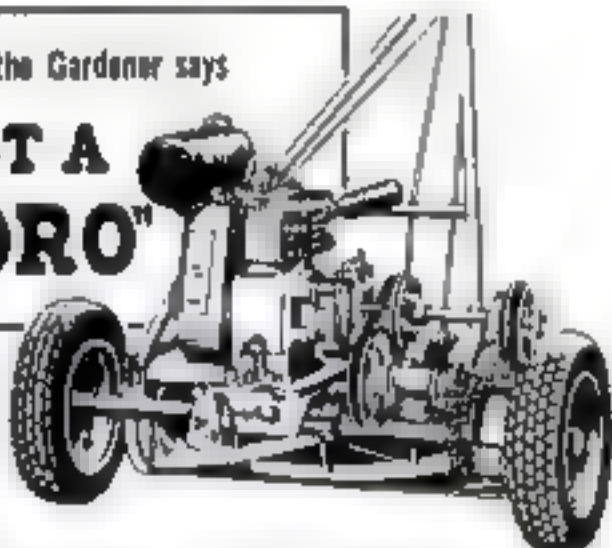
**"GET A
TORO"**



THE "HOMELAWN" You just go along for the stroll with a "HOMELAWN". Precision-built quick-starting four cycle engine. Pulls itself. 18 and 21-inch widths. Cuts up to 1 1/2 acres quickly and easily.

Henry the Gardener says

**"GET A
TORO"**



THE "STARLAWN" For large lawns 2 acres or more. Built in two sizes 24 and 30-inch for heavy-duty service. Four cycle engine— independent reel and traction controls— floating axle for smooth cutting on hard-to-cut lawns.

Bill the Road Boss says

**"GET A
TORO"**



THE "ZIPPER" A peach of a Power Sickle Mower for cutting weeds and rank growth. Balanced and easily handled. Light, strong tubular steel construction. Ample power. Cuts a 36-inch swath. For farms, highways, resorts and estates.

TORO

MANUFACTURING CORPORATION
Minneapolis 4, Minnesota

MOVING MACHINERY SPECIALISTS FOR OVER 25 YEARS

LIFE

EDITOR-IN-CHIEF Henry R. Luce
PRESIDENT Roy E. Larsen
EDITORIAL DIRECTOR John Shaw Billings

BOARD OF EDITORS

Daniel Longwell CHAIRMAN
Joseph J. Thorndike, Jr. MANAGING EDITOR
Wilson Hicks EXECUTIVE EDITOR
Edward K. Thompson ASSISTANT MANAGING EDITOR
John K. Jessup EDITORIALS
Charles Tudor ART DIRECTOR

Joseph Kautner, Robert Conaghan,
Philip H. Wootton, Jr., Oliver Jensen,
Sidney L. James, Fillmore Calhoun.

SENIOR WRITERS

Noel F. Busch, John Chamberlain,
Charles J. V. Murphy, Winthrop Sergeant.

ASSISTANT EDITORS

Herbert Brown, Gene Cook, Mastland Edey,
Ernest Havemann, John Jenkins, Rich-
ard W. Johnston, Sally Kirkland, Kenneth
MacLeish, Donald Marshman, Tom Pri-
denius, Lillian Ruxey, Maria Sermolino, John
Thorne, Margit Varga, A. B. C. Whipple.

STAFF

Earl Brown, Robert Campbell, Frank
Campion, John D. Lee, Lee Eittington, Gene
Farmer, John Haverstick, John Kay, Jeanne
Perkins, Coles Phinney, John Purcell, Irene
Saint, Claude Stanush, Robert Wallace,
Bishop White.

RESEARCH STAFF

Marian A. MacPhail CHIEF
ASSISTANTS: Jo Sheehan, Joan Werblin,
Valerie Vondermuhl, Helen Douell.

RESEARCHERS: Jane Armer, Mary Augus-
tine, Constance Babington-Smith, Mary
Elizabeth Barber, Margaret Bassett, Nancy
Bean, Patricia Beck, Mathilde Benoit, Ines
Biondolano, Tom Carmichael, Kay Doering,
H. la Edson, Phyllis Frickamp, Constance
Faulk, Nancy Genet, Ted Hecht, Shirley
Heslop, Marjorie Iseman, Edward Kern,
Marion Kreuselman, Mary Leatherbee,
Jeanne LeMannier, Joan Lawrie, Geraldine
Lux, Hildegard Maynard, Joann McQuis-
ton, Beatrice Parker, Jacqueline Parsons,
Joan Patterson, Doris Pullen, Norman Rose,
Dorothy Seiberling, Kathleen Shortall, Jar-
quelyn Snow, Dana Solomon, Jeanne Stahl,
Lucille Stark, Margaret Swope, Rachel
Tuckerman, Elizabeth Van Dyke, Jane
Wilson, Monica Wyatt, David Zeitlin.

PICTURE BUREAU

EXECUTIVES: G. W. Churchill, Robert
Gruen, Ray Mackland, Dorothy Hoover,
G. A. Graubner, Alma Eggleston.

PHOTOGRAPHERS: Jack Hirs, Cornell Capa,
Edward Clark, Ralph Crane, Loomis Dean,
David Douglas Duncan, Alfred Eisenstaedt,
Mort Kimpton, J. R. Eyerman, N. R. Far-
man, Andreas Feininger, Albert Fenn, John
Floren, Herbert Gehr, Fritz Goro, Alan
Grant, Bernard Hoffman, Martha Holmes,
Yale Joel, Mark Kaufman, Dmitri Kessel,
Wallace Kirkland, Nina Leen, Anthony
Luick, Thomas McAvoy, Ralph Morse,
John Phillips, Michael Rousner, Walter
Sanders, Frank Scherebel, George Silk,
George Skadding, W. Eugene Smith, Peter
Stackpole, Charles Steinboer, William J.
Summa.

PICTURE RESEARCHERS: Muriel Ballard,
Jane Bartels, Mary Carr, Margaret Gold-
smith, Natalie Kosok, Ruth Lester, Maude
Milar, Helen Rounds, Margaret Sargent,
Muriel Trebay.

LAYOUT

Michael Phillips, Bernard Quint, William
Gardner, Hilde Adelberger, Matt Greene,
Earl Ketch, Anthony Sodaro, Frank Stock-
man, Dorothy Witkin, Alfred Zingaro.

NEWS SERVICES

DOMESTIC: David Hulburd (Chief), Helen
Robinson, Dorothy Sterling, Jean Snow
Bureau Heads: Washington Robert T. Elson;
Chicago Penrose Scull; Los Angeles Jack
Beardwood. Correspondents: Washington
Lawrence Laybourne; Don Morris Arthur
Shay, Patricia Smith, Chicago Hugh Mof-
fett, John Bryson, Helen Douglas, Arnold
Sagaly, Los Angeles Elmer Lower, Oliver
Allen Anne Crocker, Robert Drew Atlanta
William S. Howland; Boston: Jeff Wylie,
Richard Wikes, Dallas Holland McCombs,
Milton Orshesky, Denver Barron Beshoar,
Detroit Fred Collins, San Francisco: Fritz
Goodwin, Martin O'Neill, Seattle: Sidney
Copeland.

FOREIGN: Manfred Gottfried (Chief of Cor-
respondents), Eleanor Welch, John Boyle,
Bureau—London: John Osborne, George
Catafani, Frances Levison, Jane Hodge,
Paris Andre Laguerre, Barbara O'Connor,
Mathilde Camacho, Bernard Fraziel, Berlin
Emmet Hughes, Will Lang, Prague: Robert
Low, Rome: George E. Jones, Moscow
John Walker, Cairo: Donald Burke, New
Delhi: Robert Neville, Shanghai: William
P. Gray, Roy Rowan, Tokyo: Carl Nydane,
Mexico City: John Stanton, Buenos Aires:
William W. Johnson, Rio de Janeiro: Wil-
liam W. White.

PUBLISHER

Andrew Heskell

ADVERTISING DIRECTOR
Shepard Spink

With wonderful Benex Brushless Shave you can almost do this



Dear Benex:

Speaking of shaving with snap-
shots, you do make shaving a snap,
Benex.

Never before were my chromium-
plated whiskers trumped, beaten,
whipped to a frazzle till you came
along. Now, every morning my
beard is razor-bait... (soggier) than
bread pudding. My blade meets
less fight than a shadow boxer.

Sure... Benex
actually lets
beards soak
up 1/5 their
weight in
water

Talk about Benex turning beards
into 1/5 water -- feels as if
these whiskers take on (more water)
than a Panama Canal lock. Sure
does a job on 'em! My razor
streaks through that soggy stubble
like a jet plane after a record!

Why not? ...
Since Benex
strips the
tough, oily
razor-baiting
"raincoat" off
each bristle

And Benex
keeps 'em
soaked all
shave long

It is nice meeting you, Benex.
Especially face to face.

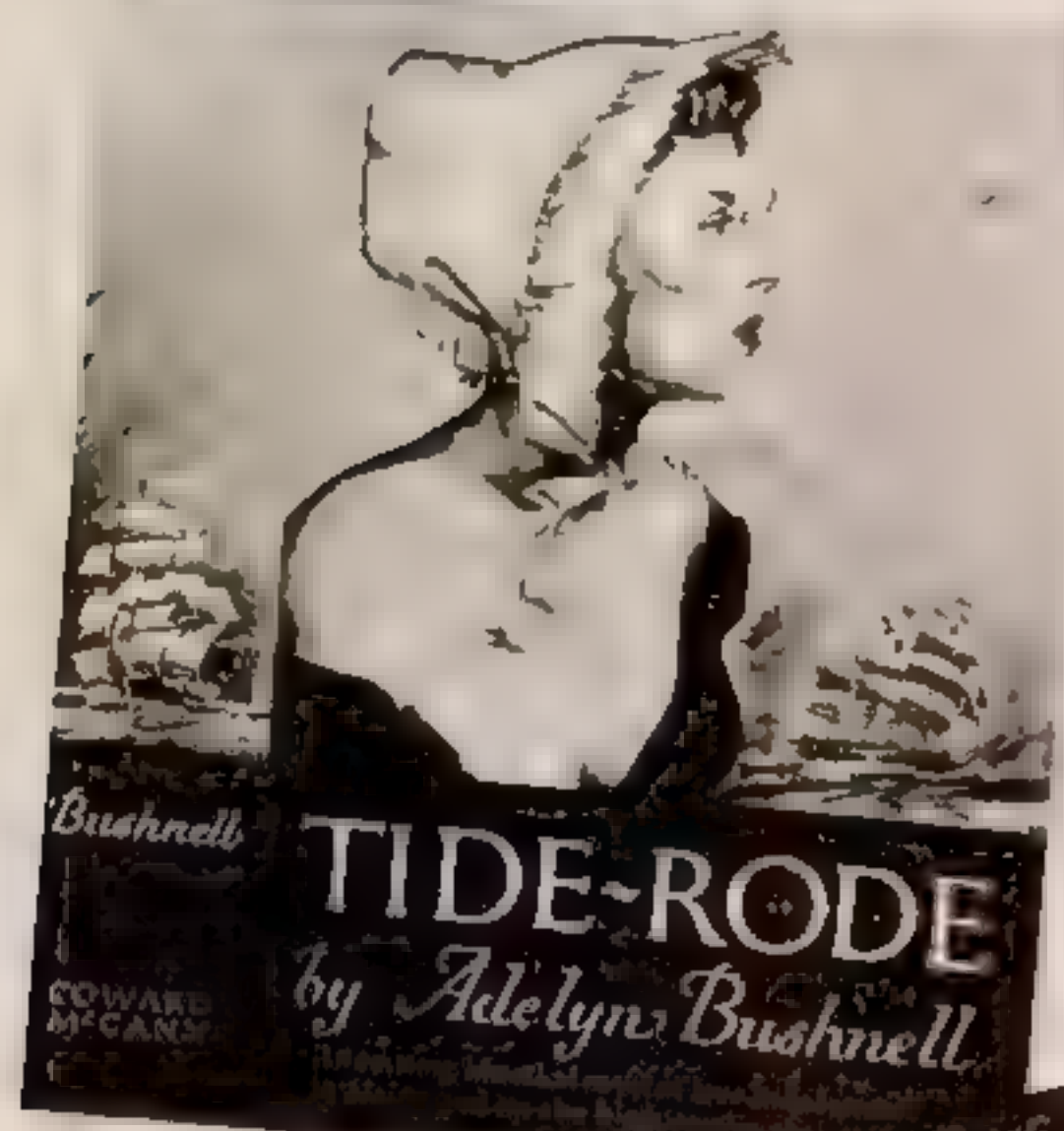
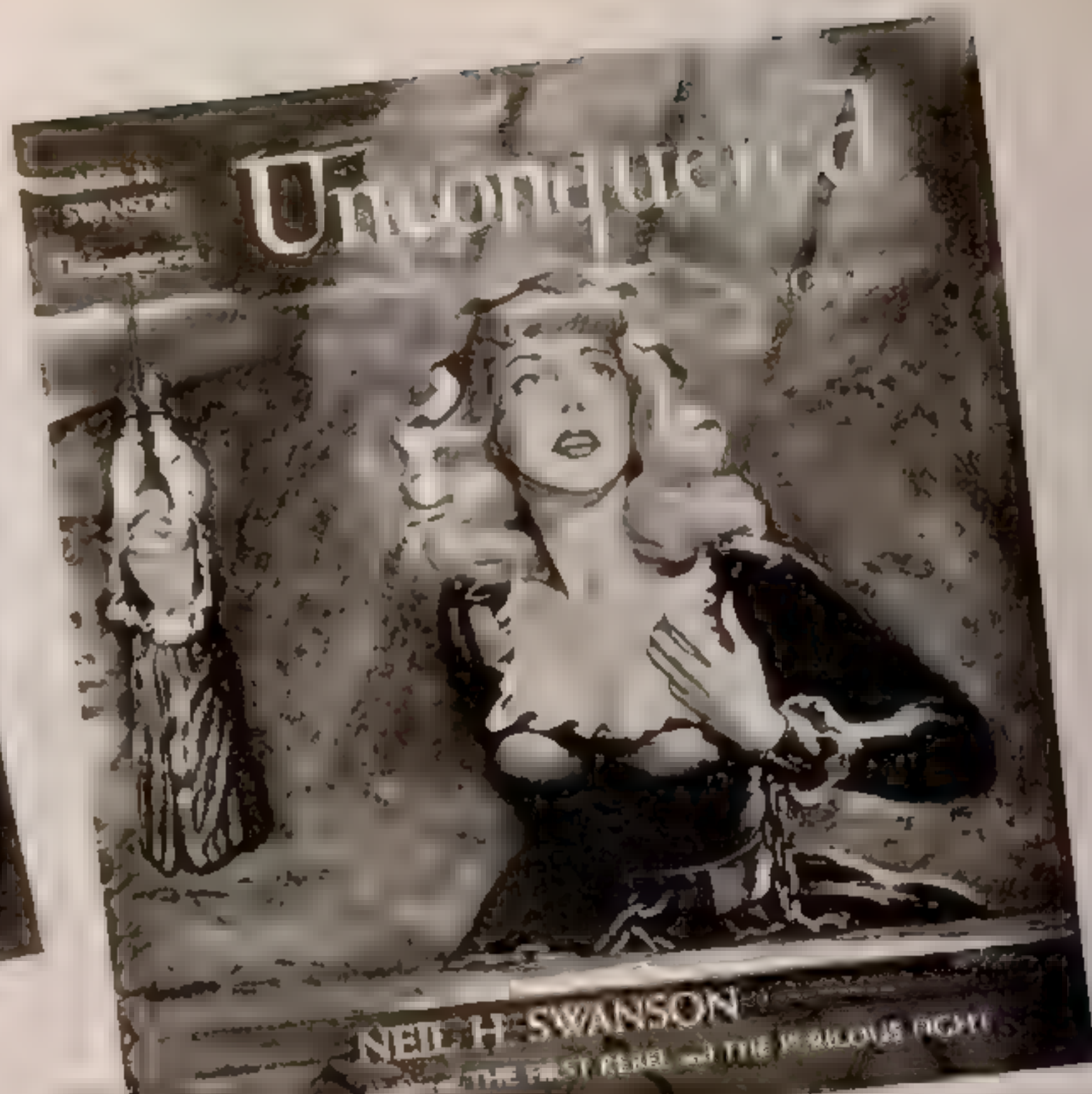
Thanks a million,
R. W. MacFarland
229 East 52nd Street
New York City

Beards become 1/5 water
(and faces 100% happier)
with new BENEX
Brushless Shave



P.S. to you with the problem beard—Benex gives super
shaves—closer, quicker, fresher-feeling! Benex won't
clog razor—light and creamy, it rinses instantly—it
won't gum up razor or drain. Get it? Get it today at
your drug counter.

Bristol-Myers' Brushless Wonder



SPEAKING OF PICTURES...

... A TREND IN HEROINES IS REFLECTED ON BOOK COVERS





Up to 1936 the heroines of most historical novels were demure young ladies who fainted prettily at the sight of blood but usually managed to revive just in time to clasp the hero to their maidenly bosoms. Margaret Mitchell's volatile Scarlett O'Hara and, later, Kathleen Winsor's Amber changed all this and set a new fashion in heroines. Now they are mostly hussies and, with a few exceptions like the works of Kenneth Roberts and Thomas Costain, the literary quality of the novels has generally dropped almost as low as their heroine's plunging necklines. Even the necklines, which boldly illustrate the kind of cleavage banned by Hollywood but permitted in British movies, have been transferred to the novels' covers. The array of dust jackets shown here is a fair indication of the trend. In fact, the heroine's décolletage has now become such standard equipment on historical novel jackets that one critic was recently moved to complain, "The heroines' names are different but the facades are awfully familiar."





*"Combing"
makes the difference*

...that's why **Nashua**
combs the cotton in its
Percalé Sheets!

Nashua "combs out" the snarls in raw cotton with delicate-toothed machines—takes out the short, nubby fibers that often show up in ordinary percales after washing. Nashua's woven-in smoothness comes from using only fine, long fibers! That's why Nashua *Combed Percalé* sheets stay so smooth through repeated washings. For extra-sturdiness, they're woven with a tape selvage that absorbs extra strains. Luxury sheets and pillow cases at budget prices!



Nashua
*Reg. U. S. Pat. Off.
Combed
Percalé Sheets

NASHUA MILLS, DIVISION OF TEXTRON Inc., ALSO MAKES MUSLIN SHEETS
BLANKETS • INDIAN HEAD® COTTON • SHOWER CURTAINS • HOME FASHION FABRICS

SPEAKING OF PICTURES

CONTINUED

THE LITERARY LOOK

Only rarely do publishers of historical novels get photogenic windfalls like Authors Nancy Bruff and Kathleen Winsor. With less glamorous writers they do the best they can. This usually means running authors' portraits in poses which have now become almost as standardized as the "critical" blurbs on the jacket flaps. Four of the most popular "literary looks" are shown here—with historical novelists to match.

THE OUTDOOR LOOK



SCOTT O'DELL



F. VAN WYCK MASON

THE AUSTERE LOOK



NEIL SWANSON



FRANK G. SLAUGHTER

THE HAND-TO-HEAD LOOK



EDNA LEE



JOHN JENNINGS

THE ETHEREAL LOOK



MARJORIE CORYN



JEAN FLAIDY

Meet the Girl with the
GLOW OF HEALTH



SHE'S FOUND *these 8 big health benefits*
IN LUSCIOUS FLORIDA CANNED ORANGE JUICE

1. A gold mine of **VITAMIN C**
2. Other **VITAMINS** and **MINERALS**
3. Helps fight **COLDS** and **FATIGUE**
4. Helps maintain **ALKALINE RESERVE**
5. Helps build **STRONG BONES** and **teeth**
6. Stimulates **DIGESTIVE** juices
7. **ENERGY** from fruit sugars
8. **MILDLY LAXATIVE**



© 1948, Florida Citrus Commission
Lakeland, Florida

 **FLORIDA CANNED ORANGE JUICE**

ALSO TRY FLORIDA CANNED GRAPEFRUIT JUICE... ORANGE-GRAPEFRUIT BLENDED JUICE... GRAPEFRUIT SECTIONS... TANGERINE JUICE



At New York's Waldorf-Astoria

• In the storied Starlight Roof of New York's famous Waldorf-Astoria Hotel, it's not surprising that you see so many Webster Cigars . . . for more Websters are being smoked today than any other cigar selling for 15¢ and up! Uniform flavor helps make these cigars the first choice of particular smokers everywhere.

• There are five different sizes of Websters, selling from 15¢ to 35¢. But, regardless of shape or price, *every* Webster is made of 100% choice long Havana filler, bound in top-quality Broadleaf and wrapped in finest Connecticut Shade-grown. You can buy Websters wherever fine cigars are sold.

WEBSTER CIGARS
EXECUTIVE AMERICA'S TOP CIGAR

ADV. BY H. W. AYER

Golden Wedding, 15¢ • Perfecto Chico, 15¢ • Queens, 18¢ • Fancy Toles, 25¢ • Directors, 35¢

A PRODUCT OF THE WEBSTER TOBACCO COMPANY, INC., NEW YORK

LETTERS TO THE EDITORS

ORIGIN OF THE WORLD

Sirs:

Dr. Whipple's theory about the birth of the solar system (LIFE, April 26) states that the solar system was composed of cosmic dust that drifted around, finally forming what is now our earth, sun, the other planets and their satellites. Can Dr. Whipple explain where the dust came from?

PAT GAYNOR

Green Bay, Wis.

● Astronomers know cosmic dust exists because it can be seen through telescopes. The dust probably originated with the condensation of atoms, somewhat as a cloud condenses into raindrops. The \$64 question, "Where did the original atoms come from?" most astronomers leave to theologians.—ED.

Sirs:

... Why go on and on making this fuss about dust, starlight, etc., creating the world, when the real solution is so very simple. If these men would spend a little of their time reading the Bible instead of straining their brains on a problem that has already been solved, they'd at least have a chance of getting to heaven.

N. J. TACKETT

Cincinnati, Ohio

BLIND NEGRO AT HARVARD

Sirs:

It is my opinion that your magazine would enjoy wider circulation and be more acceptable to the American public without your numerous articles and extensive pictures of Negro and white fraternization, i.e., "Harvard Friends" (LIFE, April 26).

FRANK MOORE

Byhalia, Miss.

Sirs:

LIFE is too damned sanctimonious regarding racial relations in the U.S. What is so remarkable about a white man and a colored man living together? Why doesn't it show two white men living in the same room?

It is a sad and bitter commentary on life in the U.S. when we congratulate ourselves on the basis that a white man has befriended a Negro.

BERNARD THAL

Allston, Mass.

Sirs:

To Clarence Holloway and Robert Lee Humphrey I would like to say

that I am glad to live in the same country with both of them.

CHARLES T. QUINNEY JR.

Northwestern University
Chicago, Ill.

Sirs:

... As an attorney I could not help but admire Clarence Holloway's determination to become a member of the bar. I thought that a Seeing Eye dog might help him in getting around, so I am enclosing a check for \$25.

WILLIAM A. KLEIN

Cleveland, Ohio

Sirs:

LIFE has dealt me a blow. There is a bone of contention which I must chew with you. You claim that Clarence Holloway is the only blind student at the Harvard Law School. For three years I have worked hard and faithfully to put my master, Richard



LASSIE AND MASTER

Ford, through Harvard Law School: and now that the job is almost done (he will graduate this month) I find that LIFE has passed me by. Please send me an editorial pat and scratch for my ear. I am very sad and my tail droops with dejection.

LASSIE

Seeing Eye Dog

Cambridge, Mass.

● LIFE apologizes, with appropriate pats and scratches.—ED.

NEW SHOES

Sirs:

In your article "Shoes and Stockings" (LIFE, April 26) you say that flat heels are going out and will be missed by nobody but the tall girls.

CONTINUED ON NEXT PAGE



... See How These New, Precision-Made BRISTOL Clubs Give You Confidence For Better Scoring.

Like to swing your clubs this season with a new and wonderful "feel" that your shots are coming off right? If so, try these latest BRISTOL triumphs in fine club making. Each club is built with

mathematically-controlled accuracy of "swing weight" balance with hair-line preciseness in proper "loft" and "lie." Moreover, the entire set has an advanced nicety of overall balance that can help you a lot to keep your swing in its proper "groove". Just to waggle these ultra-modern clubs is to want 'em. See how truly this is so ... at your first opportunity.

You'll Like This New BRISTOL "POWER BLADE"



BRISTOL, originator of the steel golf club shaft, brings you in 1948 another notable golf-club-making achievement. This is the "POWER BLADE" now standard on BRISTOL irons. The "POWER BLADE" features a new compactness, a new concentration of the club's weight in the sole of the blade. The "POWER BLADE" sole is wider and heavier weighted than that of former models. Just to "eye" this blade and to swing it is to bolster your confidence for crisper, more perfectly-controlled iron play.

Hit
Better Shots
with the
NEW

Bristol
THE BRISTOL MANUFACTURING CO.
BRISTOL, CONNECTICUT
GOLF CLUBS

BALLS, BAGS
and
ACCESSORIES

Also
Makers of
BRISTOL
FISHING RODS,
REELS, LINES

Please send

LIFE

to:

Name (please print) _____
Address _____
City _____ Zone _____ State _____
☐ 1 YEAR AT \$6.00 ☐ 2 YEARS AT \$11.00
Saving me \$4.40 under the newsstand rate of \$10.40 for 52 issues
☐ 3 YEARS AT \$15.00 ☐ PLEASE BILL ME
I ENCLOSE \$ _____

U.S. 17

Mail to LIFE, 340 N. Michigan Avenue, Chicago, Ill., or give to your newsdealer.

new figure beauty
amazing slimming! lightness! comfort!

The sensational **FLEXNIT**

"Sumthin"
 GIRDLE • PANTIE-GIRDLE

Thus wonderfully
NO BONES! NO HEAVY FABRIC!
9 ways wonderful

1. Marvelous new Flexnit knit panels (pat. pending) slim problem points—hips, tummy, derriere.
2. "Wonder Waistline"—dependable hold-up, non-roll.
3. "Free Walking" feature—comfort in action.
4. Sheer, smooth as silk jersey. Seamless.
5. More "zing" than pre-war elastics.
6. Marvelous up-down stretch—fits all heights!
7. New lightness—lets skin "breathe".
8. Special NYLON reinforcing—long wear.
9. Miracle 2-way stretch garters—no strain.

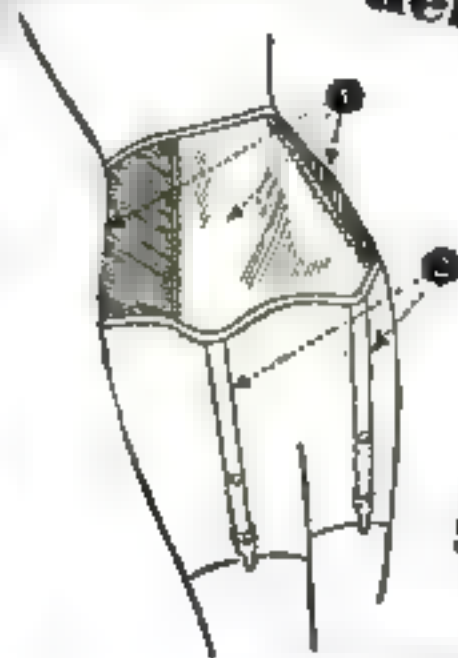
GIRDLE • PANTIE-GIRDLE
 SMALL, MEDIUM, LARGE
 NEW Beautiful Blue, White, Nude
\$5

Exclusive
 knit-styling
 flattens at 3
 problem points



Youth is a figure, not an age
FLEXNIT
 GIRDLES

a hit! demi-girdle **"Twinsome"**



Double flattery for you!

1. "Twinsome" is a 4 oz. demi-girdle of nylon lastex net that smooths the hips. Satiny front panel flattens tummy bulges.
2. Its 4 long-long adjustable garters keep hosiery smooth and sleek. Not a wrinkle!

\$3.50 Gorgeous Blue, White, Nude
 SMALL, MEDIUM, LARGE

LETTERS TO THE EDITORS

CONTINUED

Doesn't anybody care about the tall gals? I am almost 5 feet 10 inches tall and I frequently wear my high heels; however there are many occasions, dates especially, when a tall girl has to put on flat heels, unless her date is over 6 feet tall.

Let the fashion designers improve on the good old flat heeled shoes and give them the "new look" if they desire, but please don't chuck them. Otherwise the poor tall girl will either have to be up in the clouds in a pair of high heels, or down to earth in her stocking feet.

LOUISE HERTWECK
 Meriden, Conn.

● Let Reader Hertweck take heart. The flat "wedge" heel is going out, but low heels are not. Manufacturers are now working on ankle straps, graceful cuts and curved heels not more than a tactful inch high.—ED.

QUESTIONABLE COVER

Sirs:

At the risk of being thought prudish I must protest the cover picture of LIFE (April 26). If this picture is characteristic of collegians in Bermuda or anywhere else, it seems that we are not far from the spirit of the *Last Days of Pompeii*. Both of the participants in this brazen exhibitionism should be taken home and soundly spanked publicly.

HERBERT SANBORN
 Professor of Esthetics
 Emeritus

Vanderbilt University
 Nashville, Tenn.

COUNTRYMAN FOR PRESIDENT

Sirs:

For your candid photo of me in your article, "Presidential Dark Horses," (LIFE, April 26), I thank you.

But please do not let it stop at that. My foot is on the ladder leading to the stars. Please do not force me off on the moon.

Please correct the impression of the phrase "without experience." Incumbent experience is not all; advisory and collateral experience may be just as good. Certainly a mastery of the fundamental principles of political science is better.

Countryman is the most experienced campaigner in the U.S. This is his 15th national campaign as an active worker. His personal friends and advisees have been such men as William Jennings Bryan, Billy Mason, Lawrence Y. Sherman, Frank O. Lowden, William H. Taft, Warren G. Harding, Henry Cabot Lodge, Robert M. La Follette and many others—Charles E. Hughes to a lesser degree.

Countryman is much more than an ex-teacher. He is a poet, author, orator. . . . What other candidate ever received \$1,000 for an appearance on the sole strength of his ability and reputation as an orator? Please do not sell Countryman so short.

CARL C. COUNTRYMAN
 New York, N.Y.

CHURCHILL'S MEMOIRS

Sirs:

May I add a footnote to Mr. Churchill's account of Munich (LIFE, April 26) and at the same time lessen the amount of blame to be apportioned to the British public for the whole wretched affair.

During the period of the Munich



MY GOODNESS . . .
 SUCH GOODNESS



NATURE
 OWNS THE PATENT
 on this dairy bottled
ORANGEADE



Man's ingenuity can't beat Mother Nature for the real thirst-quenching goodness of GREEN SPOT Orangeade. Produced at the groves—bottled and delivered by your dairy to your home or store. Try it!



Individual Bottle
5c
 Family Bottle
15c
 In most places

REAL ORANGEADE
 Ask your Milkman or Grocer



NEW never before on
any typewriter!

NOW on the new
Royal Portable!

FINGER FORM KEYS...

designed to cradle your finger tips!



Royal announces the greatest typewriter improvement in years...

Finger Form keys—on the world's first *truly modern* portable typewriter—*The new*

Royal Portable! Imagine... a typewriter key shaped to the very contour of your own finger, adding untold comfort and ease of operation to typing... giving you *extra* speed! Trust Royal to bring you such an ingenious improvement as **FINGER FORM KEYS!**

And there's more! On the New Royal Portable, you'll find a space bar built right into the very framework of the typewriter! It's Royal's new **SPEED SPACER**—with nothing to impede perfect spacing action... nothing for your thumb to jump over to reach the space bar!

Here's BEAUTY put to work!

The New Royal Portable, as you will see, is a machine of beauty. But not merely beauty to look at and admire—but **BEAUTY** with a pur-

pose! Designed by Henry Dreyfuss, designer of international fame, each sweeping line, each dramatic curve, is meant to make typing *easier, faster and more comfortable* for you!

Further, Royal's **RAPID RIBBON CHANGER** takes the needless fuss and muss and temper out of ribbon changing!

Naturally, the New Royal Portable has the famous "**MAGIC**" **MARGIN!** This exclusive Royal feature makes all other portable margin

setting obsolete! Position the carriage and a flick of your finger sets the margin you desire!

And there's more—so much more! Literally *scores* of improvements and innovations go into the *New Royal Portable*... help make this typewriter the world's first *truly modern* portable!

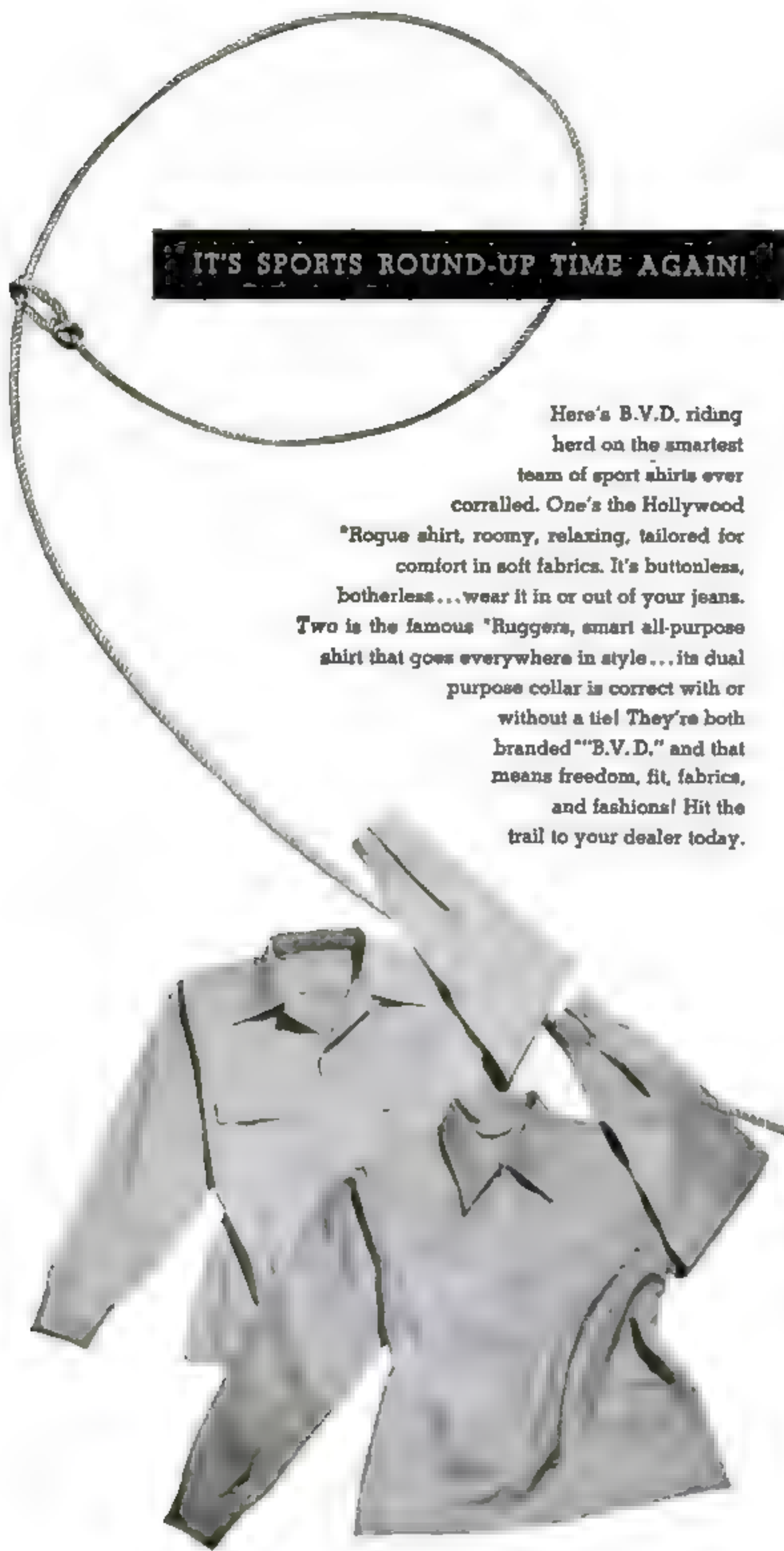
Be sure to see it at your Royal Portable dealer's. Two models: The *new* Quiet De Luxe; the *new* Arrow.



THE
N E W
ROYAL PORTABLE

The World's First
Truly Modern Portable Typewriter

"Magic" is a registered trade-mark of Royal Typewriter Company, Inc.



B.V.D.
BRAND

sportswear

"Next to myself I like 'B.V.D.' best!"

REG. U. S. PAT. OFF.

LETTERS TO THE EDITORS

CONTINUED

crisis, according to "spot" public-opinion surveys conducted by the British polling organization *Mass Observation*, positive opposition to Chamberlain fluctuated violently from 10% up to as high as 40%. His actual supporters varied from a bare majority to less than a third. . . . It seems likely that a vigorous anti-Chamberlain opposition campaign at precisely the right moment might have swung Britain away from appeasement. . . .

HUGH J. PARRY
Associate Director

Opinion Research Center
University of Denver
Denver, Colo.

Sirs:

That Churchill should be deceived as Beneš was by the trick Stalin used to get rid of the opponents within his government is hard to understand. In the second instalment of his *Memoirs* the former prime minister says that Beneš uncovered a plot against Stalin between the Nazis in Germany and important anti-Stalinists in Russia. Beneš reported them to Stalin, and the plotters were purged.

In 1937 the Dewey Commission, an impartial group of prominent Americans headed by Philosopher John Dewey, investigated this matter. The Commission found that the charge that the victims had plotted with the Nazis was utterly without basis in fact.

Churchill should back up his sensational accusation with whatever evidence he has, if any—which I doubt. That he has none is strongly indicated by a footnote which appeared in the *New York Times* instalment of the *Memoirs* but not in *LIFE*. That footnote reads:

"There is, however, some evidence that Beneš' information had previously been imparted to the Czech police by the OGPU who wished it to reach Stalin from a friendly foreign source."

This gives the show away: Beneš was used as a stooge by the Soviet secret police to give coloration to the frame-up of the opponents of Stalin within the Soviet Government whom Stalin's OGPU wished to purge.

LISTON M. OAK
Managing Editor

The New Leader
New York, N. Y.

Subscription rates: 1 yr., Alaska, Hawaii, Canada, Newfoundland 1 yr., \$5.00; 2 yrs., \$11.00; 3 yrs., \$15.00. **LIFE International edition** (fortnightly for Canal Zone, Puerto Rico, Virgin Islands, 1 yr., \$4.50; all Pan American Postal Union countries and Philippines, 1 yr., \$6.00; Great Britain and Ireland, 1 yr., \$8.00; all other countries, 1 yr., \$7.50.

Change of Address: Four weeks' notice is required. When ordering a change, please name magazine and furnish an address imprint from a recent issue. If unable to do so, please state exactly how magazine is addressed. Change cannot be made without the old as well as the new address, including postal zone number if you have one.

Address all subscriptions and correspondence concerning them to: LIFE Subscription Dept., 540 N. Michigan Ave., Chicago 11, Ill.

Address all editorial and advertising correspondence to: LIFE, Time & Life Building, 9 Rockefeller Plaza, New York 20, N. Y.

Time Inc. also publishes *TIME*, *FORUM* and *THE ARCHITECTURAL FORUM*. Chairman, Maurice T. Moore; President, Roy E. Larsen; Vice President & Treasurer, Charles L. Stillman; Vice President & Sales Director, Howard Black; Vice Presidents, Allen Grover, C. D. Jackson; P. I. Prentice; Vice President & Secretary, D. W. Bruinbaugh; Comptroller & Assistant Secretary, A. W. Carlson; Production Manager, N. L. Wallace; Circulation Director, F. DeW. Pratt; Producer *THE MARCH OF TIME*, Richard de Rochemont.

*Look your best
See your best*



Columbia
SUN GLASSES

YOUR EYES are guarded against harmful rays by Columbia's scientific lenses.

YOUR LOOKS are flattered by Columbia's smart new styling.

YOUR MONEY buys more at Columbia's low prices.

Featured everywhere in the new "Sea Shell" Display



FOR SAFETY CHOOSE COLUMBIA

Genuine CROOKES Lenses

Scientific CERULITE Lenses

Scientific KOREX Lenses

Super-Surfaced MENUSCUS EXCELENZ

Ground and Polished EXCELENZ

COLUMBIA PROTEKTOSITE CO., INC., Carlstadt, N. J.

One of America's Leading Manufacturers of Sun Glasses, Combs, Toys, and Housewares

Some things you should know about reducing your weight

No. 211 in a series of messages from Parke, Davis & Co.
on the importance of prompt and proper medical care.

It is an accepted medical fact that excess weight can impair your health and efficiency, and possibly shorten your life.

One person's proper weight may be quite different from another's, however—even though their height and age are approximately the same. A large-boned, muscular person, for instance, should weigh considerably more than a small-boned person of the same height and age.

How much you should weigh is something to leave up to your doctor. Only your doctor can accurately judge whether your weight is within normal limits, or whether a loss or gain in weight is medically advisable.

If your doctor tells you that you weigh more than you should, it's just good sense to do something about it under his supervision. To undertake a weight-reducing program without proper medical guidance is a foolish, and often dangerous, thing to do.

It would be pleasant if there were some simple pill which would automatically and safely reduce your weight with no effort on your part. Unfortunately, *no such remedy exists.* So-called "reducing pills," taken without a physician's advice, are usually valueless and may be dangerous.

One type of pill, for instance, will cause you to lose weight—but only for a day or two! Its action is to remove water from body tissues, thus lowering your weight. But as soon as the water is replaced, the extra pounds are back again.

Another thing to beware of, in an effort to lose weight, is any sort of faddist diet.

A liquid diet may often be just as fattening as a normal one. A diet which concentrates on a particular food, and excludes most other foods, may deprive you of nutritive elements essential to the maintenance of good health.



SEE YOUR DOCTOR. Let him decide whether you should lose weight, how much you should lose, and how quickly. Let him tell you how you can do it without starving yourself, without risking your health. He can recommend a

well balanced diet. He can advise you about exercise. If he thinks medication will be helpful in your case, follow his instructions about dosage *exactly*. His advice is the only advice you can trust in matters that concern your health.

Makers of medicines prescribed by physicians

COPYRIGHT 1946, PARKE, DAVIS & COMPANY

PARKE, DAVIS & CO.

Research and Manufacturing
Laboratories, Detroit 32, Mich.

Club Aluminum



More Fun in Fried Chicken . . . that's chicken fried the Club way in a Club Aluminum Chicken Fryer. Two popular sizes, 10-inch size shown, \$4.95; 11 1/4-inch size, \$5.95



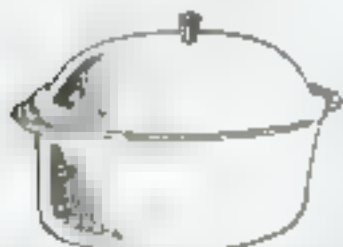
Out-of-the-World Apples . . . when you "bake" them over low heat, top of stove in Club Aluminum Dutch Oven. Three sizes: 4-qt., \$5.95; 6-qt., \$6.95; 10-qt., \$8.95

This is the time for the Bride's "Club"!

OTHER CLUB PIECES TO CHOOSE FROM



Club Aluminum Greenless Griddle. Heat evenly. 10-inch size, \$2.85



Club Aluminum Trip-Stop Roaster. 15-inch size, \$7.95; 18-inch size, \$9.95

NOT ILLUSTRATED—Open Fry Pans: 8 1/4-inch size, \$2.45; 11 1/4-inch size, \$3.45

We mean, as this is the season for weddings, this is certainly the time to give the brides on your list Club Aluminum Hammercraft Waterless Cookware.

What better way to start out a beautiful bride than to give her something with which she can cook better meals for her husband?

Four million women already know you can cook better in Club, because you cook the "Full Flavor" way—keep more of nature's goodness in the food; save nature's vitamins and minerals; cut kitchen time and work; cut fuel costs, too.

So buy, or start, a set for a bride—sixteen wonderful pieces to choose from. The luxurious hammered "jewelry store" finish of Club helps fit the wedding occasion. At leading retailers—same low prices as prewar.

FULL FLAVOR Heats evenly. Flavor-laden steam rises to the moisture-sealed lid, falls back again to flavor, re-flavor food. Vitamins, minerals stay in. Low-heat method saves fuel.



CLUB ALUMINUM PRODUCTS CO., CHICAGO 14, ILLINOIS
Club Glass Coffee Makers • Club Coffee Dispensers • Club Pot 'n' Pan Pads • Club Aluminum Hot Dish Pads
Tune in "Club Time," ABC Network Tuesday mornings, and hear favorite hymns of famous people

New Popularity for Peas cooked the "waterless" way in a Club Aluminum Covered Saucepan. Four convenient sizes: 1 1/2-qt., \$3.15; 2-qt., \$3.45; 3-qt., \$3.95; 4-qt., \$4.75



The six most popular, most wanted pieces of the famous Club Aluminum Hammercraft Waterless Cookware . . . that looks like silver, cooks like magic, lasts a lifetime. Actually priced at less than prewar especially for our 25th anniversary. And the quality is even better than prewar. There has never been a better time to get Club in your kitchen. Set includes

1 1/2-qt. Covered Saucepan	Regular Price \$21.20
2-qt. Covered Saucepan	
3-qt. Covered Saucepan	\$3.15
4 1/2 qt. Dutch Oven	3.45
10-qt. Fry Pan to make Chicken Fryer	3.95
10-inch Fry Pan	5.95
6 1/4-inch Fry Pan	2.95
Regular price if purchased separately	1.75
Can be bought on convenient terms at many department and home furnishings stores	\$21.20



COPYRIGHT UNDER INTERNATIONAL COPYRIGHT CONVENTION. ALL RIGHTS RESERVED.
UNDER PAN-AMERICAN COPYRIGHT CONVENTION. COPYRIGHT 1948 BY TIME INC.

CONTENTS

THE WEEK'S EVENTS

THE U. S. ARMS FOR PEACE	33
EDITORIALS: LIBERTY MOVES FORWARD	
CHRISTIANS AT WORK	40
BOYS SCRAMBLE FOR A FOUL BALL	41
"FRIENDSHIP" AUCTION PROVIDES FINIS TO McLEAN LEGEND	44
TOM BRENNAN IS BURIED	44
NEW YORK PARADE BEGINS DRIVE TO AID CHILDREN ABROAD	90

ARTICLE

THE WAR MEMOIRS OF WINSTON CHURCHILL	
THE GATHERING STORM: PART V	66

CLOSE-UP

BERNARD MAYBECK, by WINTHROP SARGEANT	141
---------------------------------------	-----

PHOTOGRAPHIC ESSAY

TRIAL BY JURY	124
PHOTOGRAPHS FOR LIFE by W. EUGENE SMITH	

MOVIES

"THE IRON CURTAIN" CREATES A FUROR	59
------------------------------------	----

FASHION

HOLLYWOOD WIVES AND DAUGHTERS	96
-------------------------------	----

ART

ANDREW WYETH	102
--------------	-----

RELIGION

WORKERS FOR CHURCH UNITY	108
--------------------------	-----

SCIENCE

LUMINOUS BACTERIA	115
-------------------	-----

NATURAL HISTORY

NESTING FLAMINGOS	121
-------------------	-----

THEATER

"INSIDE U.S.A."	135
-----------------	-----

ANIMALS

NOTCHED PIGS	163
--------------	-----

OTHER DEPARTMENTS

LIFE'S REPORTS: WIND IN BERLIN, by WILL LANG	13
SPEAKING OF PICTURES: A NEW TREND IN HEROINES IS REFLECTED ON BOOK COVERS	20
LETTERS TO THE EDITORS	25
PEOPLE	51
LIFE'S PARTY: AUTHORS' ORDEAL	154
MISCELLANY: SPEEDY ROPE CLIMBER	167

THE COVER AND ENTIRE CONTENTS OF LIFE ARE FULLY PROTECTED BY COPYRIGHTS IN THE UNITED STATES AND IN FOREIGN COUNTRIES AND MUST NOT BE REPRODUCED IN ANY MANNER WITHOUT WRITTEN PERMISSION



LIFE'S COVER

The beautiful woman on the cover is Mrs. David Niven, wife of the Scottish-born actor. She is wearing a ball dress by Adrian and an antique pendant given her by her new husband. Formerly a leading Swedish model, she married David Niven five months ago and moved to Hollywood. There she has joined a group of women who, although as handsome as any star, are not in the movies. Among the people who have become aware of this group is Photographer Louise Dahl-Wolfe, who posed a few of its members in their own elegant clothes for the pictures on pages 96 to 98.

The following list, page by page, shows the source from which each picture in this issue was gathered. Where a single page is indebted to several sources, credit is recorded picture by picture (left to right, top to bottom) and line by line (lines separated by dashes) unless otherwise specified.

COVER—LOUISE DAHL-WOLFE

13—WALTER SANDERS	70—DEVER FROM U.S.
20, 21—A.B. HEWES FOR G.P. PUTNAM'S SONS, KENNETH RILEY FOR DOUBLEDAY & CO., ROBERT GRAVES FOR D. APPLETON-CENTURY CO., JOHN ALAN MAXWELL FOR E.P. DUTTON & CO., ALLEN HARMER FOR COWARD MCCANN, INC., BARVE PHILLIPS FOR DOUBLEDAY & CO., JOHN ALAN MAXWELL FOR E.P. DUTTON & CO., ROBERT GRAVES FOR D. APPLETON-CENTURY CO., JOHN ALAN MAXWELL FOR DOUBLEDAY & CO., JAN ODUBRAVA FOR E.P. DUTTON & CO.	72—CARL MYOANS
22—LT. CONRAD EIGER—LT. HARRIS AND EWING—LT. MARIO ROSEL—LT. WALTER BIRD	74—DRAWING BY C.E. TURNER, COURTESY ILLUSTRATED LONDON NEWS
25—ROBERT W. KELLEY	78—DRAWING BY SCHMITZ, PHOTO BY ALBERT FENN
33—BOEING-WICHITA PHOTO—GORDON COSTER	82—INT
34, 35—FRANCIS MILLER FOR G.P. PUTNAM'S SONS	87—IMPERIAL WAR MUSEUM
36—CHART BY ANTHONY BODARO	90—BERNARD HOFFMAN
37—FRANCIS MILLER—THOMAS D. McAVOY	91—JIM WHITMORE
38, 39—DRAWING BY FRANK SOLTESZ	92—INT—JIM WHITMORE
41—WARREN WINTERBOTTOM FROM A.P.	96, 97, 98—LOUISE DAHL-WOLFE
42, 43—MARK KAUFFMAN, A.P., JERRY HANNIFIN—MARK KAUFFMAN, FRED SHELTON, JERRY HANNIFIN	102—ARNOLD NEWMAN—JAMES L. DILLON AND COMPANY
44, 45—FRANCIS MILLER	103—FERNAND BOURGES COURTESY PEPSI-COLA COLLECTION
46—LT. JOSEPH MUSTAN, HOLLYWOOD CITIZEN-NEWS, PETER STACKPOLE (3)—HAROLD TRUDEAU—LORAN F. SMITH	104, 105—FERNAND BOURGES COURTESY PHILIP HOFER, FERNAND BOURGES COURTESY PEPSI-COLA COLLECTION—FERNAND BOURGES COURTESY MR. & MRS. CHARLES MAYER, JOHN & OLLIER ENGRAVING CO., COURTESY PAUL GEIER
51—AARON MILLER FROM WASHINGTON DAILY NEWS	106—R.R. DONNELLEY & SONS CO. COURTESY MACBETH GALLERY
52—JERRY COOKE FROM PIX	108, 109—HERBERT GEHR—ALBERT FENN
54—INT.—A.P.—GEORGE HARRIS	110—WALTER SANDERS—WALTER SANDERS, WERNER WOLFF FROM U.S.—WERNER WOLFF FROM U.S., WALTER SANDERS—WALTER SANDERS
59—20TH CENTURY-FOX	115, 116, 118—ERIC SCHALL
60—LT. 20TH CENTURY-FOX	121—M.J. ACKERMAN-ACME NEWSPICTURES
62—20TH CENTURY-FOX, ANDY GRETZ FROM CANADA WIDE-FEATURE SERVICE—20TH CENTURY-FOX, A.P.—20TH CENTURY-FOX, A.P.—20TH CENTURY-FOX	123—HIALEAH PARK PHOTO BY LEO FRUTKOFF—ALLAN D. CRUICKSHANK FROM NATIONAL AUDUBON SOCIETY
66—Y. STUDIO SUN LTD. COURTESY NORMAN WILKINSON	124 THRU 133—W. EUGENE SMITH
67—BRITISH COMBINE	135, 136, 138—EILEEN DABY FROM G.H.
68, 69—PATHE, BRITISH COMBINE, BRITISH OFFICIAL PHOTOGRAPH	141—UNDERWOOD & UNDERWOOD—CHARLES STEINHEIMER
	142—CHARLES STEINHEIMER
	147—CHARLES STEINHEIMER
	150—STONE AND STECCATI
	154 THRU 160—ALFRED EISENSTADT FROM PIX
	163, 164—THOMAS D. McAVOY
	167, 168—PETER STACKPOLE

ABBREVIATIONS ©, COPYRIGHT, EXC., EXCEPT: LT., LEFT; RT., RIGHT; T., TOP; A.P., ASSOCIATED PRESS; B.S., BLACK STAR; G.H., GRAPHIC HOUSE; INT., INTERNATIONAL. THE ASSOCIATED PRESS IS EXCLUSIVELY ENTITLED TO THE USE FOR REPUBLICATION WITHIN THE U.S. OF THE PICTURES PUBLISHED HEREIN ORIGINATED BY LIFE OR OBTAINED FROM THE ASSOCIATED PRESS.



Ah-h-h Walk-Over Koolies

Feel those air-holes fan your feet!

• What a wonderful way to spend the summer—in shoes that fan your feet!

Hot day? Start walking and you'll feel what we mean. Every step pumps fresh air in—lets hot air out. You live in a cool whirlpool of breezes.

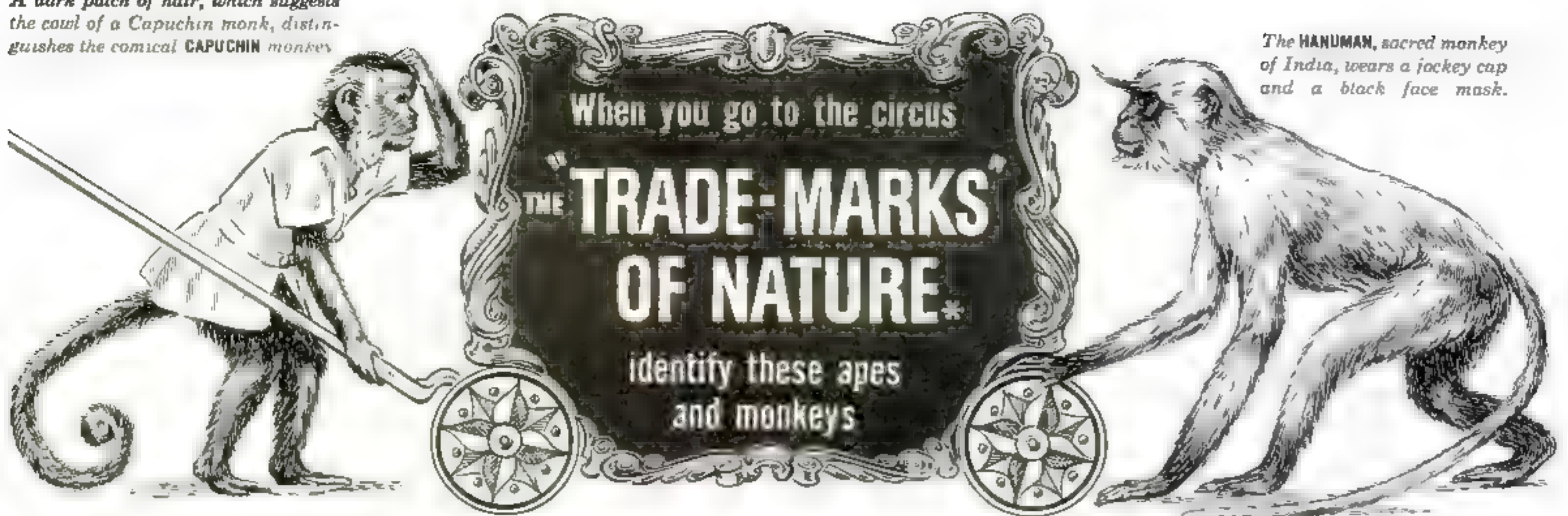
Walk-Over Koolies—look for the name—the original air-holes-in-action shoes. Smart styles for loafing, sport or town.



Walk-Over Young Men Styles

Geo. E. Keith Company, Brockton 63, Mass.

A dark patch of hair, which suggests the cowl of a Capuchin monk, distinguishes the comical **CAPUCHIN** monkey.



The **HANUMAN**, sacred monkey of India, wears a jockey cap and a black face mask.

*Prepared in cooperation with specialists of the American Museum of Natural History, N. Y.



Huge size, beetling brows and a tremendous chest make the **GORILLA** easy to recognize.

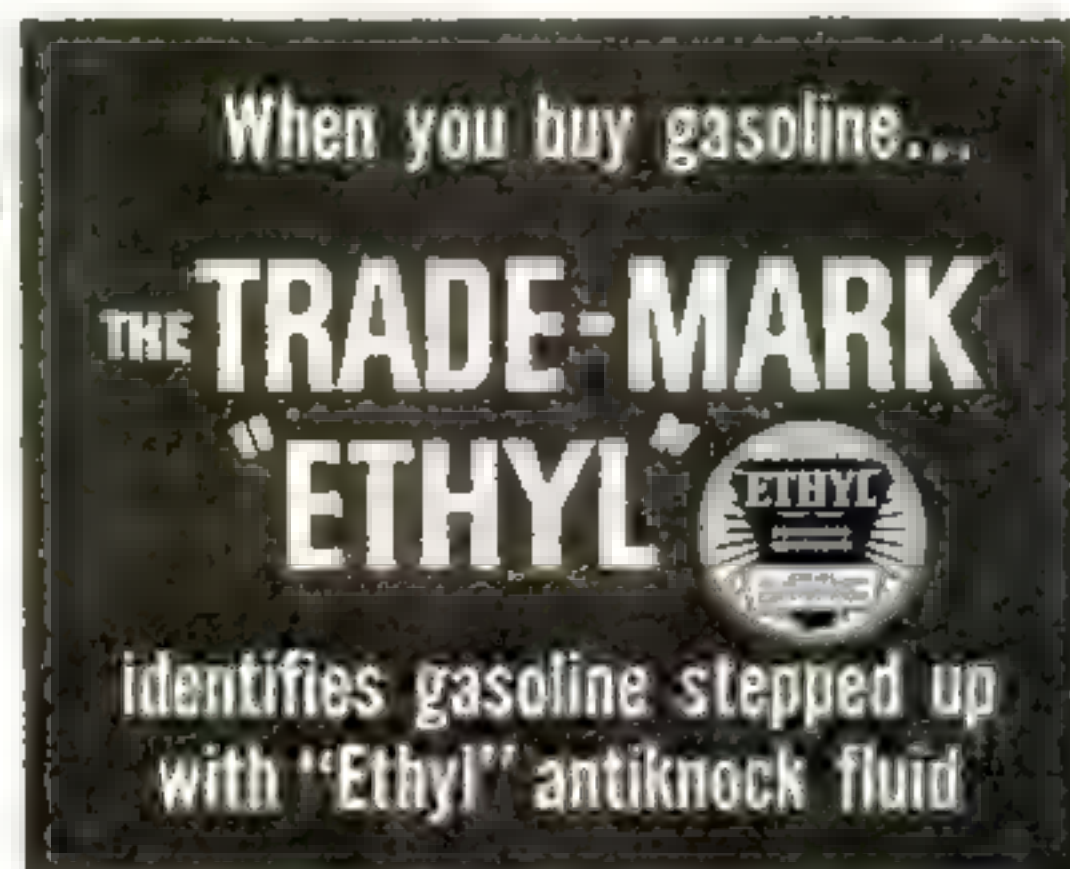


A devil-mask face with scarlet nose and blue cheeks marks the dangerous **MANDRILL**.

Tousled mops of long red hair on his head, back, arms and legs distinguish the **ORANGUTAN**.



The jolly **CHIMPANZEE**, most intelligent of the apes, has large, protruding ears.



To get the best performance from your car, use high quality gasoline improved with "Ethyl" antiknock fluid—the famous ingredient that steps up power and performance.

To show you their best gasoline contains "Ethyl" antiknock compound, oil companies display "Ethyl" trade-marks on their gasoline pumps. "Ethyl" fluid is made by Ethyl Corporation, Chrysler Building, New York 17, New York.



BOEING-WICHITA EXPANDS

Boeing Airplane Company is beginning an expansion program of its Wichita operation that will include all Plant II facilities, according to present plans of Boeing and the U. S. Air Forces. This expansion is planned on an accelerated basis for the immediate future, and on a normal basis for the extended future.



BOEING NEEDS 1,000 SKILLED EMPLOYEES
IN NEXT 30 DAYS — HUNDREDS MORE IN COMING MONTHS

A FULL-PAGE NEWSPAPER ADVERTISEMENT PROCLAIMS BOEING AIRCRAFT'S NEED FOR MORE WORKERS TO MODIFY B-29s UNDER NEW AIR FORCE ORDER

THE U.S. ARMS FOR PEACE

If, in the spring of 1938, the U.S. had voted to have an air force of 6,869 planes instead of 1,600, started the machinery for a two-year draft and expanded its industrial mobilization, would Hitler have marched on Poland and started World War II?

Ever since the beginning of World War II this question has been argued by military strategists. For the last year, however it has become a question for the whole Western world and particularly the U.S. For virtually every Communist action since the war has suggested the parallel between Germany in 1938 and Russia today. But while the parallel exists in Europe, a perfect contrast exists in the U.S. Here, totally unlike the situation 10 years ago, the people have swiftly come to a realization of the danger abroad. Congress has considered plans to draft men into the Army and has held exhaustive hearings on the problem of building up the armed forces to meet that danger. Last week Congress took the first bold step forward toward preparedness. The Senate, by an overwhelming 74-2, voted to have a 70-group Air Force with 6,869 planes. Even

before the vote the Air Force had started letting big contracts, and airplane plants were already calling for employees (above). Ten years ago a program like this might have resulted in riotous hysteria. Today it underscored the realization of the people that peace could not be had except by arming as if for war.

Everyone knew that this meant new sacrifices at a time when they had barely begun to enjoy postwar comforts. Everyone knew that it could mean further inflation of the already dangerous inflated economy (p. 37). So it was a hard decision for Congress, called upon to vote for huge expenditures of money and the drafting of men in an election year. Even though he voted for the bill, Senator Henry Cabot Lodge Jr. sounded an impressive note of warning. "If we increase our appropriations every time we get angry," he said, "we can, over a period of years, bleed ourselves to death."

We tried unpreparedness once ten years ago and had to convert our entire economy to war. This time we must try the other alternative—preserve a strong peacetime economy and at the same time build up a big enough military force to protect it.



BOEING'S B-29s, brought back to the Wichita plant, are being modified into faster planes with longer range.



ONE DAY'S CALLING CARDS from 40 businessmen are surveyed by Edward C. Gauvreau, one of Wash- ing-

ton's busiest men. As chief of the Special Program Section of the Federal Bureau of Supply he is hounded con-

stantly by businessmen who want to know what their companies can sell, through his bureau, to the government.

THE BUSINESSMEN ARE BACK IN WASHINGTON

Washington's waiting rooms and hotel lobbies reflect the new atmosphere in the capital. The briefcase-toting businessmen are coming back. They are not making Washington bulge at the seams as they did during the height of World War II, but they are pouring in once again. The city's Hotel Association reports the peak April in Washington history. In 32 hotels occupancy was 100% all month. At the airport two airlines have had to set up an extra counter to handle the traffic. The trains, especially the sleepers, have been jammed. Most of these businessmen, back for the first time since the war, are currently just looking. They have little to sell yet, simply want to find out what the military and the European Co-operation Administration will be needing in the near future. Government officials explain that few of these questions can be answered now. But the numbers of businessmen are increasing. They all suspect that, pretty soon, someone will want what their company can make.



"REFRESHER COURSE" in New York's RCA Building acquaints businessmen and future procurement officers

with what military may need. Questioner is Eyard Puryear, assistant chairman of the board, Texas Co. (Texaco).



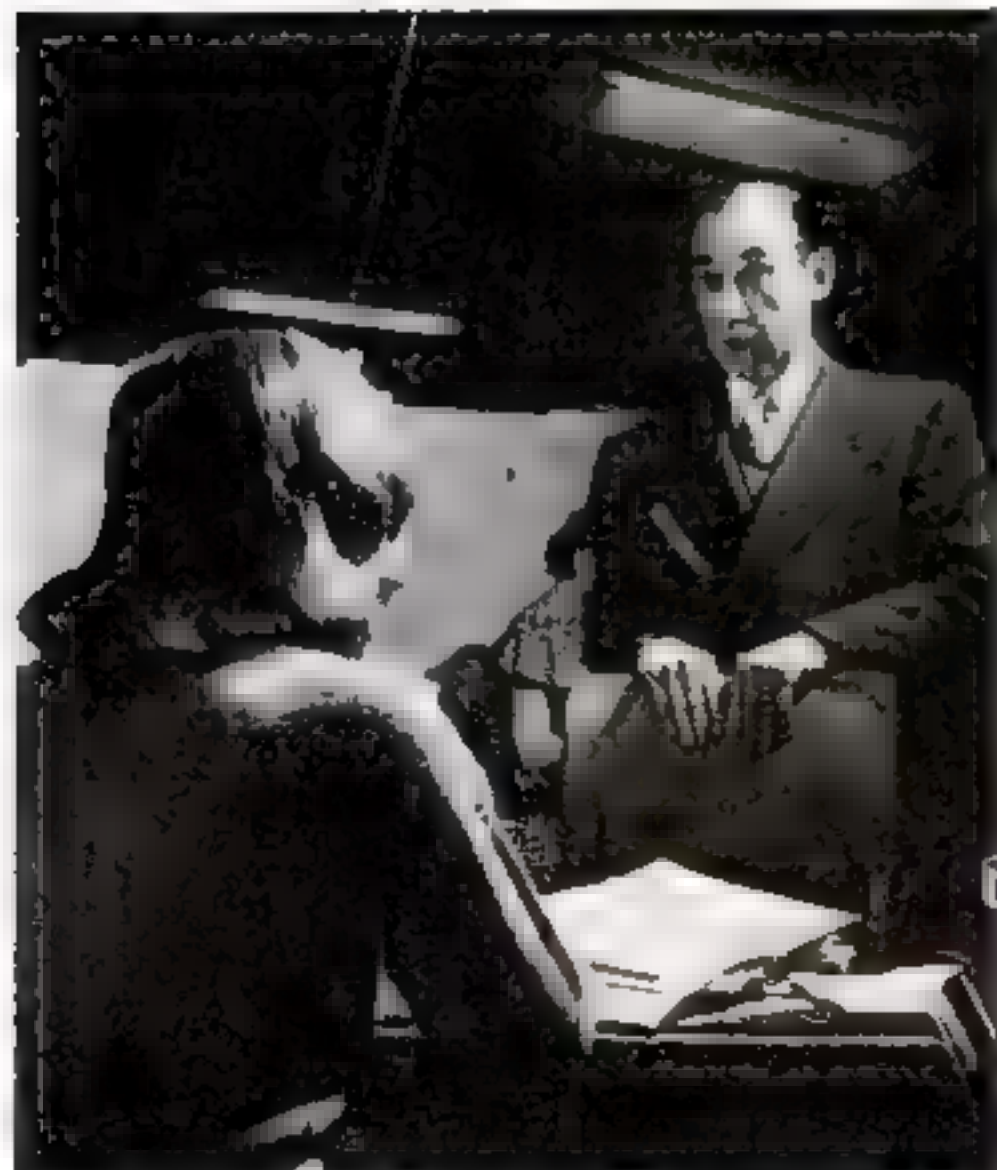
OFFICE SORTING SYSTEMS are for sale to government offices by J. W. Mendelsohn of the Savasort Co.



MEDICAL BOOKS of New York's Thomas Nelson & Sons are offered by Charles E. Williams to FBS official.



COPPER WIRE will be sent to Europe by W. L. Urquhart's export firm if he is granted an export license.



JOB HUNTER David C. Tuck is an administrative management expert who is looking for a position with ECA.



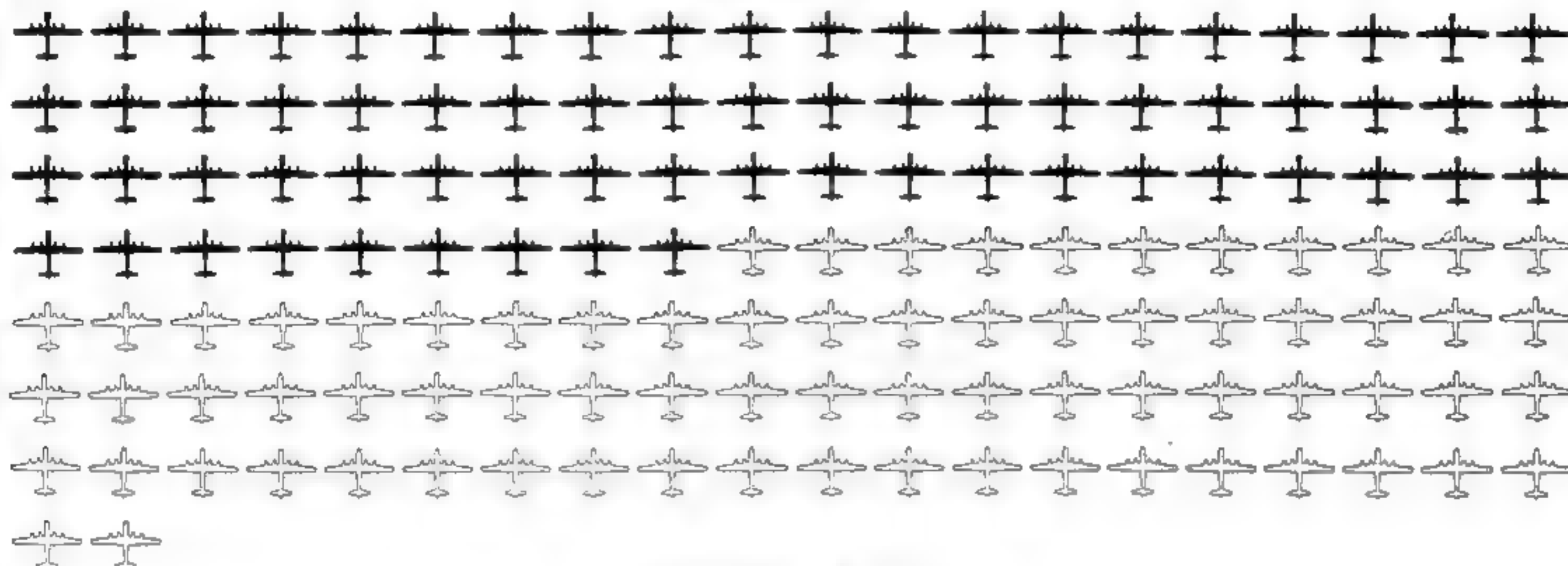
FURNITURE SALESMEN discuss orders. Eugenia Klein (right), an interior decorator, does executive suites.



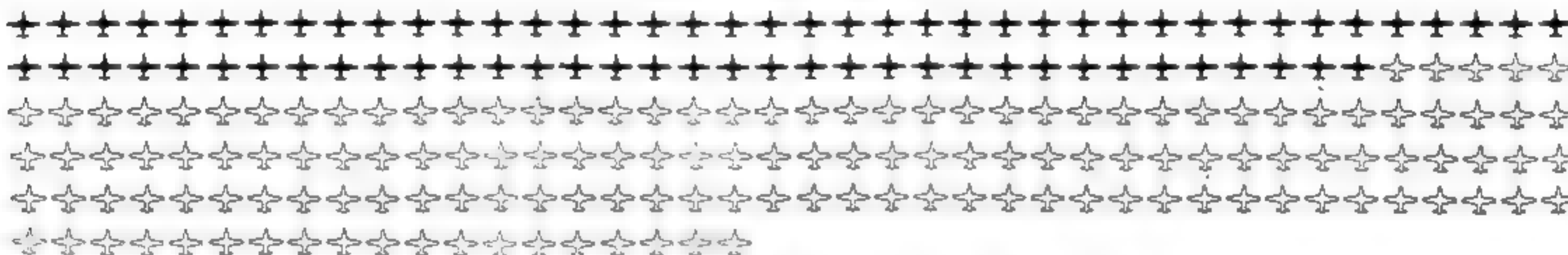
TIRED BUSINESSMEN, Harry Banks of General Motors and Victor Hennigsen, dried-egg man, rest in hotel.

IT TAKES 10 TIMES THIS MANY PLANES FOR A 70-GROUP AIR FORCE

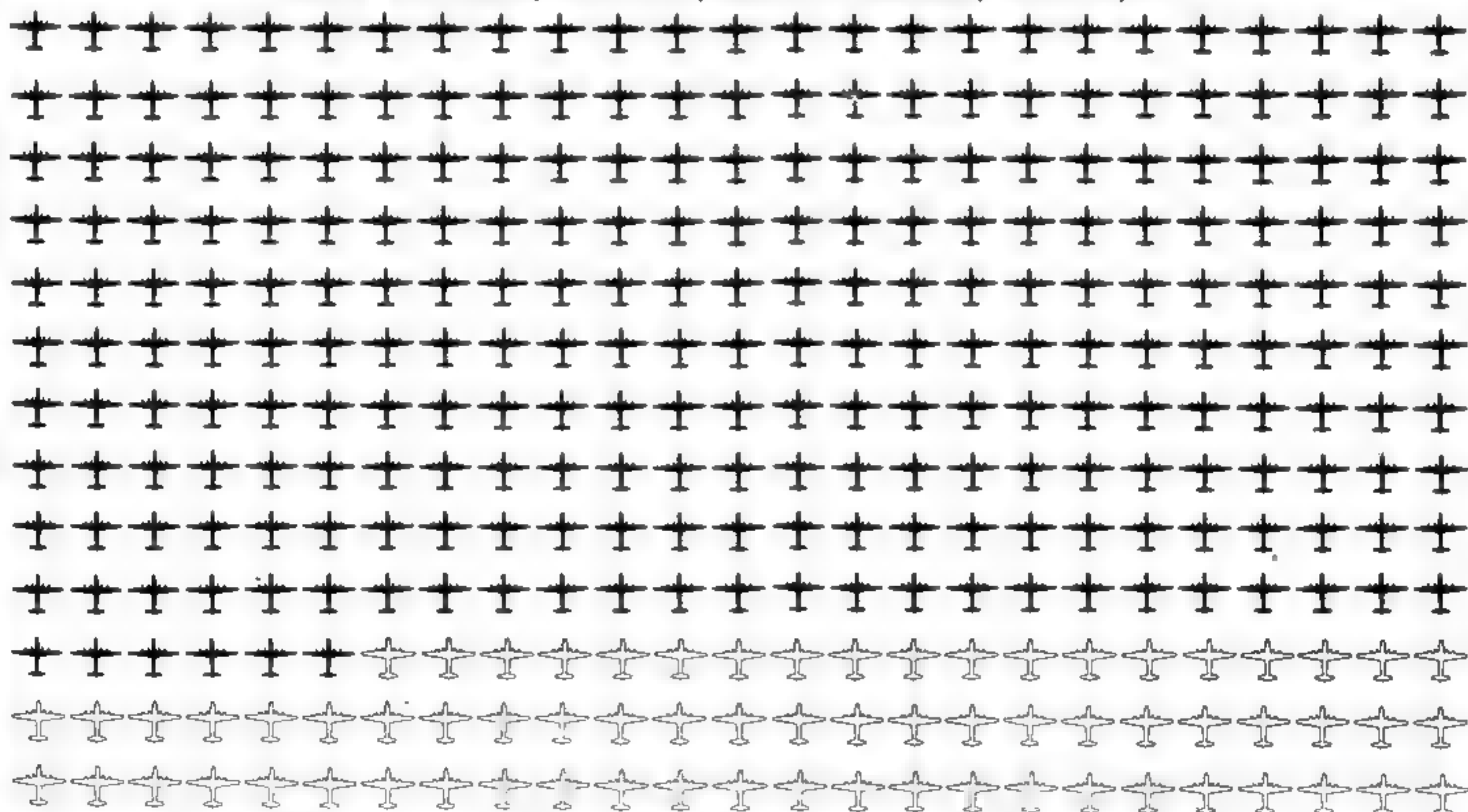
BOMBERS: 1,424



FIGHTERS: 2,188



TROOP CARRIERS, TRAINERS, RECONNAISSANCE, ETC.: 3,257



EACH SYMBOL: 10 PLANES

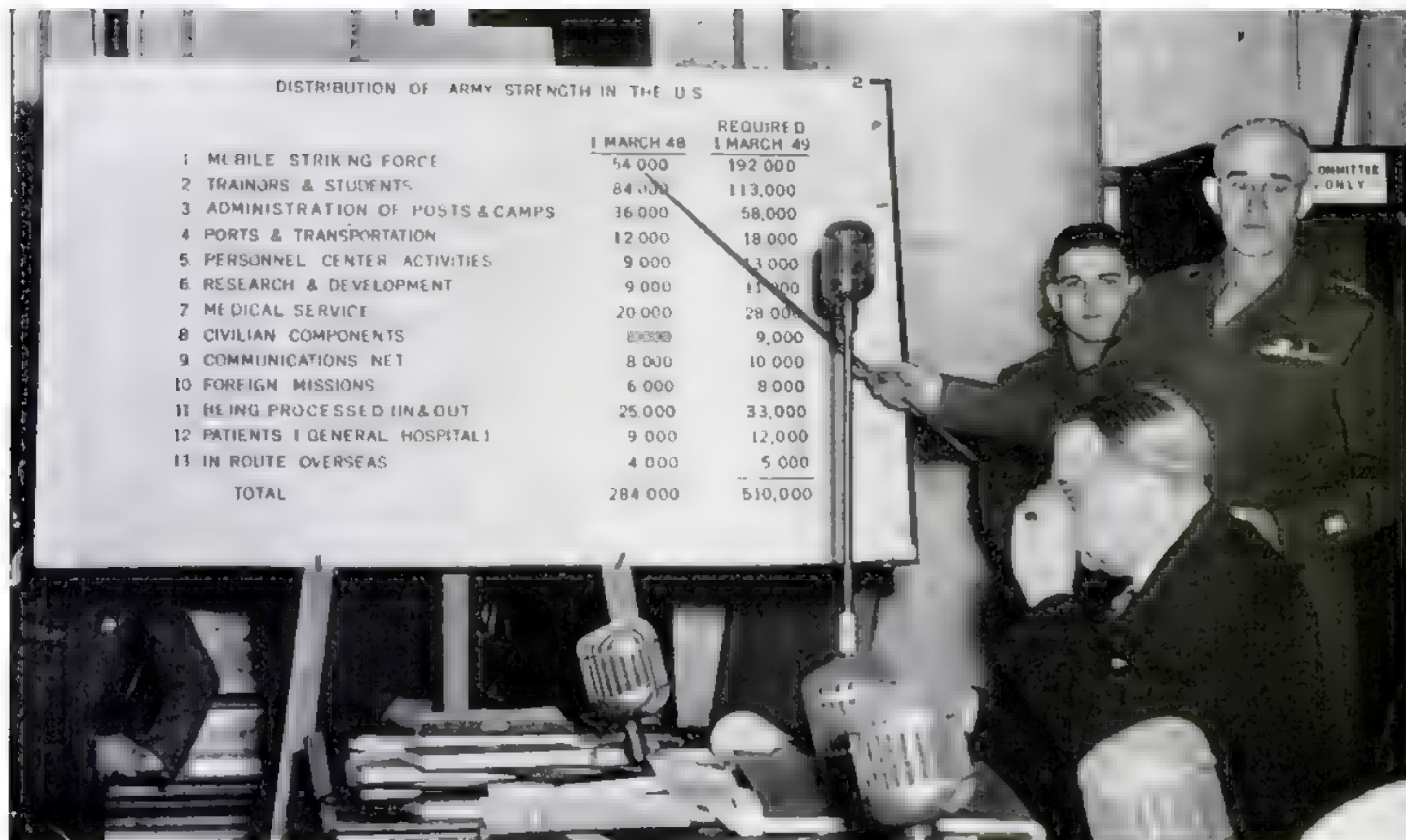
BLACK SYMBOLS: PLANES ON HAND

WHITE SYMBOLS: PLANES NEEDED

THE 70-GROUP AIR FORCE is best shown by chart of combat bombers, fighters and other planes. Only jet

fighters are included since almost all other fighters are obsolescent. Chart does not include Air Force Reserve,

Air National Guard, Navy planes. At present production rate about 25% of planes become useless through wear.



AT SENATE HEARING GENERAL BRADLEY POINTS OUT ARMY MANPOWER REQUIREMENTS FOR NEXT YEAR. THESE, KEYED TO 55 GROUPS, ARE ALREADY OUT OF DATE

HOW WILL THE 70-AIR-GROUP PROGRAM FIT INTO THE U.S. ECONOMY?

Just what does a 70-group Air Force mean? To the military it means 6,869 combat planes (*opposite*); a group, a unit equivalent to a regiment in the infantry, is 30 bombers (9,000 men) or 75 fighters (6,500 men). To some of the senators who voted for the bill last week it apparently meant a convenient way to vote for preparedness without approving Universal Military Training or even a strong draft. And Air Force Secretary Symington, contradicting Defense Secretary Forrestal (*below, right*), certainly did little to disabuse the Senate of that notion. But, as Army Chief of Staff Bradley (*above*) pointed out, a big Air Force could mean an even tougher draft, simply because so many Army and Navy men

and machines are needed to support each bomber (*next page*).

But even more important in the long run was the possible effect of this large a military machine on the civilian economy of the U.S. Washington officials, plagued by businessmen for the answer to this one, have given the best estimate they can at the moment. It is: the economy can apparently absorb this drain, but it will be a far more complicated process than the last time.

In 1939 the U.S. had about 9 million unemployed and plenty of raw materials. Now there are less than 2 million persons out of work. Our factories are running at top speed. Yet some 15 million persons are still in the market for new cars, and 10 million families are looking for new houses. There are buyers for 6 million refrigerators, 5 million washing machines, 3 million vacuum cleaners.

What happens when defense needs begin eating up scarce materials and manpower? The military program will use up about 150,000 tons of steel and 30,000 tons of aluminum at a time when the supply is so tight that auto makers have had to lay off workers because the coal strike caused a steel shortage.

But the real effects of this will not be felt until sometime in 1950. The military demand for 150,000 tons of steel constitutes only $\frac{1}{4}$ of 1% of our steel production. It is when 1950 rolls around and essential materials are being fed into a well-organized rearmament machine that U.S. civilians may feel the pinch. Then there may be:

1) Fewer autos. The average car takes slightly more than one ton of steel, so that means about 150,000 fewer autos. 2) Fewer vacuum cleaners, washing machines, refrigerators. 3) Fewer houses and kitchen utensils because of less aluminum. 4) Less clothing. More soldiers mean more uniforms. 5) Less oil

and gasoline. 6) No increase in food supplies. Although world crops are steadily improving the military demands would use up any surpluses. 7) Higher wages. Even if there is no draft, industry would probably be compelled to offer higher wages to lure workers into "remobilization" factories. 8) Higher prices. The combination of higher wages and lower civilian production would mean more purchasing power but fewer things to buy. Inevitably that results in competition for the available goods. That kind of competition means higher prices—unless full production in the next two years can largely fill consumer demand.

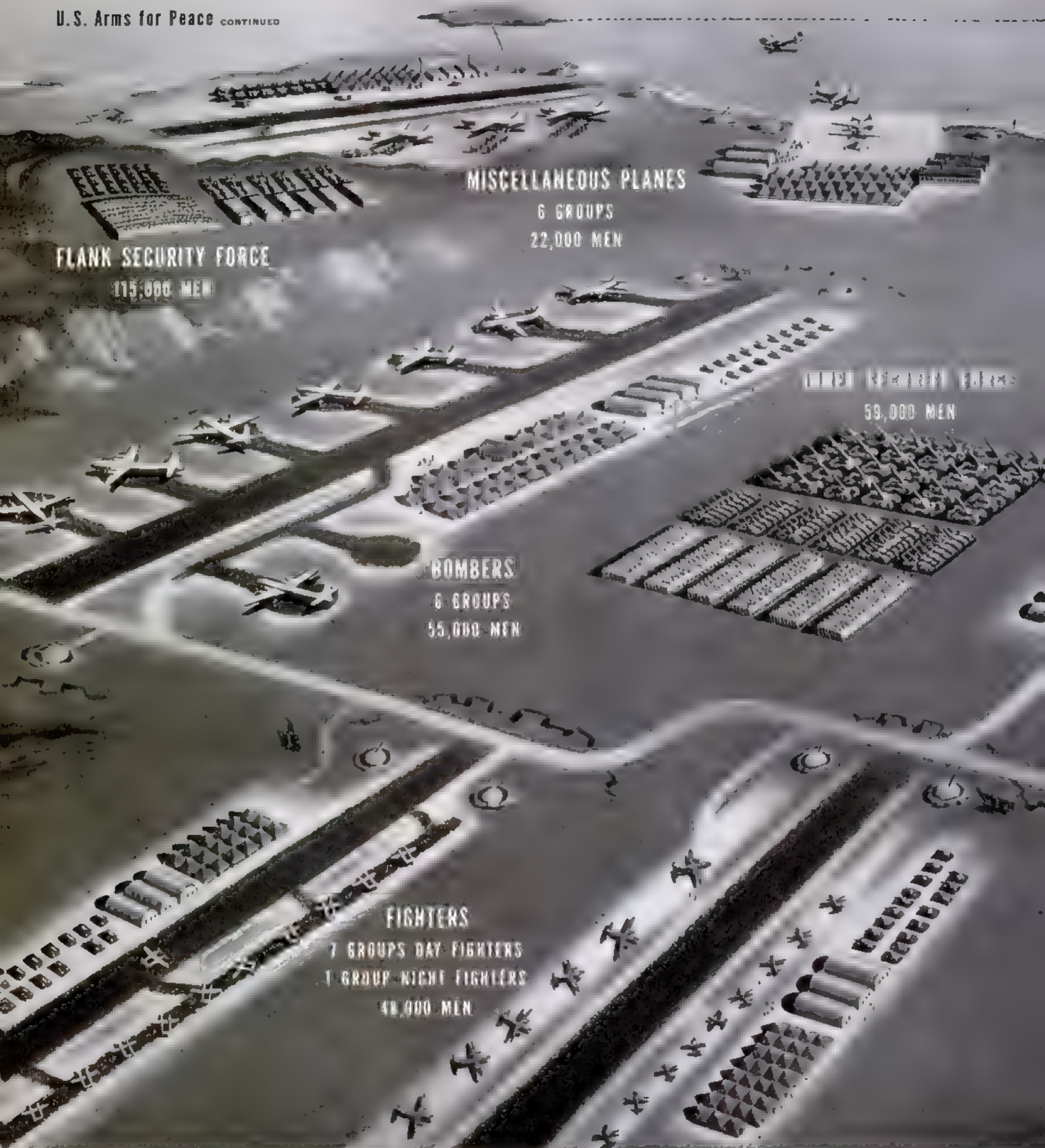
—MARSHALL BERGER



AIR FORCE SECRETARY Stuart Symington defied his boss Forrestal by asking for 70 groups, won the battle.



DEFENSE SECRETARY James Forrestal asked for 55 groups, later tried to bargain by settling for 66 groups.



ARTIST'S CONCEPTION OF NEEDS OF WORLD WAR THREE AIR BASE SHOWS HOW MANY MEN AND MACHINES WOULD BE NEEDED TO GARRISON, SUPPLY AND PROTECT IT.

ONE AIR BASE REQUIRES A HUGE ARMY AND NAVY

The stylized drawing above indicates what many air and surface strategists consider to be the basic unit of future U.S. offensive action. The theory of the big 70-Group Air Force is that a large number of bombers, based strategically around the enemy, can attack his industry, supply lines, military in-

stallations and destroy either his ability or his will to fight. Under such a plan no huge army would be necessary to invade and occupy the enemy's great land mass, no large navy would be necessary to challenge the enemy's fleet or bombard his shoreline.

But while this theory sounds like an extremely



ELEMENTS HAVE BEEN ARBITRARILY PUT INTO GROUPS. FOCAL POINT OF BASE IS BOMBER FIELD. MOST OF PLANE DISPERSAL AREAS ARE OUTSIDE AREA OF SKETCH

efficient use of the nation's manpower it is by no means a simple matter of having a lot of bombers and roaring off to plaster the enemy's capital. As the labels above point out, a single air base needs an enormously complicated supporting force just to protect it and keep it supplied. The base shown

here, a particularly big one, would need its own navy and a group of cargo ships one tenth as large as our entire present merchant fleet. It would need 10 hospitals, scores of civilian personnel, USOs, post offices, a seaport as complete as any large civilian harbor. In all it would require 515,000 men,

which is about three from the Army and Navy for every Air Force man on the base. What it proves is that while a powerful Air Force might reduce the relative size of the Army and Navy, many thousands of men would still have to report to the nearest in-liaison station as soon as the emergency came.

LIBERTY MOVES FORWARD BUT IT ALSO HAS A REAR-AREA TASK IN SPAIN

Spring has brought to Europe faint but hopeful signs of a rebirth of liberty; in other words, bad news for Stalin. Along with ECA and the Italian elections there are reports of unrest behind the Iron Curtain. Mikolajczyk's exiled "Green International" is in organized touch with peasants of five Eastern European countries. At the first Congress of Europe in The Hague last week, refugee representatives from Stalin's satellites were there to cheer when Winston Churchill said, "We seek nothing less than all Europe." While it is too soon to talk of liberation, that goal is clearly set and liberty is on the march.

Meanwhile behind Western Europe's own lines liberty also is short of its goal. That, alas, is good news for Stalin. Perhaps the best news he gets these days is not news at all: Franco, another dictator, is still in power. While Communism loses ground in the sunlight, it makes hay daily where the sun never shines, in the underground of Spain.

Franco claims that his kind of tyranny is the only alternative to Communism. But the Italians have just discovered anew that there is an alternative to both Fascism and Communism. That this is bad news for Franco is shown by the glumness with which his newspapers reported De Gasperi's victory. Franco has reason to fear technological unemployment: if dictators are not needed to beat Communism, who needs Franco? He is so worried that he recently put

a fine of \$45,000 on the beautiful Duchess of Valencia, who persists in making monarchist noises, and confined to barracks the eminent General Kindelan for a speech made in a private home.

Sharper criticism, which he was powerless to suppress, came recently from the U.S. Congress: after Representative O'Konski (R., Wis.) momentarily stampeded the House into adding Spain to the ECA benefits list, Congress wisely killed the notion. In doing so it put Franco's future where it belongs, in the hands of the 16 nations who, with ECA help, are trying to organize Europe. They do not want Franco in their club—not because he is a threat to peace (he isn't) but because he is neither dependable nor decent.

Franco is not dependable because he holds power by desperate means, that is through his Falange party. The country's economy is an elaborate black-market system known as *estraperlos*, which milks industry and keeps workers on starvation wages. Franco's direct beneficiaries are the Falange; his indirect, the Communists. The extremes of dictatorship feed each other.

Also Franco is not decent. He does not even try to claim a popular mandate. He is a self-proclaimed totalitarian, and as such a burden on the conscience of Western democracy. For common decency's sake he ought to go on the shelf.

Spain, of course, cannot be shelved. European unity must sooner or later embrace her. From Spain must come more than tomatoes and sherry, more than wolfram and iron ore. She is an essential part of the West. Mr. O'Konski's move constituted a warning: if those who abhor Franco cannot contrive to bring Spain back into the West without him, others will strive to bring her back with him.

So how does one get rid of Franco? The answer is not simple. Yet there are serious men in Spain—in the army, Church, industry, labor and civil service—who, like the Spanish people, are anti-Franco and anti-Communist as well. A firm anti-Franco stand now by the ECA nations could galvanize these men and help induce a change in Spain. One step would be for Western Union, as Churchill suggested last week, to adopt a European Charter of Human Rights.

As for the U.S. we could then help officially, in two ways. One would be to give a de-Francoed Spain economic aid far beyond anything Franco gets. The other would be to guarantee that we would never allow the Communists to take power in Spain. By making these things clear ahead of time we could help the Spanish people regain their freedom. In any event let no European misinterpret the American view of Spain; we'd like to see Franco out and Spain back in Europe. After that the fight for liberty on other fronts will be a lot easier.

CHRISTIANS AT WORK THE METHODISTS FACE UP TO THREE BIG PROBLEMS

Politics is not the only means to a better world. Far from any foreign office 7,000 Christians were gathered in Boston last week to set for another four years the course of the great Methodist Church, largest Protestant sect in America. This General Conference made some challenging decisions. In his two-hour speech Bishop G. Bromley Oxnam got down to three of the biggest problems Protestants face.

One of these, racial discrimination, is especially tough for the Methodists, who are strong in the South. In fact they united North and South in a single church only nine years ago. But Christian fellowship has so weathered the scar that this conference dropped its worst Jim Crow restrictions and unanimously decided that a Negro (J. E. Wilkins of Chicago) should be one of the four lay members of the Judicial Council, the Church's supreme court.

On Communism Bishop Oxnam declared no easy "holy war" but an all-out attack on its causes, those that lie in "empty stomachs" as well as those in the hearts of men. "The only way to defeat it permanently is to use the free-

dom of our own democracy." Two novel plans for this were presented. The Division of Foreign Missions will send 200 couples, highly trained in Communist theory and methods, to combat it with Christian faith and works in such battlegrounds as China, Latin America and Germany. And at home, to the U.S. labor movement (in which the bishop sees "a new social order"), he plans to contribute Christian leadership by training 50 selected young Methodists each year who would become laborers and work their way up through the unions. Ultimately the bishop sees the leaders of labor and business, "both followers of Jesus Christ," solving economic issues "in terms of Christian brotherhood" instead of battle.

But the bishop's best words were on the vexed subject of church unity—the ecumenical movement which brings divided Christendom each year a little closer to a single church and faith. The time is past, said Oxnam, for "exploration of the possibilities of union." The time has come to create "the spirit and structure of union. . . . Agreement is possible. . . . Let the Meth-

odists take the lead in a great affirmative decision." All American Protestant churches were asked to appoint representatives to draft a plan.

This movement already has its international parallel, the first assembly of the World Council of Churches at Amsterdam this August (pp. 108-110), which Oxnam expects to be "among the great councils in the history of Christianity." The World Council is not to be a super-church, but it does express the new urge to a unified world faith which all good Christians feel. The late Archbishop of Canterbury, William Temple, called this urge "the great new fact of our era." Many delegates to Amsterdam look forward to "another Pentecost."

The Methodists used the same phrase in urging their union of American Christianity, which would "accelerate the trends toward union in every continent." The Methodists speak with authority, for their own recently united church "validates faith in the larger union." So the trend proceeds, from smaller circle to large. It is one outward sign of the reborn strength of Christianity throughout the world.

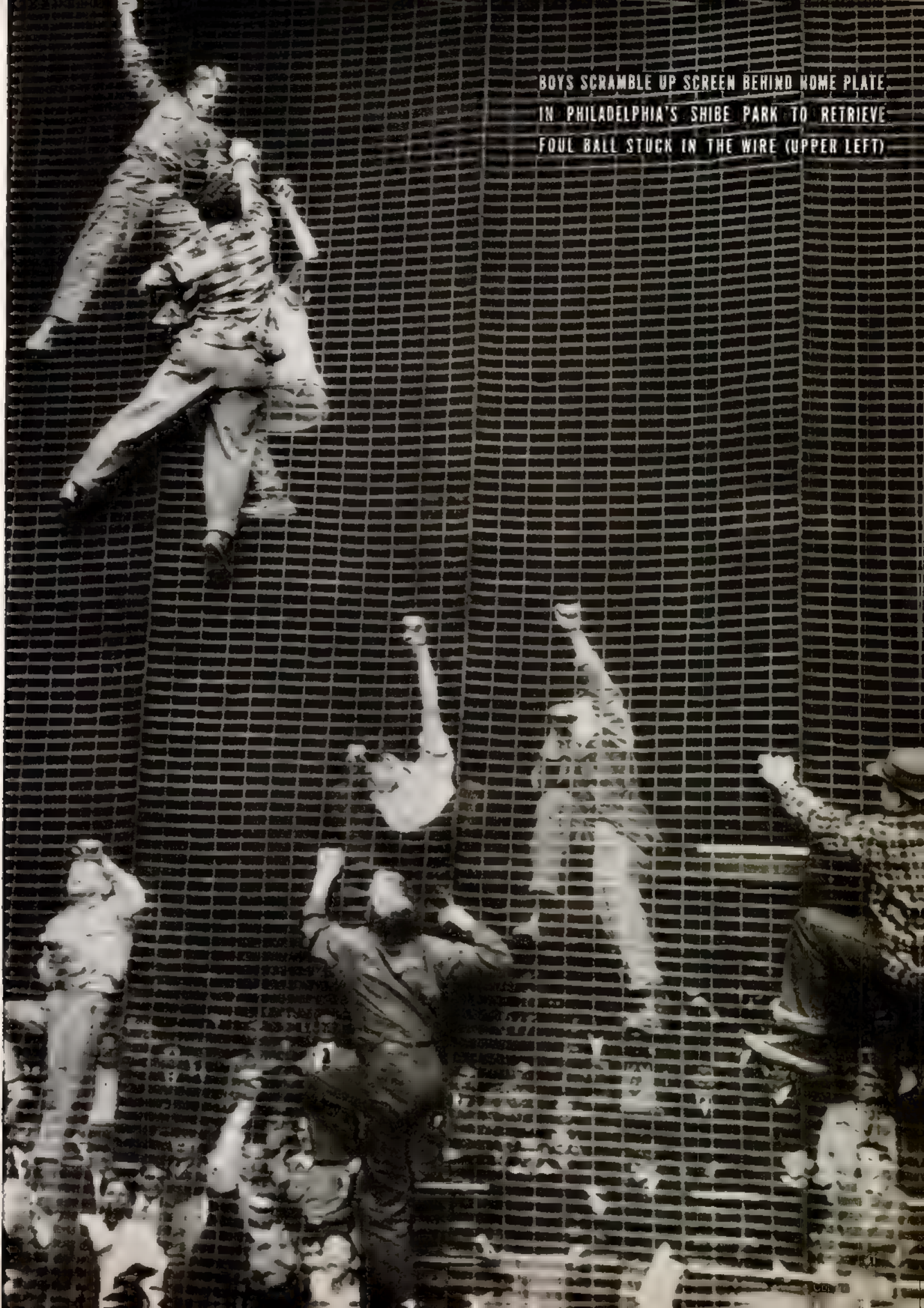
PICTURE OF THE WEEK:

In Philadelphia's Shibe Park last week a foul ball stuck in the wire screen behind home plate. A small army of boys made ready to climb up after it. Police kept them

down, but after the game they began a frantic scramble. Three of the boys got to the ball and fought for it (opposite, top left). During the scuffling one of them

fell 20 feet to the concrete below and was knocked unconscious. The ball also fell. It was grabbed by a smart kid who had kept his feet on the ground throughout.

BOYS SCRAMBLE UP SCREEN BEHIND HOME PLATE
IN PHILADELPHIA'S SHIBE PARK TO RETRIEVE
FOUL BALL STUCK IN THE WIRE (UPPER LEFT)





NORWEGIAN VISIT On April 29 seven U.S. warships entered Kars Fjord (above) to pay a friendly visit to the important Norwegian seaport of Bergen. Blue-jackets and officers swarmed ashore for five days of friendly entertainment in a country toward which

Russia has recently made some ominous overtures. Norway's small-fry Communist party presented a countermove with a pro-Russian May Day parade, but Bergen townspeople, waiting in a snowstorm (below) for a chance to visit the U.S. carrier *Valley Forge*, indicated which way most sympathies lie.



SILENT HECKLERS In Eugene, Ore., last week Presidential Hopeful Tom Dewey detected a chill in the political atmosphere. Making a speech in quest of



TORNADO'S TRICK At 2:59 p. m. on May 3 a tornado struck at the cotton-mill city of McKinney, Texas. In a few minutes it laid waste to a 12-block swath,



the G.O.P. nomination, he was confronted by five students who ostentatiously displayed and studied copies of Life's March 1 issue (*above*), which earned on its cover a photograph of Dewey's No. 1 rival.



killing three persons and peeling off many roofs and walls. As a farewell touch the twister picked up one house and deposited it upside down, its roof resting against the still upright house next door (*above*).



VICTORIOUS REBEL In the tiny republic of Costa Rica a disputed election touched off a 39-day civil war in which 1,000 were reportedly killed. When it ended on April 20, Costa Rica's Communist-supported government had been overthrown by the

followers of "literary, socialist farmer" José Figueres, who consolidated a brilliant tactical campaign with a series of street-corner victory speeches (*above*). A final scene took place in the capital city of San José, where ragtag government forces held up their rifle butts (*below*) to indicate surrender.





WORLD'S WORST FAN DANCE is performed by one of the auctioneers as the sales crew relaxes by throwing boisterous party at McLean mansion after a hard day's work.

His fans are from Mrs. McLean's wardrobe, his stage an expensive taste decorated with odd bric-a-brac. Hand on shoulder of Handyman Fred Williams at left belongs to cook.



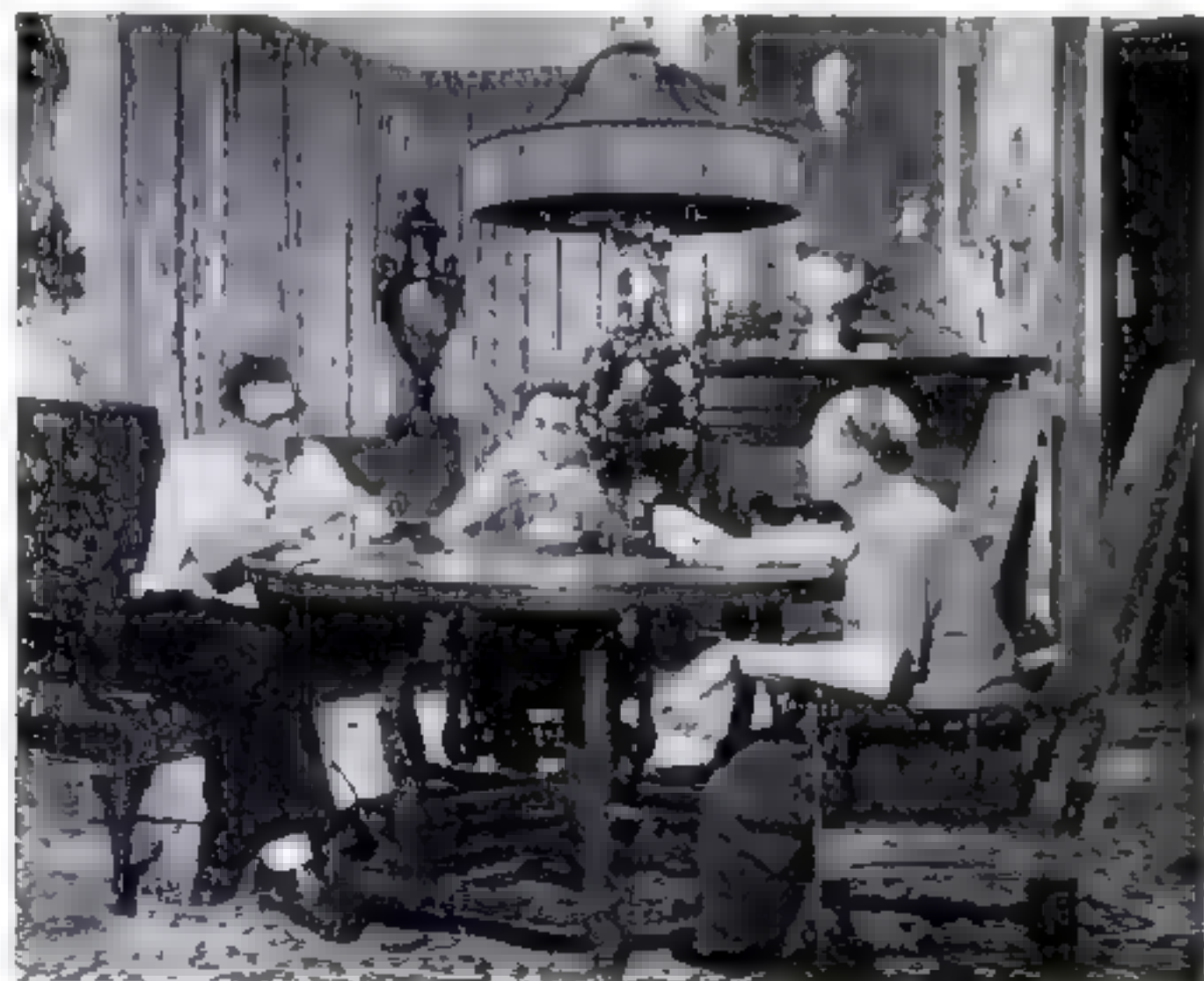
VISITORS WHO PAID \$1 ADMISSION EXAMINE MRS. McLEAN'S SILVER

"FRIENDSHIP" AUCTION

It writes ironic finis to the McLean legend

"Friendship," the last of the mansions in which Mrs. Evalyn Walsh McLean established her fabulous reputation as a Washington hostess, has seen some remarkable gatherings in its time—but none to top the strange scenes which occurred there last week. Now that the owner of "Friendship" and the Hope diamond was dead, the household furnishings had to be auctioned to pay the inheritance taxes on her estate. Into the three-story building, with its own exotic collection of period pieces and art, was gathered most of the McLean furniture from other houses and from storage. Then the public was invited in to examine the costly and ostentatious array. Sightseers and prospective buyers roamed the grounds (*top right*) and stared at the massive silver pieces (*above*). Some were moved to nostalgia for an open-handed way of life that is fast disappearing from the American scene. Others reflected wryly that the free-spenders of the past seemed to have had a curious notion of what was useful and beautiful in a house.

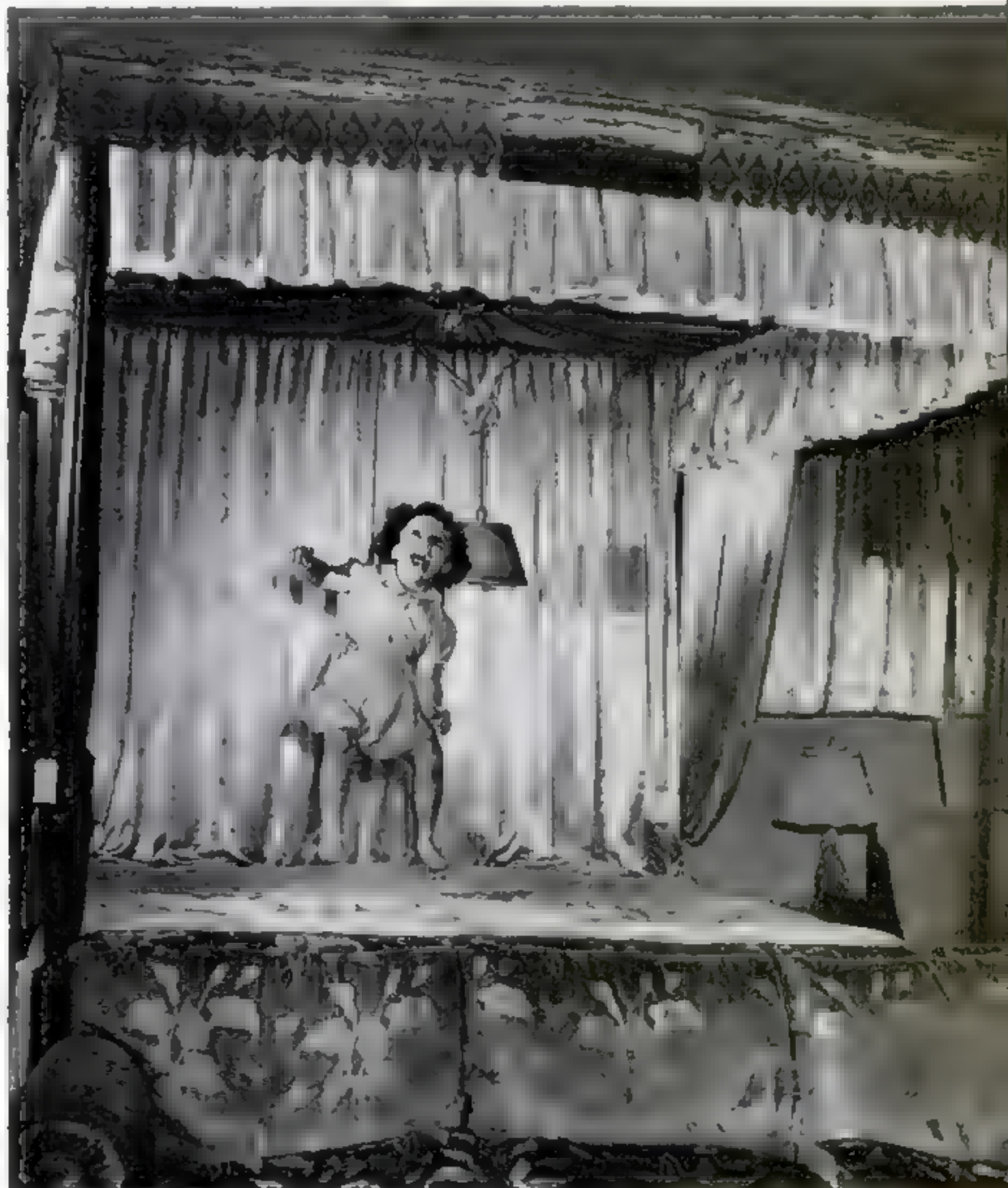
Unmoved pro or con was the auction crew which had the job of moving, tagging and cataloguing this jungle of goods. The crew moved right in, slept on the McLean beds, ate from gold plates and relaxed by mixing drinks in the crystalware. They played cards on a \$1,000 table under the eye of President Harding (*below*), and once Auctioneer Jack Berman performed a fan dance in risky proximity to expensive bric-a-brac (*opposite page*). The most bizarre moment of all, however, came when a daytime sightseer mistook Berman for the late Mr. McLean. "Too bad your wife passed away," she said. "I'm sorry."



AT A \$1,000 TABLE, adorned with Chinese lamp, members of auction crew play pinochle beneath portrait of Mrs. McLean's good friend, Warren Harding.



IN REAR GARDEN of McLean house sightseers walk around the now empty swimming pool which lies beneath terrace steps. Even the statuary, some of which is visible here, was up for sale.



MRS. McLEAN'S BED, in which she died in 1947, forms a perfect tumbling mat for daughter of Auctioneer George Solon. Bed measures about 7 by 7½ feet, has lamp suspended from canopy.



WOMEN MOURNERS, some wearing kind of hats that Breneman loved, weep bitterly at funeral services.



THIS WAS WAY BRENEMAN MADE WOMEN LAUGH

TOM BRENEMAN'S FUNERAL

Man who made "Breakfast in Hollywood" a national institution dies

Tom Breneman was a ladies' man—but in a very special way. He had gray hair, a double chin and a sad-eyed expression of perpetual weariness. He was dour, dumpy and not much to look at. Moreover Breneman was a steadfast family man. He married at 25, stayed married, and reared a son and a daughter.

Yet to millions of U.S. women—especially the old and lonely who had almost forgotten what it meant to receive an orchid or a resounding buss from a gallant gentleman—Tom Breneman was something extraordinary. They listened eagerly to his radio program called *Breakfast in Hollywood* and sometimes traveled across the country to take part in the show themselves. Every morning, two hours before the program, there was a line of more than 400 women waiting outside his restaurant

He kidded his guests unmercifully, and they loved it. He liked to pass out cigars to women, insult their home towns and pounce with delight on a funny hat (which always looked even funnier on him than on its owner). And every day he presented an orchid and a hearty kiss to the oldest woman in his audience. It was the kind of horse-play, ludicrous but flattering, that women without husbands miss—and, for that matter, that too few husbands bother to supply. In one way Tom Breneman was just a clown who often seemed to have to strain hard to keep up his good spirits. In another way he was a great practical psychologist.

Two weeks ago Breneman, the victim of a sudden heart attack at 47, was buried. One of radio's few real personalities—a man who did not have to give away station wagons to make friends—was gone.



OUTSIDE CHURCH of the Forest Lawn cemetery, latecomers in crowd of 2,000 gather to hear services over

loudspeaker. Among the mourners was Jack Benny, who headed vaudeville unit in which Breneman got his start.

Any way you look at it . . .

...this soup gives you PLENTY



The vegetable soup you set before your family must, first of all, be downright good to eat. And that's what Campbell's Vegetable Soup is—grand eating, with its fifteen garden vegetables mingled in a fine beef stock. It must also be nourishing. And Campbell's, with the hearty good things that go into it, is soundly nourishing. It should be a friend to your meal budget. And here again, this main-dish soup serves you and your pocketbook. Indeed, women say "it's almost a meal in itself". Saves kitchen time, too—just for good measure! Have you some on hand?

Campbell's
VEGETABLE SOUP

HOMELY OLD-TIME
GOOD EATING

VALUE FOR YOUR
MEAL-MONEY

NOURISHMENT
FOLKS NEED

KITCHEN
TIME-SAVING

15 GARDEN VEGETABLES IN HOMELY BEEF STOCK

Listen!

The only time you've ever heard a motor give out with that proud, fine-car whisper was in a car far above Mercury's price class. This new 8-cylinder, V-type power-plant is built *exclusively* for the *all-new* Mercury.

Beq Pardon but sitting is important

This 1949 all-new Mercury gives you a lullaby ride over even the worst rut-race. It has all-new spring suspension—a low center of gravity—down-to-earth roadability. And you'll be glad *all over* about Mercury's new fog-free, leakproof "Fingertip Weather Control."

The touch of your toe

to Mercury's all-new super-brakes brings you to a quick, sure, velvety-smooth stop. Just knowing you can count on that kind of safety helps you relax and *enjoy* the quietest, easiest glide-ride you ever knew.

First look

tells you this car is more than a new model, it's the *all-new* 1949 Mercury! Longer, lower—with an eager look that's a standing invitation to jump in and take off. Wider, too—with its sturdiness bidden under a sleek, style-wise, curved-arch silhouette. A choice of superb body styles, including Mercury's all-new Six-passenger Coupe and Six-passenger Convertible.

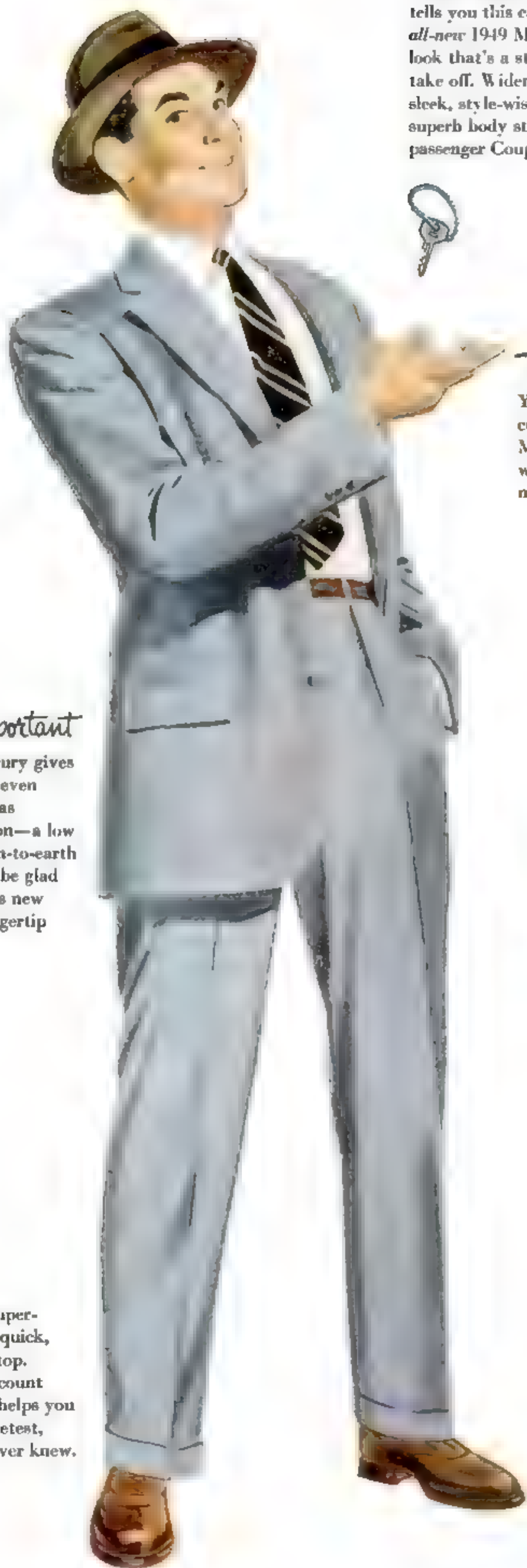


Take the wheel, hands!

You don't over-steer a Mercury. You *do* take curves with more smiling confidence because of Mercury's perfect balance. And you *do* drive with more safety and comfort on Mercury's new, overize super-balloon tires.



The All-New 1949 Mercury



You'll be happy, too, with an

All-New **MERCURY**



Not a "new model"...the All-New **MERCURY**

LINCOLN MERCURY DIVISION OF FORD MOTOR COMPANY



The "Golden Throat"

FINEST TONE SYSTEM IN RCA VICTOR HISTORY

RCA Victor's exclusive 3-Way Acoustical System made radio listening a thrilling experience. Test it on a 12-inch speaker. Even small musical cars could not dull the performance of the "Golden Throat" from an "In Person" performance.

*"Its 'Golden Throat' sounds like a million
... but it's priced to please your pocketbook*

• If it's value you want you'll find this new Victrola radio-phonograph 77V1 is hard to beat! Look what you get for its low cost: A beautiful, compact cabinet in contemporary classic styling . . . your choice of walnut or mahogany finish . . . superb radio reception . . . trouble-free record changer to play up to 12 records automatically . . . the "Silent Sapphire," RCA Victor's permanent point pick-

up that's kind to your choicest records . . . big 12-inch speaker . . . the "Golden Throat" tone system, finest in RCA Victor history! Hear it, today, at your RCA Victor dealer's.

At the right you see your radio controls and your Victrola phonograph. Top panels can be lifted separately, of course. There's a fine new RCA Victor record album, "Down Memory Lane" with Vaughn Monroe, one of many you can enjoy on your Victrola 77V1.



When you're in New York, see the radio and electronic wonders at the RCA EXHIBITION HALL. Open free to all. 36 W. 49th St., across from Radio City.

ONLY RCA VICTOR MAKES THE VICTROLA
"Victrola"—T.M. Reg. U. S. Pat. Off.

RCA VICTOR



DIVISION OF RADIO CORPORATION OF AMERICA

PEOPLE

"OUTSTANDING FAMILY" GENTLY KIDS THE AWARD THAT IT WON



FAMILY PORTRAIT SHOWS JOHN, MRS. DALY, PATRICIA, EILEEN (BACK), MARY, MARGARET, VIRGINIA (FRONT). MR. DALY (CENTER) HOLDS SCROLL AND HAT

A year ago the editors of *Parents' Magazine* set out to find "America's outstanding family." Their final choice was the family of John J. Daly, a Washington free-lance writer with six children. The Dalys gracefully accepted the award and on May 6 during "National Family Week" posed dutifully for press photographers. They also received from the sponsor a treacly cita-

tion "for happiness in family life . . . devotion to each other . . . sincere interest in the welfare of their community."

While the picture-taking was in progress a Washington *News* photographer named Aaron Miller uncovered a facet of Daly family life that apparently had escaped the authors of the citation. Photographer Miller, bored with routine

and conventional pictures, suggested that the Dalys burlesque the stiff family portraits of 50 years ago. The Dalys were delighted, and the result was the hilarious tintype above. Whether the editors of *Parents' Magazine* were pleased with this raffish attitude toward their solemn award, nobody knew. But other Americans, at least, would value the Dalys' fine sense of humor.

SWANSON



CHICKEN FRICASSEE WITH RICE

Heat Swanson Chicken Fricassee. Serve in steamed rice ring. Garnish with pimiento strips and parsley. 3 servings per can of Fricassee. Delicious!



REAL HOME-STYLE Chicken Fricassee, pressure-cooked in rich real-butter gravy—all ready to heat and serve! Generous parts of tender corn-fed young Nebraska and Iowa fowl. Wonderful with dumplings, rice, biscuits, noodles or toast! Actually less expensive than chicken you prepare yourself!

C. A. SWANSON & SONS, Omaha

Write for FREE "Quick Meal Magic" recipe leaflet.

"THRIFTY!"
says PENNY the Hen

3 cans equal
approximately
1 chicken



Guaranteed by
Good Housekeeping

CHICKEN FRICASSEE



MADE BY HENRY HEIDE, INCORPORATED, NEW YORK, N. Y.

PEOPLE CONTINUED



PULITZER PRIZE POET

The best poet in America today, according to last week's judgment of the Pulitzer prize committee, is Wystan Hugh Auden, who was born in York, England and came to the U.S. in 1939 to teach in American colleges. He became a U.S. citizen in 1946. Auden was famous for winning King George's Gold Medal in England in 1937 and the Award of Merit from the American Academy of Arts and Letters in 1945. His new award makes him the first foreign-born writer ever to win the Pulitzer prize for poetry since it was established 37 years ago. Like many U.S. writers he now loafs through the summer at Fire Island, N.Y. (above) and works through the winter in a Greenwich Village apartment.

Auden's prize-winning work is a popular (7,000 copies), 138-page eclogue with a distinctly American setting—a bar on New York's Third Avenue. The poem's four characters react to typical U.S. problems exactly as many Americans would like to react. (One points angrily at the blatant barroom radio and begins, "Listen Box. . .") Titled *The Age of Anxiety*, Auden's poem is a sermon against the anxious frustrations of modern life, best expressed by a shipping clerk named Malin:

*But the new barbarian is no uncouth
Desert-dweller; he does not emerge
From fir forests: factories bred him;
Corporate companies, college towns
Mothered his mind, and many journals
Backed his beliefs. He was born here. The
Bravura of revolvers in vogue now
And the cult of death are quite at home
Inside the city.*

CONTINUED ON PAGE 54



Mary Jane Hunter,
of Chicago, Ill., one of
FORMULAC's Family Album

Will she follow in her mother's footsteps?

This bright-eyed little heartbreaker is a nurse's daughter. She's been fed FORMULAC Infant Food, on her doctor's orders, and how she's thrived on it!

It's interesting, too, how many doctors over the country are prescribing FORMULAC for their own babies, as well as for infants under their care. One doctor writes us: "I have been very much pleased with FORMULAC for my own daughter, and for every other case where I prescribed it. I think it is the best product on the market."*

What makes FORMULAC different from other infant foods? This unique product (in liquid form for mother's convenience) contains not only concentrated milk but all the vitamins and minerals a growing baby is known to need. It is an excellent formula basis for both normal as well as difficult feeding cases.

When baby is fed on FORMULAC, no cod liver oil or orange juice is necessary. *The vitamins are in the milk itself.* Merely add water and sugar, according to your doctor's directions, for a complete infant diet.

FORMULAC is so easy to prepare—and avoids the danger of omitting or giving improper amounts of the needed vitamins. It's thriftily priced in drug and grocery stores everywhere.

Ask your doctor about this vitamin-and-mineral fortified baby food. He'll tell you FORMULAC has been clinically tested and proved—and that it has the acceptance of the Council on Foods and Nutrition of the American Medical Association.

For further information about FORMULAC, drop a card to National Dairy Products Co., Inc., 230 Park Avenue, New York 17, N. Y.

YOUR DOCTOR AND YOUR BABY

In baby's life, the doctor is second in importance only to the mother. More babies are alive and well today because doctors have found better ways of caring for them, protecting them against disease, feeding them. Your doctor is always ready to give you the benefit of his training and experience in caring for your child. Follow his directions at all times.



Formulac is a product of National Dairy Research, distributed by Kraft Foods Company

*For ethical reasons, we cannot include this doctor's name in advertising. His letter is in our files.

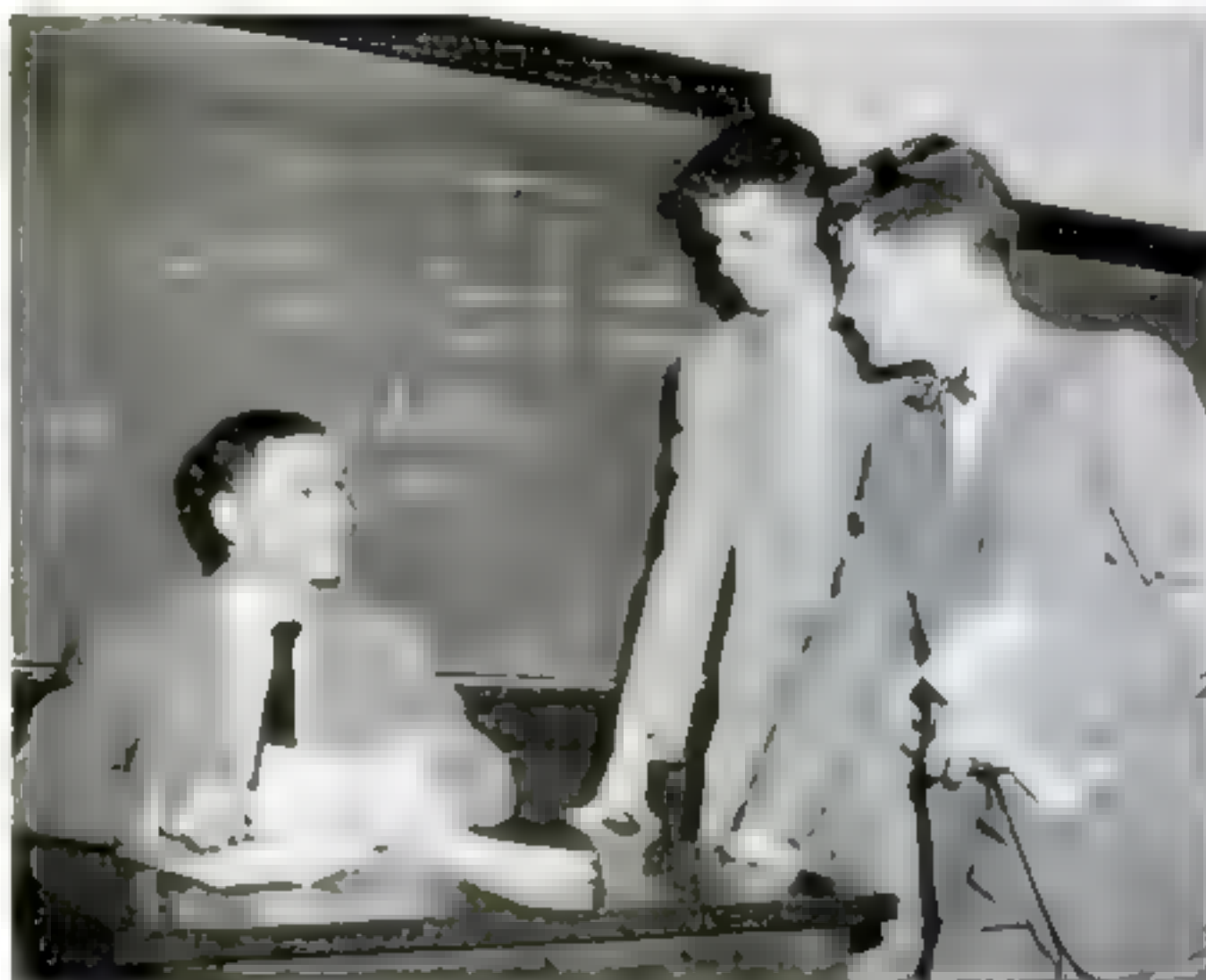
MGM
presents
**CLARK
GABLE**
LANA
TURNER
ANNE
BAXTER
JOHN
HODIAK
Homecoming
RAY COLLINS • GLADYS COOPER
CAMERON MITCHELL
A MERVYN LeROY PRODUCTION
Original Story by SIDNEY KINGSLEY • Adaptation
by JAN LUSTIG • Screen Play by PAUL OSBORN
Directed by MERVYN LeROY
Produced by SIDNEY FRANKLIN
In association with GOTTFRIED RE NHARDT
A METRO GOLDWYN MAYER PICTURE



And look what's coming!
IRVING BERLIN'S "EASTER PARADE" M-M-MUSICAL
IN TECHNICOLOR Starring JUDY GARLAND, FRED
ASTAIRE, PETER LAWFORD, ANN MILLER.



SUCCESSFUL BIOGRAPHER Margaret Clapp, a 38-year-old assistant professor of history at Brooklyn College, got the Pulitzer prize May 3 for her first book, *Forgotten First Citizen: John Bigelow*. She wrote it two years ago for her Ph.D. at Columbia.



SUCCESSFUL NOVELIST is Thomas Savage (seated), a teacher at Suffolk University, Boston. He sold the movie rights to his novel, *Lona Hanson*, for \$50,000 four weeks after a Boston bank refused him a \$500 loan because he was "a poor risk."



SUCCESSFUL INVENTOR Dr. Elmer Kesling of Dexter, Mo., collected \$344,894 from Bendix Aviation Corp. last month for patent infringement but plans to go on pulling teeth. Said he, "It isn't often a little fella gets to whip a big outfit."

TWIGS
BEACH WEAR
Sizes 2 to 7

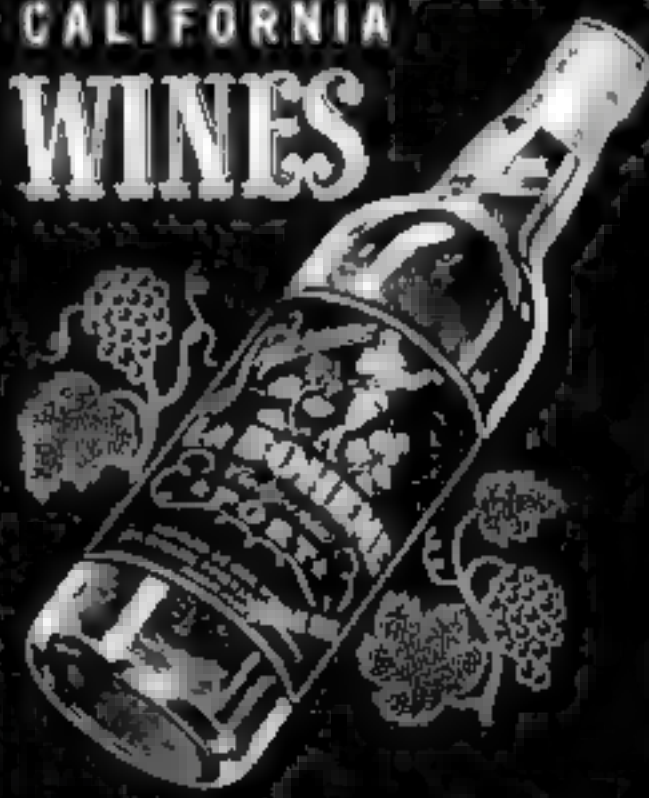


A new world of fashion for little Boys. Captivating lounge and vacation garments in gay, durable and washable fabrics. Smartly detailed like Daddy's. Original Twigs prints in Nautical and Covered Wagon Western Motifs. Jacket Shirt or Shorts, \$2.95. The Set, \$5.95.

At Notable Stores Everywhere
Name on Request

Win Schwartz & Co., Inc.
1107 Broadway, New York

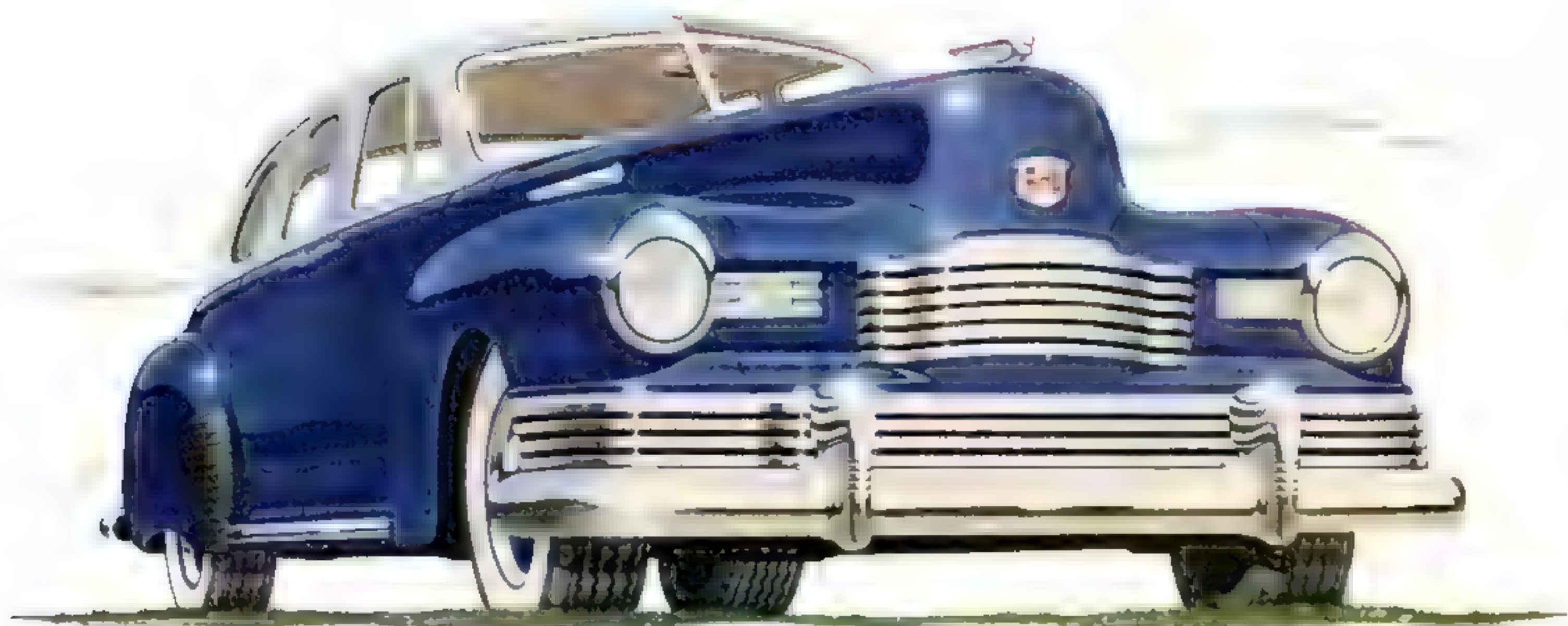
La BOHEME
CALIFORNIA
WINES



**AMERICA'S
GREATEST
WINE VALUE**

©1947 La Boheme Vineyards Co., Fresno, Calif.

We would like



to make a bet



We'd like to make a bet that—by 1952—*every* new car will be built with a welded, rattle-proof unit frame-and-body . . . just as the Nash "600" is today.

We'd like to bet that—within four years—*every* new car will have automatic heating and ventilation, as closely as a Nash Weather-Eye Conditioned Air System can be followed.

We'd like to bet that—by 1952—*every* automobile will have the comfort of complete coil-springing on all four wheels . . . just as the Nash "600" has today.

We'd like to bet that—by 1952—*every* full-size

automobile will be trying for more than 25 miles to the gallon economy . . . just as the Nash "600" delivers today at average highway speed.

We'd like to bet that—by 1952—*every* new car you'll see will have *complete* head-room and leg-room as well as seat-room for six passengers . . . as the Nash "600" offers today.

We'd like to make a bet that by *every* standard you judge an automobile—by quietness of operation, by performance, by ease of handling—you will discover that today's Nash "600" is clearly and unmistakably the pattern of cars to come.

Why not find out?



Product of Nash research and engineering, new Unitized body-frame construction sets the pattern for tomorrow. Built a new way, with frame and body welded into a single steel girdered unit, it is lighter and immeasurably stronger. 8500 spot welds eliminate noise-making joints.

Nash

Great Cars Since 1902

Nash Motors Division, Nash-Kelvinator Corporation, Detroit

Alice's Adventures
in **Philcoland**

"Oh Mother!" cried Alice,

"Here's the New PHILCO..."





BALANCED HUMIDITY

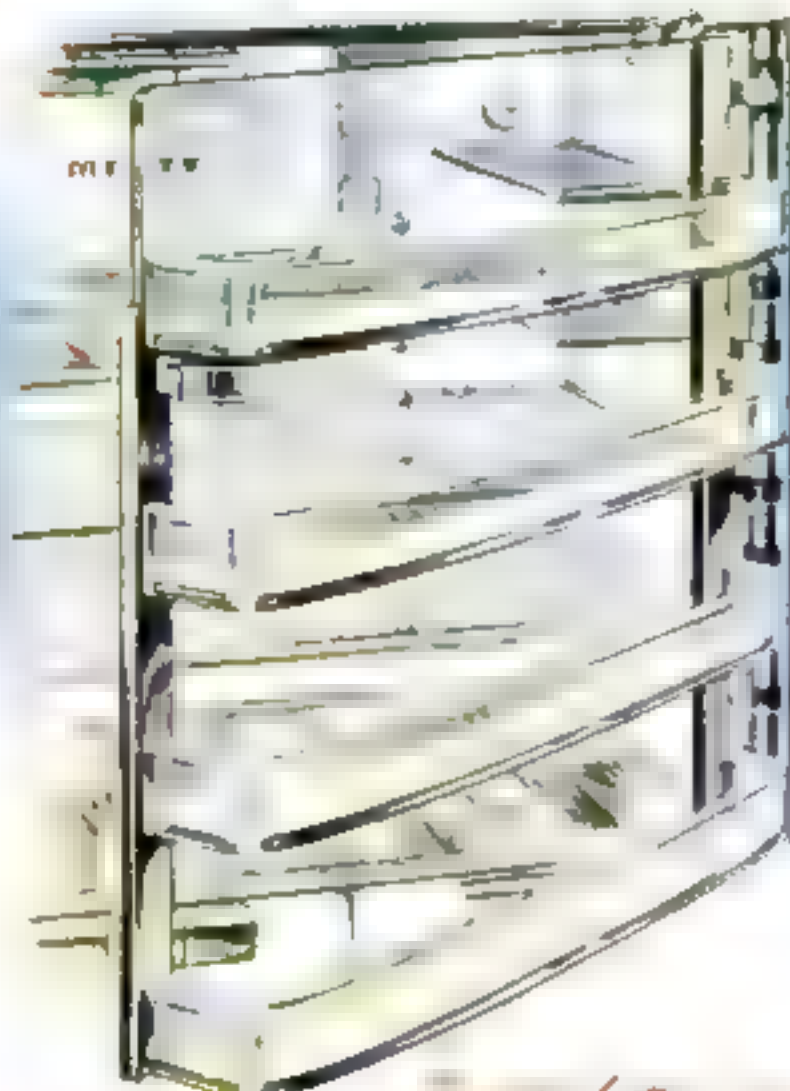
At last, a "moist cold" refrigerator suited to every climate and season. Revolutionary "Summer-Winter Control" keeps humidity in or takes it out as needed. Only Philco has it!



"Summer or Winter, I'm MAD about this Philco!"

CONSERVADOR

Transparent, shelf-lined inner door adds shelf space and keeps foods used most often at your fingertips. Only Philco has it!



"Keeps foods at your fingertips!"

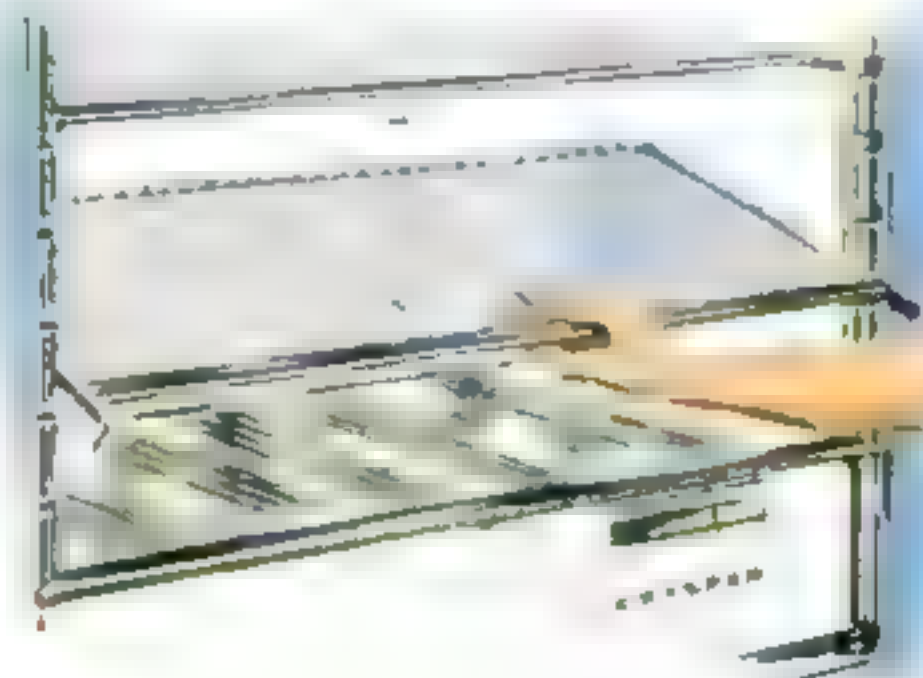
"Ditto! Fix the shelves to suit yourself!"



GIANT FREEZER LOCKER

Huge, clear space for zero-zone frozen food storage. Ice trays out of the way on separate, super-fast freezing shelf. The new Philco Freezer Locker is far ahead in providing scientifically safe, zero-zone temperatures for the storage of frozen foods. Meats, vegetables, fruits, fish, and baked goods can be safely stored over long periods of time. Convenient!

"Freezes faster than fast!"



COMPLETE SHELF ADJUSTABILITY

The first completely adjustable shelves ever invented. Yes, you shift the shelves to suit yourself for any size or shape of foods. Like a made-to-order refrigerator for every use. Wonderful! Only Philco has it!

...a most **WONDERful Refrigerator!**

A visit to your Philco dealer makes you understand,

Why Alice is so thrilled by all she saw in Philcoland.

Advanced Design by Philco, bringing features by the score:

New Shelf-Control, so flexible, and new Conservador;

The giant Freezer Locker and Controlled Humidity;

The Freezer Shelf and Crisper Drawers and more you'll have to see.

Efficiency, utility, and value plainly seen . . .

As Alice says, the Philco line is one fit for a queen.

And even Humpty Dumpty says he fell for it . . . "and how!"

To get the best, may we suggest: Go see your dealer now!



"You can say that again!"



How to make a Wonderful Hamburger Sauce

Want to really tear a hungry crowd? Well—

Just serve 'em juicy, piping-hot hamburgers topped with this barbecue sauce—the best they've ever tasted!

You make the sauce easily, using Hunt's Tomato Sauce (only a few cents a can!) and the recipe below.

Make it up ahead, if you like—it keeps in the refrigerator. And use it for other dishes, like chicken, meat loaf, cutlets.

Hunt's Tomato Sauce makes your recipes so rich and flavorful because it's all tomato, kettle-simmered with fine spices and seasonings.

And convenient? Just add a can when you cook a stew, meat loaf, rice, spaghetti, fish, leftovers. Get six cans right away—for a few cents a can!

BARBECUE SAUCE

2 cans Hunt's Tomato Sauce $\frac{1}{2}$ cup chopped onion $\frac{1}{4}$ tsp. salt
Dash of pepper 2 tsp. sugar 1 tbsp. lemon juice
1 tsp. Worcestershire sauce 2 dashes Tabasco sauce

Combine ingredients. Simmer slowly till onions are tender. Stir occasionally. Serve hot on hamburgers, chicken, cutlets, etc. Makes 1 $\frac{1}{2}$ cups.



Hunt-for the best

Hunt Foods, Inc., Los Angeles, California





IGOR GOUZENKO, WHO HAS REMOVED EVIDENCE OF THE COMMUNIST SPY PLOT IN CANADA FROM RUSSIAN EMBASSY'S FILES, FACES HIS THREATENING SUPERIORS

"THE IRON CURTAIN" CREATES A FUROR

Last year's Canadian spy trials provide material for a gripping film that lashes out at Soviet Russia

The first movie to take a strong stand against the current aggressive action of the Soviet Union is 20th Century-Fox's *The Iron Curtain*, which is already stirring up a storm of leftist criticism. For subject matter its makers did not rely on their own invention but instead turned to last year's spy trials in Canada, which established that Russia had stolen atomic-energy information from its wartime ally, that several highly placed Canadians had treasonably assisted in the theft, that the Soviet Embassy in Ottawa was behind the whole plot.

The Iron Curtain is an account of the events preceding the discovery and arrest of the spies. Its hero is Igor Gouzenko, the 29-year-old code clerk in the Russian Embassy who recognized the sinister nature of the atomic theft, was revolted by it and chose to betray his country by spilling the

story to what he considered the side of free men.

Mixed in with the story are vignettes of the Communists and fellow travelers who worked against their native Canada and of the Russian bureaucrats who guided them. The fanaticism, suspicion and amorality which characterize the Communist mind become more graphic and hideous in this one film than in a hundred editorials. Gouzenko himself, as played by Dana Andrews, is not quite so convincing. His change from an obedient, unquestioning Communist into a humanitarian who risks life and honor to harm the Communist cause must have been a shattering moral struggle. In *The Iron Curtain* it is treated almost as though Gouzenko were merely changing jobs. But otherwise *The Iron Curtain* is an exceptionally gripping and—because of its very factualness—be-

lievable movie. Besides being a crackerjack exposition of a political viewpoint it is also a thriller which will leave even the unpolitical-minded enthralled.

These two factors combine to make *The Iron Curtain*, from the Communist point of view, a movie that hurts. Communists even tried to stop it. The producers were threatened by strikes if they tried to make it. Location scenes in Ottawa were visited by local Reds who hunted in order to spoil the sound track. When *The Iron Curtain* was finished after months of delay a new campaign began to stop its release (p. 60). Theaters showing the picture this week will undoubtedly be picketed and boycotted by Communists and militant left wingers. But Fox is going ahead with plans to release the movie all over the U.S. and, eventually, in Canada.



SECRET MEETING of Soviet Embassy employees in Ottawa right after the war is addressed by official of the secret police who says that Communists must re-

sume efforts to overthrow capitalist nations. This dis-



GOUZENKO AND WIFE try to warn Canadian officials House of Parliament (above) that there is a Soviet plot to steal atomic secrets. Nobody pays attention.

tion. Later on Communists threaten to kill Gouzenko (below, played by Dana Andrews and Gail Patrick) who are killed, saved by some confused pilot over-



LEAFLET LINKS MOVIE WITH WAR

PROPAGANDA CAMPAIGN DENOUNCES THE FILM

The public campaign against *The Iron Curtain* began nearly four months ago, when it became known that nothing could prevent the movie from being completed. Leading the attack was the National Council of American Soviet Friendship, Inc., an organization of anti-Sovietists. An Attorney General Tom Clark, which denies itself to criticizing the critics of Russia, The Rev. William Howard Melish of Brooklyn, the Council's elected chairman, publicly denounced *The Iron Curtain* (which he had not yet seen) as "war propaganda." Melish called the movie "a distortion" of the U.S. position on the war, and demanded that 20th Century-Fox refrain from releasing it.

Spokes Skourie, Fox's president, replied, "*The Iron Curtain* is a historical document. Movie Czar Fox has no choice but to release it."

The Council then began a campaign of letters condemning *The Iron Curtain* to be sent to journalists, clergymen, and to various public figures, asking them to protest to Skourie. Since the Fox offices in New York were closed for a time last week—because of the fire—8,000 letters, telegrams and postcards have been received from people who could not possibly have seen it. The bulk of this mail consisted of letters (about 5,000) initiated by the Council and other left groups. In addition there were several thousands addressed to the writer, letters Fox likes—however, seemed to be from actual Russians. Following Arthur Hays Sulzberger in the *New York Times*, a pro-Soviet writer, appeared to be people of a patriotic turn of mind, who believe that criticism of Russia will lead directly to war with Russia. Almost no letters commended Fox for making an anti-Russian movie.

In the meantime vestrymen of Melish's church were pondering whether to rid themselves of Melish and his pro-Soviet influence in the pulpit. But the preacher was not yet through. Last fortnight he made an appeal to movie exhibitors, which with a little fact-checking implied that Gouzenko was a liar, that *The Iron Curtain* had quoted false facts in fact, that exhibitors might be sued for libel if they showed it. Like the others, this letter will probably have no concrete result. Even so, 8,000 letters are an impressive display of how easily Communist-line organizations can muster support for even the most obscure left-wing causes.



This bronze shield is proudly displayed by more than 4000 fine jewelers, coast to coast.



In fine gold filled cases—\$39.75 to \$59.50
 (with bracelets, slightly higher)
 In cases of 14K gold—\$59.50 to \$71.50
 Illustrated: A—"Dancer", \$59.50;
 B—"Misty", \$65; C—"Tulsa", bracelet, \$69.50;
 D—"Greta", \$59.50.
 Prices include Federal tax.

Wittnauer

Distinguished companion watch to the honored Longines

A hundred and one superiorities of construction and finish are in-built into Wittnauer watches by Longines-Wittnauer, famous for fine watchmaking since 1866. The Wittnauer watches now at your jeweler's are outstanding for beauty, accuracy, long life and exceptional value.

For style folder on Wittnauer watches, write Longines-Wittnauer Watch Co., Inc., 300 5th Ave., N. Y. 19

A Longines-Wittnauer Product

ACTORS PLAY TRAITORS IN IT



MEMBER OF PARLIAMENT called Leonard Leetz in film (left) is based on Fred Rose, M.P. (right) who was judged a traitor and sentenced to six years.



ATOMIC SCIENTIST called Dr. Norman in film (left) is based on Professor Allan Nunn May (right), who helped the spy plot, is now serving 10 years.



BUREAUCRAT called Helen Tweedy in film (left) is a composite type, partly based on Emma Woikin (right), a Canadian cipher clerk sentenced to three years.



IGOR GOUZENKO now lives in police custody on a farm in Canada. Shown here is scene from the movie. The Gouzenkos do not dare to be photographed.



Yards and yards of swirl add dramatic flair to this very new and flattering playdress. But Cole's brilliant swimsuit designer, Margit Fellegi, is most proud of the heart-shaped bodice surrounded by hug-you-close Lastex shirring that so effectively *belittles your middle*. May be worn strapless, too. Shown in our exclusive waffle pique by Everfast; white, checkered with navy, red or aquamarine. Also in other fine cottons and colors... As shown around \$18 at better stores. No mail orders to us, please, but write and we'll tell you where.

Copyright 1948, Cole of California, Inc., Los Angeles 11, California

Coffee Time at a sewing bee. Time to lay aside the workbaskets, to chat over the coffee cups, to enjoy the friendly stimulation of good coffee shared with good neighbors. And because Maxwell House is America's favorite... coffee time is Maxwell House time wherever you go. Painted by Richard Munnell.



Because that "Good to the Last Drop" flavor adds so much real enjoyment to our daily living, Maxwell House is America's favorite, of ALL brands of coffee, at ANY price! North, South, East, or West, Maxwell House is truly part of the American Scene.



Throughout this nation of coffee lovers **MORE PEOPLE BUY AND ENJOY MAXWELL HOUSE THAN ANY OTHER BRAND OF COFFEE!**



Look what a



Honey Moon Ham. Yes, a baked ham dinner for two that even a bride can manage beautifully! It's Armour Star Chopped Ham—all-ham, sugar-cured and pressure-cooked! Score loaf, stud with cloves, bake with canned apricot halves in shallow baking dish 20 minutes at 350° F. Baste with equal parts brown sugar and apricot syrup. Grand with peas and cauliflower!



Newest Pantry-Shelf Meal! Here's the best stew you ever ate—Armour Star Beef Stew. This home-style stew tastes like your own grand cooking because it's made your way—with big tender pieces of beef, plenty of carrots, potatoes, onions and thick brown gravy. Warm it for 10 minutes, place in casserole, fork mashed potatoes around edge, and bake 10 minutes at 350° F.



Hot-and-Cold Supper. There's nothing better than pantry-shelf Armour Star Frankfurters—but they're better still if you'll heat 'em off the stove! Place drained frankfurters in pan of boiling water, remove from heat, cover, let stand for 8 minutes to warm them through. That's all—except for adding Chili Sauce, chilled mounds of your family's favorite potato salad and plenty of corn on the cob!



Devil-May-Care Sandwiches. Happiest choice for easy-does-it lunches or suppers—just spread thin bread thickly with a variety of Armour Star Meat Spreads! Try nippy Deviled Ham on rye bread—Deviled Tongue on whole wheat—rich, full-flavored Liver Spread on white—or mix up the combinations. Complete this pleasing picture of cool eating with chilled celery, olives and a bowl of crisp potato chips.

pantry-shelf cook can do

- in 20 easy-goin' minutes !



Happy Man's Hash. Every woman knows every man likes corned beef hash—plenty of it and plenty often. And he'll like it better when it's Armour Star Corned Beef Hash—it tastes like you'd made it yourself of choice full-flavored brisket and potatoes that stay firm. But all you do is bake it in a casserole 20 minutes at 350° F., garnish—and garner compliments!



"The best-lookin' cookin' in town" can be on your own dinner table in just 20 winks—20 minutes or even less to be recipe-accurate! And it's no farther way than your pantry shelf. Just reach up and take your pick of all the Armour Star Pantry-Shelf Meals that a clever cook like you is sure to have stored there! Really, the hardest part of your meal-making is making your choice of all these delicious meals.

Yes, here are parties or pick-up suppers—cold-meat, hot-night dinners or those hot lunches children love—and dozens of different variations of each! But all these taste-wonderful meals are alike in two ways—they're so easy to fix, so easy on your meat bill! Next time you're shopping bring home a few of the Armour Star Pantry-Shelf Meals you haven't tried recently as well as special favorites!

For additional recipes for Pantry-Shelf Meals, write Marie Gifford, Dept. 262, Box 2053, Chicago 9, Illinois

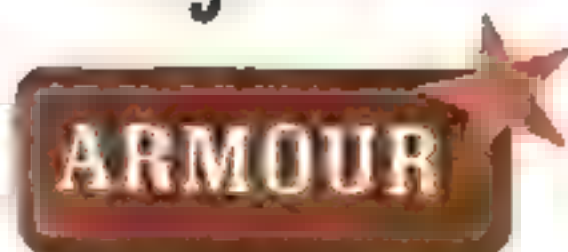


No-Fussin' Treer Tray—and no cookin' either! You couldn't fix an easier meal—or a cooler one. Just chill Treer well and slice it. The juicy grapefruit and orange sections, garnished with grape halves and water cress, taste as refreshing as they look—like delicious Treer itself, that wonderful Armour blend of tender pork shoulder and sugar-cured ham!



The best and nothing but the best

is labeled





"THE NAVY'S HERE" was shouted by crew of the British destroyer *Cor-sack* (above, right) after penetrating deep into neutral Norwegian waters to board the German prison ship *Altmark* and free 300 British merchant seamen.

THE BATTLESHIP "WARSPITE" (below) and destroyer flotilla sank or wrecked eight enemy destroyers in battle off Narvik April 13, 1940, boldly avenging earlier British losses. These paintings are by Norman Wilkinson.



THE WAR MEMOIRS OF WINSTON CHURCHILL

THE GATHERING STORM: PART V

Finland surprises Russia and the world . . . Hitler blitzes Norway and the fleets clash . . . Exploits of the "Glowworm" and Warburton-Lee's flotilla brighten a "ramshackle campaign"

COPYRIGHT 1944 IN U.S.A. BY TIME, INC. (PUBLISHER OF TIME AND LIFE) AND THE NEW YORK TIMES COMPANY.
WORLD RIGHTS RESERVED. REPRODUCTION IN FULL OR IN PART IN ANY LANGUAGE STRICTLY PROHIBITED.

THE thousand-mile-long peninsula stretching from the mouth of the Baltic to the Arctic Circle had an immense strategic significance. The Norwegian mountains run into the ocean in a continuous fringe of islands. Between these islands and the mainland there was a corridor in territorial waters through which Germany could communicate with the outer seas to the grievous injury of our Blockade. German war industry was mainly based upon supplies of Swedish iron ore, which in the summer were drawn from the Swedish port of Luleå at the head of the Gulf of Bothnia, and in the winter, when this was frozen, from Narvik on the west coast of Norway. To respect the corridor would be to allow the whole of this traffic to proceed under the shield of neutrality in the face of our superior sea power. The Admiralty Staff were seriously perturbed at this important advantage being presented to Germany, and at the earliest opportunity I raised the issue in the Cabinet.

At first the reception of my case was favourable. All my colleagues were deeply impressed with the evil; but strict respect for the neutrality of small States was a principle of conduct to which we all adhered. I continued to press my point by every means and on all occasions. It was not however until April, 1940, that the decision that I asked for in September, 1939, was taken. By that time it was too late.

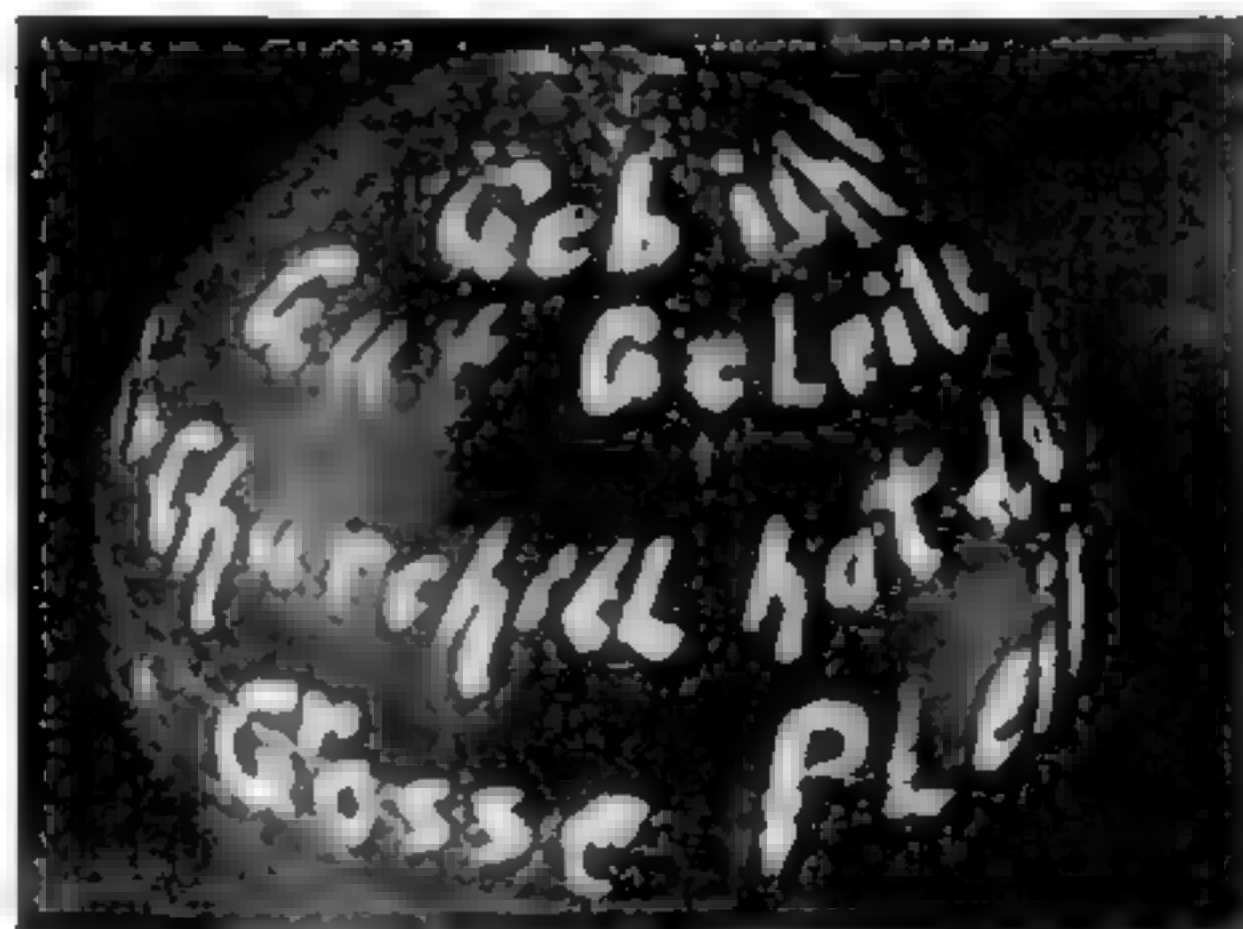
Meanwhile the Scandinavian peninsula became the scene of an unexpected conflict which aroused strong feeling in Britain and France, and powerfully affected the discussions about Norway. On November 28 Molotov

denounced the Non-Aggression Pact between Finland and Russia; two days later the Russians attacked.

The indignation excited in Britain, France, and even more vehemently in the United States, at the unprovoked attack by the enormous Soviet Power upon a small, spirited, and highly-civilised nation, was soon followed by astonishment and relief. The early weeks of fighting brought no success to the Soviet forces, which in the first instance were drawn almost entirely from the Leningrad garrison. The Finnish Army, whose total fighting strength was only about 200,000 men, gave a good account of themselves. The Russian tanks were encountered with audacity and a new type of hand-grenade, soon nicknamed "The Molotov Cocktail."

It is probable that the Soviet Government had counted on a walk-over. Their early air-raids on Helsingfors and elsewhere, though not on a heavy scale, were expected to strike terror. The troops they used at first, though numerically much stronger, were inferior in quality and ill-trained. The effect of the air-raids and of the invasion of their land roused the Finns, who rallied to a man against the aggressor and fought with absolute determination and the utmost skill. From the end of the year fighting died down all along the Finnish Front, leaving the Finns so far victorious over their mighty assailant.

In British circles many people congratulated themselves that we had not gone out of our way to bring the Soviets in on our side, and preened themselves on their foresight. The conclusion was drawn too hastily that the inherent rottenness and degradation



A GIBE at Winston Churchill is crudely painted on this German floating mine, which beached itself on a North Sea shore in the first winter of World War II. "If I give good guidance," it reads in literal translation, "Churchill will be in great distress."

of their system of Government and society was now proved. It was not only in England that this view was taken. There is no doubt that Hitler and all his generals meditated profoundly upon the Finnish exposure, and that it played a potent part in influencing the Fuehrer's thought.

All the resentment felt against the Soviet Government for the Ribbentrop-Molotov Pact was fanned into flame by this latest exhibition of brutal bullying and aggression. In spite of the Great War which had been declared, there was a keen desire to help the Finns. Alike for munitions supplies and volunteers, there was only one possible route to Finland. The iron-ore port of Narvik with its railroad over the mountains to the Swedish iron mines acquired a new sentimental if not strategic significance. Its use as a line of supply for the Finnish armies affected the neutrality both of Norway and Sweden.

I sympathised ardently with the Finns and supported all proposals for their aid; and I welcomed this new and favourable breeze as a means of achieving the major strategic advantage of cutting off the vital iron-ore supplies of Germany. If Narvik was to become a kind of Allied base to supply the Finns, it would certainly be easy to prevent the German ships loading ore at the port and sailing safely down the Leads to Germany.

ALL January the Finns stood firm, and at the end of the month the growing Russian armies were still held in their positions. The Red Air Force continued to bomb Helsingfors and Viipuri, and the cry from the Finnish Government for aircraft and war materials grew louder.

The delays about Narvik continued interminably. Although the Cabinet were prepared to contemplate pressure upon Norway and Sweden to allow aid to pass to Finland, they remained opposed to the much smaller operation of mining the Leads. The first was noble, the second merely tactical. Besides, everyone could see that Norway and Sweden would refuse facilities for aid; so nothing would come of the project anyway.

On January 19 anxieties about the Western Front received confirmation. A German staff-major of the 7th Air Division had been

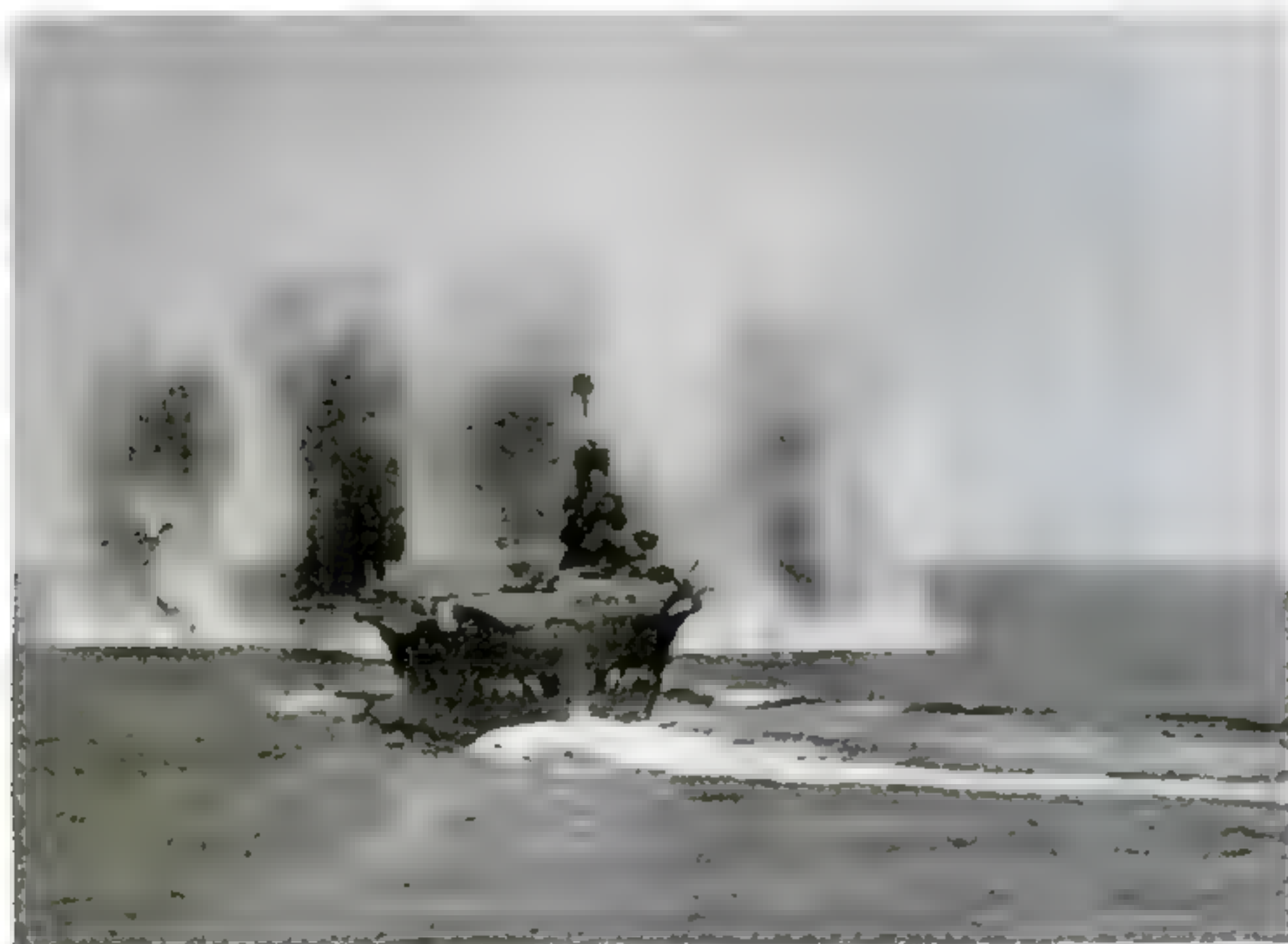
ordered to take some documents to Headquarters in Cologne. Wishing to save time for private indulgences, he decided to fly across the intervening Belgian territory. His machine made a forced landing; the Belgian police arrested him and impounded his papers, which he tried desperately to destroy. These contained the entire and actual scheme for the invasion of Belgium, Holland and France on which Hitler had resolved. The French and British Governments were given copies of these documents, and the German major was released to explain matters to his superiors. I was told about all this at the time, and it seemed to me incredible that the Belgians would not make a plan to invite us in. But they did nothing about it. It was argued in all three countries concerned that probably it was a plant. But this could not be true. There could be no sense in the Germans trying to make the Belgians believe that they were going to attack them in the near future. This might make them do the very last thing the Germans wanted, namely, make a plan with the French and British Armies to come forward privily and quickly one fine night. I therefore believed in the impending attack.

But such questionings found no place in the thought of the Belgian King, and he and his army staff merely waited, hoping that all would turn out well. In spite of all the German major's papers no fresh action of any kind was taken by the Allies or the threatened States. Hitler on the other hand, as we now know, summoned Goering to his presence, and on being told that the captured papers were in fact the complete plans for invasion, ordered, after venting his anger, new variants to be prepared.

IN early February, when the Prime Minister was going to the Supreme War Council in Paris, he invited me for the first time to go with him. I suggested that we should go by sea, which I could arrange; so we all sailed from Dover in a destroyer and reached Paris in time for a meeting in the evening.

The main subject on February 5 was aid to Finland, and plans were approved to send three or four divisions into Norway, in order to persuade Sweden to let us send supplies and reinforcements to the Finns, and incidentally to get control of the Gallivare ore-field. As

TWO FLEETS CLASH



BRITISH CARRIER *Ark Royal* steams into the spray sent up by a stick of bombs bursting across her bows in an action off Norway. The *Ark* hunted the *Spee*, helped kill the *Bismarck* and did duty

from the Arctic to the Cape of Good Hope while both the Germans and Italians claimed she had been sunk. She finally went down in the Mediterranean to a German torpedo in November 1941.



BRITISH DESTROYER *Glowworm* burns after ramming cruiser *Hipper*. She was engaging two destroyers; when *Hipper* arrived, it was learned after the war,

might be expected the Swedes did not agree to this and, though extensive preparations were made, the whole project fell to the ground. Mr. Chamberlain conducted the proceedings himself on our behalf, and only minor interventions were made by the various British Ministers attending. I am not recorded as having said a word.

The next day, when we came to re-cross the Channel, an amusing incident occurred. We sighted a floating mine. So I said to the Captain: "Let's blow it up by gunfire." It burst with a good bang, and a large piece of wreckage sailed over towards us and seemed for an instant as if it were going to settle on the bridge, where all the politicians and some of the other swells were clustered. However, it landed on the forecastle, which was happily bare, and no one was hurt. Thus everything passed off pleasantly. From this time onwards I was invited by the Prime Minister to accompany him, with others, to the meetings of the Supreme War Council. But I could not provide an equal entertainment each time.

The "Altmark" incident

A VIVID episode now sharpened everything in Scandinavia. The reader will remember my concern to capture the *Altmark*, the auxiliary of the *Spee*. British captives released by Captain Langsdorff according to International Law in Montevideo harbour told us that nearly three hundred British merchant seamen were on board the *Altmark*. This vessel hid in the South Atlantic for nearly two months, and then, hoping that the search had died down, her captain made a bid to return to Germany. Luck and the weather favoured her, and not until February 14, after passing between Iceland and the Faroes, was she sighted by our aircraft in Norwegian territorial waters.

"First Lord to First Sea Lord.

16.2.40

"On the position as reported to me this morning, it would seem that the cruiser and destroyers should sweep northward during the day up the coast of Norway, not hesitating to arrest *Altmark* in territorial waters should she be found. This ship is violating neutrality in carrying British prisoners of war to Germany. . . ."

In the words of an Admiralty communiqué, "certain of His Majesty's ships which were conveniently disposed were set in motion." A destroyer flotilla, under the command of Captain Philip Vian, of H.M.S. *Cossack*, intercepted the *Altmark* but did not immediately molest her. She took refuge in Jösing Fiord, a narrow inlet about a mile and a half long surrounded by high snow-clad cliffs. Two British destroyers were told to board her for examination. At the entrance to the fiord they were met by two Norwegian gun-boats, who informed them that the ship was unarmed, had been examined the previous day, and had received permission to proceed to Germany, making use of Norwegian territorial waters. Our destroyers thereupon withdrew.

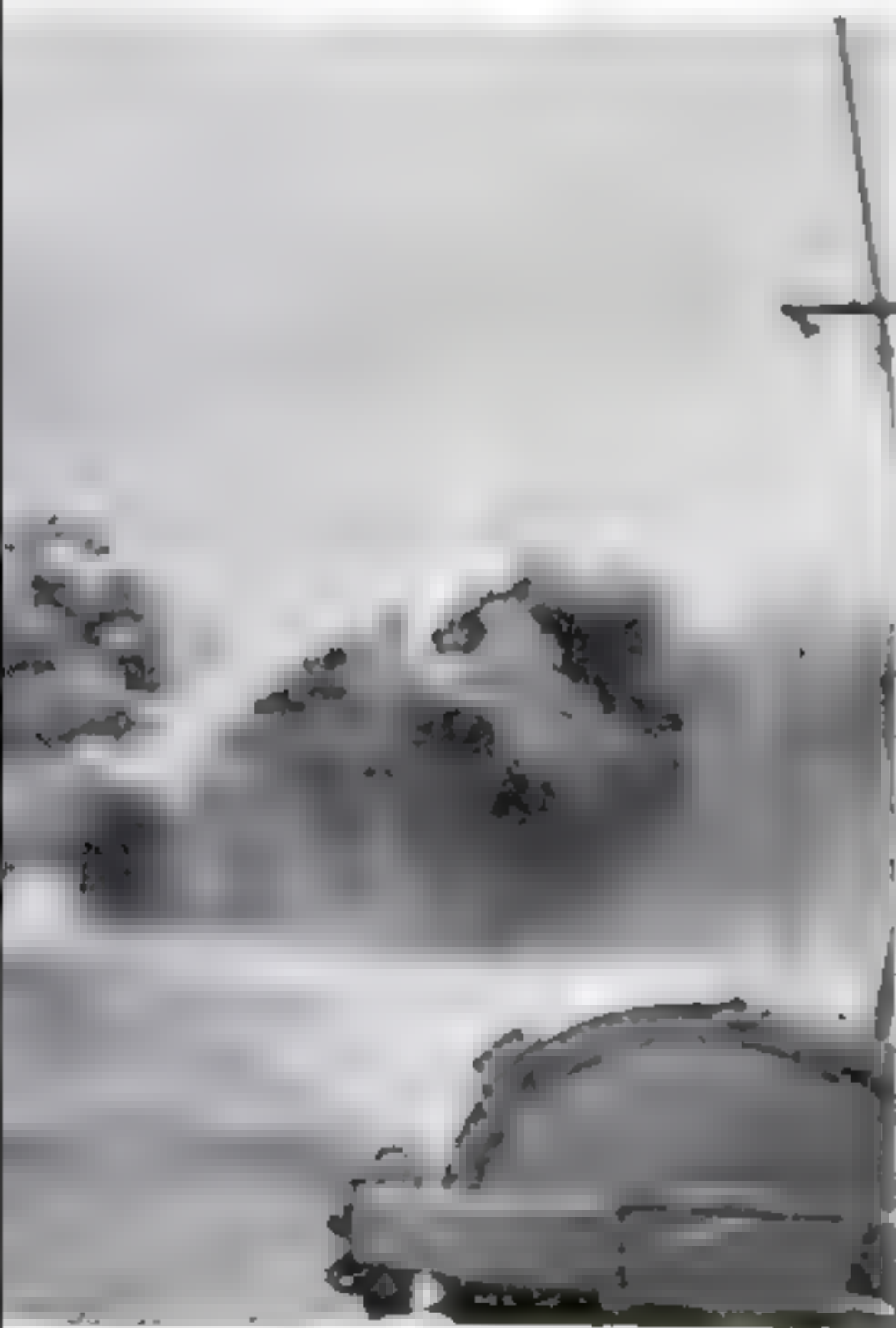
When this information reached the Admiralty I intervened, and with the concurrence of the Foreign Secretary, ordered our ships to enter the fiord. I did not often act so directly; but I now sent Captain Vian the following order: "Unless Norwegian torpedo-boat undertakes to convoy *Altmark* to Bergen with a joint Anglo-Norwegian guard on board, and a joint escort, you should board *Altmark*, liberate the prisoners, and take possession of the ship pending further instructions. If Norwegian torpedo-boat interferes, you should warn her to stand off. If she fires upon you, you should not reply unless attack is serious, in which case you should defend yourself, using no more force than is necessary, and ceasing fire when she desists."

VIAN did the rest. That night in the *Cossack* with searchlights burning he entered the fiord through the ice floes. He first went on board the Norwegian gun-boat *Kjell* and requested that the *Altmark* should be taken to Bergen under a joint escort, for inquiry according to International Law. The Norwegian captain repeated his assurance that the *Altmark* had been twice searched, that she was unarmed, and that no British prisoners had been found. Vian then stated that he was going to board her, and invited the Norwegian officer to join him. This offer was eventually declined.

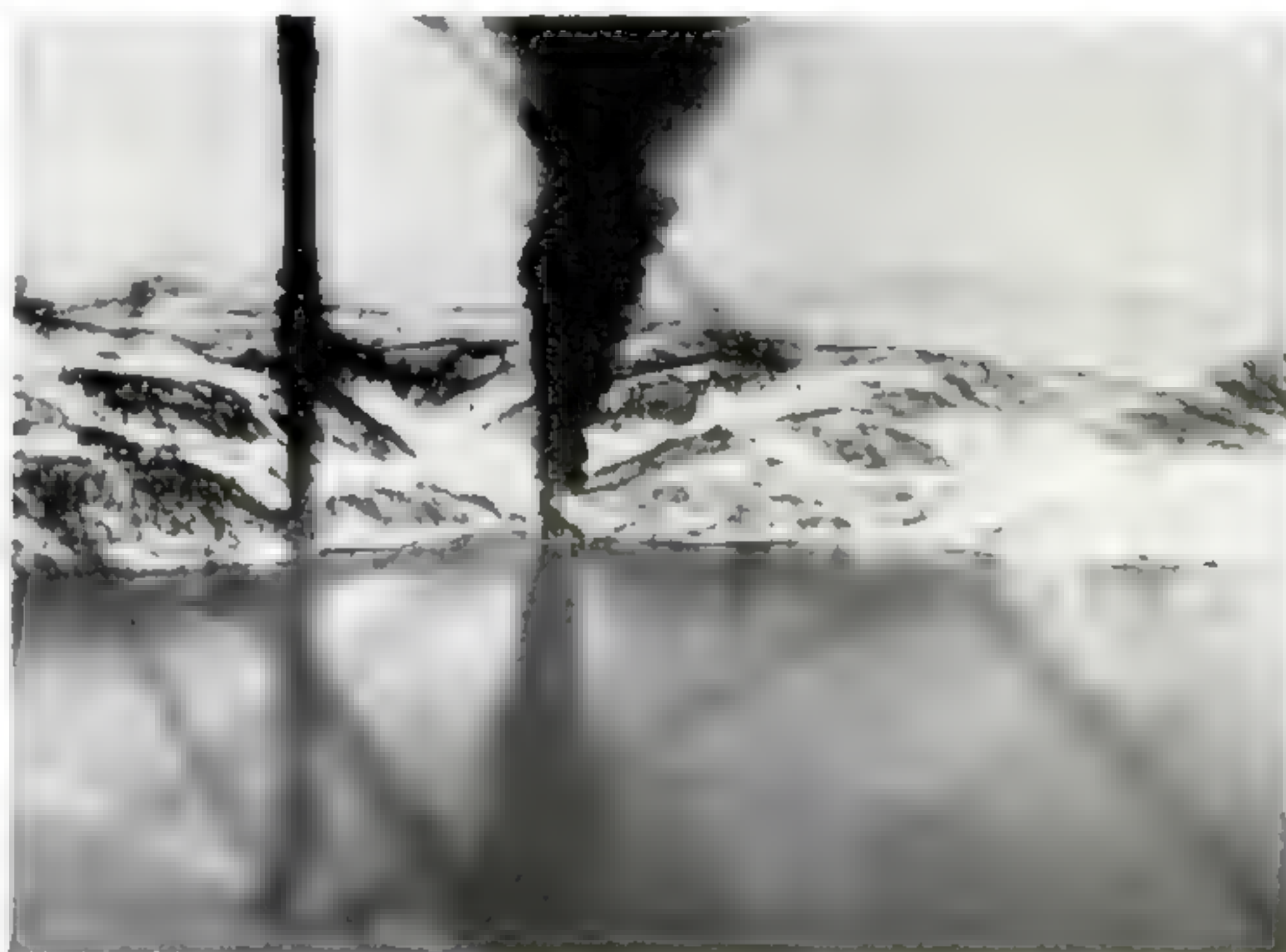
Meanwhile the *Altmark* got under way, and in trying to ram the *Cossack* ran herself aground. The *Cossack* forced her way alongside and a boarding party sprang across, after grappling the two ships

CONTINUED ON NEXT PAGE

IN THE NORTH SEA



her captain, Lieut. Commander Gerard Roope, decided to ram. While being pulled aboard a German ship he fell back and drowned. He was awarded V.C. in 1945.



A GERMAN DESTROYER goes up in smoke after having been hit and beached in Herjangs Fiord during the Second Battle of Narvik. British naval losses during the Norwegian campaign

were severe, but the German surface fleet was almost entirely put out of action. Its losses included the three cruisers, *Blücher*, *Karlsruhe* and *Königsberg*, and many destroyers and auxiliary vessels.



"GLOWWORM" SURVIVORS, of whom there were 40 out of crew of 145, struggle to board German ship. This picture and that of the *Glowworm* on previous page were taken by Germans.

CHURCHILL'S MEMOIRS CONTINUED

together. A sharp hand-to-hand fight followed, in which four Germans were killed and five wounded; part of the crew fled ashore and the rest surrendered. The search began for the British prisoners. They were soon found in their hundreds, battened down, locked in store-rooms, and even in an empty oil-tank. Then came the cry, "The Navy's here." The doors were broken in and the captives rushed on deck. Altogether two hundred and ninety-nine prisoners were released and transferred to our destroyers. It was also found that the *Altmark* carried two pompoms and four machine guns, and that despite having been boarded twice by the Norwegians, she had not been searched. The Norwegian gun-boats remained passive observers throughout. By midnight Vian was clear of the fiord, and making for the Forth.

Admiral Pound and I sat up together in some anxiety in the Admiralty War Room. I had put a good screw on the Foreign Office, and was fully aware of the technical gravity of the measures taken. But what mattered was whether British prisoners were found on board or not. We were delighted when at three o'clock in the morning news came that three hundred had been found and rescued. This was a dominating fact. Their rescue and Captain Vian's conduct aroused a wave of enthusiasm in Britain almost equal to that which

followed the sinking of the *Graf Spee*. Both these events strengthened my hand and the prestige of the Admiralty. "The Navy's here," was passed from lip to lip.

MARCH 12 was the long-desired date for the reoccupation and use of Scapa as the main base of the Home Fleet. I thought I would give myself the treat of being present on this occasion in our naval affairs, and embarked accordingly in Admiral Forbes' flagship at the Clyde.

The Fleet comprised five capital ships, a cruiser squadron, and perhaps a score of destroyers. The twenty-hour voyage lay through the Minches. The navigation of the Minches is intricate, and the northern exit barely a mile wide. On every side are rocky shores and reefs, and three U-boats were reported in these enclosed waters. We had to proceed at high speed and by zigzag. All the usual peacetime lights were out. This was therefore a task in navigation which the Navy keenly appreciated. However, just as we were about to start after luncheon, the Master of the Fleet, navigating officer of the flagship, on whom the prime direct responsibility lay, was suddenly stricken by influenza. So a very young-looking lieutenant who was his assistant came up on to the bridge to take charge of the movement of the Fleet. I was struck by this officer, who without any notice had to undertake so serious a task requiring such perfect science,

CONTINUED ON PAGE 72

There is always a RIGHT time...



RIGHT FOR ACCURACY • RIGHT FOR BEAUTY • RIGHT FOR PRICE

HARVEL, for his wrist or hers, is right for any gift occasion... the finest way of remembering someone you care for.

Harvel watches, shown below, have 17 jewel, precision-built movements and carry your jeweler's standard watch guarantee.



LEFT TO RIGHT: Lady's 14K yellow gold, \$65; lady's 14K white gold with 2 diamonds, \$71.50; lady's yellow gold filled, with matching gold filled bracelet, \$55; man's sweep second, yellow gold filled, with matching gold filled mesh band, \$55; man's yellow gold filled, \$47.50; man's 14K yellow gold, \$95. All prices include Fed. tax.

Ask for Harvel.... sold only by reliable jewelers.
Write for the name of your nearest Harvel dealer.

HARVEL WATCH COMPANY, DEPT. 45, ROCKEFELLER CENTER, NEW YORK 20, N. Y.

which
ever
way you sleep
you'll sleep
on and on
on



Bates Comb-Percale Sheets & Pillow Cases

Soft and loving as a mother's voice, relaxing as a clear conscience... these satiny Comb-Percales lull you to sleep in a matter of minutes! Their cost is so little more than ordinary sheets, and infinitely less than the price you pay for a sleepless night. Baby yourself with Bates...and sleep like a baby! Bates Fabrics, Inc., 80 Worth Street, New York 13.

CHURCHILL'S MEMOIRS CONTINUED

accuracy and judgment. His composure did not entirely conceal his satisfaction.

I had many things to discuss with the Commander-in-Chief, and it was not until after midnight that I went up on to the bridge. All was velvet black. The air was clear, but no stars were to be seen, and there was no moon. The great ship ploughed along at about 16 knots. One could just see the dark mass astern of the following battleship. Here were nearly thirty vessels steaming in company and moving in order with no lights of any kind except their tiny stern-lights, and constantly changing course in



FINNISH AIR RAID SHELTER

The inhabitants of a small village in southern Finland hide from Soviet daylight bombers in the only shelter available: the woods. The Russian performance against the Finns, Mr. Churchill comments, "was a pretty bad advertisement for the Soviet Army."

accordance with the prescribed anti-U-boat ritual. It was five hours since they had had any observation of the land or the heavens. Presently the Admiral joined me, and I said to him: "Here is one of the things I should be very sorry to be made responsible for carrying out. How are you going to make sure you will hit the narrow exit from the Minches at daylight?" "What would you do, sir," he said, "if you were at this moment the only person who could give an order?" I replied at once: "I should anchor and wait till morning. 'Anchor, Hardy,' as Nelson said."

It was 8 o'clock before I woke, and we were in the broad waters north of the Minches, steering round the western extremity of Scotland towards Scapa Flow. We were perhaps half an hour's steaming from the entrance to Scapa when a signal reached us saying that several German aircraft had dropped mines in the main entrance we were about to use. Admiral Forbes thereupon decided that he must stand out to the westward for twenty-four hours until the channel had been reported clear, and on this the whole Fleet began to change its course. "I can easily put you ashore in a destroyer if you care to tranship," he said. "The *Hood* is already in harbour and can look after you." As I had snatched these three days from London with difficulty, I accepted this offer. Our baggage was rapidly brought on deck; the flagship reduced her speed to three or four knots, and a cutter manned by twelve men in their life-belts was lowered from the davits. My small party was already in it, and I was taking leave of the Admiral when an air-raid alarm sounded, and the whole ship flashed into activity as all the ack-ack batteries were manned and other measures taken.

I WAS worried that the ship should have had to slow down in waters where we knew there were U-boats, but the Admiral said it was quite all right, and pointed to five destroyers which were circling round her at high speed, while a sixth waited for us. We were a quarter of an hour rowing across the mile that separated us from our destroyer. It was like in the olden times, except that the sailors had not so much practice with the oars. The flagship had already regained her speed and was steaming off after the rest of the Fleet before we climbed on board.

All the officers were at their action stations on the destroyer, and we were welcomed by the surgeon, who took us into the ward-

“Welcome stranger, light and hitch”...

was an invitation to taste

James Crow's

famous whiskey



In the 1840's, few travelers passed Col. Crow's little distillery on Glenn's Creek near Frankfort, Kentucky, without stopping for a bit of "refreshment." There they would partake of Crow's hospitality—and Crow's whiskey, for both were famous for miles around. Today, Old Crow is famous throughout the world!

THOSE IN THE KNOW - ASK FOR

OLD CROW

A Truly Great Name

AMONG
AMERICA'S GREAT
WHISKIES



KENTUCKY STRAIGHT

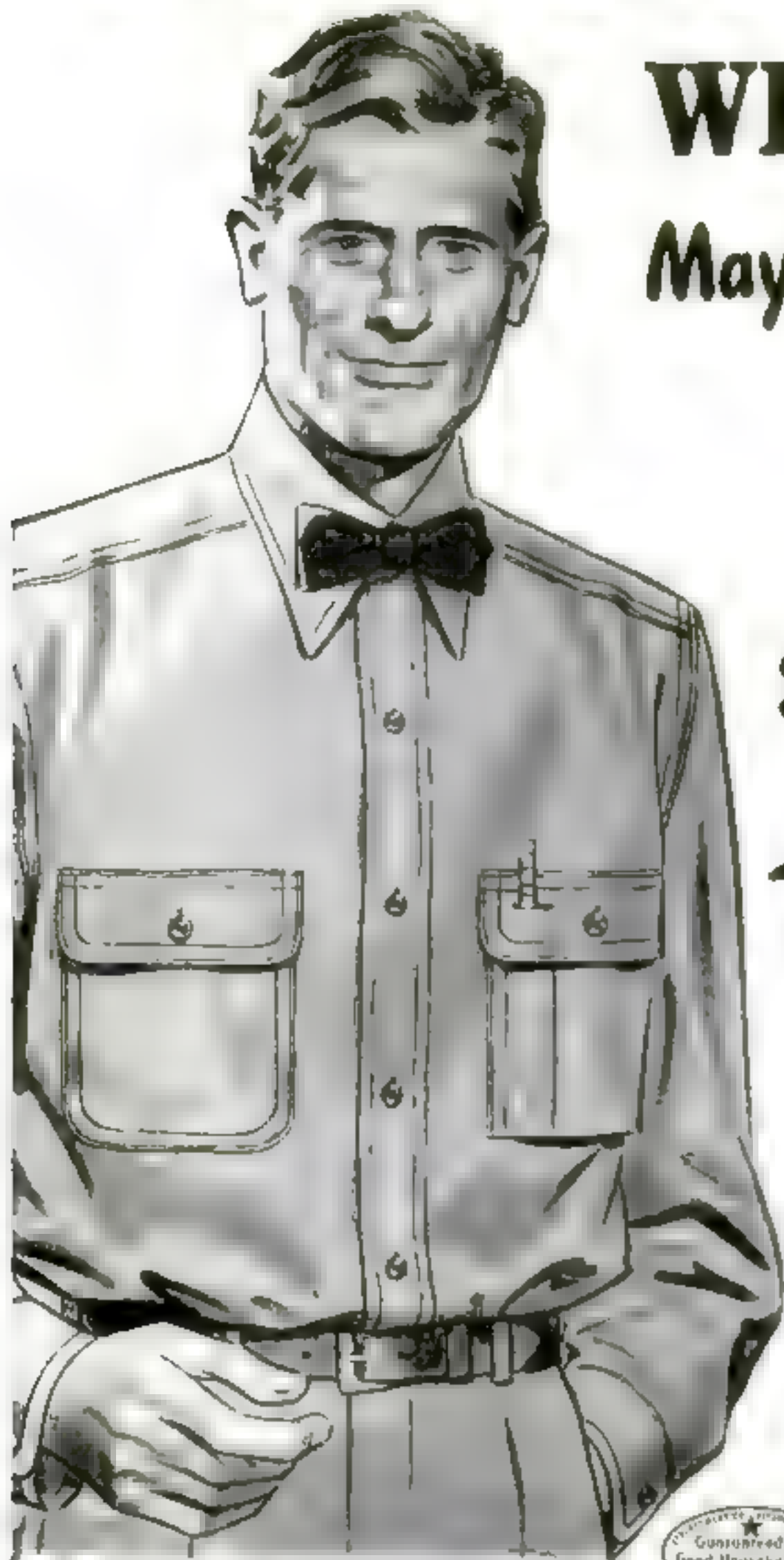
BOURBON WHISKY

BIG YANK

WEEK

May 14-22

*Special
Values
This Week*



Today's Best Buys in Work Clothes Featured by Leading Stores Everywhere

In celebration of annual BIG YANK WEEK, leading stores are offering SPECIAL VALUES in BIG YANK WORK SHIRTS and PANTS.

You get famous Big Yank "on-the-job" benefits in the shirt—features like Non-Jab Pencil and Wet-Resistant Cigarette Pockets, Danger-Check Safety Cuffs, Elbow-Action Sleeves and Strainproof Yoke. Pants are comfortable, with crotch reinforced. Styling is smart, tailoring the finest.

Big Yank garments are laboratory-tested, quality-controlled of Sanforized fabrics—with fifty years of skilled craftsmanship behind them.

See them today at your favorite store.



Reliance Manufacturing Co., 212 West Monroe St., Chicago 6

CHURCHILL'S MEMOIRS CONTINUED

room, where all the instruments of his profession were laid out on the table ready for accidents. But no air raid occurred, and we immediately proceeded at high speed into Scapa. We entered through Switha Sound, which is a small and subsidiary channel and was not affected by the mine-dropping. "This is the tradesmen's entrance," said Thompson, my Flag Commander. It was in fact the one assigned to the storeships. "It's the only one," said the destroyer lieutenant stiffly, "that the flotillas are allowed to use." To make everything go well, I asked him if he could remember Kipling's poem about

"Mines reported in the fairway,
Warn all traffic and detain.
Sent up . . ."

and here I let him carry on, which he did correctly:

"Umty, Claribel, Assyrian, Stormcock and Golden Gann."

We soon found our way to the Hood, where Admiral Whitworth received us, having gathered most of his captains, and I passed



THE "ALTMARK'S" CAPTIVES

British seamen imprisoned in *Altmark's* hold vainly attempt to attract the attention of Norwegians inspecting the ship in Norwegian territorial waters. Drawing appeared in *Illustrated London News* after the *Cossack* boarded the *Altmark* and freed the men.

a pleasant night on board before the long round of inspections which filled the next day. This was the last time I ever set foot upon the Hood, although she had nearly two years of war service to perform before her destruction by the *Bismarck* in 1941.

FROM the beginning of the year the Soviets had brought their main power to bear on the Finns. The great Soviet offensive on the Isthmus, which was to last forty-two days, opened on February 1, combined with heavy air bombing of base depots and railway junctions behind the lines. Ten days of heavy bombardment from Soviet guns, massed wheel to wheel, heralded the main infantry attack. After a fortnight's fighting, the line was breached. By the end of the month the Mannerheim defence system had been disorganised, and the Russians were able to concentrate against the Gulf of Viipuri. The Finns were short of ammunition and their troops exhausted.

The honourable correctitude which had deprived us of any strategic initiative equally hampered all effective measures for sending munitions to Finland. We had been able so far only to send from our own scanty store contributions insignificant to the Finns. In France however a warmer and deeper sentiment prevailed, and this was strongly fostered by M. Daladier. On March 2, without consulting the British Government, he agreed to send fifty thousand volunteers and a hundred bombers to Finland. We could certainly not act on this scale, and in view of the documents found on the German major in Belgium, and of the ceaseless Intelligence reports of the steady massing of German troops on the Western Front, it went far beyond what prudence would allow. However, it was agreed to send fifty British bombers. On March 12 the Cabinet again decided to revive the plans for military landings at Narvik and Trondheim, to be followed at Sta-

CONTINUED ON PAGE 77



Low-swung new look! Soft-sprung new ride!

HERE's the newest and unquestionably the smartest convertible that wheels along today's streets and highways.

Low-swung and clean-lined, this eye-filling Studebaker introduces a refreshing new kind of sports car styling.

Distinction is written all over it. You would naturally expect something this advanced from the originator of the world's first real postwar automobile.

What you enjoy even more than the dramatic new beauty of this convertible, though, is the lift your spirits get from its brilliant new engineering.

There's so much soft-sprung, road-hugging weight beneath you in this Studebaker, it rides with a dream-like new sensation of ease and smoothness.

You've never experienced such deep-bedded, luxurious comfort in any of your motoring up to now.

New 1948 Studebaker Champion and Commander sedans and coupes vie with these convertibles for your attention.

There's a fabulously fine, new 1948 version of Studebaker's special, extra-long-wheelbase Land Cruiser, too. Be sure you see these thrill cars soon.

STUDEBAKER

First in style...first in vision...first by far with a postwar car

© 1948. The Studebaker Corporation,
South Bend 27, Indiana, U.S.A.



Go Ahead!

GIVE YOURSELF A DOUBLE TREAT!

Treat Number One: Wonderful eating—delicious bakery foods that look so good and taste so good that everybody likes them.

Go ahead! Help yourself—they're made with milk 'n' eggs 'n' flour 'n' fruit and other nourishing ingredients, so they're mighty good for you.

Treat Number Two: Leisure time—time out of the kitchen—time to do the things you want to do.

Go ahead! Enjoy it—let your baker do your baking and you'll eat delicious foods made with the same high quality ingredients you would use; baked fresh daily with the same care you'd take!

**IT TAKES SOMETHING THAT A BAKER MAKES
TO MAKE A MEAL COMPLETE...**

*Completely Satisfying!
Completely Nourishing!*

Now's the Time! Stop in today and take your choice of the many kinds of breads 'n' cakes 'n' pies 'n' other wholesome, ready-baked good-things-to-eat that are fresh at your store—*right now.*



THE BAKERS OF AMERICA... who offer you the best food value you can put in your market basket. Penny for penny, every bread gives you more nutrition for the money than any other food you eat at every meal.

vanger and Bergen, as a part of the extended help to Finland into which we had been drawn by the French. These plans were to be available for action on March 20, although the need of Norwegian and Swedish permission had not been met. Meanwhile on March 7 Mr. Paasikivi had gone again to Moscow; this time to discuss armistice terms. On the 12th the Russian terms were accepted by the Finns. All our plans for military landings were again shelved, and the forces which were being collected were to some extent dispersed.

Meanwhile "Operation Royal Marine" (mining the Rhine and German canals) had ripened. Five months of intensive effort with Admiralty priorities behind it had brought its punctual fruition. Admiral Fitzgerald and his trained detachments of British naval officers and marines, each man aflame with the idea of a novel stroke in the war, were established on the upper reaches of the Rhine, ready to strike when permission could be obtained. The War Cabinet were very ready to let me begin this carefully-prepared offensive plan, and left it to me, with Foreign Office support, to do what I could with the French. In all their wars and troubles in my life-time I have been bound-up with the French, and I believed that they would do as much for me as for any other foreigner alive. But in this phase of Twilight War I could not move them. When I pressed very hard, they used a method of refusal which I never met before or since. M. Daladier told me with an air of exceptional formality that "The President of the Republic himself had intervened, and that no aggressive action must be taken which might only draw reprisals upon France." This idea of not irritating the enemy did not commend itself to me. Hitler had done his best to strangle our commerce by the indiscriminate mining of our harbours. We had beaten him by defensive means alone. Good, decent, civilised people, it appeared, must never strike themselves till after they have been struck dead.

The defeat of Finland was fatal to the Daladier Government, whose Chief had taken so marked, if tardy, action, and who had personally given disproportionate prominence to this part of our anxieties. On March 21 a new Cabinet was formed under M. Reynaud, pledged to an increasingly vigorous conduct of the war.

My relations with M. Reynaud stood on a different footing from any I had established with M. Daladier. Reynaud and I had felt

CONTINUED ON NEXT PAGE

WINSTON CHURCHILL ON WAGING WAR BY COMMITTEE

"... A statement was issued from No. 10 Downing Street ... that arrangements were being made for the First Lord of the Admiralty, as the senior Service Minister concerned, to preside over the Military Co-ordination Committee. Accordingly I took the chair at its meetings, which were held daily, and sometimes twice daily, from the 8th to 15th of April, 1940. I had therefore an exceptional measure of responsibility but no power of effective direction. Among the other Service Ministers, who were also members of the War Cabinet, I was 'first among equals.' I had however no power to take or to enforce decisions. I had to carry with me both the Service Ministers and their professional chiefs. Thus many important and able men had a right and duty to express their views on the swiftly-changing phases of the battle—for battle it was—which now began.

"... There was a copious flow of polite conversation, at the end of which a tactful report was drawn up by the secretary in attendance and checked by the three Service Departments to make sure there were no discrepancies. Thus we had arrived at those broad, happy uplands where everything is settled for the greatest good of the greatest number by the common sense of most after the consultation of all. But in war of the kind we were now to feel the conditions were different. Alas, I must write it; the actual conflict had to be more like one ruffian bashing the other on the snout with a club, a hammer, or something better. All this is deplorable, and it is one of the many good reasons for avoiding war, and having everything settled by agreement in a friendly manner, with full consideration for the rights of minorities and the faithful recording of dissentient opinions."

World's Smallest one-unit Hearing Aid!



It's out now, after years of war-time and post-war research, development and adaptation ... an entirely new hearing "miracle"! Any degree of hearing power and greater clarity is right at your fingertip. Turn the volume control UP, and sounds, voices become as loud and clear as you want them. Turn it down—and the Beltone delivers softer, mellow, clear hearing, exactly as it suits you!

SMALLER! The new Beltone Mono-Pac is the world's smallest hearing aid! Never before has so much hearing power been self-contained in so tiny a single unit. The new "Magic Silver Circuit", combining 45 electronic parts into ONE trouble-free, moisture-proof chassis, at last makes possible this great wonder!

LIGHTER! The complete unit weighs only a few ounces—lighter than the average of all other leading hearing aids! This means glorious comfort and convenience. You hardly know you're wearing it. No more heavy, separate battery packs — nor dangling battery wires.

MORE POWER! Although smaller and lighter than ever before, the amazing new Beltone Mono-Pac receiver, the world's smallest, transmits 2 to 8 times MORE sound intensity than any of 12 other hearing aids tested—even twice as much as former Beltone models! This means incredible clarity even with the power turned way down.

THE NEW 1948
Beltone
Mono-Pac HEARING AID

EASY TO BUY

Beltone, leader in the hearing aid industry, dedicates its resources exclusively to the research, manufacture and development of quality hearing aids. The services of hundreds of trained Beltone consultants are available to you, not only when you buy, but any time in the future, as your hearing needs change. Remember, too, that you can take advantage of convenient payment terms to fit your budget, to enable you to enjoy better hearing with this fine, precision, new hearing instrument.

FREE



Mail coupon today—without delay—for beautifully illustrated NEW FREE BOOK-LET about Deafness and what Science is doing to overcome it. No obligation.

BELTONE HEARING AID CO., Dept. L-5
1450 West 19th Street, Chicago 8, Illinois

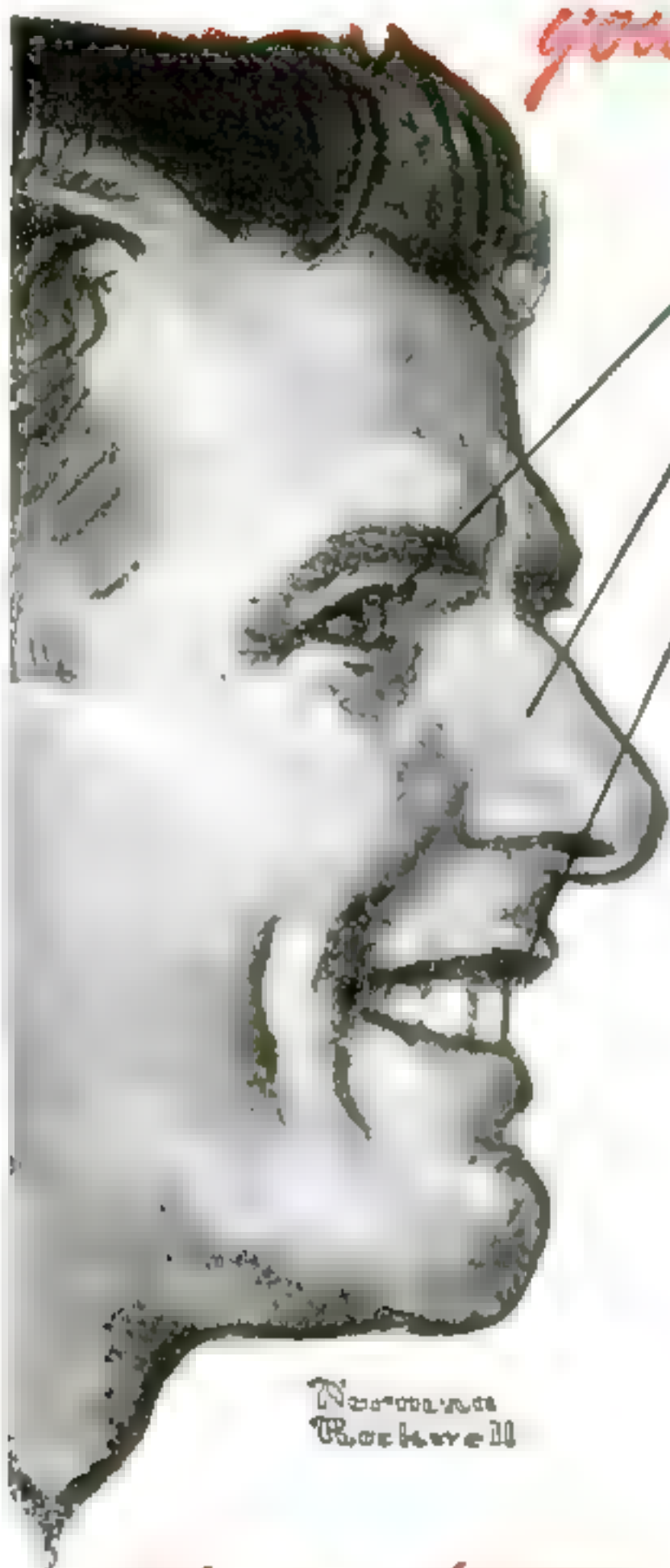
Please send me, without cost or obligation, the new FREE booklet of interesting facts: DEAFNESS AND HOW TO OVERCOME IT.

Name

Address

Town State

*Does your face reveal
your thoughts?*



EYES: Deep-set under heavy brows, they light up with interest this man cannot conceal.

NOSE: Strong, vigorous, reveals its owner's will to dominate.

LIPS: Softly modelled, mobile, they reveal quick appreciation of finer things . . . will doubly appreciate "Double-Rich" Cream of Kentucky!

*Here's a happy
thought...enjoy*



With that "Double-Rich" Kentucky Taste

A Schenley
Mark of Merit Whiskey



Blended Whiskey. 86 Proof. 70%
Grain Neutral Spirits. Copr. 1948,
Schenley Distillers Corp., N. Y. C.

CHURCHILL'S MEMOIRS CONTINUED

the same emotions about Munich. Daladier had been on the other side. I therefore welcomed the change in the French Government, and I also hoped that my fluvial mines would now have a better chance of acceptance.

The French Ministers came to London for a meeting of the Supreme War Council on March 28. It was at last decided that, after addressing communications in general terms to Norway and Sweden, we should lay minefields in Norwegian territorial waters on April 5, and that, *subject to the concurrence of the French War Committee*, "Royal Marine" should be begun by launching the fluvial mines in the Rhine on April 4, and on April 15 upon the German canals from the air. It was also agreed that if Germany invaded Belgium the Allies should immediately move into that country without waiting for a formal invitation; and that if Germany invaded Holland, and Belgium did not go to her assistance, the Allies should consider themselves free to enter Belgium for the purpose of helping Holland.

Finally, as an obvious point on which all were at one, the communiqué stated that the British and French Governments had



PARATROOPERS OVER NORWAY

A German war artist made this drawing, now in the collection of Historical Properties Branch, U.S. Army, of Hitler's huskies floating down to fight in Norway. German invasion plan, Mr. Churchill observes, combined "surprise, ruthlessness, and precision."

agreed on the following solemn declaration: "That during the present war they would neither negotiate nor conclude an armistice or treaty of peace except by mutual agreement."

This pact later acquired high importance.

On April 3 the British Cabinet implemented the resolve of the Supreme War Council, and the Admiralty was authorised to mine the Norwegian Leads on April 8. I called the actual mining operation "Wilfred" because by itself it was so small and innocent. As our mining of Norwegian waters might provoke a German retort, it was also agreed that a British brigade and a French contingent should be sent to Narvik to clear the port and advance to the Swedish frontier. Other forces should be dispatched to Stavanger, Bergen, and Trondheim, in order to deny these bases to the enemy.

Soon we learnt that the French War Committee would not agree to the launching of "Royal Marine." They were in favour of mining the Norwegian Leads, but opposed to anything that might draw retaliation on France. The Prime Minister asked me to go over to Paris and see what I could do to persuade M. Daladier, who was evidently the stumbling-block.

I visited Daladier at the Rue St. Dominique at noon on the 5th,

CONTINUED ON PAGE 31

What gives you the same enjoyment...



At the same old price...?



Life Savers!.. Still only 5¢

Gems of flavor

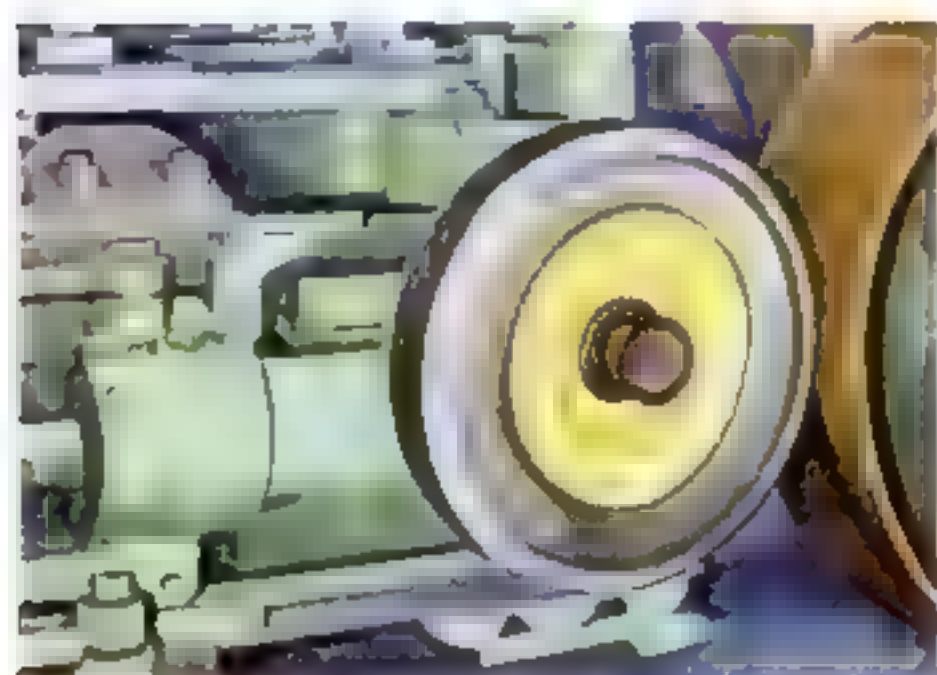


GUARANTEED

BY THE MAKERS OF MOBILGAS



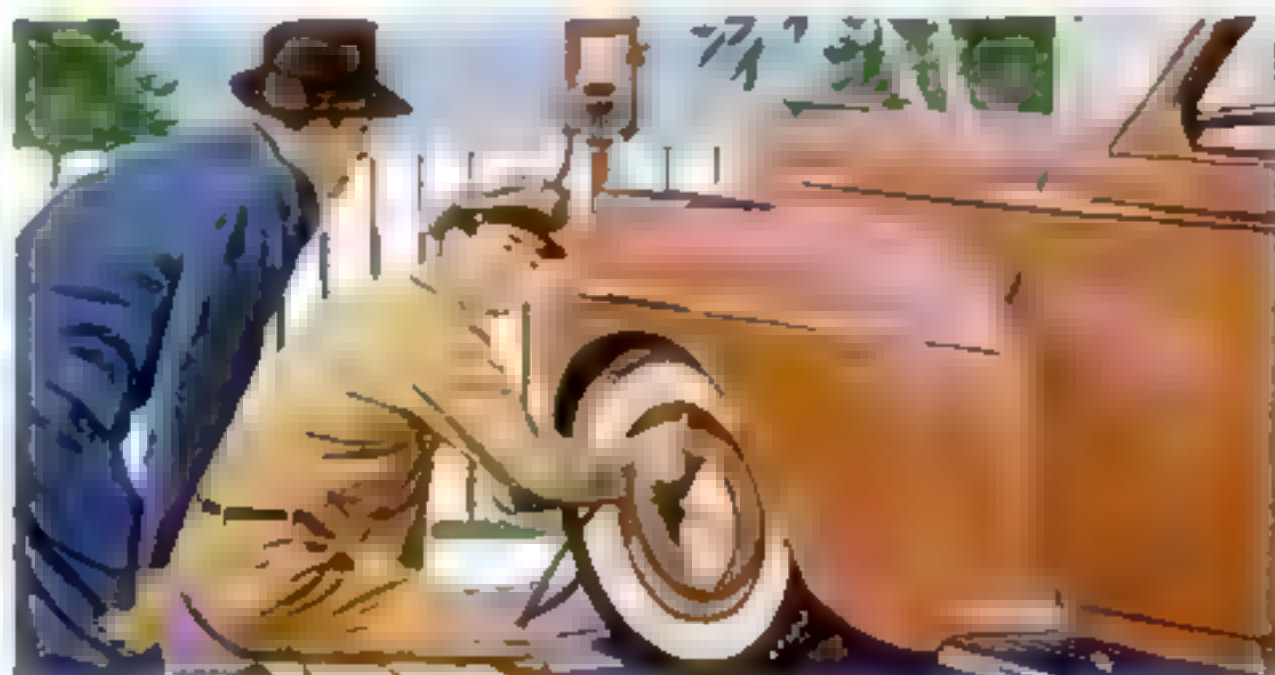
Mobil Tires — for Long, Safe, Economical Mileage!



Ruggedness Built In! Three years of tests — both in laboratory and over ruts, rock, desert—are behind the high quality of Mobil Tires. Scientific construction means trouble-free miles ahead—extra safety for your family!



Proved in Millions of Miles of Use—Mobil high-compression tread gives maximum non-skid. Special design helps overcome dangerous side-sway. No wonder no other tire has made so many friends so fast!



Why Waste Tire Life! Tests show 20% under inflation can steal one-sixth of your mileage! Get Mobil Tire Service regularly—your Mobilgas dealer's inspection for cuts, bruises, wear, *plus proper inflation*. He'll never let you down! Stop at the Sign of Friendly Service!

Get Mobil *DeLuxe* Tires

THE TIRE QUALITY YOU WANT—WITH THE TIRE SERVICE YOU WANT!

SOCONY-VACUUM OIL CO., INC., and Affiliates: MAGNOLIA PETROLEUM CO., GENERAL PETROLEUM CORP.



and had a serious talk with him. It was evident to me that a considerable gulf existed between the new and the former Premier. Daladier argued that in three months' time the French aviation would be sufficiently improved for the necessary measures to be taken to meet German reactions to "Royal Marine." For this he was prepared to give a firm date in writing. He made a strong case about the defenceless French factories. Finally he assured me that the period of political crises in France was over, and that he would work in harmony with M. Reynaud. On this we parted.

I reported by telephone to the War Cabinet, who were agreed that "Wilfred" should go forward notwithstanding the French refusal of "Royal Marine."

Between 4.30 and 5 a.m. on April 8 four British destroyers laid our minefield off the entrance to West Fiord, the channel to the port of Narvik. At 5 a.m. the news was broadcast from London, and at 5.30 a note from His Majesty's Government was handed to the Norwegian Foreign Minister. The morning in Oslo was spent in drafting protests to London. But later that afternoon the Admiralty informed the Norwegian Legation in London that German warships had been sighted off the Norwegian coast proceeding northwards, and presumably bound for Narvik. Germany had broken into Denmark, but the news did not reach Norway until after she herself was invaded. Thus she received no warning. Denmark was easily overrun after a formal resistance in which a few soldiers of the King of Denmark's Guard were killed.

The German seizure of Norway

OSLO was taken, not from the sea, but by troop-carrying airplanes and by landings in the fiord. Hitler's plan immediately flashed into its full scope. German forces descended at Kristiansand, at Stavanger, and to the north at Bergen and Trondheim. At Bergen two German merchant ships had for some days lain alongside the quay, out of whose holds there now marched several hundred German troops with light artillery, who, preceded by high officers, walked through the streets of the town and, aided by numerous agents ashore, effected its bloodless domination. At numerous points in Southern and Central Norway variants of this manoeuvre were successful.

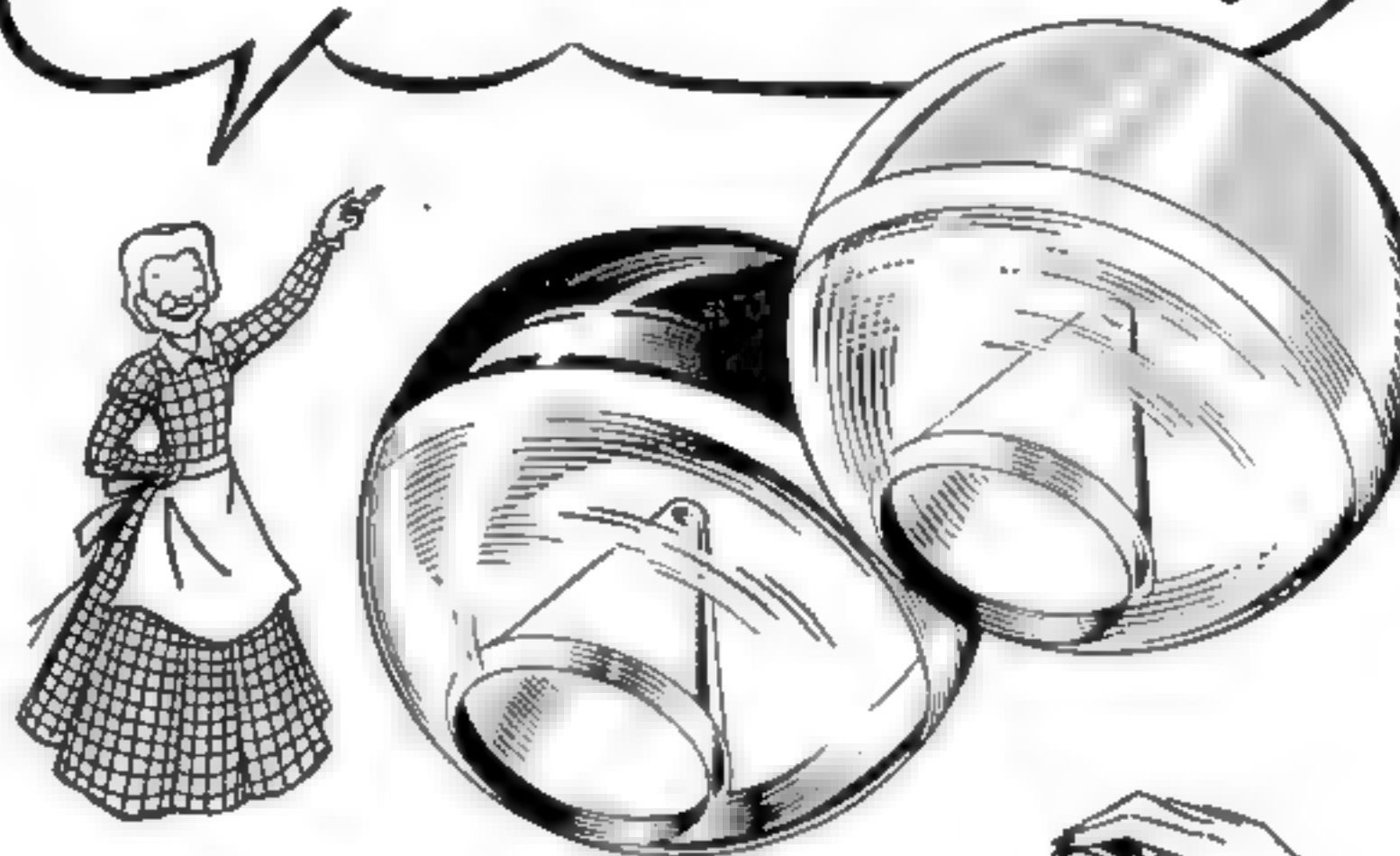
The most daring stroke was at Narvik. For a week supposedly empty German ore-ships returning to that port in the ordinary course had been moving up the corridor sanctified by Norwegian neutrality, filled with supplies and ammunition. Ten German destroyers, each carrying two hundred soldiers and supported by the *Scharnhorst* and *Gneisenau*, had left Germany some days before, and reached Narvik early on the 9th. The lack of any local defence and the treachery of the Norwegian commander made its capture easy. It was a strategic key—forever to be denied us.

Surprise, ruthlessness, and precision were the characteristics of the onslaught upon innocent and naked Norway. Nowhere did the initial landing forces exceed two thousand men. Eight hundred operational aircraft and 250 to 300 transport planes were the salient and vital feature of the design. Within forty-eight hours all the main ports of Norway were in the German grip.

When the War Cabinet met on Monday morning, April 8, I explained in detail that all our fleets were at sea. By now we had assurance that the main German naval force was undoubtedly making towards Narvik. On the way to lay the minefield "Wilfred," one of our destroyers, the *Glowworm*, having lost a man overboard, stopped behind to search for him and became separated from the rest of the force. At 8.30 a.m. on the 8th, the *Glowworm* had reported herself engaged with an enemy destroyer about 150 miles south-west of West Fiord. Shortly afterwards she had reported seeing another destroyer ahead of her, and at about 9.45 she had become silent, since when nothing had been heard from her. On this it was calculated that the German forces, unless intercepted, could reach Narvik about 10 p.m. that night.

Since the war we have learnt from German records what happened to the *Glowworm*. Early on the morning of Monday the 8th, she encountered first one and then a second enemy destroyer. A running fight ensued in a heavy sea until the cruiser *Hipper* appeared on the scene. When the *Hipper* opened fire the *Glowworm*

**AMAZING OFFER!
WONDERFUL NEW-STYLE
SALT & PEPPER SHAKERS!**



New MOISTURE-RESISTANT Design.
Easy to FILL Easy to Use!

FOR ONLY 10¢

And The Neck Label From One Bottle of
Snider's Catsup, Chili Sauce or Cocktail Sauce!

● The Snider Folks want you to own these handsome new transparent plastic shakers. Sparkling white for salt. Gleaming black for pepper. They'll add beauty to any table setting. And they're so practical too!

Their ultra-modern design helps keep out moisture and prevent clogging. Just a gentle shake, and out comes the salt or pepper through a little funnel in the bottom. With no shaker holes to mar their smooth, shining tops, they

give a pretty "decorator touch" to your table. All this for only 10¢ with one label from around the neck of a bottle of Snider's Catsup, Snider's Chili Sauce, or Snider's Cocktail Sauce. To detach label, slip a knife under it and gently pull it off. If a little sticks to the bottle, mail the neck label in anyhow. Send for your shakers today!

**THIS BIG BARGAIN OFFER
IS TO GET ALL YOU FOLKS
ACQUAINTED WITH THAT
HONEY SNIDER FLAVOR!**



Produce of
General Foods

**CLIP AND
MAIL THIS
COUPON
TODAY!**

THE SNIDER FOLKS
BOX L-3, BATTLE CREEK, MICHIGAN

Please send one pair of plastic Salt and Pepper Shakers. I enclose one neck label from a bottle of either Snider's Catsup, Chili Sauce, or Cocktail Sauce, and 10¢ in coin.

Name _____
Address _____
City _____
Zone _____ State _____

Offer expires July 31, 1948. Good only in U.S.A. This coupon void in any state, territory, or municipality where prohibited, taxed, or otherwise restricted.



Mmmmm,
KING
Friendly Flavor

4 Reasons Why Millions Prefer KING...America's Premium Blend

1. King is produced by the distillers of famous Old Forester!
2. New, improved formula for extra smoothness, friendly flavor!
- *3. King Black Label contains 40% Straight Whiskies, 6 years or more old—blended with the finest grain neutral spirits!
4. Fine Kentucky blending, backed by one family, one tradition for quality for 78 years.

And Remember **KING IS PRODUCED BY THE DISTILLERS OF FAMOUS OLD FORESTER**

Brown-Forman
DISTILLERS CORPORATION
At Louisville in Kentucky



*KING BLACK LABEL, Blended Whisky. The straight whiskies in this product are 6 years or more old. 40% straight whiskies, 60% grain neutral spirits. 86 Proof.
KING RED LABEL, Blended Whisky. The straight whiskies in this product are 57 months or more old. 30% straight whiskies; 70% grain neutral spirits. 86 Proof.
OLD FORESTER, 100 Proof. Bottled in Bond. Kentucky Straight Bourbon Whisky.

CHURCHILL'S MEMOIRS CONTINUED

retired behind a smoke-screen. The *Hipper*, pressing on through the smoke, presently emerged to find the British destroyer very close and coming straight for her at full speed. There was no time for the *Hipper* to avoid the impact, and the *Glowworm* rammed her 10,000-ton adversary, tearing a hole forty metres wide in her side. She then fell away crippled and blazing. A few minutes later she blew up. The *Hipper* picked up forty survivors; her gallant captain was being hauled to safety when he fell back exhausted from the cruiser's deck and was lost. Thus the *Glowworm's* light was quenched, but her captain, Lieutenant-Commander Gerard Roope, was awarded the Victoria Cross posthumously, and the story will long be remembered.

Vice-Admiral Whitworth in the *Renown* on receiving *Glowworm's* signals first steered south, hoping to intercept the enemy,



NAZIS IN NORWAY

German bicycle troops on road patrol take cover in ditch (left) and behind a 6-ton tank to return Norwegian sniping fire from the hills. The Allies could do little to check the well-equipped and trained Germans in what Mr. Churchill calls "this ramshackle campaign."

but on later information and Admiralty instructions he decided to cover the approaches to Narvik. Tuesday the 9th was a tempestuous day, with the seas running high under furious gales and snow-storms. At early dawn the *Renown* sighted two darkened ships some fifty miles to seaward of West Fiord. These were the *Scharnhorst* and *Gneisenau*, who had just completed the task of escorting their expedition to Narvik, but at the time it was believed that only one of the two was a battle-cruiser. The *Renown* opened fire first at 18,000 yards and soon hit the *Gneisenau*, destroying her main gun-control equipment and for a time causing her to stop firing. Her consort screened her with smoke, both ships then turned away to the north, and the action became a chase. Meanwhile the *Renown* drove forward at full speed, but soon had to reduce to 20 knots. Amid intermittent snow-squalls and German smoke-screens the fire on both sides became ineffective. Although the *Renown* strained herself to the utmost in trying to overhaul the German ships, they at last drew away out of sight to the northward.

ON the morning of the 9th the situation at Narvik was obscure. Hoping to forestall a German seizure of the port, the Commander-in-Chief directed Captain Warburton-Lee, commanding our destroyers, to enter the fiord and prevent any landing.

Accordingly Captain Warburton-Lee, with the five destroyers of his own flotilla, *Hardy*, *Hunter*, *Havock*, *Hotspur*, and *Hostile*, entered West Fiord. He was told by Norwegian pilots at Tranøy that six ships larger than his own and a U-boat had passed in and that the entrance to the harbour was mined. He signalled this information and added: "Intend attacking at dawn."

The last Admiralty message passed to Captain Warburton-Lee was as follows: "Norwegian coast defence ships may be in German

CONTINUED ON PAGE 27

We're
tobacco men...
not medicine men
OLD GOLDS
are made
for
Enjoyment!



For a Treat instead of a Treatment... treat yourself to **OLD GOLDS**

From Atlantic to Pacific folks are



Lovely Ladies Love PRELL

"My hair is just what I need after a long day—
it's shiny, smooth, and easy to manage. I adore Prell!"

Men Go for PRELL IN A BIG WAY

The secret to a great hairstyle is not just the hair,
but the way it's styled. After
Prell, your hair is just what you need.

LISTEN to "The Little Boy"
with the Prells as "Kley"
and the Prells as "Kley"

Teen Agers

SING OUT FOR PRELL

PRELL
Prell Shampoo!

Leaves hair radiant
Gleaming bright
No more of dandruff
Is it great!
Comes in a tube —
Handy, too!

PRELL
Prell Shampoo!

saying PRELL'S TERRIFIC!

PRELL—NEW Radiant-Creme SHAMPOO
REMOVES DANDRUFF IN AS LITTLE AS 3 MINUTES
LEAVES HAIR Radiantly CLEAN Radiantly SMOOTH

It's Prell—Prell—Prell wherever you go! Letters to Procter & Gamble pour in, telling how wonderful this emerald-clear Radiant-Creme shampoo is . . . how radiant it leaves your hair . . . how marvelously it removes ugly dandruff. Well—doctors' examinations *proved* that Prell removes unsightly dandruff in as little as 3 minutes—and that regular Prell shampoos control such dandruff. And your hair is so soft, sleek, smooth and caressable after Prell—easy to comb, to set, to curl, to manage.

That Prell tube is so handy, too—no messy jars, or slippery bottles to break. And Prell goes *farther* than any other known shampoo—cream or liquid—because it's concentrated for economy.

PRELL . . . A Family Favorite in One Short Year

This is Prell's first birthday—and already it's famous.

People everywhere say Prell's terrific, and everybody says it. For Prell is America's real all-family shampoo—made for girls and men and every age. Buy a large-size tube of Prell today—all your family will love it!



Mothers Say **CHILDREN BEG FOR PRELL!**

"No more crying about getting into the eyes with Prell—my little girl loves the dry cream and she says that Prell is such a joy to use, too!"



MADE BY PROCTER & GAMBLE



© 1944, P. & G. Co. U.S. PAT. OFF.

HERE'S A GIFT FOR YOU ON PRELL'S FIRST BIRTHDAY!

Prell gives you this VALUABLE COUPON worth 10¢ at your favorite toilet goods counter on a purchase of a tube of Prell—either Large, Medium, or Personal size. Tear it out right now and take it to your dealer. Use it TODAY as 10¢ toward buying a tube of Prell—with Prell's first-birthday compliments! THIS OFFER IS FOR A LIMITED TIME ONLY!

WORTH 10¢

PRELL SHAMPOO	
This coupon is VALUABLE—worth 10¢ toward the purchase of a tube of Prell (any size) at your dealer's.	
Your Name _____	Date _____
Address _____	
City _____	Zone _____ State _____
<small>To Dealer: You are authorized to act as dealer for the redemption of this coupon. Coupon valid unless signed by the customer. Limit one coupon per customer. Customer must pay any state or local sales tax or Prell tax. This offer expires midnight June 30, 1945. For each coupon redeemed in accordance with the terms here specified we will reimburse you for the face value of the coupon plus 1¢ for handling costs. Get reimbursement by mailing coupons with your name and address to The Procter & Gamble Company, Box 587, Cincinnati, Ohio.</small>	
<small>This coupon good only in Continental U. S. and void in Montana, Seattle, Washington, and in any other state or municipality where prohibited, taxed or otherwise restricted.</small> The Procter & Gamble Company	
PRELL SHAMPOO	

The GOLDEN touch that puts the "M-M-M" in mealtime!



Meadow Gold Butter

Give youngsters plenty of Vitamin D they need — in D-rich Meadow Gold Butter.

Meadow-fresh Meadow Gold crowns your proudest cooking with a golden touch!

For richness and flavor, bake with butter.
For better butter, buy Meadow Gold.

IT'S BETTER WITH ...

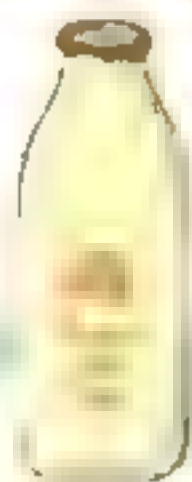
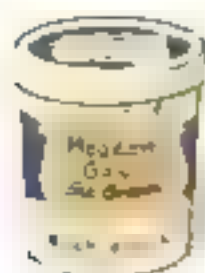
Meadow Gold Butter

The first nationally advertised brand of butter in America. Meadow Gold originally appeared in The Saturday Evening Post February 17, 1912.

Beatrice Foods Co.

1898-1948

A 50-YEAR-OLD FAMILY OF FAVORITE AMERICAN FOODS





Safeguard your children's foot health with style-right Edwards shoes.

They're scientifically designed for a snug, comfortable fit and lots of hard wear.





And remember, Edwards' two extra sizes are kind to your pocketbook.





Edwards, 314-22 North 12th St., Phila. 7, Pa.



VACATION TIME!

The
"Boodle Buggy"
by Welsh
Is the ideal traveler

Use it in the car, on train or 'plane

- TRAVEL BED
- BASSINET
- CARRIAGE

Easily Converted
(Just lift the basket out of the frame)

Other Carriages and Much-A-Big Accessories
At Furniture and Department Stores

WELSH
LARGEST MANUFACTURER OF
FOLDING BABY CARRIAGES

FREE! Send date of your baby's birth
to the Welsh Co. for a horoscope.

1535 S. Eighth St., St. Louis (4), Mo.

CHURCHILL'S MEMOIRS CONTINUED

hands: you alone can judge whether in these circumstances attack should be made. Shall support whatever decision you take."

His reply was: "Going into action."

In the mist and snow storms of April 10 the five British destroyers steamed up the fiord, and at dawn stood off Narvik. Inside the harbour were five enemy destroyers. In the first attack the *Hardy* torpedoed the ship bearing the pennant of the German Commodore, who was killed; another destroyer was sunk by two torpedoes, and the remaining three were so smothered by gunfire that they could offer no effective resistance. There were also in the harbour twenty-three merchant ships of various nations, including five British: six German were destroyed. Only three of



SHIPS' GRAVEYARD

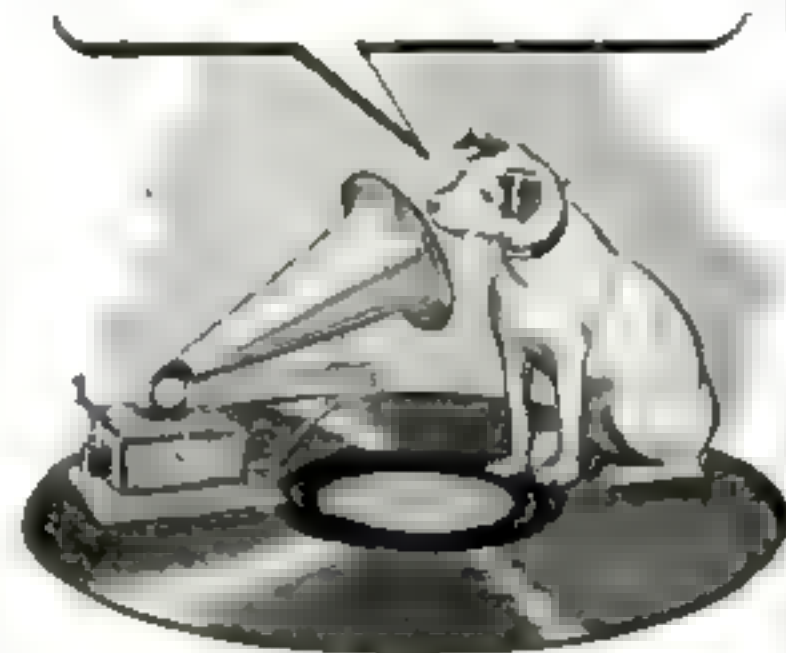
At Narvik, whose location at the head of the railroad to the vital Swedish ore mines made it "a strategic key," a small German garrison held off a much larger Allied force for weeks. Two naval battles were fought in Narvik fiords, making them a ships' graveyard.

our five destroyers had hitherto attacked. The *Hotspur* and *Hostile* had been left in reserve to guard against any shore batteries or against fresh German ships approaching. They now joined in a second attack, and the *Hotspur* sank two more merchantmen with torpedoes. Captain Warburton-Lee's ships were unscathed, the enemy's fire was apparently silenced, and after an hour's fighting no ship had come out from any of the inlets against him.

But now fortune turned. As he was coming back from a third attack Captain Warburton-Lee sighted three fresh ships approaching from Herjangs Fiord. They showed no signs of wishing to close the range and action began at 7,000 yards. Suddenly out of the mist ahead appeared two more warships. They were not, as was at first hoped, British reinforcements, but German destroyers which had been anchored in Ballangen Fiord. Soon the heavier guns of the German ships began to tell; the bridge of the *Hardy* was shattered, Warburton-Lee mortally stricken, and all his officers and companions killed or wounded except Lieutenant Stanning, his Secretary, who took the wheel. A shell then exploded in the engine-room, and under heavy fire the destroyer was beached. The last signal from the *Hardy's* Captain to his flotilla was: "Continue to engage the enemy."

Meanwhile the *Hunter* had been sunk, and the *Hotspur* and the *Hostile*, which were both damaged, with the *Havock*, made for the open sea. The enemy who had barred their passage was by now in no condition to stop them. Half-an-hour later they encountered a large ship coming in from the sea, which proved to be the *Rauenfels* carrying the German reserve ammunition. She was fired upon

NEW RCA VICTOR RECORDS!



ORCHESTRAL

- ☐ BEECHAM, *Ophelia's Spinning Wheel*, Op. 31—Sant-Saens, Conducting the Royal Philharmonic Orchestra. 12-0152, \$1.25
- ☐ BERNSTEIN, *L'Histoire du Soldat* (The Soldier's Tale) and *Octet for Wind Instruments*—Stravinsky, Members of the Boston Symphony Orchestra. (Tangwood, 1947.) DM 1197, \$7.25
- ☐ KOUSSEVITZKY, *Prelude and Good Friday Spell*, "Parsifal"—Wagner, Boston Symphony Orchestra. DM 1198, \$4.75
- ☐ FIEDLER, *Chicken Reel and Fiddle Faddle*—Anderson, Boston "Pops" Orchestra. Red Seal Record 10-1397, \$1
- ☐ RODZINSKI, *Gayne, Ballet Suite; Sabre Dance*—Khatchaturian, Chicago Symphony Orchestra. On reverse side: Boston "Pops" Orchestra, Arthur Fiedler, *Masquerade Suite; Waltz*—Khatchaturian. 12-0209, \$1.25

INSTRUMENTAL


- ☐ ELMAN, *Violin Concerto in E Minor*, Op. 64—Mendelssohn, Désiré Defauw conducting the Chicago Symphony Orchestra. RCA Victor Red Seal Album DM-1196, \$6
- ☐ FIRST PIANO QUARTET, *La Campanella*—Paganini, L. 52; *Jesu, Joy of Man's Desiring* and *Rejoice, Beloved Christians*—Bach. Record 12-0206, \$1.25
- ☐ *Minuet in G*, Op. 14, No. 1—Paderewski. *Prelude in C-sharp Minor*, Op. 3, No. 2—Rachmaninoff. 12-0207, \$1.25
- ☐ NEVEU, (violinist) *Four Pieces*, Op. 17—Suk. Record 12-0154, \$1.25

VOCAL

- ☐ KIRSTEN and MERRILL, *Why Do I Love You?* from "Showboat" and *I'll See You Again* from "Billie Sweet." Russ Case and his Orchestra. 10-1398, \$1
- ☐ MELTON, *Ave Maria and Serenade*—Schubert, RCA Victor Orchestra, Frank Back, Conductor. Record 12-0153, \$1.25
- ☐ WARREN, *Sea Shanties*—traditional. With orchestra and chorus, Morris Levina, Conductor. Album MO-1186, \$5

Prices include Federal excise tax and are subject to change without notice. ("DM" albums also available in manual sequence at \$1.00 extra.)

Hear Robert Merrill on the RCA Victor Program, Sunday afternoons, all NBC stations.

 THE WORLD'S GREATEST ARTISTS ARE ON RCA VICTOR RECORDS 

CLIP THIS COLUMN
CHECK YOUR CHOICES
AND TAKE TO YOUR MUSIC SHOP

CONTINUED ON NEXT PAGE



DOUBLE protection against road hazards



TIP: You can forget flats if you use new Hood "400" tires with Hood Quick Seal tubes that seal punctures while you drive.



NEW or old, no car is safer than its tires—and today, HOOD "400" tires give you and your family the added safety of "bodyguard" construction.

"Bodyguard" construction consists of two layers of extra strong cord laid one on top of the other between the tread and body plies. There they soak up the punishment of road shocks just like a built-in bumper; prevent damage from reaching the tire's vital inner construction; eliminate the cause of most blow-outs.

Combined with Hood's wider, level tread, "bodyguard" construction makes HOOD "400" tires sturdier, longer-wearing, more skid resistant than ever before.

HOOD

the tire with a
BODYGUARD

Hood Rubber Co., a Division of The B. F. Goodrich Co. Factories Coast to Coast: Akron, Ohio, Los Angeles, Calif., Butte, Pa., Miami, Okla., Tuscaloosa, Ala.

CHURCHILL'S MEMOIRS CONTINUED

by the *Havock*, and soon blew up. The survivors of the *Hardy* struggled ashore with the body of their Commander, who was awarded posthumously the Victoria Cross. He and they had left their mark on the enemy and in our naval records.

By the morning of April 10 the *Warspite* had joined the Commander-in-Chief, who was proceeding towards Narvik. We wanted Narvik very much and were determined at least to clear it of the German Navy. The climax was now at hand.

The precious *Renown* was kept out of it. Admiral Whitworth shifted his Flag to the *Warspite* at sea, and at noon on the 13th he entered the fiord escorted by nine destroyers and by dive-bombers from the *Furious*. A U-boat was driven off by the destroyers and a second sunk by the *Warspite*'s own Swordfish aircraft, which also detected a German destroyer lurking in an inlet to launch her torpedoes on the battleship from this ambush. The hostile destroyer was quickly overwhelmed. At 1.30 p.m. when our ships were through the Narrows and a dozen miles from Narvik, five enemy destroyers appeared ahead in the haze. At once a fierce fight began with all ships on both sides firing and manœuvring rapidly. The *Warspite* found no shore batteries to attack, and intervened in deadly fashion in the destroyer fight. The thunder of her fifteen-inch guns reverberated among the surrounding mountains like the voice of doom. The enemy, heavily over-matched, retreated, and the action broke up into separate combats. Some of our ships went into Narvik harbour to complete the task of destruction there; others, led by the *Eskimo*, pursued three Germans who sought refuge in the head waters of Rømbaks Fiord and annihilated them there. The bows of the *Eskimo* were blown off by a torpedo; but in this second sea-fight off Narvik the eight enemy destroyers which had survived Warburton-Lee's attack were all sunk or wrecked without the loss of a single British ship.

His Majesty, whose naval instincts were powerfully stirred by this clash of the British and German Navies in northern waters, wrote me the following encouraging letter:

"Buckingham Palace.

"April 12, 1940.

"My dear Mr. Churchill,

"I have been wanting to have a talk with you about the recent striking events in the North Sea, which, as a sailor, I have naturally followed with the keenest interest, but I have purposely refrained from taking up any of your time as I know what a great strain has been placed upon you by your increased responsibilities as Chairman of the Co-ordination Committee. I shall however ask you to come and see me as soon as there is a lull. In the meantime I would like to congratulate you on the splendid way in which, under your direction, the Navy is countering the German move against Scandinavia. I also beg of you to take care of yourself and get as much rest as you possibly can in these critical days.

"Believe me,

"Yours very sincerely,
"GEORGE R.I."

In Next Week's Issue THE SIXTH INSTALMENT OF WINSTON CHURCHILL'S WAR MEMOIRS

At hand was "the first main clinch of the war." The Allies' muddled campaign against the Germans in Norway was dwindling to a forlorn close. Hitler's terror was sweeping into Holland and Belgium. The end seemed perilously near. At this moment of crisis King George sent for Winston Churchill. In the next instalment of his Memoirs, which completes the serialization of the first volume of *The Second World War*, Mr. Churchill gives an account of his talk with the king on the subject of forming a national government and describes how he assumed a responsibility as great as any in English history.

GREAT CONTRIBUTIONS
TO GOOD TASTE



He Started Your Country Club

James VI saw the mistake of Scotland's earlier kings, who forbade golf as a time-waster. James made it a popular recreation. Suddenly and deservedly in good taste, the game quickly found its way 'round the world. It promoted the country club idea, where whole families could enjoy good sport, good fellowship, good food . . . and where Budweiser usually is the oldest member. Every sip tells you why.

Budweiser

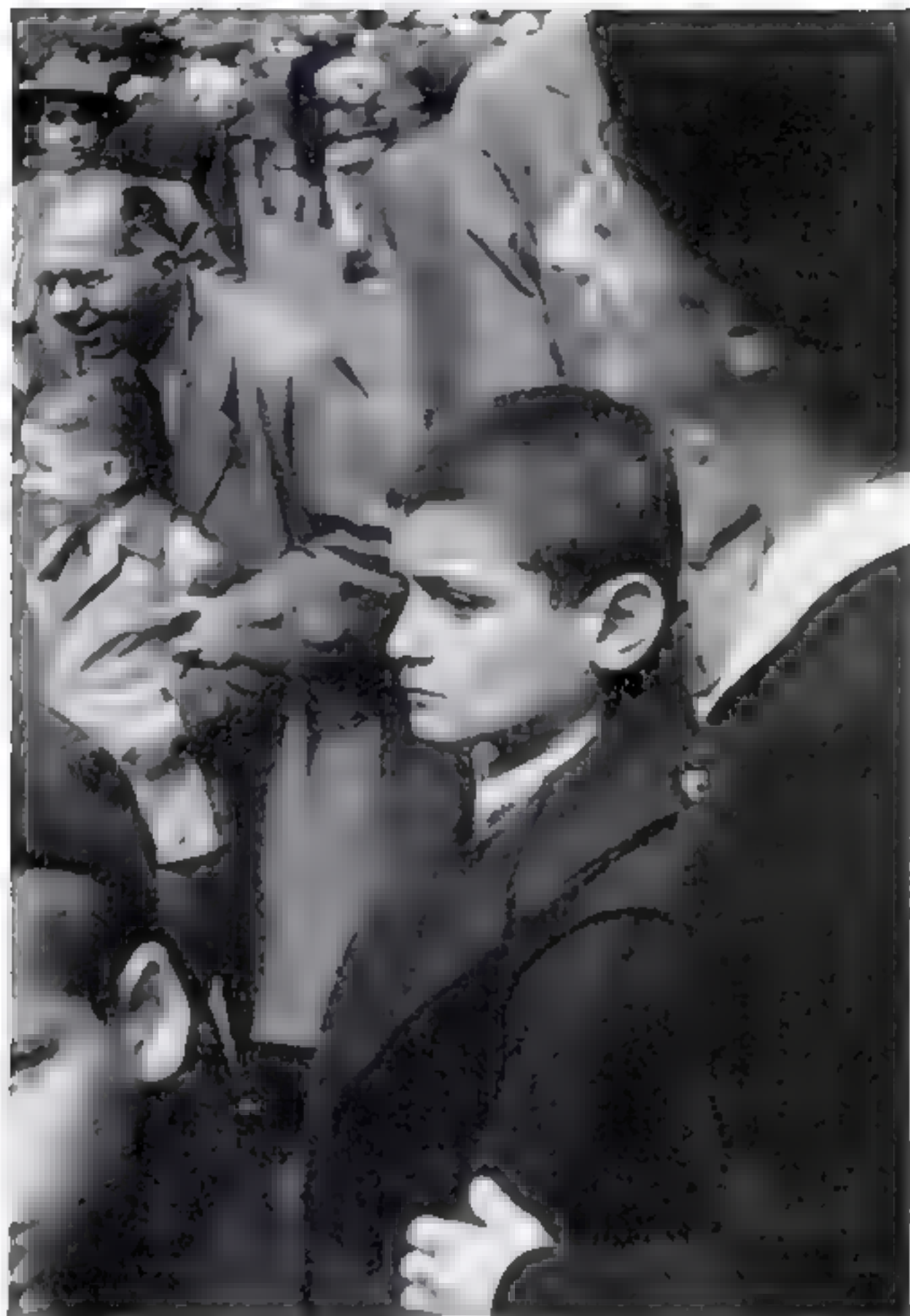
TRADE MARK REG U. S. PAT. OFF.



ANHEUSER-BUSCH . . . SAINT LOUIS



SPECTATORS SHOWERED COINS AND BILLS INTO THIS GIGANTIC FLAG, DRAMATIZING CHILDREN'S APPEAL, AS 150 MARCHERS CARRIED IT THROUGH TIMES SQUARE



PARADE RECALLS GREECE'S MISERY TO YOUNG PETROS THEODORIDES

MARCH OF YOUTH

Drive to raise \$60 million for children abroad begins with a parade of children in New York

On April 23 some 25,000 well-fed New York schoolchildren marched through the streets of Manhattan in a dramatic appeal for help for the 230 million hungry children of Europe and Asia. This new, humanitarian "children's crusade" was organized by the American Overseas Aid-United Nations Appeal for Children, which is seeking \$60 million in a nationwide campaign this month. The New York parade was a children's show, with many marchers in costume (p. 92), but adults were needed to carry the appeal flag (opposite), reputedly the world's largest.



FLOWN HERE FOR APPEAL, THESE FRENCH YOUNGSTERS WATCH SOBERLY

CONTINUED ON NEXT PAGE

"RC tastes best!"

says **ALEXIS SMITH**

starring in "THE WOMAN IN WHITE," a Warner Bros. production
of the famous Wilkie Collins novel

I've loved RC
since '43
(when I took
the taste-test!)



RC's cooling as an
ocean breeze!



Yes, 5 years ago, I took the cola taste-test, and
picked RC best-tasting. I've served it at home ever since!
(PS Only RC gives you all three:
Cool Refreshment, 2 Two full glasses.
(Slightly different flavor.)



FOR BEST RESULTS:
shave with **Barbasol**

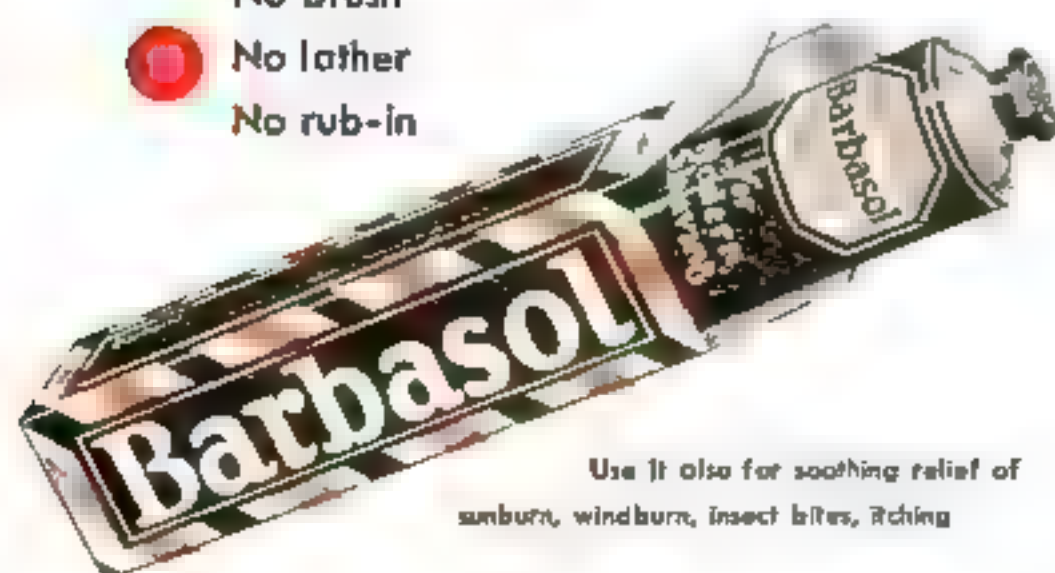


**Take minutes off your shaving time
and years off your appearance!**

Shorter shaves—that last longer!
Closer shaves that don't leave your
face sensitive, rough, tight or dry.
Barbasol's unique brushless formula
quickly softens the stiffest beard.

Barbasol is not a soap—won't wash out
the natural skin-oils which protect
against constant scraping of blades.
So your skin stays flexibly firm and
comfortable. You stay smooth longer!

- No brush
- No lather
- No rub-in



Use it also for soothing relief of
sunburn, windburn, insect bites, itching



AVOID
Athletic Aroma
USE BARBASOL
LOTION DEODORANT

March of Youth CONTINUED



CHILDREN DRESS UP to represent the people of the nations which will benefit from the appeal. Girl in cart wears traditional Italian peasant costume.



FUNDS ARE SOLICITED on line of march by adult volunteers. Although the parade only lasted an hour and 45 minutes, \$1,500 was collected this way.



NEW Glamorug

ALL-WOOL-FACE—ROOMSIDE

You'll get a heart-warming, home-warming surprise — when you see and touch the new Glamorug!

So much rug for only \$29.95! A big 9' x 12' Glamorug — with an all-wool face that gives the luxurious look, the soft feel of a woven rug!

Rich decorator patterns to make your home glow with beauty! You've seen patterns like these in top-price rugs. Choice of most-wanted colors!

You're assured of good wear — with Glamorug. In a wear-test, 102,635 factory workers tramped over a Glamorug. After wet-shampooing, Glamorug still looked rich, soft. Colors resisted fading.

Glamorug is right for every room! Where have you a bare floor — a shabby rug that needs replacing? Choose Glamorug for living room, bedroom, dining room! Find them — admire them — get them at your Glamorug dealer's.



Now

a World-Famous Whiskey Name Meets Today's Demand for Mildness and Economy



MILLIONS of people have known the name of Mount Vernon for generations. In fact, it is one of the few whiskeys which have won a world-wide reputation for quality.

But millions of people today are looking for a fine whiskey with a lighter, milder taste than the old-time Mount Vernon.



So we have called upon the skill of our expert blenders to produce such a whiskey — a whiskey that is delicate in flavor — light on the palate — blended to meet the widest popular taste.

This is the new Mount Vernon. It will, we predict, please more people than Mount Vernon has ever pleased before.

And to make this new version of one of the world's most famous whiskeys doubly appealing, it is offered at the lowest price ever put on this distinguished brand.

We invite you to try its fine flavor — compare its mildness. We are confident that you will pronounce this new Mount Vernon fully worthy of its name.

Mount Vernon

BRAND

Whiskey • A Blend



SENSATION! THAT'S THE WORD
FOR THIS NEW MOUNT VERNON

Its taste and price
*win new
popularity*



PATRICIA SCOTT was a model before she married Movie Actor Randolph Scott in 1944. Now she is always seen at Hollywood parties and has time for golf, which she loves. Here she wears a crisp dress of organdy from I. Magnin which has an ankle-length skirt with appliquéd black bands forming stripes.



POLLY FIRESTONE is the wife of Rubber Executive Lennard Firestone, who runs big West Coast plant. They have been married 16 years, have three children and, although not directly connected with the movie industry, are hosts at many parties. This low neckline sets off her deep tan, famous jewels.

Hollywood Wives and Daughters

PRETTY AS STARS, THEY LIVE WITHOUT FANFARE

Most people think that all the beautiful women in Hollywood are movie stars, or at least starlets who go in for lots of gaudy clothes and frequent matrimony. But behind this much-pictured and much-reported group there is another, little known outside Hollywood, made up in part by the handsome women shown here. These women all live in Hollywood and call stars by

their first names. But only one (Georgianna Young, now Mrs. Ricardo Montalban) has ever been in a movie. Most of them are the wives and daughters of people in the movie industry. A few, like Mrs. Leonard Firestone (*above, right*), have no direct connection with the movies but are, nevertheless, leaders in the cosmopolitan society which is growing up around the industry.

Although these women mingle socially with stars, columnists and press agents, they regard themselves as very private citizens and carefully guard their family lives from the bright glare of publicity. Their simple tasteful clothes and gracious homes, their hobbies of painting, golfing, antique collecting and their interest in their children all represent a new kind of Hollywood.



DIANA WANGER, the 19-year-old daughter of Actress Joan Bennett, married a Los Angeles aircraft executive last week. Unlike her mother, she has no movie ambitions and will keep house in an apartment. She wears one of the quilted cotton skirts by Barbara McLean currently popular in Hollywood.



FRANCES BERGEN, one of Hollywood's prettiest and most popular young matrons, is the wife of Radio-Movie Actor Edgar Bergen. Their 2-year-old daughter is named Candy. A former model, Mrs. Bergen wears tucked batiste Tina Leser dress made sophisticated by embroidery and a blue satin sash.



GEORGIANNA MONTALBAN, wife of M-G-M star of *Fiesta*, is Loretta Young's youngest sister. She once had two minor movie roles. Now she has two children and she has no desire to act again. Her deep-necked black jersey blouse and gold jewelry will go with any skirt, even this one of blue denim.



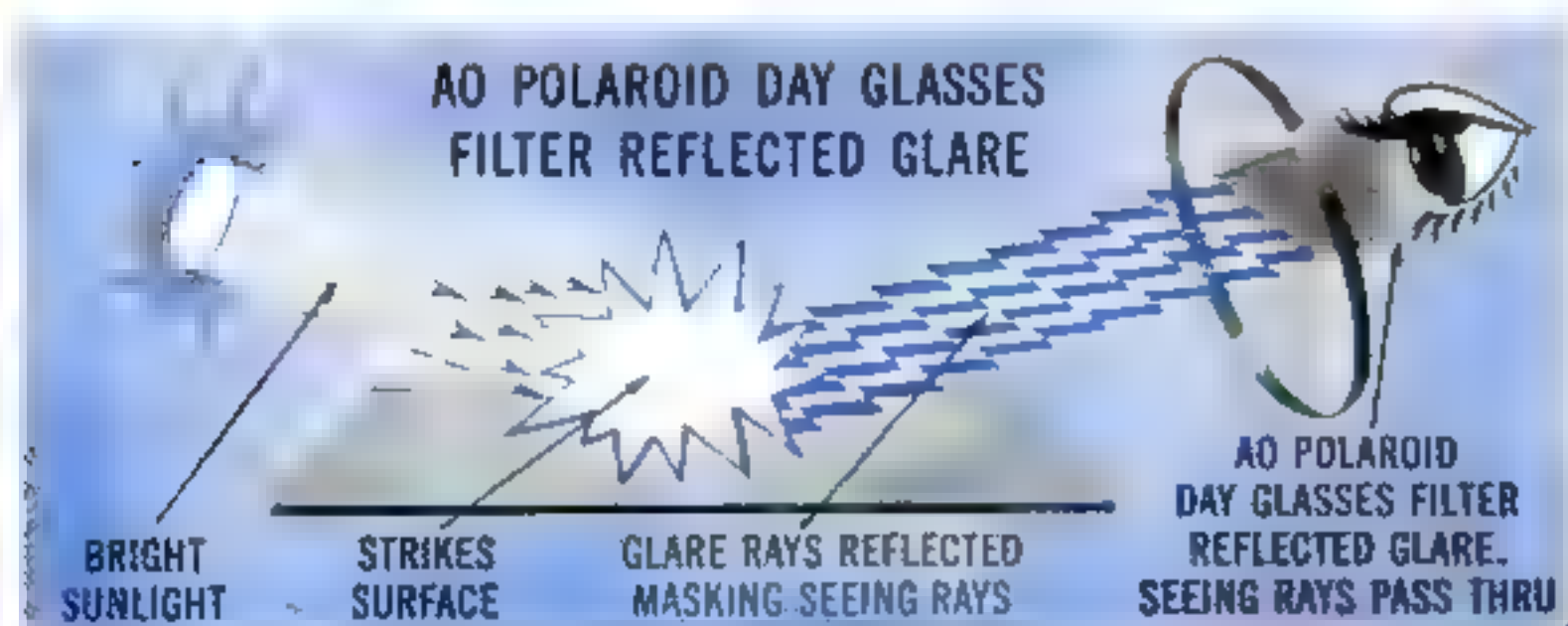
Tex McCrary and Jinx Falkenburg
Stars of sports, radio, television

Men's and Women's styles with case \$1.95 to \$2.69

Tex and Jinx say
"It's marvelous the way
AO POLAROID* Day Glasses
Eliminate Reflected Glare!"

Recognize reflected glare? Look at any sunny flat surface—snow, water, or pavement through ordinary sun glasses. That blinding discomfort is caused by the rays of the sun reflecting back into your eyes. Now look at the same spot through AO Polaroid Day Glasses. You will be amazed at the difference. Reflected glare is eliminated...unsuspected details revealed...colors shown in their true value. But you will want to see for yourself. Try AO Polaroid Day Glasses today!

How the Unique Polaroid Principle Blocks Reflected Glare



*©Polaroid Corp.

American **AO** Optical

COMPANY

IF IT'S MARKED **AO** IT'S SMARTLY STYLED. OPTICALLY CORRECT

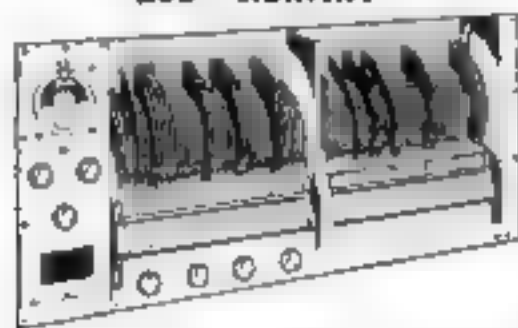


MOTHER AND DAUGHTER dressed in formal cottons are Janine Ullman (top), wife of RKO Producer Frederic Ullman, and her 18-year-old daughter by a previous marriage, Marianne Pinchot, who now attends Scripps College

STOP SEARCHING FOR RECORDS— JUST FLIP A LEVER

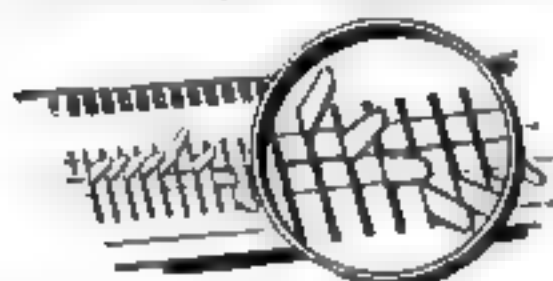
With the Seeburg, you never have to look for a record. Just flip a lever! The "mechanical brain" takes the record out of the library—plays it—either side or both sides—returns it to the library—you never touch the record, pickup arm or mechanism!

SELECT-O-MATIC "200" LIBRARY



An entire library of 100 records — 200 selections — ready for instant playing.

INSTANT CHOICE OF 100 RECORDS, 200 SELECTIONS



To play any selection, just touch a lever. The Seeburg will instantly locate any record or any group of records—play one selection—or as many as you wish.

PLAYS RECORDS VERTICALLY



The Seeburg is the only instrument that plays records vertically. They are gently moved into playing position, gently returned. Longer record life—record surface does not support the pickup arm.

PLAYS EITHER SIDE OR BOTH SIDES



You can play either side of the record or both sides—intermix 10-inch and 12-inch records in any order. Records are never turned over—never dropped. Human hands cannot handle records so gently.

MUSIC BY THE PROGRAM TIMER



24-hour timer for setting up programs in advance to play automatically on any predetermined cycle. The Seeburg will play more than 14 hours, without repeating a selection.

IN GAME ROOMS. Now you can enjoy music without jumping up to change records or move the pickup arm.

IN HOTELS AND CLUBS. The music you wish, played any time you wish it. No attendants necessary. No one ever need touch records or mechanism.

MUSIC TO WORK BY. Music is a builder of good will and takes the monotony out of routine work. Now music is available when you want it and exactly as you want it without requiring an attendant.



An Amazing **NEW** Instrument ...to play recorded music!

Here is the amazing Seeburg with the Select-O-Matic "200" Library!

It will instantly find and play any one of 100 records — 200 selections — without your touching record, pickup arm or mechanism.

It will play any group of records you wish, and will continue to play for over fourteen hours without repeating a selection.

It will play either side of any record or both sides—will intermix 10-inch and 12-inch records in any order.

The Seeburg, with the "mechanical brain" is the closest approach to a mechanism that thinks! It is the only instrument that will start playing at any time you wish . . . stop at any time . . . without any attention from you.

Mail the coupon for further information on this amazing development.

-Seeburg-

SELECT-O-MATIC "200" LIBRARY

J. P. Seeburg Corporation
1500 N. Dayton St., Chicago 22, Ill.

Gentlemen: Please send me information on the Seeburg for:

..... (Indicate use)

Name

Address

City..... State



1. "Our dates couldn't tell our permanents apart—can you?" asks the Toni twin, Kathleene Ring of Chicago. "My Toni looked so soft and lovely from the start that Katherine says it's Toni for two from now on."



2. Alice and Alva Anderson of Evanston, Ill.



3. Doris and Dorothy DuVall of Kansas City, Mo.

WHICH TWIN HAS THE TONI?

and which has the \$15 permanent—
can you tell? (See answers below)

This glamorous gallery of twins tells the Toni story. Dramatically proves that a Toni Home Permanent is every bit as lovely as an expensive beauty salon permanent. Beautiful waves, deep, soft and luxurious. The saving comes in giving yourself the Toni Permanent at home. No trick at all to do... easy as A-B-C:

A. Roll your hair up on curlers, dabbing on Toni Creme Lotion as you go.

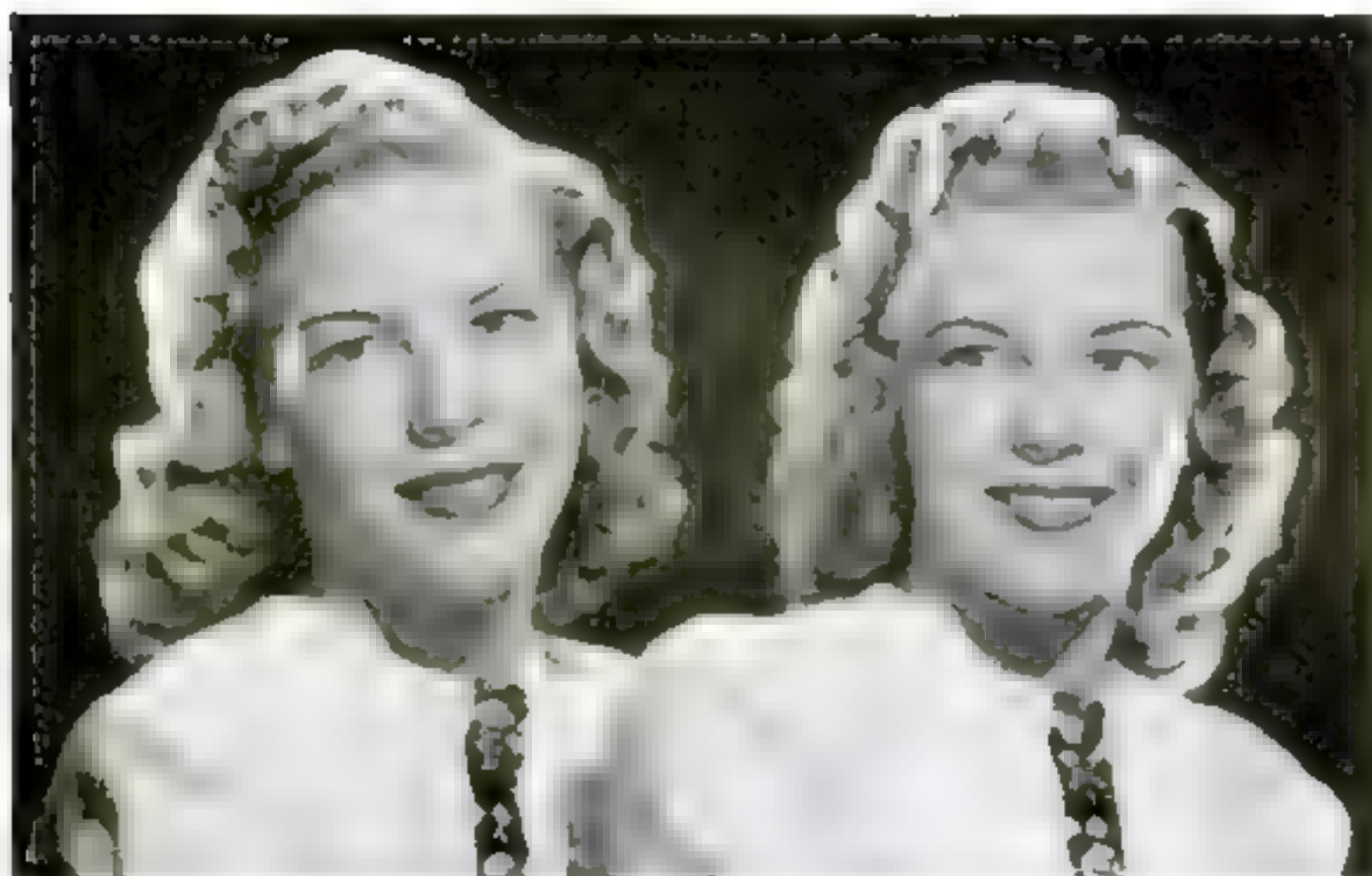
B. Do whatever you want while the wave is taking... go on with your housework... play with the children... anything you like.

C. Saturate curls with Toni Neutralizer—rinse. Your Toni Cold Wave is in... and you're thrilled. It's so adorably soft, so natural-looking right from the start. No frizzy stage—no dried-out brittleness with Toni.

Toni works beautifully on any kind of hair—gray

died, bleached... even children's silky-fine hair. And your Toni wave is guaranteed to last just as long as a \$15 beauty-shop permanent—or your money back.

So join the millions of girls with the Toni curls. Get the Toni Home Permanent Kit today... and have that new look—that natural look tomorrow. Remember, Toni is easy as rolling your hair up on curlers—but the wave stays in for months.



4. "My Toni savings paid for a darling new hat," exclaims the Toni twin. "Now Sis calls me the smarter half." Beverly and Barbara Dahm attend school in Evanston, Ill.



5. Consuele O'Connor, of N. Y., says, "My twin sister, Gloria, had a beauty shop wave and I had a Toni Permanent. But none of our friends could tell which had which."



6. Eileen Mary and Edith Ann Skillings of New York City



7. Jewel and Ann Bubnick of Miami Beach, Fla.



8. Lucille and Frances Dublin of New York City



9. Ann and Jean Miller of Long Island, N. Y.



10. "I Like a loose, natural-looking wave," remarks Suzanne, the twin with the Toni. "And Toni gave me just the amount of curl I wanted." Lucerne and Suzanne McCullough are well-known New York artists.



11. Winsome Ella Wigren says "When Lila saw that my Toni Home Permanent turned out so wonderfully soft and natural-looking, she wished she had been the Toni Twin. Now we're both Toni boosters."

Answers to — Which Twin Has The Toni?

- | | |
|----------------------|--------------------|
| 1. Kathleene, right | 7. Jewel, left |
| 2. Alva, right | 8. Frances, right |
| 3. Doris, left | 9. Jean, right |
| 4. Beverly, left | 10. Suzanne, right |
| 5. Consuelo, left | 11. Ella, right |
| 6. Eileen Mary, left | |

Refill Kit complete except for curlers \$100

Regular Kit with fiber curlers \$125

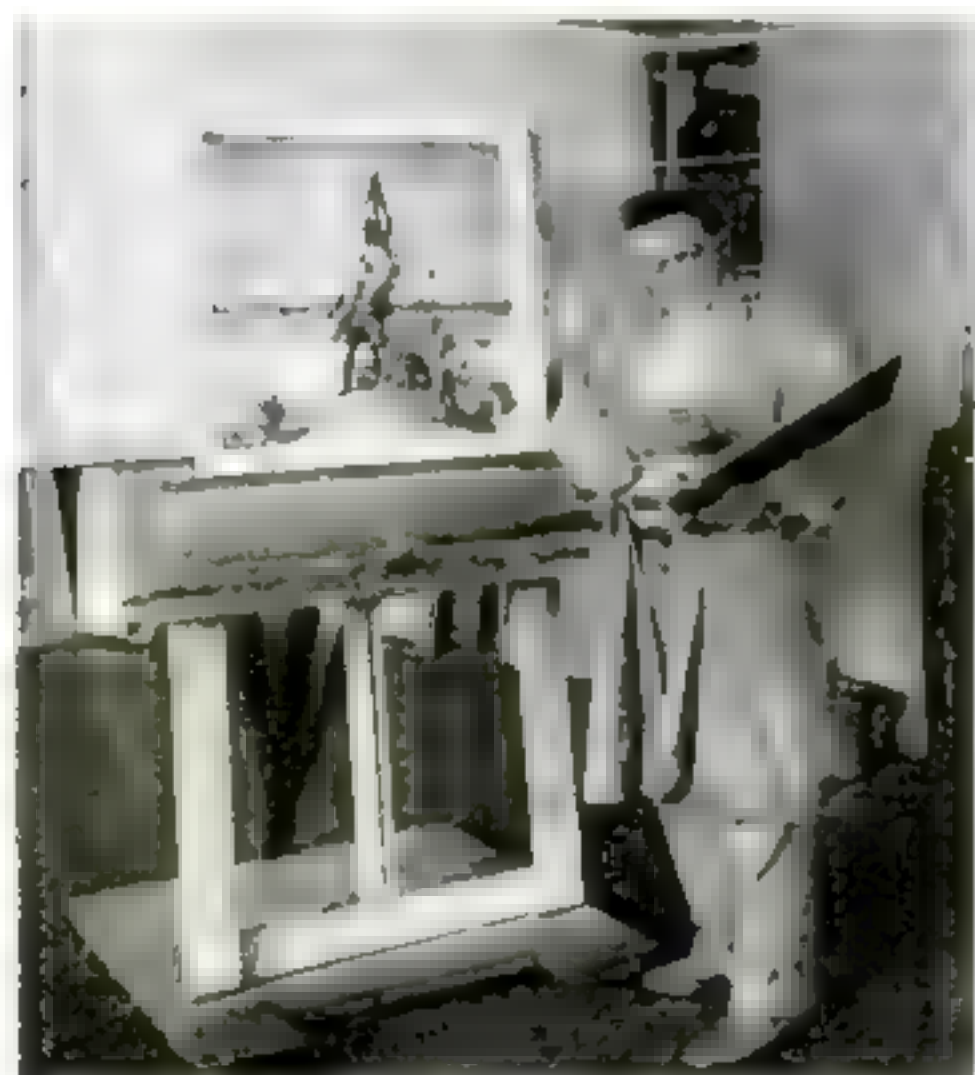
DE LUXE KIT with plastic curlers \$200



All prices plus tax. Prices slightly higher in Canada



IN HIS STUDIO ANDREW WYETH PERCHES ON A HIGH STOOL BEFORE HIS LATEST PAINTING, A PORTRAIT HEAD OF A FARMER NEIGHBOR



WYETH'S FATHER, who died in 1945, paints Columbus' discovery. Three of his five children paint, including Henriette, who is wife of Painter Peter Hurd.

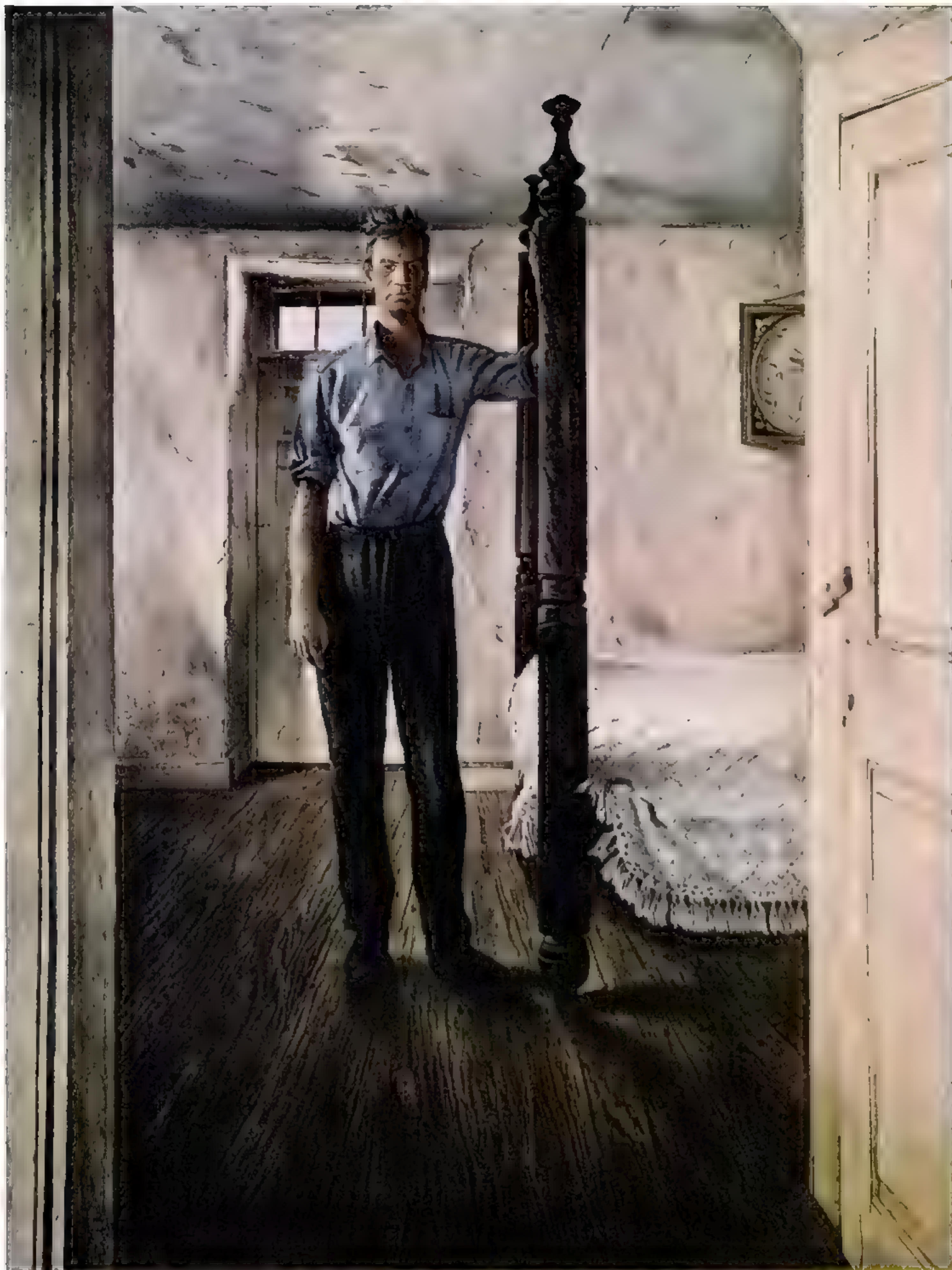
Andrew Wyeth

An American realist paints what he sees

If there is such a thing as a purely American tradition in art, it is represented at its best in the straightforward canvases of Andrew Wyeth. His artistic ancestors are not the subjective psychological anatomists of Paris and Central Europe but the direct line of plain-thinking American painters of nature that includes Thomas Eakins and Winslow Homer. His expert craftsmanship is, to a certain extent, the result of long hours of meticulous training under the eye of his father, the late N.C. Wyeth (*LIFE*, June 17, 1946), a famous book illustrator and a protégé of Howard Pyle, who did romantic drawings for *Treasure*

Island, *Scottish Chiefs* and scores of other children's books. Andrew Wyeth's directness and simplicity have made him, at 30, one of America's most popular artists. His first exhibition, 10 years ago, was a complete sellout, and he has kept close to that record ever since.

Wyeth's personality is as realistic as his painting. No urban garret painter, he works in a studio that is as white and antiseptic-looking as an operating room. He associates more with farmers than with other painters, likes to box, fence and pilot an airplane. "All I want to do is paint," he says. "And I paint the things I know best."



ARTHUR CLEVELAND is a portrait of one of Wyeth's gentleman-farmer neighbors in Chadd's Ford. Cleveland stands gauntly in bedroom of his 200-year-old house,

which is known as "Lafayette's headquarters," since the Frenchman stayed there before the Battle of the Brandywine. Old four poster bed once supported a canopy.



BLUE DUMP depicts a homely scene on the outskirts of the little Maine village of Friendship. Blue

cart seen against a dark background of spruces is of a type used in parts of New England to haul gravel.

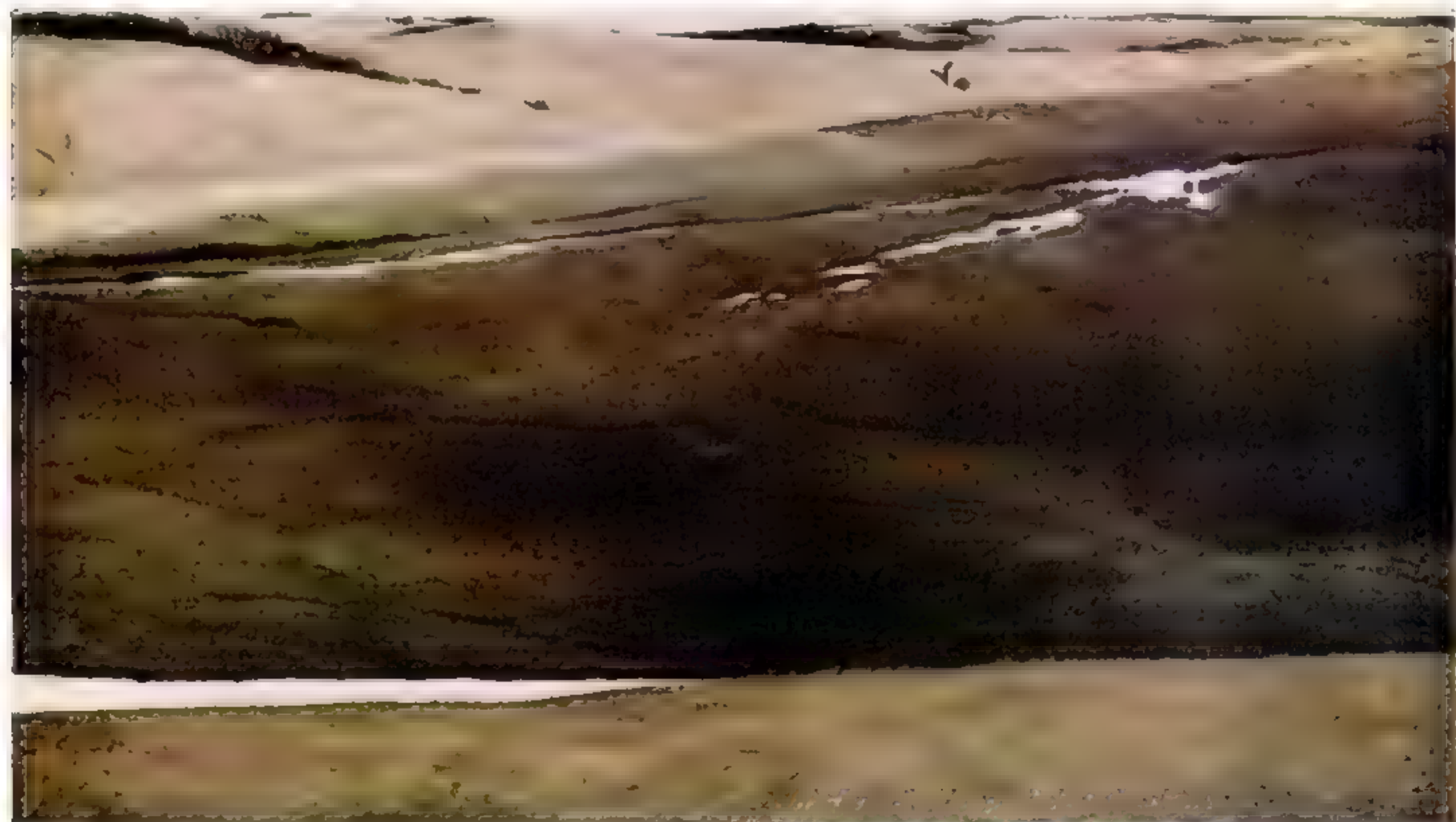


MAINE & PENNSYLVANIA

Andrew Wyeth loves the eastern countryside so much that he very seldom visits a big city, never deviates from his long habit of wintering in Chadd's Ford, Pa., and summering in the little town of Cushing, Maine. A penetrating and

tireless observer of these two rural settings, he portrays them with an almost psychological insight into their subtly changing moods and atmospheres. The near-photographic meticulousness of his technique results from hundreds of

preliminary studies he makes for each painting. Wyeth, who never paints in oils, is an accomplished watercolorist but his favorite medium is tempera. A mixture of dry pigment with egg yolk, it is used in all pictures on these pages.



HOFFMAN'S SLOUGH portrays scene near Wyeth's Chadd's Ford home where the Brandywine Creek spreads into a broad, impassable bog. It shows the bog

in late afternoon, with shadows creeping toward the hills in the background. The tiny house was once home of John Chadd, who founded town of Chadd's Ford.



PUBLIC SALE expresses the bleak mood of Pennsylvania farm during an auction. The owner was a Lancaster County farmer who sold his meager belongings

after his wife died. This is the fertile Conestoga Valley, home of the famous Conestoga wagon in which 19th Century pioneers crossed the prairies to the far West.



HENRY TEEL is a portrait of one of Wyeth's numerous lobsterman friends who lives on tiny Teel's Island in Maine's Penobscot Bay. Teel sits in his simple,

rather bare New England kitchen, which is furnished largely with old china and an oilcloth-covered table, gazing pensively at the fading light of the declining sun.



AFTERNOON is a figure painting showing Wyeth's maid standing barefoot in the blinding sunlight before the wall of an old church in Chadd's

Ford. The maid, Vivian Kenslow, was very proud to pose but could not understand why Wyeth wanted to paint her in her oldest yellow dress.



Wake to the trill of a Lifetime!

"CATNAPPER" ALARM

IF EVER A CLOCK were perfectly designed to offer you the three most desirable features an alarm clock can offer, it is the new Sessions "Catnapper" Alarm.

IT SLEEPS YOU KITTEN-QUIET, without even a pur-r-r, for like all Sessions electric clocks it contains far fewer moving parts found in ordinary clocks. (And that means fewer parts to get out of kilter, too!)

IT WAKES YOU LIKE A SONG with the trill of a pleasing, harmonious bell—not a harsh buzzer. The bell clapper is connected directly to the motor itself, without additional gear trains

to complicate the operation of clock.

IT ADDS BEAUTY and grace to your home, for it is handsomely as well as sturdily made, and sets off furniture of any style or period. By all means, before buying any alarm clock, drop in at your nearest dealer's and see—and hear the pleasant bell of this great new alarm clock. The Sessions "Catnapper" costs only \$4.95*, and you will be surprised to get so much for so little, today!

Send for free literature describing the entire line of Sessions Clocks. The Sessions Clock Company, Dept. G, Forestville, Connecticut.

Gothic Mantel
Clock \$18.40*



Modern Table
Clock \$7.75*



Kitchen Wall
Clock \$4.50*



*Approximate prices subject to Federal Excise Tax.



*NOT EVEN A PUR-R-R!

Sessions Clocks

SELF-STARTING • ELECTRIC



WORKERS FOR CHURCH UNITY

U.S. DELEGATES PREPARE FOR A BIG WORLD MEETING OF PROTESTANTS

Last month the American Protestants shown below met to prepare themselves for one of the most important events in Protestantism. They were most of the delegates chosen so far to represent 27 churches at the meeting of the World Council of Churches in Amsterdam next August which will give permanent form to the largest Protestant union in history.



DELEGATES IN NEW YORK were (front row, left to right) Dr. Ralph Stonewall (M), Dr. Arthur L. Johnson (P), both of New York City; Rosemary Park (C), New London, Conn.; Mrs. John Irvine (P), Pittsburgh; Mrs. Eugene Pugh (DC), Mrs. Samuel Cavert (P), Dr. Samuel Cavert (P), Dr. Henry Leiper (C), Dr. Douglas Horton (C), Dr. Reinhold Niebuhr (FR), all of New York; Rt. Rev. Angus Dun (E), Washington, D.C.; Dr. Henry Van Dusen (P), New York; Dr. William Pugh (P), Philadelphia; Mrs. Leslie Swain (B), Cranville, Mass.; Antonia Froendt (L), New York; Barbara Dietz (FR), Collegeville, Pa.;

Rev. Harold Schenck (R), Upper Montclair, N.J.; Dr. P. O. Bersell (L), Minneapolis; Rev. Alfred Jensen (L), Des Moines; (second row) Philip Zabriskie (E), Princeton, N.J.; Dr. J. Kenneth Miller (P), Garden City, N.Y.; Dr. Stewart Herman (L), Harrisburg, Pa.; Dr. Theophilus Taylor (P), Pittsburgh; Rev. Bertram Atwood (R), Clarence Linler (R), both of Schenectady, N.Y.; Prof. Clarence Craig (M), New Haven, Conn.; Dr. John Decker (B), New York; Harold Walker (Q), Hartford, Conn.; Eleanor Browne (M), Dr. Franklin Fry (L), both of New York; Edward Mills (M), Brighton, Mass.; Rev. George Fallon

(M), Worcester, Mass.; Lamar Williamson Jr. (P), Richmond, Va.; Prof. Nels Nilson (L), East Orange, N.J.; Dr. George Barnes (P), Philadelphia; Dr. Charles Ranson (M), New York; (third row) Rev. Robert Bartlett (C), Lansing, Mich.; Dr. Homer McMillan (P), Atlanta, Ga.; Dr. John Cunningham (P), Davidson, N.C.; Clifford McRehose (E), New York; Otto Leonardson (L), Minneapolis; Dr. Thomas Haig (R), Somerville, N.J.; Dr. Harold Yochum (L), Columbus, Ohio; Dr. O. Frederick Nolde (L), Wyndmoore, Pa.; Kathryn Kline (ER), Kutztown, Pa.; Marvin Wolfgang (L), Harrisburg, Pa.; Rev. Kenneth Bath



DELEGATES IN ST. LOUIS were (front row, left to right) Mrs. J. Bragg (M) of St. Louis; Mrs. Howard Colwell (B) of Loveland, Colo.; Dr. R. W. Coleman (B) of New Orleans; Dr. Hampton Adams (DC) of St. Louis; Dr.

Gerald Knoff (M) of Chicago; Dr. Gaines Cook (DC) of Indianapolis; Dr. J. H. Jackson (B) of Chicago; Dr. M. E. Saylor (DC) of Fort Worth, Texas; George Atkinson (M) of San Mateo, Calif.; Prof. T. LeVander (L) of Rock

Island, Ill.; Bishop W. W. Matthews (M) of Washington, D.C.; Rt. Rev. Howard Sturtevant (E) of Fond du Lac, Wis.; Rev. Edwin Parsons (B) of New York City; Rev. Carl Myers (CB) of Chicago; Dr. Ben Herbster (ER) of

One group of delegates met in New York City, another in St. Louis, and, between conferences, posed for these two pictures.

The vision of a World Council came in 1937 when two international Protestant conferences, meeting separately, realized the weakness of disunity. In 1938 they formed a provisional World Council,

which was not ready to become permanent until now. The Amsterdam meeting will be attended by delegates of 136 Protestant and Orthodox (non-Roman) Catholic churches. Proponents of eventual union of churches see the Council as a step toward their goal. The meeting will not seek actual union but working unity on projects in which many faiths can coop-

erate, such as reconstruction of Europe's churches.

Delegates below are identified thus: Baptist (B); Church of the Brethren (CB); Congregational (C); Disciples of Christ (DC); Episcopal (E); Evangelical United Brethren (EUB); Evangelical and Reformed (ER); Lutheran (L); Methodist (M); Moravian (Mo); Presbyterian (P); Quakers (Q); Reformed (R).



(Community Church), Worcester, Mass.; Bishop John Stamm (F B), Harrisburg, Pa.; Rev. Edwin Dillberg (B), Syracuse, N.Y.; Rev. Robert B. Heimer (P); Rev. Herbert Lytle Jr. (M), both of New York; Dr. J. Earl Moreland (M), Ashland, Va.; Rev. J. Calvin Rose (P), New Castle, Pa.; Margaret Applegarth (B), New York; (fourth row) Dr. Paul Payne (P), Philadelphia; Dr. Luther Gotwald (L), Paul Moser (P), Mrs. Henry Peters (E), all of New York; Martin Ewald (L), N. Tonawanda, N.Y.; Dr. Wynn Farfield (C), New York; Dr. Walter Roberts (B), Dayton, Ohio; Thomas Brown (Q), Westtown,

Pa.; Prof. John Bennett (C), New York; Dr. Theodore Greene (C), New Britain, Conn.; Dr. Edward Boston (C), Syracuse, N.Y.; Dr. F. E. Ryden (L), Moore, Ill.; Dr. Stewart Patterson (M), Washington, D.C.; Dr. Ruben Nelson (B), New York; Rev. Ivan Rose (B), Philadelphia; Mabel Emerson (C), Boston, Mass.; Dr. Leland Albright (United Church of Canada), Bronxville, N.Y.; Mrs. Paul Moser (P), New York; (top row) William Parsons Jr. (P), New York; Mrs. Edwin Stebbins (E), Rochester, N.Y.; Mrs. Robert Williams (C), Lake Worth, Fla.; Everett Spore (M), New York; Dr. Howard Branton

(B), Wallingford, Pa.; Dr. F. P. Stocker (Mo), Bethlehem, Pa.; Dr. Jesse Bader (DC), New York; Dr. David Gaines (B), Waterbury, Conn.; Rev. William Crittenden (C), New York; David Miller (L), Allentown, Pa.; Dr. E. S. Fortson (C), Baltimore, Md.; Dr. Floyd Harkness (C), Washington, D.C.; Dr. Ralph Lloyd (P), Marysville, Tenn.; Dr. W. Jernagin (B), Washington, D.C.; Bishop A. R. C. G. (B), Dayton, Ohio; Dr. Abdel Wentz (L), Geneva, Ill.; Dr. William Lippard (B), Dr. J. Quinter Miller (CB), both of New York; Dr. J. K. K. (B), Philadelphia; Dr. Clarence St. John (C), New York,

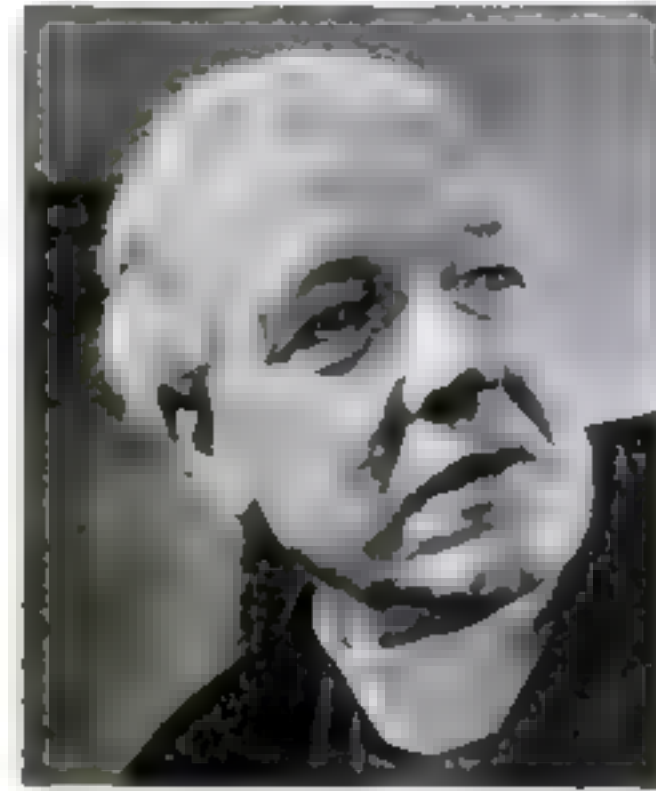


Norwood, Ohio; Dr. Raymond Peters (CB) of Elgin, Ill.; Very Rev. William Nes (E) of Nashotah, Wis.; Dr. George Buckner Jr. (DC) of Indianapolis; Mrs. James Wyker (DC) of Huntsville, Ohio; (top row) Rev. Harold Fey (DC)

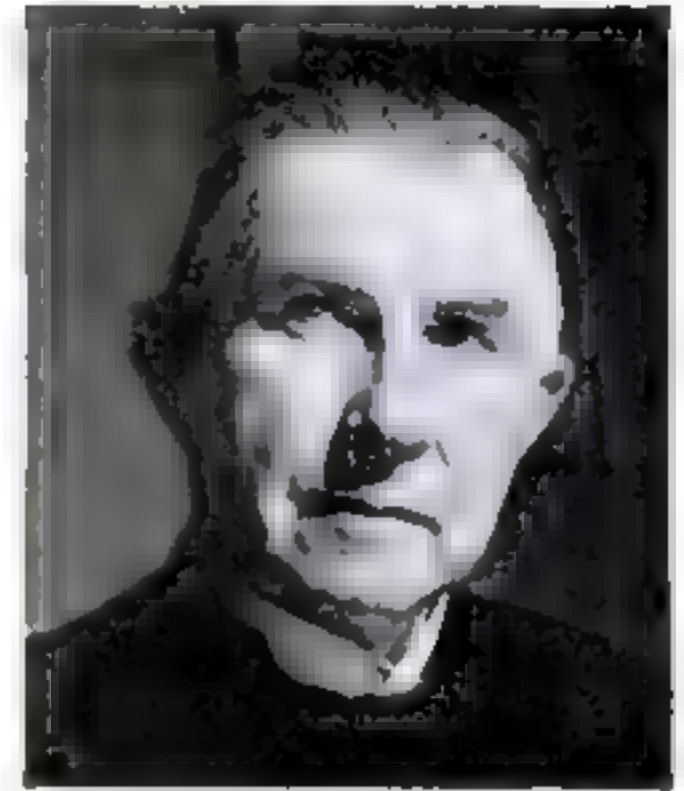
of Chicago; Rev. Willford Evan (C) of Shelbyville, Wis.; Mrs. Arthur Hamlett (M) and Bishop Arthur Hamlett (M), both of Kansas City, Kan.; Rev. James Kennedy (L) of Lexington, Ky.; Donald Berry (C) of Chicago; Mrs.

F. A. Goetsch (ER) of St. Louis; Dr. Calvin Stalnaker (B) of Tulsa, Okla.; Luke de Vries (R) of Los Angeles; Dr. D. P. Thomas (M) of Chicago; Rev. James Farrar (DC) of Dallas; Dr. Homer Carpenter (DC) of Louisville, Ky.

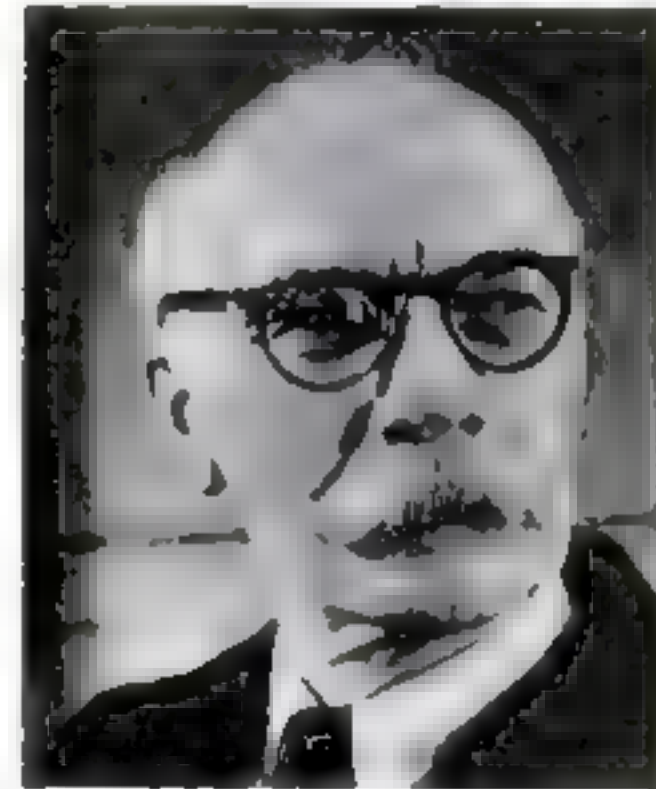
EUROPEAN LEADERS WILL ATTEND



SCOTLAND: James Cockburn, once a Moderator of Church of Scotland, heads Council's reconstruction work.



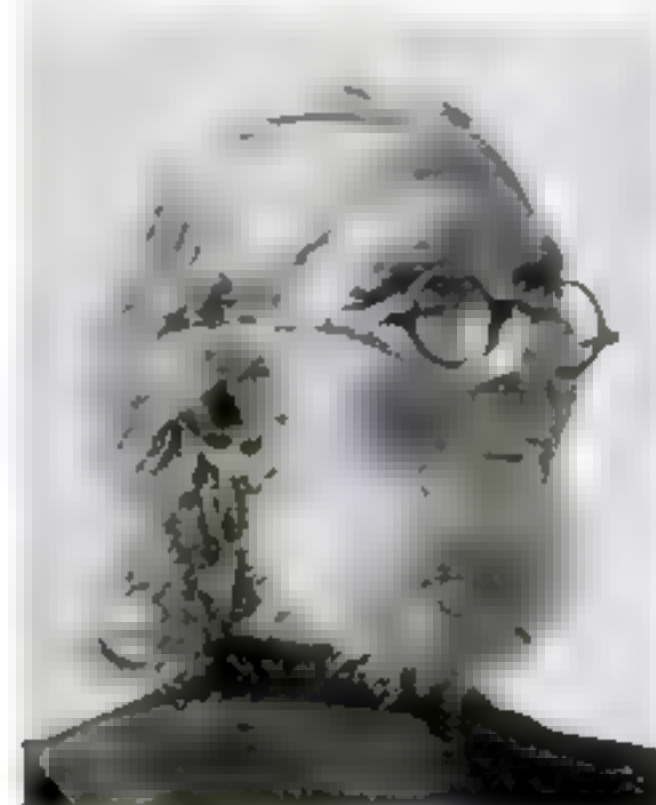
NORWAY: Eivand Joseph Berggrav, Bishop of Oslo, is a huntsman, an explorer and a writer of travel stories.



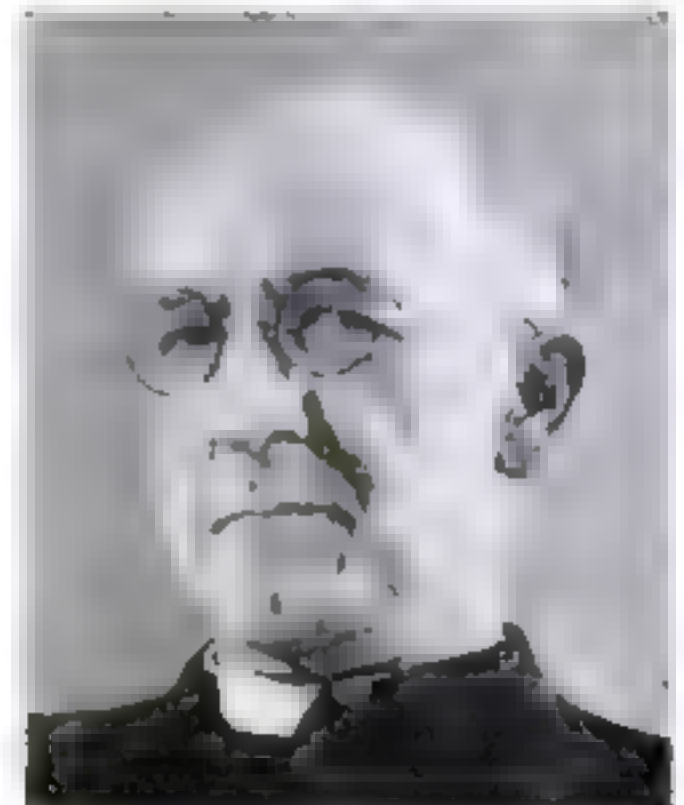
FRANCE: Marc Boegner, who heads France's million Protestants, will be one of five World Council presidents.



NETHERLANDS: S. F. H. J. Berkelbach van der Sprenkel, Dutch theologian, will be official host to delegates.



EXILES: Georges Florovsky is head of Eastern Orthodox in exile. Council is chiefly but not entirely Protestant.



GREAT BRITAIN: Geoffrey F. Fisher, the Archbishop of Canterbury, is another World Council president.



RUSSIA: Archimandrite Cassian represents exiled Russian church. Moscow church may or may not attend.



SWEDEN: Erling Eidem is Sweden's Archbishop. In a visit to Germany in 1942 he attacked servile German church.






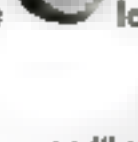


From Lillian Hellman's Sensational Broadway Play—
A GREAT MOTION PICTURE!

UNIVERSAL INTERNATIONAL presents

"ANOTHER PART OF THE FOREST"

This is that fascinating, shocking family in
"ANOTHER PART OF THE FOREST"

starring

 FREDRIC MARCH as "Marcus Hubbard"... brilliant, cultured, cruel!	 DAN DURYEA as "Oscar"... tied in fear to his father's whip!
 EDMOND O'BRIEN as "Ben"... heir to his family's greed and hate!	 ANN BLYTH as "Regina"... she knew love as something to use!
 with FLORENCE as "Lavonia"... betray what she	 ELDRIDGE ... forced to love most!
 JOHN DALL as "Baggy"... torn between honor and love!	 DONA DRAKE as "Laurette"... she knew all the town's secrets and its men!

This is the **FOURTH** in a series of advertisements!

SPECIALISTS IN BEAUTY SAY:

Pure Castile is the best Shampoo



Why trust your hair to soapless synthetics when Conti cleanses so safely, so economically? Buy Conti Castile Shampoo, made only with 100% pure castile and pure olive oil.

Laboratory Tests
Prove that Conti...

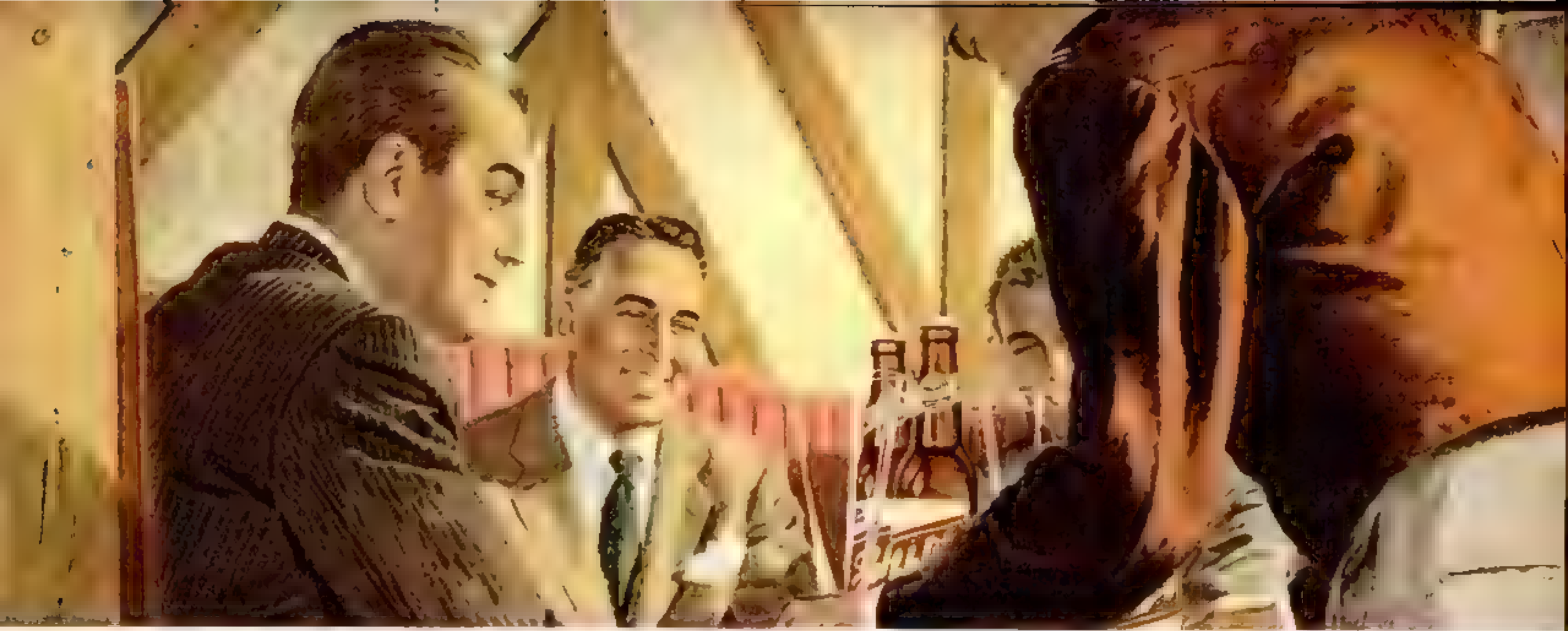
- Rinses Quickly
- Sets Better
- Holds Waves Longer
- Has Less Tendency to "Fly"

Conti Never Dries Out the Hair or Scalp



Conti Castile

THE QUALITY SHAMPOO



"I was curious..."



"I tasted it..."



Now I know why Schlitz is...

The Beer that made Milwaukee Famous!"



"My Own True Love-Gift"

says

WANDA HENDRIX

Appearing in Paramount's
"My Own True Love"



with "stars in her eyes" for

AUDIE MURPHY

America's Most Decorated Soldier

Appearing in Paramount's

"Beyond Glory"



THE GIFT THAT STARTS THE HOME

Ideal Gift for Graduation,
Confirmation, Anniversaries,
Birthdays



No. 2221

All Lane Chests are made of 3/4 inch Aromatic

"It's the Real Love-Gift"

say America's most Romantic Sweethearts

New stars in Hollywood—adorable Wanda Hendrix and popular Audie Murphy are real-life sweethearts. Just a "couple in love"—like so many, many happy, devoted couples, starting their dream home with a Lane Hope Chest! Make your sweetheart's dream come true—with a Lane Cedar Hope Chest—the one gift

every girl wants from the man she loves! Sanctuary for her trousseau treasures—it's wonderfully practical, too. The only tested AROMA-TIGHT Cedar Chest in the world, with Lane's exclusive Patented Features. The Lane Company, Inc., Dept. L., Altavista, Va. In Canada, Knechtels, Ltd., Hanover, Ont.



No. 2231 Illustrated Above

\$59.95

Slightly Higher in the West and Canada

Other Lane Chests

\$49.95 \$59.95 \$69.95 and up

All can be bought on easy payments



No. 2216



No. 2225

Red Cedar, finished in rare wood exteriors from around the world, in designs to harmonize with any other furniture.

No. 2231 (above). This beautiful Waterfall design achieves dramatic contrast of rich woods—American Walnut and exotic New Guinea and Zebra Woods. Has Lane's patented automatic tray. And glowing, hand-rubbed finish!

• • •

Free Moth Insurance Policy
Written by one of the world's largest insurance companies, goes with every Lane Cedar Chest.

LANE

CEDAR

Hope Chest



DIAMONDS BY HARRY W. WETON

Joyous thought of a girl just wed...

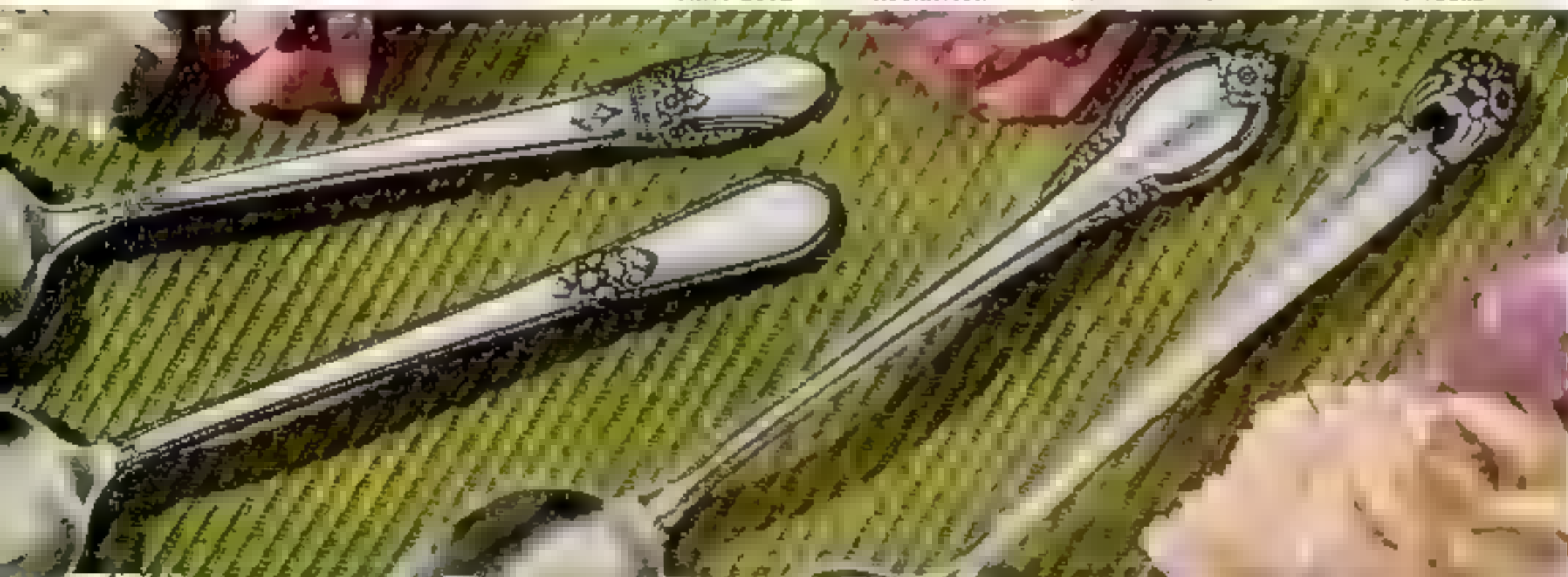
"It's even lovelier than I dreamed—our beautiful 1847 Rogers Bros. silverware. It was just like Mother to choose the very finest for Peter and me! It's one thing I will be proud of all my life."

Unrivalled Finest Silverplate

1847 ROGERS BROS.

Magnificent quality you can see and feel!

FIRST LOVE ADORATION REMEMBRANCE ETERNALLY YOURS



On your table — in your hand — 1847 Rogers Bros. silverplate has a beauty of design, perfect balance, a flawless finish usually found only in solid silver.

Nothing you buy will give you more lasting pleasure than this silverplate with the yearmark "1847." More women own and love it than any other. And it is an unusual value today. The price has not gone up!

52-piece service for eight \$175. 76-piece service for twelve, \$247.50. 100-piece service for eight \$317.50. Prices include chests. No Federal tax.

TUNE IN, "The Adventures of Ozma and Harriet," Friday, 9:30 P.M. E.D.S.1 CBS

COPYRIGHT THE INTERNATIONAL SILVER COMPANY 1948



DECAYING AND BACTERIA-LADEN FISH GLOWS BRIGHTLY IN DARKENED LABORATORY AS A BIOLOGIST GATHERS LUMINOUS SLIME WITH PLATINUM PROBE (TOP)

LUMINOUS BACTERIA

Light-giving organisms found on dead fish help biologists in the study of fundamental life processes

One of the weirdest phenomena of the sea is the pale luminescence that sometimes spreads over the rotting carcasses of dead salt-water creatures. This heatless glow is not a product of decaying tissues; it is caused by millions of minute bacteria in whose bodies there is a continuous chemical reaction which somehow creates light.

The study of luminous bacteria, begun through sheer academic interest, has recently become one of the most important in biology. At Princeton

University, the center of research in this field. Biologist Frank H. Johnson and his colleagues have shown that the mysterious microbes are among the most valuable tools available for the study of the basic process of life—the chemistry of the living cell. Like all organisms, the luminous bacteria react to their environment. Unlike most, they react in a visible and instantaneously measurable way by growing brighter or dimmer. In his laboratory Johnson has tested light-giving bacteria in

the presence of heat, cold, pressure and chemicals. He has found that the reaction which creates their luminescence responds in a specific way to each of these factors. Pressure, for instance, may intensify it while such drugs as ether, tobacco and alcohol (p. 118) reduce it. Since the chemical processes of luminescence are basically similar to the chemical processes that control reactions in living cells generally, their study should show how other cells can be expected to behave in various circumstances.



Be Lovelier to Love with new perfect **FRESH**

Now Fresh brings you a new, more effective, creamier deodorant to give you care-free underarm protection.

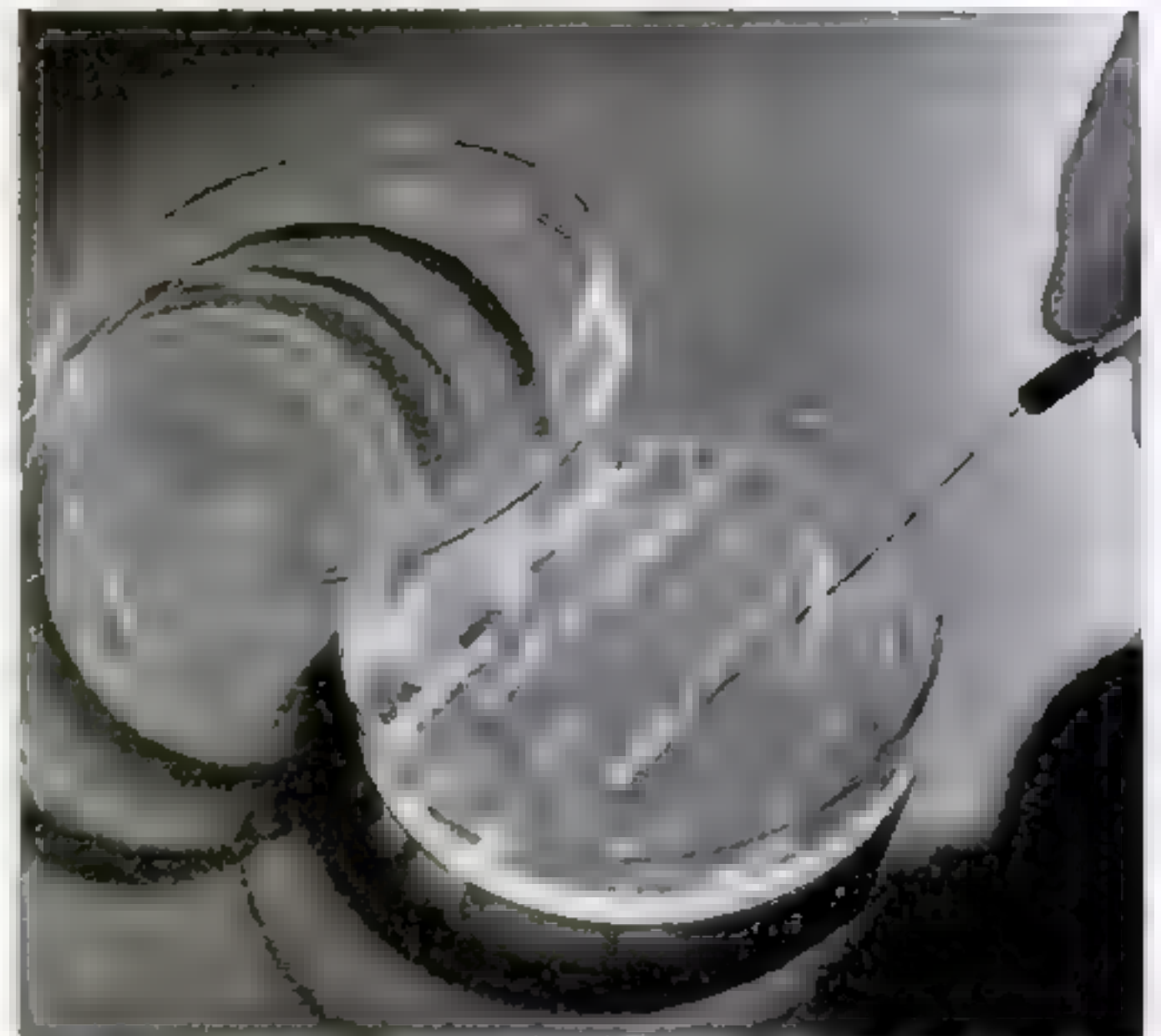
Yet dresses are perfectly safe from rotting . . . normal skin is perfectly safe from irritation. And Fresh doesn't dry out in the jar!

Only Fresh can give you this patented combination of amazing ingredients.

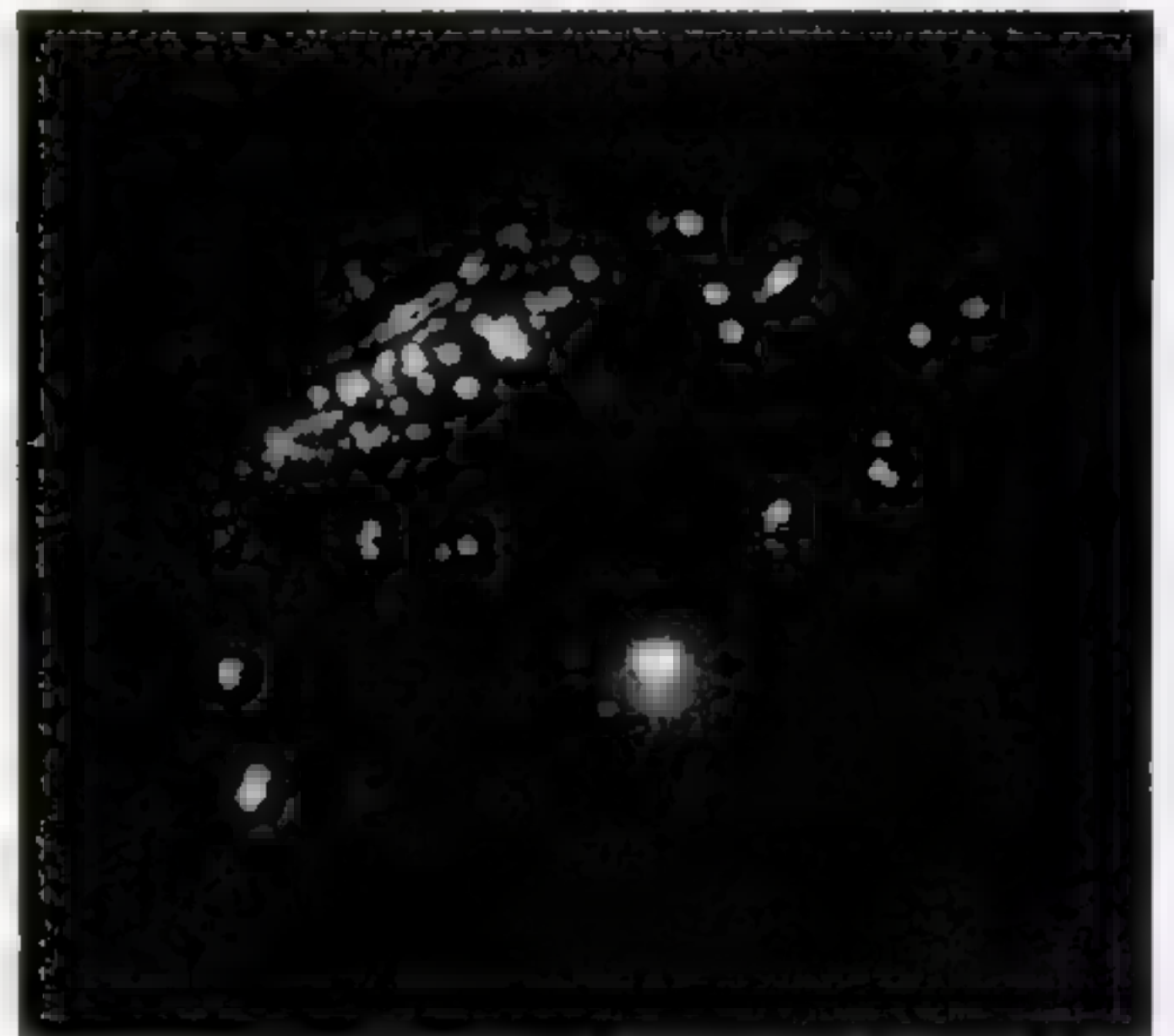
But don't take our word for it—test it. See if New Perfect Fresh isn't the most effective deodorant you've ever used!



Luminous Bacteria CONTINUED



COLONIES OF BACTERIA grow on agar plate smeared with slime taken from dead fish. These colonies are of several types, not all of them luminous.



LUMINOUS COLONIES show clearly when same plate is seen in darkness. Pure luminous cultures grow from cells transplanted to second plate (below).



PURE CULTURES grow in one or two days from the bacteria spread on final plate. Plates in background are covered and stacked for use in future tests.

CONTINUED ON PAGE 118



Just what you've been waiting for—
This beautiful modern
8 DAY ALARM...only \$3.95

■ Here's Sentinel Liberator—an outstandingly beautiful alarm clock you need wind only once a week, at the astonishing price of \$3.95! This finely styled clock is at home in the loveliest boudoir or in your living room.

Its case and its dial are metal, its finish is glossy durable ivory baked enamel, its dial-frame and graceful filigree hands are brass plated and brightly polished. It has a watch-type escapement for quiet operation and a pleasant bell to wake you up with a smile. You'll be mighty happy to have this beauty around.

THE E. INGRAHAM COMPANY
BRISTOL, CONNECTICUT
©1948, The E. Ingraham Company

ESTABLISHED 1831

Prices exclusive of taxes and subject to change.



AUTOCRAT: The popular Sentinel Pocket Watch. A chromium plated winner with outside black enamel numeral dial. Sturdy and reliable. Has modern, red, dual-type second indicator. \$2.50.



CAMO: The truly beautiful Sentinel Wrist Watch. Case, 10 kt. rolled gold plate, stainless steel back. Raised numeral dial. Pigskin strap. Clear view crystal. A very reliable timekeeper. \$7.95.



LYRIC: The graceful Sentinel miniature self-starting Electric Alarm Clock with the 1-2-3 Alarm. Metal case, durable ivory baked enamel finish, easily read numerals. Only 4 1/4" high. \$4.95.



WAYFARER: Sentinel chromium plated watch with outside black enamel dial fitting snugly into stand-up metal frame which folds into Genuine Leather Travel Case. A great value at \$4.95.



ARTCRAFT: Sentinel Self-starting Occasional Electric Clock. Gumwood case, butt walnut top, hand rubbed finish, gold plated feet. Silver plated metal dial and gold plated hands. 5 1/2" high. \$9.95.



PRINCESS: The beautiful Sentinel one-day Alarm Clock, only 3 1/4" high. Metal case, durable ivory baked enamel finish, brass plated dial frame and hands, sing. c wind for time and bell alarm. \$2.25.

with hair like this, you'll hear:

"hello handsome"



Vitalis

Product of
Bristol-Myers

and the

"60-Second Workout"

50 seconds to massage—Feel that tingle! That's the alcohol in Vitalis stimulating your scalp. Different from those dressings that contain nothing but oil!



Won't dry your hair—The alcohol disappears, leaving a fine, protective film of pure vegetable oils that prevent dryness. At the same time, you condition your scalp—rout loose dandruff, help check excessive falling hair.



10 seconds to comb—What grooming! No greasy, "patent-leather" shine—Vitalis contains only pure vegetable oils, no mineral oil. Get Vitalis ... at any drug counter or barber shop.

stimulates scalp—keeps hair handsome

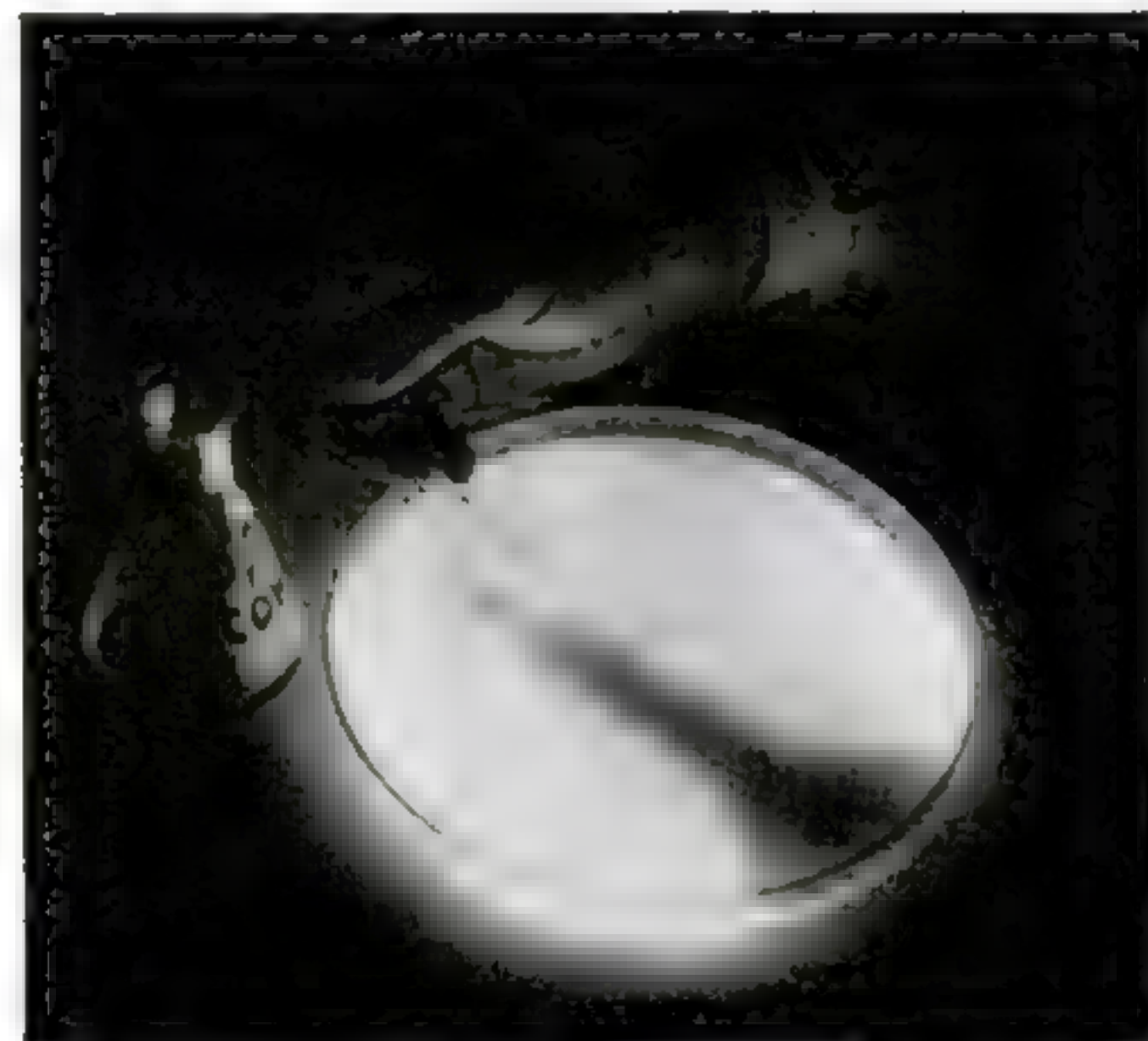
Luminous Bacteria CONTINUED



EFFECTS OF ETHER are tested by putting small amount into one of two flasks (right) containing bacteria in suspension. Light is dimmed temporarily.



EFFECTS OF SMOKE are somewhat like those of ether. Drawn through flask at right, smoke slows light-giving reaction, makes the bacteria grow dim.



EFFECTS OF ALCOHOL on luminous bacteria are similar to its effects on certain nerve cells in humans. In both cases cells' reactions are diminished.

HEADACHE? TAKE SOOTHING "BC"

Tablet or powder
same FAST relief

The wonderful combination of fast-acting ingredients in the "BC" formula quickly soothes headaches, neuragic pains and minor muscular aches. Two tablets equal one powder. Use only as directed. Always keep a package handy!



Campho-Phenique
Helps SOOTHE
AND HEAL
MINOR
CUTS



RELIEVE PAIN! COMBAT INFECTION! That's the 2-way help you get from Campho-Phenique, the liquid antiseptic that relieves pain and irritation, too!

APPLY CAMPHO-PHENIQUE QUICK, to minor cuts, burns; cold sores, fever blisters; scratches, and non-poisonous insect bites. Relieves pain and aids Nature to heal by combating infection.

USED BY MANY DOCTORS, dentists and nurses. Ask for "Cam-fo Fen-sek" at any drug counter. It's soothing and stainless. Popular more than 50 years.

CAMPHO-PHENIQUE
THE PAIN-RELIEVING ANTISEPTIC

**NOW you can PREVENT
RUST and SCALE**
from forming in your
AUTO
RADIATOR



Put THE T your new car's engine cooling system. The only one that's been proven to prevent rust and scale from forming in your radiator. Now you can keep your engine cool and your car running smoothly. Butler De-Scaler is the only one that's been proven to prevent rust and scale from forming in your radiator. Now you can keep your engine cool and your car running smoothly.

**KEEPS WATER
CRYSTAL CLEAR**
Installed in radiator hose, Butler De-Scaler's Galvanic Cell Action prevents rust and scale throughout cooling system. Removes old rust and scale.



New Fair Trade List Price \$2.95
Butler De-Scalers are also available at any auto parts store, hardware store, water systems, Dismore, etc.

BUTLER De-Scaler



*Flowers
for a pretty bride...*

that will bloom for many years.

MOHAWK'S Marlborough, an Axminster weave... is a natural choice
for your bedroom, a sophisticated choice for your living room

Mohawk rugs and carpets

MOHAWK CARPET MILLS, INC. • AMSTERDAM, N.Y.

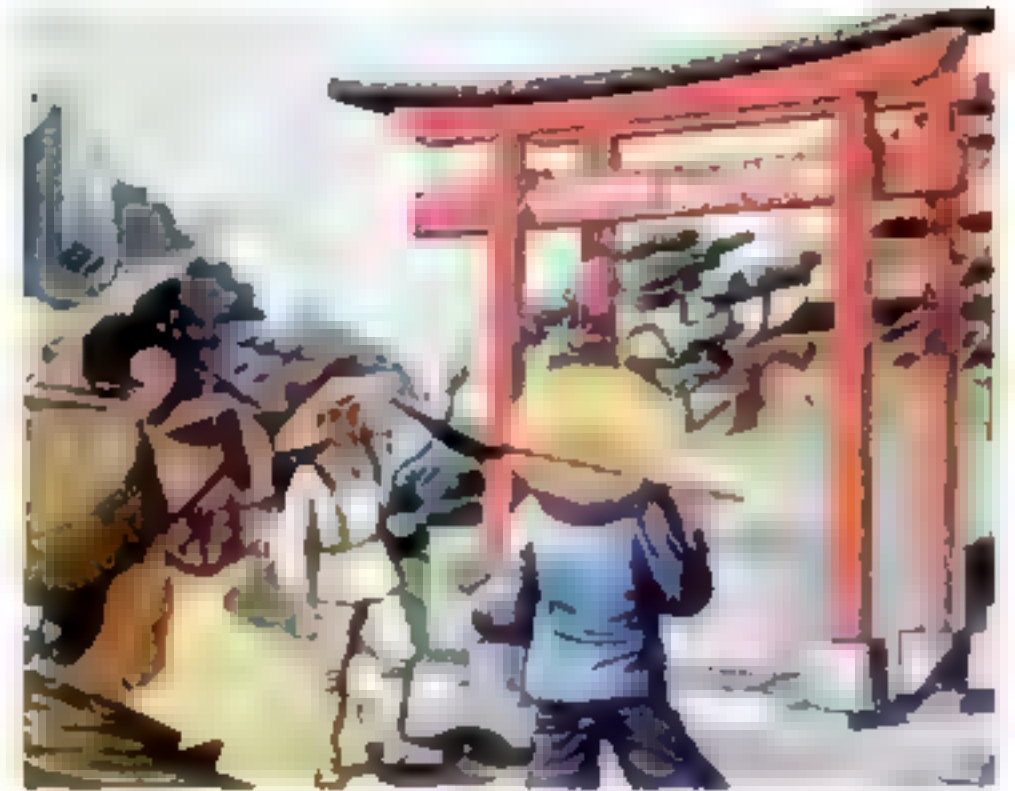
Needed: some great new "liars"



1858 Americans are great at tall tales of super heroes. Legends of Paul Bunyan, mighty lumberjack, flowered in 1858, when the name Corby's came to Canada. Paul's blue ox, Babe, was so big that a bald eagle wore out 17 wings flying from horn to horn.



1880 Cowboys spun yarns about Pecos Bill when the name Corby's was 22 years old in Canada. Bill rode cyclones and mountain lions without saddle or spurs, while rolling a cigarette with one hand. A true gentleman, he never shot a tourist out of season . . . at least, not with all three guns!



1944 G.I.'s spread the fame of Kilroy, the little man who was always there—first. Whatever beach-head they stormed, they always found noices chalked up ahead of them, that "Kilroy was here." The name Corby's had then enjoyed 86 years of fame in Canada.



1948 The atomic age should bring out best talents of our "lovable liars" of today. Will our next legendary hero smash atoms between thumb and forefinger? Or will he bend light-waves round to make time move backward? At any rate, whether you exchange small talk or tall tales with your friends, bring out the Corby's. It's a light, sociable whiskey with a grand old Canadian name. You'll like its price, too!

© 1948 JAS. BARCLAY & CO. LIMITED



CORBY'S... A GRAND OLD CANADIAN NAME

PRODUCED IN U.S.A. under the direct supervision of our expert Canadian blender
86 Proof—68.4% Grain Neutral Spirits—Jas. Barclay & Co. Limited—Peoria, Illinois



THE FLAMINGOS AT HIALEAH RACE TRACK TAKE TIME OFF FROM NESTING TO STRETCH THEIR LONG LEGS, RELYING ON THE SUN TO KEEP THEIR EGGS WARM

NESTING FLAMINGOS

Beautiful birds of the tropics hatch babies at a Florida race track

Every winter the 500 tall flamingos at the Hialeah Park race track in Florida lead easy lives while the horses race around the track which encircles theiragoon. But when spring comes and the horses go away, the bird colony becomes busy. The long-legged birds scoop mud from the water to build cone-like nests (*there*) and then, honking loudly, sit on a single chalky egg in the center of each mud pile. The female flamingos and their mates take turns sitting on the big eggs until by early May the chicks break through their shells (*right*), whistle softly and, being hopelessly top-

heavy, tumble headfirst as soon as they take a step.

The pink-plumed flamingos were brought to the race track from Central and South America in 1931. Their wings were clipped to keep them from flying off. But in captivity, off their natural food, their color faded. Today they are kept pink by special diet which includes large doses of cod-liver oil. The mothers still lose their color during nursing time. Then they feed their young by swallowing food and regurgitating it into their babies' mouths, a practice which leaves the mother short on vitamins, turns them temporarily pale



BABY FLAMINGO looks around for more to eat after eating most of its first meal, a flamingo's first meal



Earl Blossom

Douglas Moore

"Doug knows cars!" That's what folks say around San Antonio, Texas. He's been operating service stations there since 1929.

"Why do I use Macmillan Oil in my own car? Well...if you'd worked over as many motors as I have since 1929, you'd agree there's no oil in America like Macmillan Ring-Free. Any car runs better when you use Macmillan regularly."



You're right, Mr. Moore! Macmillan Ring-Free Oil is different. Manufactured by the Macmillan patented refining process this oil not only lubricates fast but actually removes hard carbon...keeps motors cleaner.

Take a tip from the thousands of service station men throughout the nation who use Macmillan Oil in their own cars. Use Macmillan Ring-Free Oil *regularly!*

**Look
your best
...save
money, too**

STROP YOUR
RAZOR AS A
BARBER DOES!



STROPS—CLEANS
WITHOUT
REMOVING BLADE

HAZON, STROP
AND
5 VALET BLADES

\$1.25

SELF-SHARPENING . . . ONE PIECE

SAY

"Bodyguards"
BROTHER

AND
YOU'VE SAID
EVERYTHING



DESIGNED
FOR
ACTION



SITTING
CAPACITY



WHERE IT
COUNTS

...combining the best
features of modern under-
wear, plus the exclusive
3-Point Suspension Front
and Spring Needle Crotch
for scientific support.
Wide Saddle Seat gives
action-ease.

At Leading Retailers



UTICA KNITTING CO., Utica, N. Y. and
Amherst, Ala. Knitters of Bodyguards, Briefs,
Midlengths, with matching Athletic Shorts...
Men's, Boys' and Children's Underwear...
Men's Sweater Coats...Sweatshirts...T Shirts
... Children's Sleepers.



SITTING, a mother flamingo settles on mud nest, her folded legs sticking out behind. She keeps her adventurous baby in nest simply by squatting on it.



STANDING, a flamingo looks for food. It catches small mollusks by plunging head into the water, twisting it upside down and using upper beak as scoop.

*Looking
for
something?*



Use the
YELLOW PAGES
of your
Telephone Directory



COURTROOM SCENE shows Clifton Bowers, accused of cracking the safe at right center, testifying in his own defense. At left is the jury — 12 men and women plus an al-

ternate who will vote if one of the others is taken ill — which will decide Bowers' fate. Continuing from left, in background are the bailiff, the judge's woman secretary, the court



Trial by Jury

LIFE REPORTS CASE OF THE STATE VS. BOWERS

PHOTOGRAPHS FOR LIFE BY W. EUGENE SMITH

Somewhere in the U.S. the scene at left is duplicated almost every day. A man, through his own fault or by accident, is in trouble with the law. He may be accused of stealing a quarter or committing a murder. Whatever the charge he has the right—granted him by a principle written into the Magna Carta and now generally observed through the English-speaking world—to be judged by a jury of his peers. Whether he be a prominent citizen or a bum from Skid Row, he has his day in court. He has a lawyer, paid for by the community if he cannot afford to pay the fee himself. He can call witnesses and can take the stand himself or refuse to testify if he prefers. Presiding over the trial is a judge who, if the citizens of the community have been vigilant in selecting their officials, is an unprejudiced arbiter and an expert on rules of evidence and procedure which have been designed to make the trial by jury completely fair. The 12 men and women of the jury have been chosen as a cross section of the community, without any previous notions as to guilt or innocence.

In Indianapolis last month LIFE photographed the trial of the case of the State of Indiana vs. Clifton Ward Bowers. The trial, in Division No. 2 of the Criminal Court of Marion County, took place in the big courtroom at left. The judge was Saul I. Rabb (below), a mild and conscientious man who has practiced law privately and as a deputy prosecutor.

As a court case, this one was routine. Bowers, 57, is a dice-game croupier and punchboard salesman who was once convicted for burglary and once for a robbery to which another man subsequently confessed. He was accused of being one of three men who entered the house of Mrs. Mary Rapia on Dec. 13, 1946, broke open the safe in her kitchen and walked off with its contents, around \$10,000 in cash and jewelry. Except that the burglary took place in bright daylight, there was nothing spectacular about it, and there was nothing in the past career of Clifton Bowers to make his arrest a matter of great public curiosity. The case, therefore, made few headlines in Indianapolis and none whatever outside that city. Yet the trial, as the photographs on the following eight pages show, contained the kind of fascinating human detail, emotion and suspense which make a courtroom one of the most dramatic places in the world.



investigator, Defendant Bowers in witness chair, court reporter, Judge Rabb and clerk of court. Defense lawyers are at table in left foreground, prosecutors at other table.

JUDGE RABB'S STAFF stands behind him at his bench before trial. From left are court reporter (who records testimony), investigator, clerk, bailiff and judge's secretary.

THE JURYMEN ARE A CROSS SECTION OF INDIANAPOLIS

The jury which heard the State vs. Bowers was, as shown below, a fair sampling of the Indianapolis population. It contained seven housewives, a truck farmer, three workingmen and a young veteran who is going to law school—all of whom served for \$5 a day plus meals. The family incomes ranged from \$1,500 to nearly \$20,000 a year. It was a good "middle-class" jury—without the illiterates who sometimes see service in rougher industrial towns or

the preponderance of business executives found on blue-ribbon criminal juries in New York.

The whole structure of U.S. criminal law rests on such juries. Some cynics believe that a jury of laymen is unable to follow subtle legal intricacies, that it often tends to modify laws supposedly written by wiser men. But a system of law not subject to check by the good judgment and common sense of the community might have a shaky basis indeed.



BRUCE CRACRAFT, 26, chosen foreman, is studying law under the GI Bill of Rights. He was a fighter pilot, is the father of two sons, one and 2 years old.



MARY DELL, 49, likes to read the comics to her young grandson. Her husband is a sales promoter for a wholesale drug company, with a salary of about \$100 a week.



MONA ROBERSON, 43, like the other women on the jury, does all her own housework. Her husband is a barber who earns \$3,000 a year and is buying his own shop.



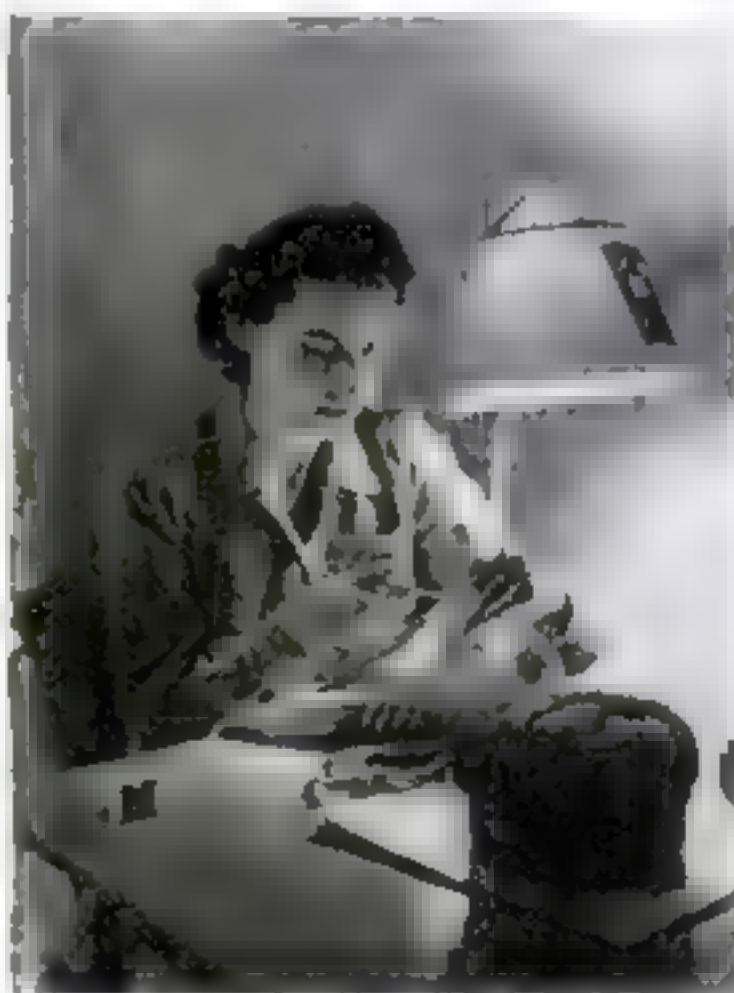
HAZEL GRINDLE, 53, is wealthiest of the jurors but enjoys cooking in modern kitchen. Her husband has an advertising agency, nets about \$20,000 a year.



WILBERT STEINKAMP, 42, has a little farm on which he keeps chickens and grows vegetables. He also does trucking jobs. His cash income: \$1,500 a year.



WAYNE LOTT, 37, is a trouble shooter for the Indianapolis Power & Light Co. He earns about \$1,500 a year, owns his own house and has a son 9 and a daughter 14.



IRENE ANDERSON, 32, is the youngest of the women jurors. She has no children, likes to sew and play bridge. Her husband makes \$6,000 a year as a chemist.



HARRIETT WARFEL, 60, likes to keep her attractive home filled with flowers. Her husband, a physician, is on the staff of the Veterans Administration.



FLOYD HOMMEL, 40, owns a house but has to watch his budget to stretch his \$2,200-a-year pay as shipping clerk in a locomotive shop. He has no children.



HAROLD JANN, 30, married young and has a son 4 and a daughter 8. He is a production plant foreman at the U.S. Rubber Co. at a salary of around \$1,400 a year.



IRENE FREIHAGE, 49, shown here in her garden, has reared three children to adulthood. Her husband is an assistant bank cashier, earning about \$7,500 a year.



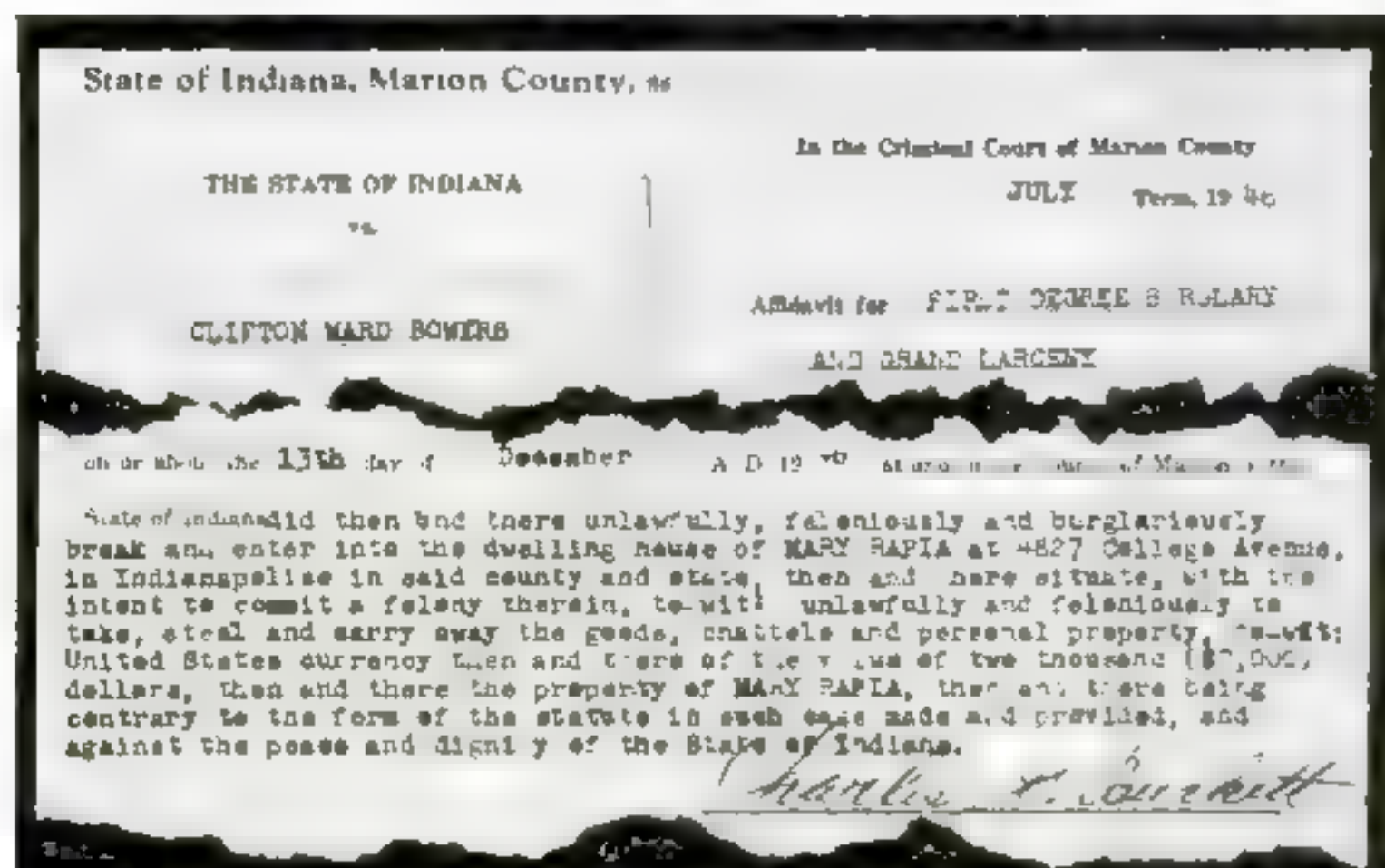
RUBY HOGAN, 39, has three daughters, 6, 11 and 13, and has become a 4-H Club leader. Her husband, an interior decorator, makes about \$3,500 a year.



OPENING STATEMENT TO JURY is made by Deputy Prosecutor John Daily, who outlines case he will attempt to prove against Clifton Bowers. As is customary in opening statements, Daily used no theatrics, merely offered a logical step-by-step preview of the witnesses and evidence that the State would bring into court. The State

would-how he said, that the burglary of a safe took place at the house of Mary Rapia, a widow and bondswoman, about 10 a.m. on Dec. 13, 1946. Furthermore, he said, the State would produce the testimony of two neighbors who had happened to look toward Mrs. Rapia's house that morning and had identified Bowers as being at the scene of the crime.

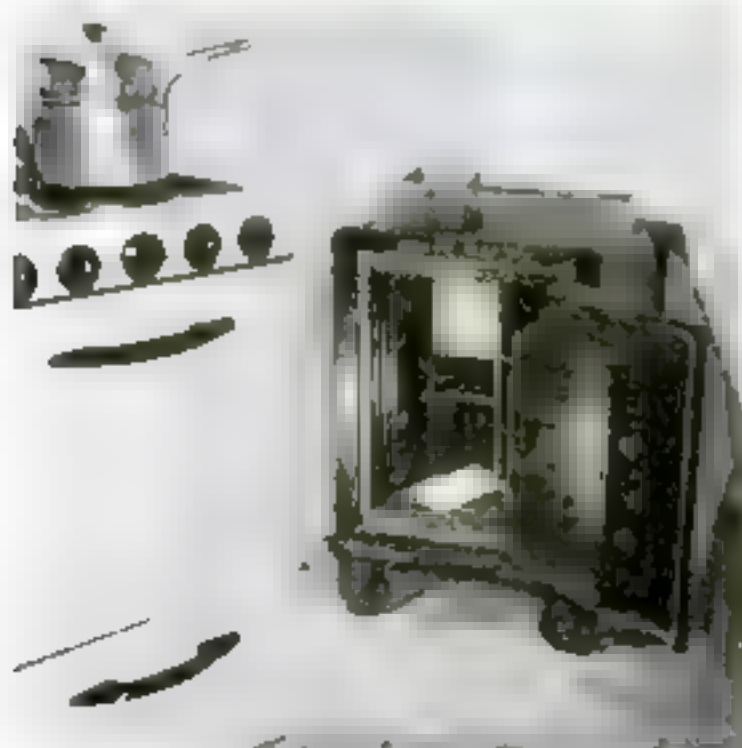
THE STATE'S EVIDENCE



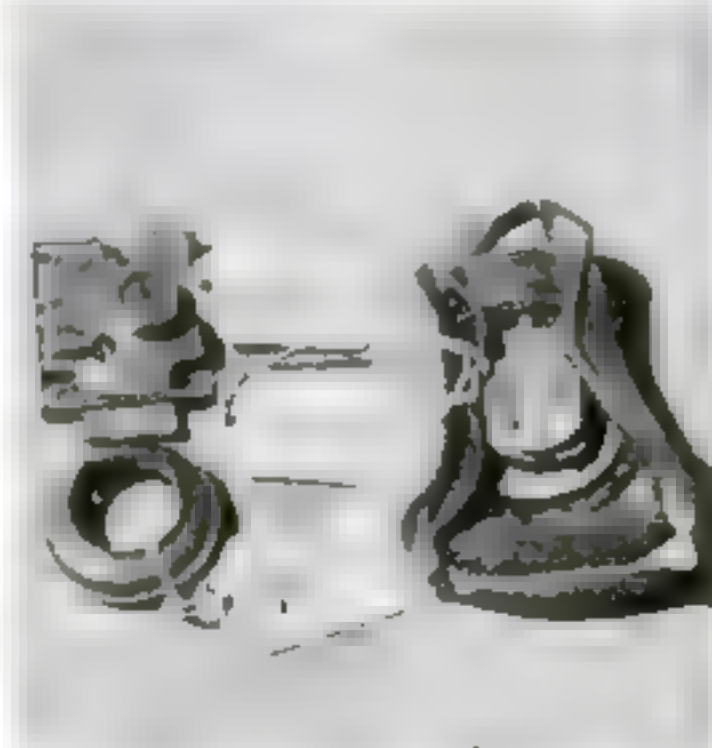
LEGAL DOCUMENT which brought Bowers into court was this affidavit, charging burglary, sworn out by the detective lieutenant who investigated the safecracking case.



SCENE OF BURGLARY was this double house in north part of the city. The entrance to Mrs. Rapia's half is at the left. Witness Stephenson lives in the right half.



THE CRACKED SAFE is shown here in the position it occupied in Rapia kitchen.



BROKEN LOCKS of safe are tagged as court exhibits. They were chiseled off.



TORN RAG was left behind by burglars, presumably was used to muffle hammering.



POLICE PHOTO of Bowers in headquarters' file was spotted by Stephenson.



THE STATE'S STAR WITNESS, INSURANCE MAN ARNOLD STEPHENSON, POINTS OUT

THE STATE'S CASE RESTS

One of the ticklish problems for the prosecution in any criminal case is establishing the fact that a crime actually took place. Since the rules of trial forbid taking anything for granted, or using hearsay evidence, the prosecution has to introduce exhibits which definitely prove that a crime was committed, and witnesses who can identify the exhibits. In the Bowers case, this job took nearly a full day of testimony. Prosecutor Judson L. Stark and Deputy Prosecutor John Daily introduced the Rapia safe, the broken-off combination and lock and a rag which the burglars had left behind (left). They also produced an elderly housekeeper who had been at the Rapia house at the time. She testified that she had let three men in because they said they were detectives "searching for liquor," and after they left she discovered that the safe had been broken. Mrs. Rapia and her daughter testified as to the amount of money and jewelry that was kept in the safe. Several detectives told of arresting Bowers as a suspect.

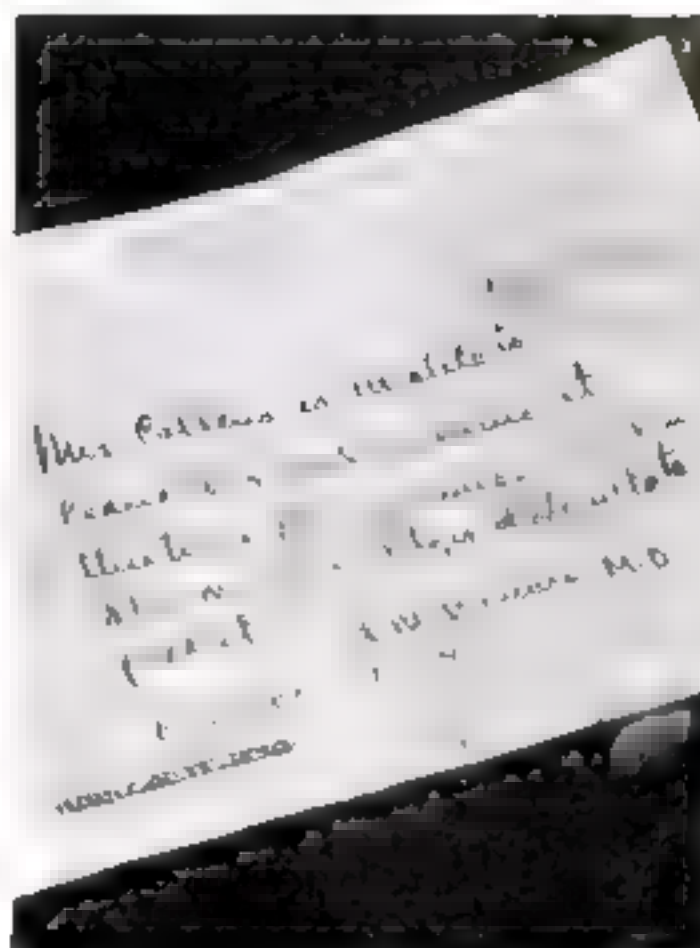


BOWERS AS THE MAN HE SAW IN FRONT OF RAPIA HOUSE JUST AFTER BURGLARY

ON ONE MAN'S TESTIMONY

Since the housekeeper had seen the face of only one man—not Bowers—there was much less evidence or testimony tending to prove that Bowers was one of the burglars. The State had planned to have a neighbor woman named Mrs. William Collins, who had seen three men leave the Rapia residence about 10:30 a.m., testify that she could identify Bowers. But Mrs. Collins was bedfast at the time of the trial, and her transcribed statement was ruled out after a heated argument (photographs at right) because the defense would have no opportunity to attack her testimony by cross-examination. That left only one key witness, an insurance investigator named Arnold Stephenson who was moving into the south half of the Rapia house the morning of the burglary. From his front door, Stephenson testified, he saw a man walking down the front sidewalk carrying a white sack. Was the man in court? "Yes," said Stephenson. Where? "Sitting right there," said Stephenson, pointing his finger (above) at Bowers.

A MOOT POINT OF LAW



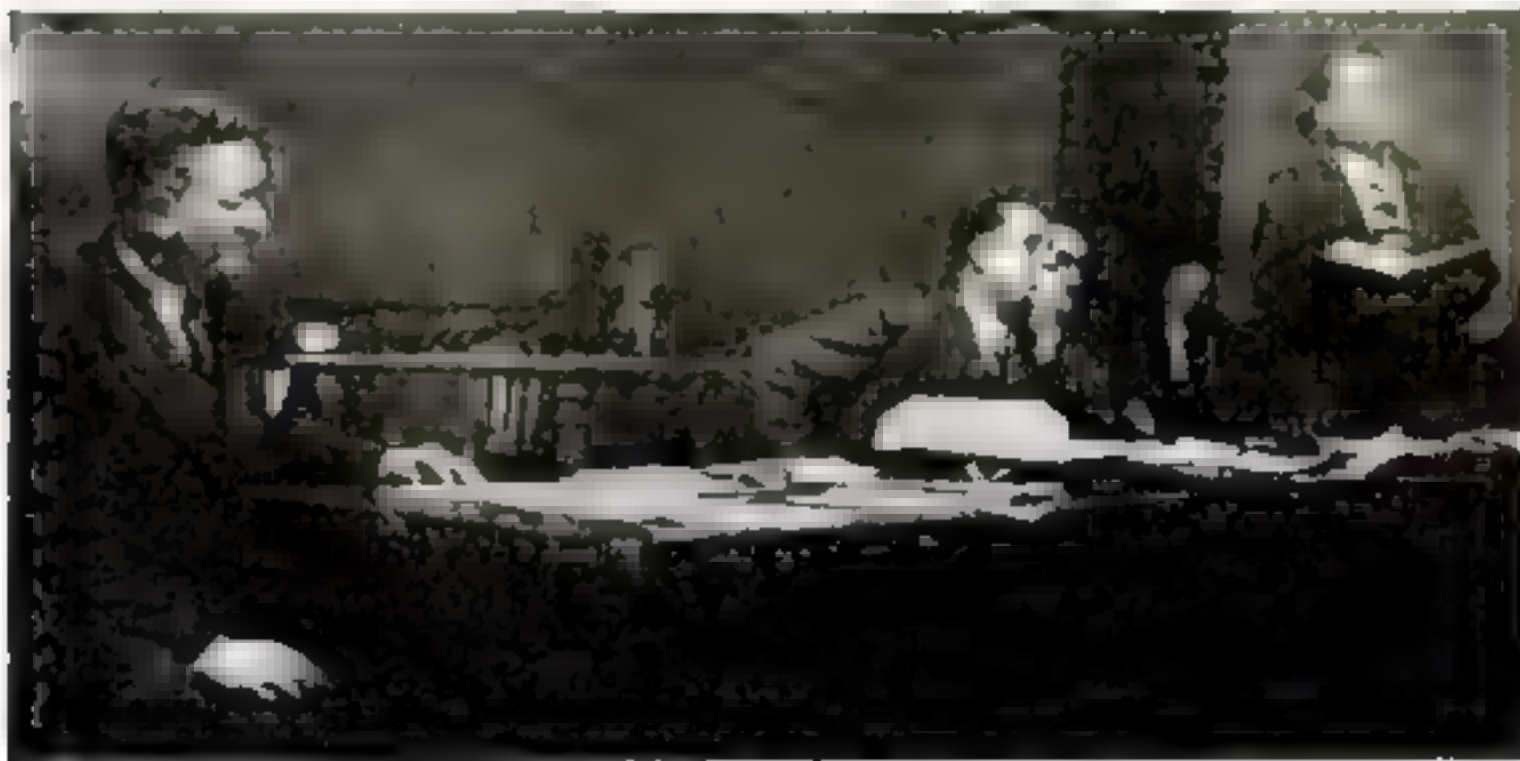
DOCTOR'S NOTE is offered as proof that Witness Collins is unable to appear.



STENOGRAPHER starts to read Mrs. Collins' dictated testimony from the stand.



OBJECTION is quickly entered by Defense Lawyer Rutherford (right), who rises to argue that the Collins testimony cannot be used. Prosecutor Stark (left) argues that it can.



STILL ARGUING, Lawyer Rutherford quotes from a book containing Indiana State Constitution, which says defendant has the right to meet his accusers "face to face."



OBJECTION IS SUSTAINED by Judge Rabb after pondering import of constitution. The stenographer then left the stand and Mrs. Collins' testimony went unread.

THE ACCUSED MAN CLAIMS HE WAS SOMEWHERE ELSE



GIRL FRIEND Mary Chaney, 27, bolsters Bowers' alibi by saying she was with him all night at Gilbert Hotel (*below*), then drank beer with him at taverns until 10:30 a.m.



AT 9:15 A.M., according to Bowers' alibi, he was just leaving the hotel. He had the "hot flus" (his description of a hangover) and wanted a bottle of beer to ease them.

IN HIS OWN DEFENSE, Bowers takes witness chair to deny the burglary and claim that he was sitting with his girl friend at the time the crime was committed. His ap-

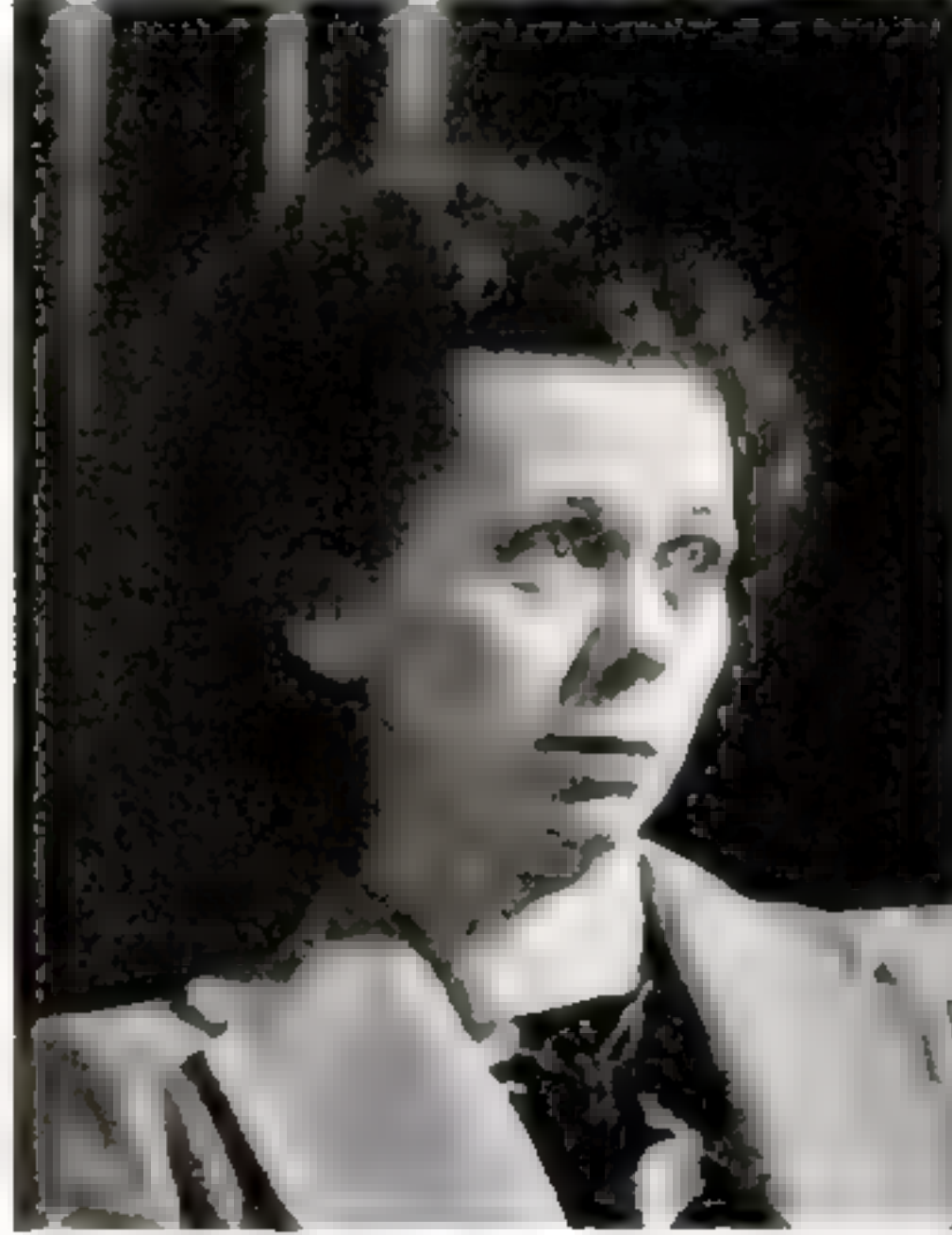
pearance as a witness gave the prosecuting attorneys an opportunity to establish in cross-examination that he had a criminal record and that he had no job in all of 1946.

When the accused man is likely to make a nervous witness or has a shady past, it is always difficult for him and his lawyers to decide whether he should testify. In the one case he may look guilty out of sheer terror; in the other case the prosecuting attorneys are free to question him about all the black marks on his record. Yet, although jurors are often required to swear that they will not be prejudiced against a defendant who does not testify, most lawyers believe that there is at least a subconscious prejudice against a man who seems to be afraid to speak out for himself. In the Indianapolis trial, Clifton Bowers chose to testify even though this meant revealing the details of his past record to the jury.

On the stand (left) Bowers vigorously denied the burglary and presented an alibi to prove that he was somewhere else at the time of the crime, which had been set at around 10-10:30 a.m. His alibi was corroborated by the other witnesses below—in full by a girl with whom he had spent the previous night at a hotel and in part by a hotel bellhop and two waitresses. But there was a gap of about an hour, from a little after 9:30 to a little after 10:30, where the alibi had to stand or fall on the word of Bowers and his girl friend. The question was whether the jury would believe them—and if not, whether the jury thought an hour was sufficient time for a man to drive 12 miles and commit the burglary.



BELLHOP Carl Mahan testifies that he saw Bowers leave hotel at about 9:15 a.m. and a few minutes later saw him again at the nearby Station Inn tavern (below).



WAITRESS Pauline Holsapple tells convincingly of serving a breakfast to Bowers at Vestal's Lunch (bottom right) sometime between 10:30 and 11 o'clock on day of the crime.



ANOTHER WAITRESS, Bethel Ehmer, sheds nervous tears under questioning but insists Bowers was eating at Vestal's Lunch when she arrived for work at 10:15 that day.



FROM 9:20 TO 9:45 Bowers claims to have drunk beer with Mary Chaney in this tavern, where he was also seen by a bellhop (above) from the Gilbert Hotel.



FROM 9:50 TO 10:30 Bowers and Mary Chaney say they transferred their beer-drinking to this place. But Bowers had no other witnesses to corroborate this part of his alibi.



AFTER 10:30 Bowers went to this restaurant and had a belated breakfast of eggs. Since the two waitresses (top) remembered seeing him, this part of his alibi was airtight.



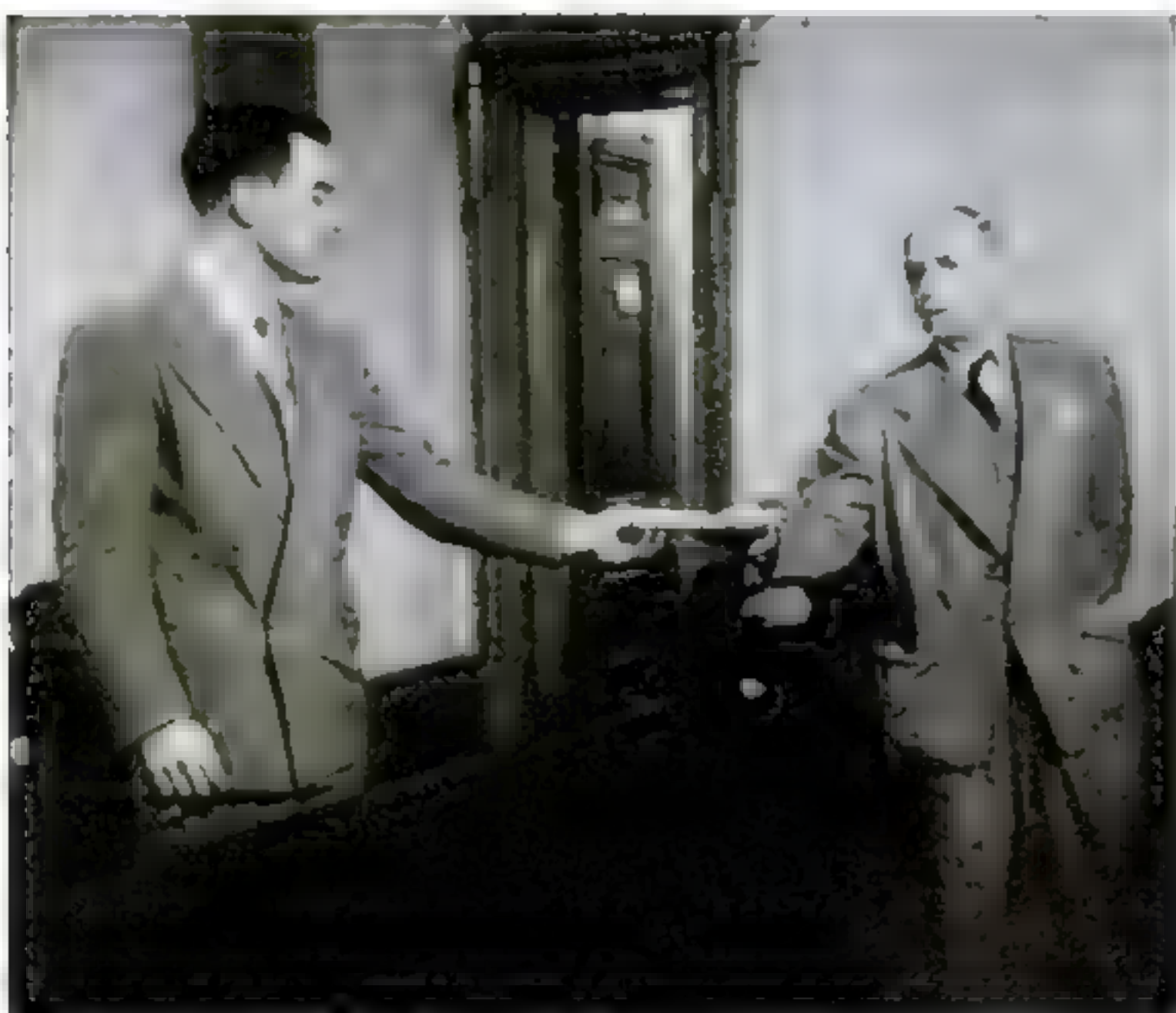
THE JURY IN THE JURY ROOM: ALL DELIBERATIONS ARE BEHIND LOCKED DOORS AND THIS PHOTOGRAPH HAD TO BE TAKEN AFTER THE TRIAL HAD OFFICIALLY ENDED

THE JURY TAKES 222 MINUTES TO REACH A VERDICT

On the fifth day of the trial—which cost the state \$2,400 and involved 47 people from first detective to 13th juror—the jury retired to ponder its verdict. At this point in any trial comes a nervous time for the defendant, and also for the jurymen, who must be sure they are not penalizing an innocent man or letting a guilty man go free.

On the first ballot the jury stood 7-to-5 for acquittal, because a majority doubted that the hour's

gap in Bowers' alibi would have given him time to commit the crime. But jurymen living near College Avenue argued persuasively that an auto could make the round trip in 40 minutes or less. The vote shifted until only the foreman and one other held out for acquittal, believing that the manner in which Stephenson identified Bowers left room for honest error. At the end, after three hours and 42 minutes, the jury reached the unanimous verdict shown below.



JURY FOREMAN hands the written verdict to court bailiff, who will hand it in turn to Judge Rabb. This is tensest moment of entire trial, since the decision is still secret.



VERDICT IS READ by the judge: "We, the jury, find the defendant . . . guilty . . . as charged." Bowers' sentence unless he wins plea for new trial: 10 to 20 years in prison.

AFTER HEARING SENTENCE BOWERS WALKS BACK TO JAIL IN HANDCUFFS ➡

58
CRIMINAL
COURT



I'VE INVENTED A
RAZOR LIKE A
TOMMY GUN -
TO CHANGE BLADES
STILL **FASTER!**

SO WHAT?
IT'S THE SHAVE
THAT COUNTS!

MY NEW
GEM RAZOR
GETS WHISKERS
AT THE **BASE!**
NO '5 O'CLOCK
SHADOW'!

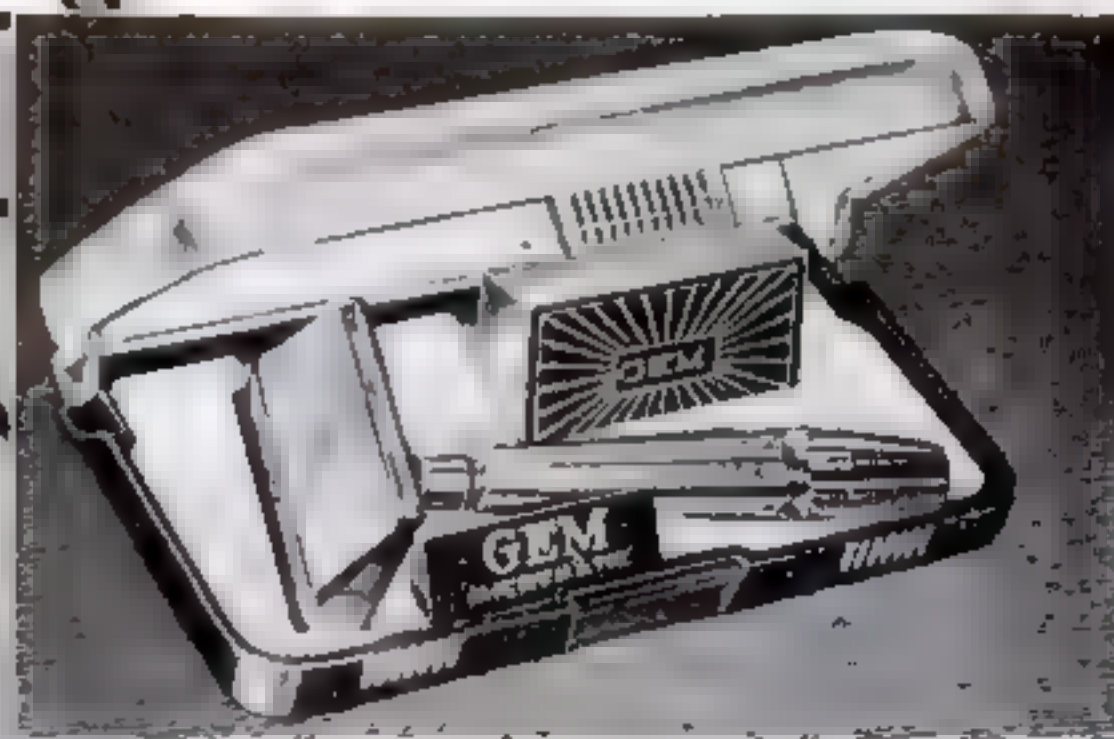


OLD WAY TO SHAVE

The all-important *shaving-angle* is left to chance—blade doesn't shear cleanly, shave doesn't last.

NEW GEM WAY

Simply shave with Gem's 'Guiding Eye' flat against face. Blade meets beard at scientific angle—automatically. Shaves are quicker, cleaner, more comfortable. No '5 o'clock shadow'!



NEW GEM RAZOR

Twist-it opens! Twist-it closes!

ALL ONE PIECE—NOTHING TO TAKE APART!

Ultra-modern, crystal clear case contains gold-plated 'Guiding Eye' Razor and supply of 2-Edge and Single-Edge Gem Blades.

\$1.95

Prices advised in Canada

GEM JR. MODEL 39¢ — FEARLESS MODEL \$1.25

Paul
Oatman

AVOID '5 O'CLOCK SHADOW' with GEM

Gem Division, American Safety Razor Corp., Brooklyn 1, N. Y.

An A.S.R. Product



THEATER

"INSIDE U.S.A."

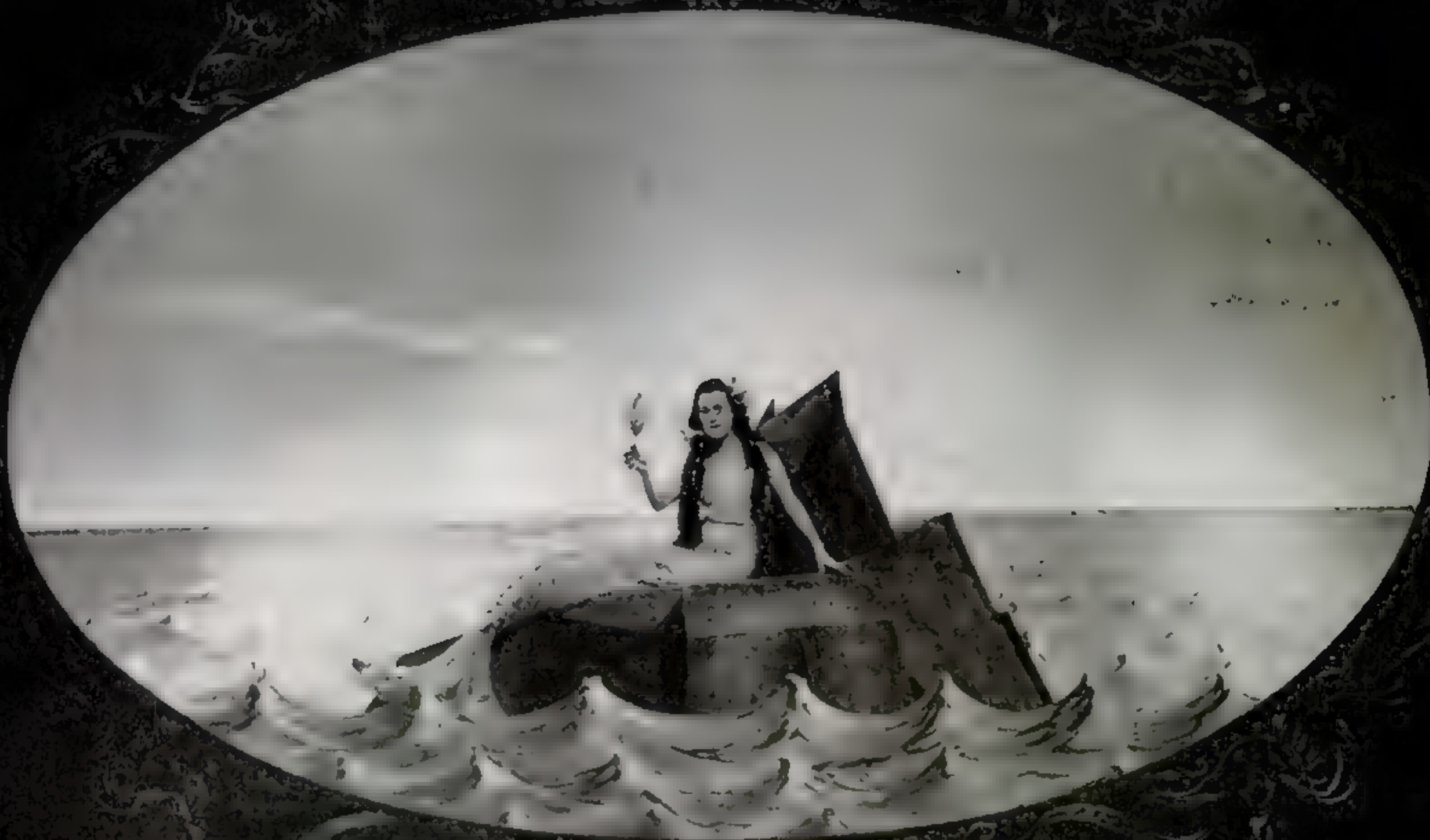
BEA LILLIE MAKES A MOCKING TOUR IN NEW SHOW

Inside U.S.A., Broadway's newest revue hit, owes its title to John Gunther's book, some good fun to Jack Haley, some exciting moments to a blonde dancer named Valerie Bettis and some attractive songs to Producer Arthur Schwartz and Howard Dietz. But it owes its real distinction to Beatrice Lillie, who, after four years' absence, makes a gala return to the U.S. stage. The English comedienne appears as a sexy Massachusetts mermaid (below), as an Albuquerque squaw who despises

the white man's America where "Feminine sex have many affairs, marriage is a game of musical chairs," as the "femme" of the New Orleans Mardi Gras whom "the men are always cherchezing" and as a Chillicothe movie fan who imagines she is the inspiration of great composers (p. 138). The revue's producer has dressed this haphazard American tour with a fine, rich glitter, and Miss Lillie invests it with the neat, devastating mockery which makes her easily the greatest comedienne alive.



AS INDIANS, Lillie and Haley find U.S. has become such a mess they sing a song, *We Won't Take it Buck*.



AS A MASSACHUSETTS MERMAID BEA LILLIE HIDES HER LEGS IN FISHTAIL, VIEWS HERSELF IN MIRROR, DECIDES SHE IS "LOVELY, LOVELY," AND SINGS SONG BELOW

VERSE: And unlike the nymph on the German Rhine
Immortalized by one Heinrich Hein
I come from a virtuous Protestant line
There's a Cotton and Mather in me-
(Actually, I'm a piscatorial Episcopalian)

With a tura
a lura
An aqua and pura

CHORUS: You see in me a coy New England mermaid
A mermaid is a somewhat different dish
From the waist-up I'm the same
As any ordinary dame
But below the belt I definitely am a fish
I'd settle down if I could find a merman (not Ethel)
But mortal men affect me so much more
I lure them with my lyre
I'm a sea-cow named Desire
I'm the mermaid off the Massachusetts shore

PRINTED BY PERMISSION OF CHAPPELL AND CO., INC., OWNER OF PUBLICATION AND ALLIED RIGHTS

CONTINUED ON NEXT PAGE

135

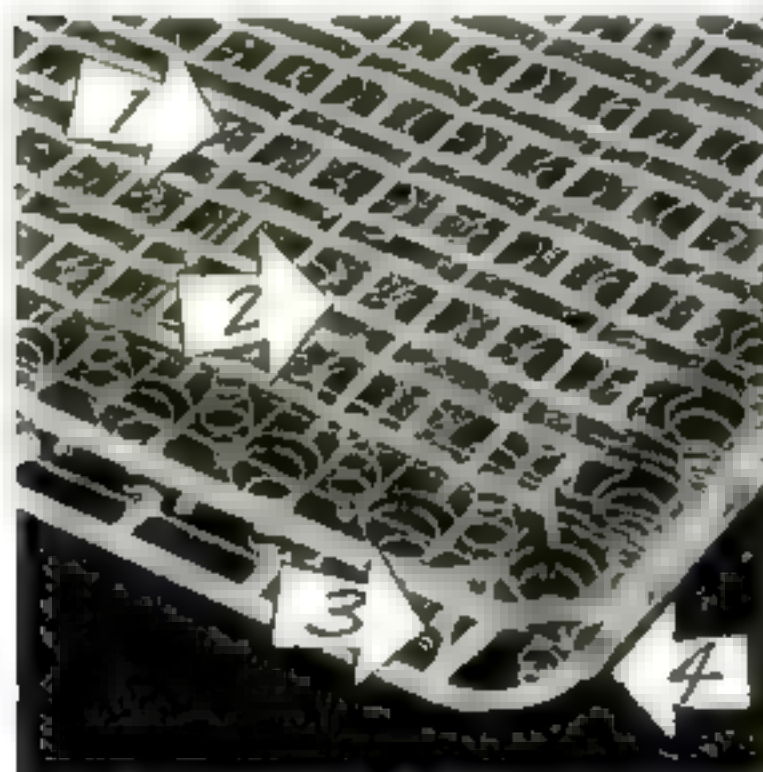
BALLET OF TIGER LILY



Be sure to look at your bedspring to-night!

Surveys show that over half the bed-springs now in use are either sagging "link" springs or obsolete "open-coil" springs!

If you have either on your bed, change at once to a new ACE "platform" spring. ACE—made only by Simmons—is the modern bedspring that adds extra comfort, extra life to your mattress!



Why ACE is a better bedspring!

1. ACE has 99, deep, double-deck coil springs designed to give the right resilience for your mattress—make it even more restful.

2. ACE has a special platform over its 99 coil springs to prevent your mattress from sagging into them.

3. ACE has 2 "no-sway" stabilizers—it won't twist out of shape!

4. ACE has rounded corners to avoid tearing sheets, blankets.

P.S. For those who desire covered box springs, Simmons has a full line.

*Only SIMMONS
makes ACE SPRING®*

Other Simmons Quality Products:
Famous Beautyrest Mattress,
Electronic Blanket, Deepsleep Mattress,
Hide-A-Bed Sofa, Babybeauty Crib Mattress

*TRADE-MARK REG. U. S. PATENT OFFICE
© 1948, SIMMONS CO., ROSE HART, CHICAGO, ILL.



AS A MURDERESS Valerie Bettis, a magnificent, show-stopping dancer, is a girl who has pushed a lover off a cliff. Top: she tells detectives what she did. Center: she is interviewed by a court psychiatrist who falls in love with her. He gets her acquitted and in return (bottom) she pushes him off a cliff too.

CONTINUED ON PAGE 138



Fiesta Blouse

in Sanforized Broadcloth '13

SUSQUEHANNA, 1350 Broadway, New York 18



A West Branch cedar hope chest is intended for a sentimental young lady with a sense of beauty. Every West Branch is styled by a gifted designer... fashioned from choice woods. Period or modern, a West Branch adds a grace note to your home.

No. 1975 (Chest illustrated). Handsome 18th Century lowboy in ribbon striped mahogany. Authentic design. Genuine wood hand carvings. Full length cedar drawer in base; simulated drawers above.
WEST BRANCH CHESTS MILTON, PA.

West Branch
CEDAR HOPE CHEST
The Present with a Future

**WHOSE?
YOURS?
COULD BE!**

\$25,000.00

**GRAND PRIZE
IN THE
FAMILY SWEEPSTAKES**
Also

51 prizes each month in each state
plus 3 monthly national prizes in the

\$203,725.00*

**PEPSI-COLA "TREASURE TOP"
SWEEPSTAKES and CONTESTS**

*TOTAL CASH (including dealer prizes)

*Come on... come on...
get in*

Look at that pay-off some family's going to win—\$25,000.00 Cash! And that's only one of 40 swell cash prizes in the big Family Sweepstakes. Could be yours? You bet—your chances are just as good as anybody's. Sure you can win . . . and we hope you do. Enter Pepsi's sensational Contest now. It's lots of fun—and there's cash to be won. Good luck to you!

CONTEST CLOSES JUNE 30, 1948



Get the
whole
family to
go to the
store for
entry blanks



"We'll floor 'em fast with SKIP-FLEA"



It's better than having an uncle referee the bout — particularly when you're battling fleas. When warm weather and fleas come, it's mighty comforting to have Sergeant's famous SKIP-FLEA products in your dog's corner. A bath with SKIP-FLEA Soap kills fleas quickly. In between baths, a frequent dusting with SKIP-FLEA Powder is the surest and fastest way to keep your dog free of fleas. This powerful ONE-TWO combination gets dependable results every time. For ticks, Sergeant's TICK KILLER destroys even the large, swollen kind.

Today, with 19 reliable dog care products, Sergeant's serves virtually every need in dog care. Thorough research and clinical testing by consulting veterinarians, backed by a real love for dogs, have made Sergeant's a name dog owners trust. You'll find each one a big help in giving your dog the care he deserves.

* You can keep your dog happy and healthy with just a little attention. Sergeant's FREE Dog Book is full of information on how easily you can do it. Ask for your copy at your drug or pet store, or write Sergeant's, Richmond 20, Virginia.



Sergeant's DOG CARE PRODUCTS

EASY! LOVELY! THRIFTY!

WAY TO FINEST ROOMS!

The modern
miracle wall finish

Kem-Tone

PAINT MADE IN U.S.A.
AVALON BLUE

1 COAT / HOUR - IT'S HANDY!
COVERS MOST SURFACES

✓ Check why all America uses

Kem-Tone

MIRACLE WALL FINISH

- 1 APPLIES LIKE MAGIC! ✓
- 2 OVER WALLPAPER, PAINT, PLASTER! ✓
- 3 ONE COAT COVERS! ✓
- 4 DRIES IN ONE HOUR! ✓
- 5 GORGEOUS COLORS! ✓
- 6 NO "PAINTY" ODOR! ✓
- 7 WASHABLE! DURABLE! ✓

\$3.49 PER GAL.
DOES AVERAGE ROOM

There's a Kem-Tone dealer near you!

THERE'S ONLY ONE GENUINE KEM-TONE! ACCEPT NO SUBSTITUTES!

Acme White Lead & Color Works, Detroit • W. W. Lowrance & Co., Pittsburgh • The Lowe Brothers Co., Dayton • John Lucas & Co., Inc., Philadelphia • The Martin-Senou Co., Chicago • Rogers Paint Products Inc., Detroit • The Sherwin-Williams Co., Cleveland

"INSIDE U.S.A." CONTINUED



AS A SLEEPY GUEST Haley is sent to a Miami hotel room full of sleep-inducing devices—ear plugs, eyeshade, rocking bed, pillow that plays a lullaby, electric blanket. But the bed rocks violently, the pillow will not keep quiet, blanket explodes with a fearful puff of smoke and Haley never gets to sleep.



AS INSPIRATION to genius in skit called *A Song to Forget* Lillie imagines herself the mistress of great composers. When Chopin's genius flags, she shows him her ankle and he composes a masterpiece, *Burning Lips*. For Liszt she bares a snowy bosom (above) and he dashes off a new gem, also called *Burning Lips*.

your home is your show window!

Does a shabby rug keep you from feeling at ease when you entertain? Why not do something! Spruce up with new Alexander Smith Broadloom and set the town's tongues wagging. Choose from a variety of smart colors, twist weaves, or modern and period designs. Moderately priced. Shown is a luxurious Axminster, Alexander Smith's #6033 in silver blue. Write for Clara Dudley's free book, "Colorama." Alexander Smith & Sons Carpet Company, Dept. LC-2, 285 Fifth Avenue, New York 16, New York.



look at your rugs; other people do!



Alexander Smith
Floor-Plan Rugs & Broadloom Carpets



Carling's comes to you in a clean, fresh, new bottle — never used before, never to be used again. A flavor you'll remember in a bottle you can forget.

Carling's light, bright, golden ale.
Let the Red Cap remind you to try it.



THE PALACE OF FINE ARTS IS AN INSPIRATION AND A HEADACHE TO SAN FRANCISCANS

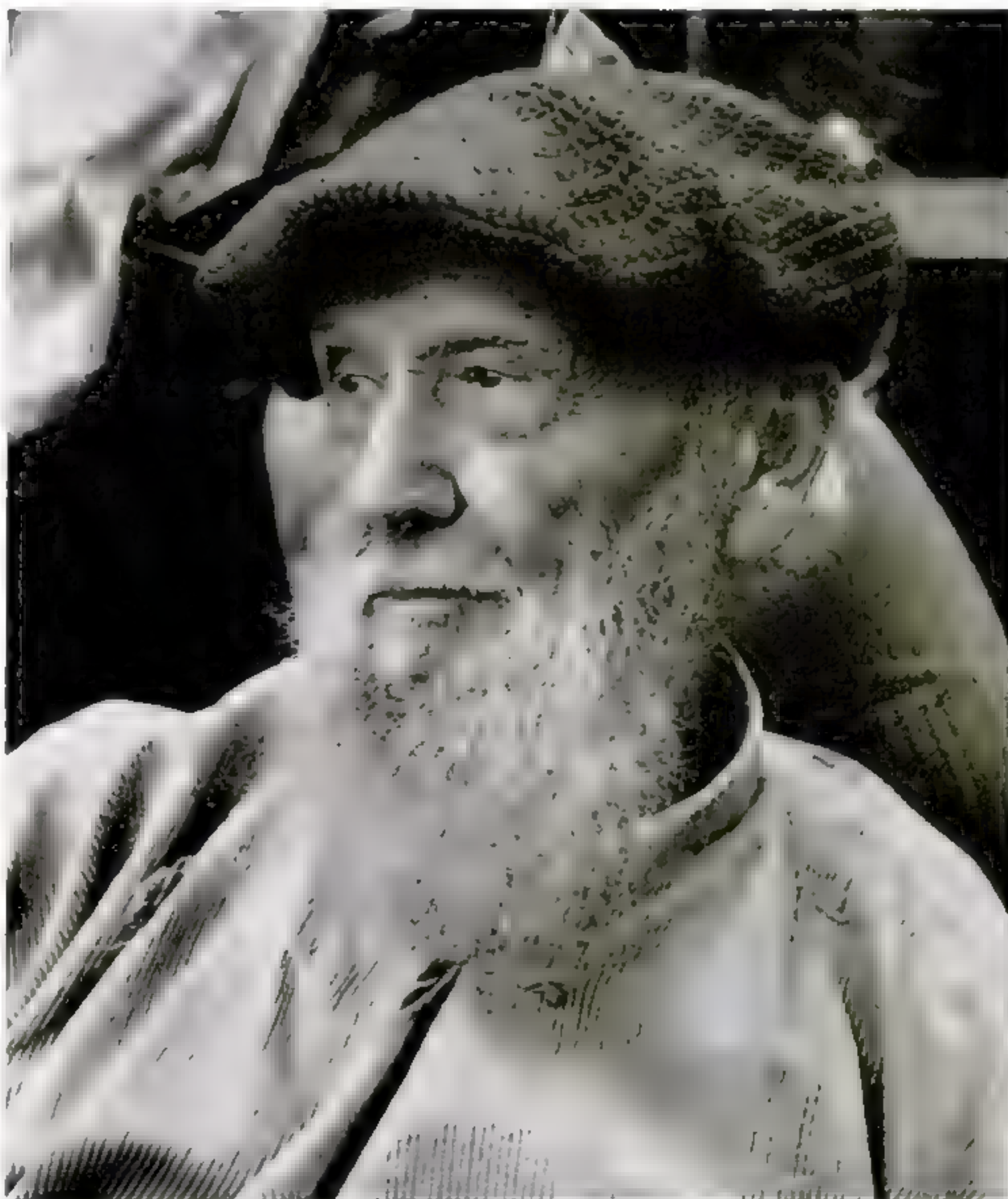
BERNARD MAYBECK

He is a sage, a dreamer, an eccentric and California's greatest architect

by WINTHROP SARGEANT

FOR 30 years the citizens of San Francisco have been confronted with a problem. They cannot bear to tear down what is, by common consent, the city's most useless building. Its roof leaks, and the paint is peeling off its facade like the bark from a eucalyptus. It is now becoming increasingly likely that it will fall down of its own accord, since it is built largely of laths and plaster. It was originally erected for the Panama-Pacific International Exposition of 1915. For a while it was an art museum. During the Second World War the Army used it as a storage warehouse. Now it is an empty hulk standing forlornly by a pond near a corner of the Presidio. It is still known optimistically as the Palace of Fine Arts. The reason San Franciscans cannot bear to tear it down is simple: it is, for all its dilapidation, the most beautiful and publicly beloved building in California.

From time to time, horrified by its ruinous condition, enterprising citizens have suggested rebuilding the Palace of Fine Arts in permanent materials like stone and steel. In 1939 they did succeed in patching it up somewhat. But the cost of a complete restoration would admittedly run into millions. The plan has never materialized. It has left a wake of frustration in which many a city councilman has floundered, clutching his budget and cursing his sentimentality. The argument runs something like this: The damn building never was any good anyhow. It was dreamed up on a scale of elegance that has not been popular in architecture since the time when Louis XIV could spend a fortune on an outhouse. It is not functional. It is not a "machine for living." It has not helped relieve the housing shortage a bit. The trouble is that, as any kid can see, it is beautiful. Visiting architects have called it "the most imaginative romantic interpretation of classic conceptions ever built anywhere." Any city administration



BEHIND A BEARD AND BENEATH A HOME-MADE TAM, MAYBECK, AT 86, STILL MAKES PLANS

CONTINUED ON NEXT PAGE

Here's the ONLY SURE proven MOTH PROOF

method used for years
by big mills — now
sold for home use!



One spraying mothproofs for a Whole Year!

There's one way you can be ABSOLUTELY SURE moths will *never* eat your precious woolen clothes, sofas and rugs. This is to actually mothproof the cloth itself with LARVEX.

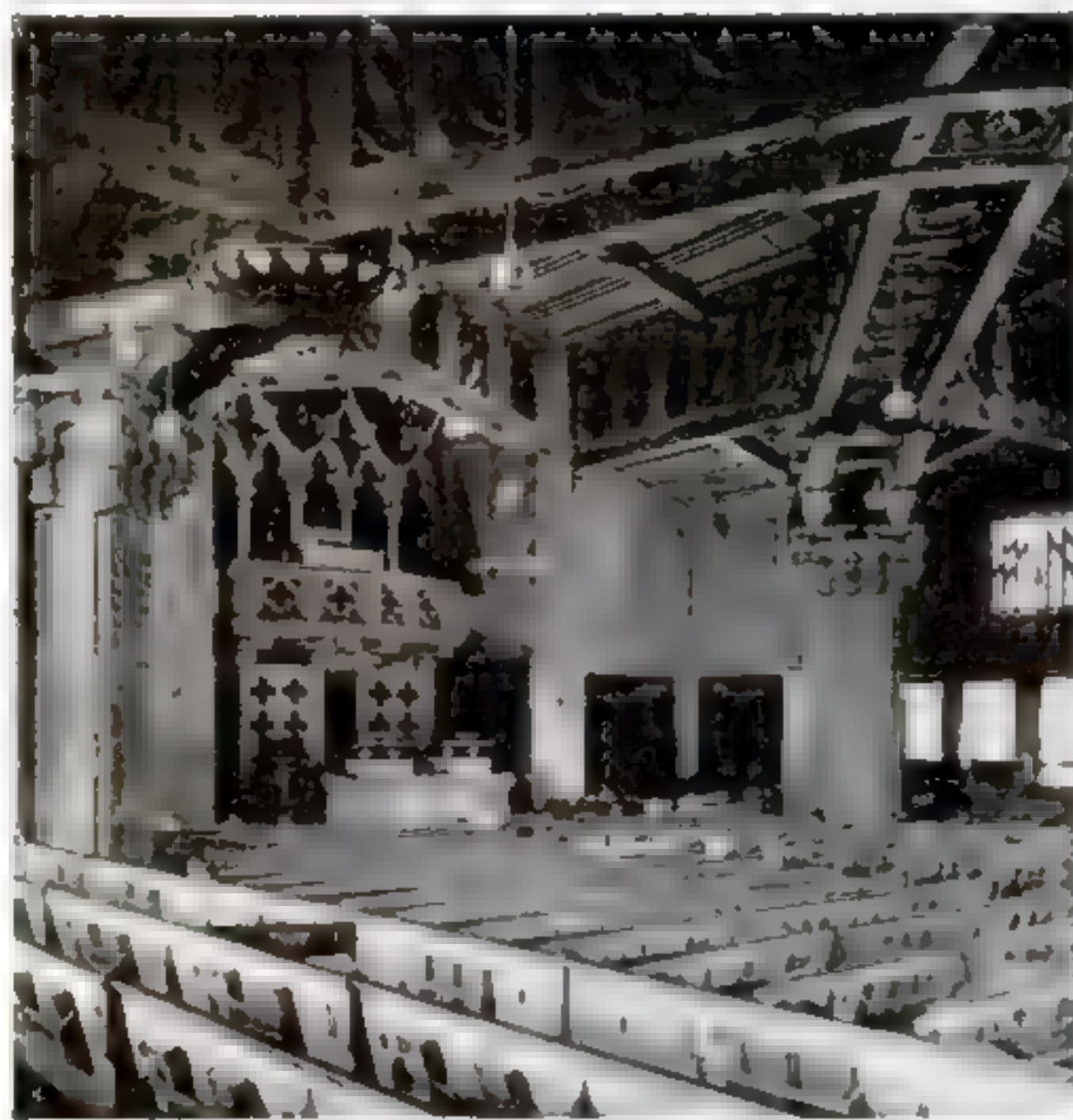
It's Sure! LARVEX's magic spray penetrates each tiny woolen fibre and makes the cloth itself mothproof for a whole year. Tests prove moths will commit suicide by starvation rather than eat anything treated with LARVEX.

It's Quick! Just spray the garment with LARVEX and hang in its usual place. No mothball, camphor or cedar odor. LARVEX is odorless and stainless.

It's Inexpensive! It costs no more to LARVEX a suit than to get it dry cleaned. And LARVEX gives POSITIVE protection from moth damages. Only 79¢ a pint, \$1.19 a quart.

LARVEX

Largest Selling Mothproofers



CHRISTIAN SCIENCE CHURCH in Berkeley is a Maybeck masterpiece showing daringly original exterior (above) and lush interior ornament (below).

MAYBECK CONTINUED

that undertook the practical job of demolishing it would face a public insurrection.

The man who is responsible for this hopeless state of civic indecision is an aging, unworried and sunny-tempered architect named Bernard Maybeck who built the building and has since almost forgotten about it. For 50 years, Maybeck has been doing and talking architecture in and around San Francisco with a volubility that has left its citizens intermittently grasping at dreams of civic grandeur. The Palace of Fine Arts is his masterpiece. It stands at the head of a list of far more permanent edifices—churches, office buildings, housing developments and homes—whose owners and inhabitants regard them with an emotion bordering on passion. Many authorities regard him as one of the greatest living church architects in America. In the international architectural world his reputation nudges Frank Lloyd Wright's. European theorists of building have long considered him one of the three or four American architects worth talking about. There is scarcely a prominent architect in San Francisco who has not at one time or another been his pupil. California architects in general regard him as the grandfather of the California style. He has pioneered more ideas in gracious California indoor-outdoor living than any other home builder in the state and has used and forgotten enough new-fangled building and engineering principles to outfit a whole school of contemporary American architecture. His ideas are sometimes as drastic as only a poet's can be. He once approached the San Francisco planning board with a revised plan for their city which would have connected the Bay and Golden Gate Bridges with a magnificent tree-lined boulevard that might have been the envy of cities like Paris and Rome. It was pointed out to him that his plan would in-

CONTINUED ON PAGE 144



UNDERWEAR AND HOSIERY

for Men and Boys

Ask for OTIS to make sure of comfort, fine finish, long wear. Sleeveless and short sleeve shirts—mid-thigh shorts or briefs, and other styles.



OTIS UNDERWEAR, 57 Worth St., New York 13, N. Y.

**THERE REALLY IS
A DIFFERENCE**

Ask for Royalty—for consistent quality, true color and perfect fit.

TRY **Royalty**
HAIR NETS
WAVE NETS

Guaranteed by
Good Housekeeping

"FIT FOR A QUEEN"

THE HANDY POCKET VALET



CLIPS!
CLEANS!
FILES!

La Cross
Nail Clip
Positive
action. Crisp
cutting
blades. At
leading stores, 50¢

La Cross

SCHNEFF, BROS. CORPORATION 333 FIFTH AVENUE NEW YORK 20

FEET HURT?

Foot, Leg Pains Often Due To Weak Arch

Calluses, cramps, tenderness and burning feeling on bottom of feet are also symptoms of Weak or Fallen Arch. Dr. Scholl's Arch Supports and exercise quickly relieve them. Expertly fitted at Shoe, Department Stores. Ask for FREE FOOT TEST.



Dr. Scholl's ARCH SUPPORTS

A GOOD POINT TO REMEMBER!

**SAFTHEED
THUMB TACK**



GUARANTEE! PIN CAN'T PASS THROUGH THE LEAD

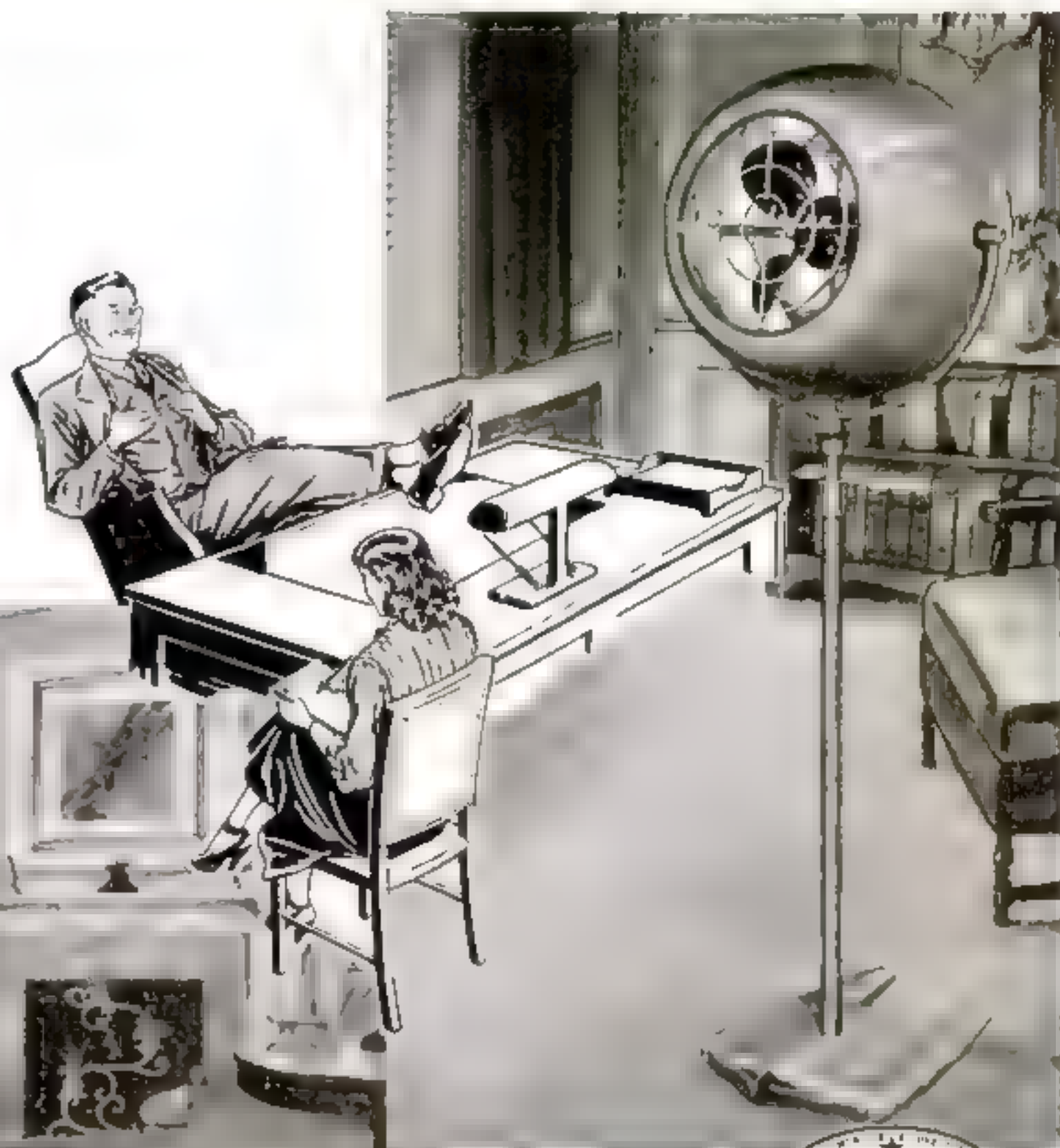
MOVES 3 TIMES MORE AIR—3 TIMES FARTHER!

VORNADO

An Entirely New and Different
Kind of Air Circulator!

Gives complete room circulation

Sensational is the word! There's nothing like it anywhere! Twin Inductor Cones draw and "supercharge" air into a deep-biting, practically noiseless propeller. A "vortex-tornado" air pattern is formed by the shape of the cones and the extreme pitch of the propeller. Great billows of spiralling, swirling air surge forward...in volume, in motion, and under force. Yet the effect is gentle, cooling like a sea breeze. In that one operation Vornado delivers three times the volume of an ordinary 12-inch "fan" and drives it three times farther!



Shown here is the 12-inch Standard Pedestal model. Highly efficient in large areas where volume, penetration, and circulation are most important. Delivers tremendous volume of air with low noise level. Standard is adjustable for height. Friction catch pivot yoke adjusts angle of circulator. Vornados are available from \$24.95 up.

*Comfort under all circumstances
— Summer or Winter!*

Circulation is essential no matter what the season. Vornado was designed as an all-year circulator. It cools and refreshes in summer, it disperses and distributes heat in winter. Comfort through circulation is the aim of all Vornado Performance. See the "cigarette smoke" demonstration at your dealer's. You'll find it thrilling and most convincing proof.



THE O. A. SUTTON CORPORATION

WICHITA, KANSAS

These exclusive features enable Vornado to achieve its sensational performance!



TWIN CONES channel tremendous air volume to propeller. Spiralling motion of air starts here. A great new engineering contribution by Vornado!

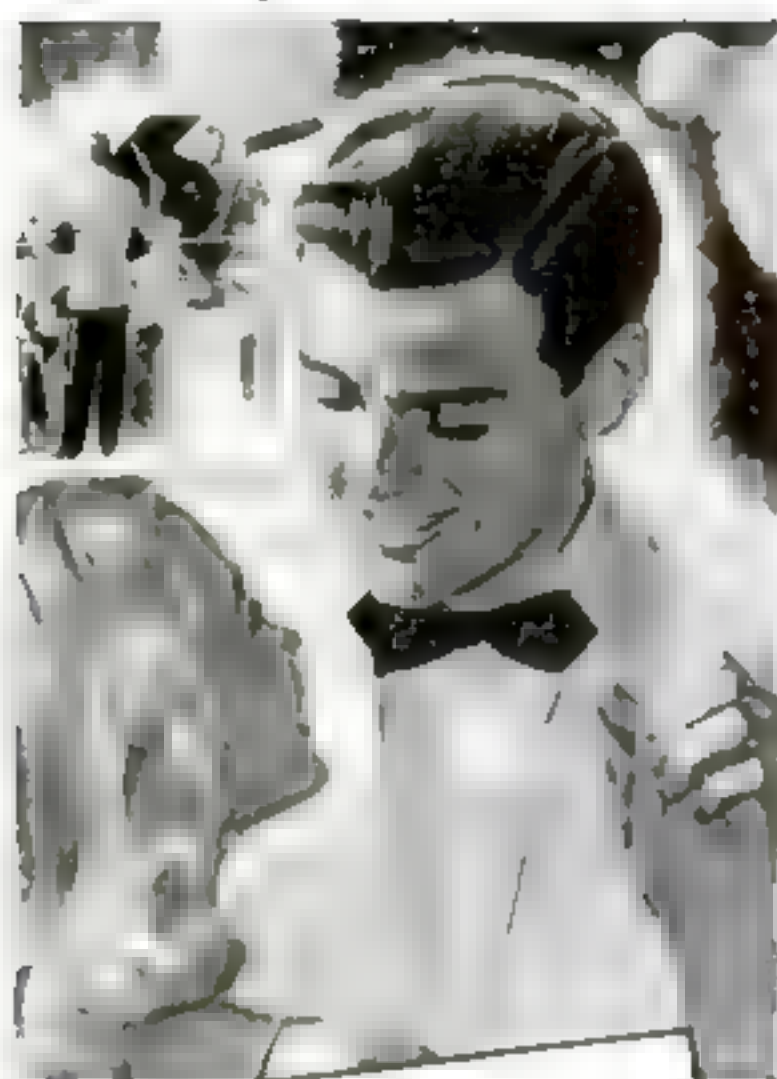


DEEP-PITCH PROPELLER takes huge "bite" of air, driving it forward with force. Spiral is given further twist. Three times more air volume moves.



INSULATED COWL deadens air noises so that the Vornado, despite volume, is actually quieter than a "fan." Completely encloses moving parts.

Does lots more
for your hair
than keep it
looking handsome



THIS
MIRACLE-WORKING
HAIR TONIC GIVES YOU
YOUR MONEY'S WORTH

To keep your hair handsome and healthy-looking—you need a 'hygienic' scalp. And be sure to use Kreml Hair Tonic. Kreml not only keeps hair in perfect order but does *lots* more—

NEVER GIVES HAIR
THAT COMICAL
'GLUED DOWN' LOOK

Kreml makes hair stay put yet never leaves hair or scalp feeling dirty. So different from those sticky, gooey, greasy products.



GREAT FOR DRY SCALP
ALSO REMOVES
DANDRUFF FLAKES

Kreml is fine to lubricate a dry scalp. Notice the invigorating tingle Kreml gives to your scalp, too.

Use Kreml daily—for better-groomed hair—for a more 'hygienic' scalp.



KREML
HAIR TONIC
A product of R. B. Seiler, Inc.

MAYBECK CONTINUED

volve tearing down half of downtown San Francisco and excavating a good deal of the rest. "How can we do that?" inquired the city officials. "How?" snorted Maybeck with supreme detachment. "Never mind how. Just get it done!" The plan was politely turned down.

The refusal to demolish a quarter of a city was mildly disconcerting, but not of the sort to discourage a man like Maybeck. He combines the serene optimism of a yogi with an appearance that bears, as his friends often point out, an astonishing resemblance to Santa Claus. He is about 5 feet tall, has a long, gnomelike beard, sloping shoulders and childlike blue eyes. On his head, indoors and out, he wears a homemade, knitted tam-o'-shanter. Visitors to his modest home in Berkeley, across the bay, invariably find him in his front yard surrounded by eucalyptus trees, standing with grave absorption in front of an outdoor drafting table. Maybeck never takes off his tam-o'-shanter and, though he is 86, he practically never sits down. Brushing an occasional bee away from his water-color box and his T-square and triangles, he stands by the hour over his architectural drawings, working with a steady hand on colored floor plans and elevations that friends are fond of taking home to frame as pictures.

City housing authorities may regard Maybeck as somewhat of a revolutionary, but functionalists and other builders of boxlike dwellings and skyscrapers regard him as a very old-fashioned architect—old-fashioned not in his ideas of building, but in his basic attitude toward his craft. Maybeck has never been able to accept the idea that utility is the main function of architecture. He talks gravely and unsmilingly about things like God and beauty. He loves to color his buildings in all the hues of the rainbow. He is not afraid of gold-leafed domes, wood carving and Gothic ornament. He has a profound reverence for the great architecture of the past and an equally profound reverence for the startling conceptions of his great contemporary, Frank Lloyd Wright ("A wonderfully gifted fellow," he muses). He thinks of a building as an intimate or magnificent scene against which human beings play real-life parts, and he believes simply that the world would be better, and its people happier, if their architectural scenery were more beautiful.

Ducks as architecture

THE proof of these rather idealistic and anachronistic ideas is, of course, in Maybeck's buildings themselves. Owners of Maybeck houses have often hired more practical men to install their plumbing, but they have never altered a detail of the Maybeck touch in the shrinelike interiors and graceful facades of their homes. Unlike the works of most other architects, Maybeck's houses never look alike. His Christian Science Church in Berkeley is one of the most extraordinary and charming ecclesiastical structures in America—a curious, lacy combination of colonnades, trellises and dark, raftered interiors that seems to float airily on the surrounding shrubbery. Nobody, looking at it, would believe that the same man had designed the massive, glass-fronted Packard Agency on San Francisco's Van Ness Avenue and the intimate little Swedenborgian Church on Lyon Street. But they do not look like anybody else's buildings either. They seem to fit into their surroundings as though originated as part of the natural landscape. "One of the most amazing things about Maybeck's Palace of Fine Arts," remarked another San Francisco architect recently, "is that the ducks in the pond seem to be an integral part of the architecture." Maybeck's buildings also seem to fit the people he builds them for. For California's big Packard and radio man, Earle C. Anthony, he built a castle in Glendale, Calif. which lacks only a drawbridge to proclaim its owner a medieval baron, which is just about what Earle C. Anthony is. "Very important thing for an architect to know how to do," he explains, peering quizzically over his beard. "Now if you were a scientist, for example, I would build you something cold and uninteresting."

For himself Maybeck has built a little four-room house that nestles in the Berkeley hills with a spectacular view of San Francisco Bay. He not only designed it; he built it with his own hands, outwitting practically every problem involved in modern housing, and is convinced that anybody else can do the same thing for an outlay of a few dollars. To build it he stretched a frame of beams and wires that looked vaguely like a cage. Then he made some porous cement, coloring it pink just for the fun of it. Dipping old gunny sacks in the cement, he hung them, like clothes on a clothesline,



Help
Your
Garden
Grow

with
ACME
Garden Guard

Give your garden a chance by killing the bugs! Use Acme Rotenone Garden Guard, the proved insecticide with miracle-working Rotenone. Kills chewing and sap-sucking insects! Use as dust or spray. Buy it at Drug, Hardware, General, Feed and Seed stores.

Kills the Bugs

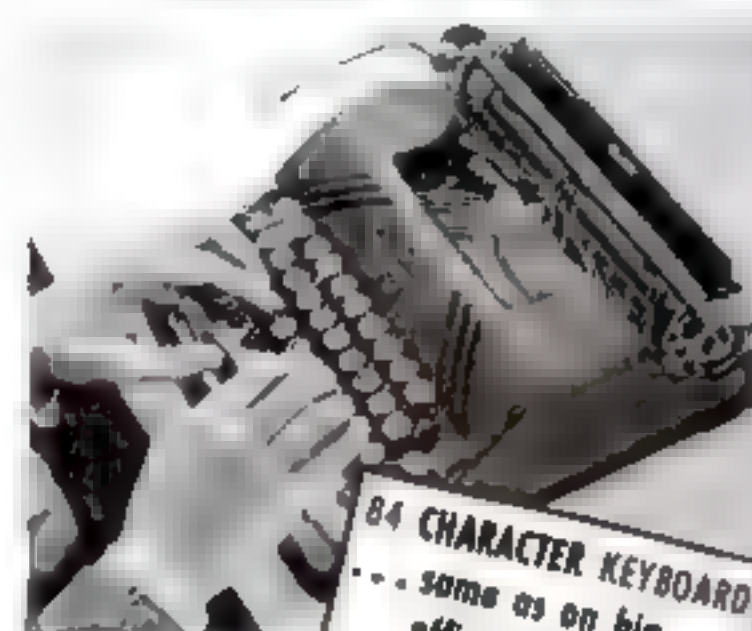
WRITE for free Spraying and Dusting Guide to: Acme White Lead & Color Works, Detroit 11, Mich., or see your Acme dealer.

ONE OF THE FAMOUS
ACME
INSECTICIDES REGULARLY USED BY
MILLIONS
OF HOME GARDENERS

Ask for the
checkered package

5 BIG
TYPING
FEATURES

with a
Smith-Corona
PORTABLE TYPEWRITER



84 CHARACTER KEYBOARD
... same as on big
office machines

- 1 TOUCH SELECTOR
- 2 VARIABLE LINE SPACER
- 3 FLOATING SHIFT
- 4 ONE STROKE RIBBON REVERSE
- 5 TYPEBAR SPEED-BOOSTER

Ask dealer for demonstration

Smith-Corona
PORTABLE TYPEWRITERS

What does your graduate want to be?

BUSINESSMAN? Did he earn his own way through college . . . and still graduate with honors? You'll help him make his way in the world when you give him a fine, trustworthy Hamilton Watch like the GILBERT (below).

ACTRESS? Is she doubly gifted with talent *and* beauty? All her life she'll treasure America's most beautiful gift—a stunning Hamilton like the C-2 (below).

HOMEMAKER? Is her shining ambition to be a successful wife and mother? There's no more precious symbol of a parent's love than an exquisite, faithful Hamilton watch like the FL-18 (below).

SCHOLAR? Is he so smart that you sometimes wonder how you ever produced him? Show him how proud you are of his brains by giving him a brilliantly accurate Hamilton such as the ROLAND (below).

No other gift is so closely associated with graduation as a fine, precise Hamilton Watch—America's traditional graduation gift for more than half a century. Every Hamilton is equipped with the finest hairspring ever developed—Hamilton Elivar Extra.

Since 1892, America's only manufacturer of fine full-jeweled watches exclusively—\$52.25 to \$5,000.

LEFT TO RIGHT: GILBERT—19 jewels, 14K natural gold case, Medallion® movement—\$120; C-2—17 jewels—14K natural or white gold case—\$120 (other distinctive diamond-set watches in gold and platinum); FL-18—17 jewels, 14K natural gold case—\$71.50; ROLAND—17 jewels, 10K gold-filled case—\$52.25; FL-18—17 jewels, 14K natural gold case and stunning link bracelet, Medallion® movement—\$175; SAKILEY—11 jewels, 10K natural or white gold-filled case—\$52.25; HAYDEN—19 jewels, 14K gold-filled case—\$71.50. At better jewelers everywhere. All prices include Fed. Tax. Hamilton's experience making railroad watches assures greatest accuracy in every grade. Send for FREE folder and revealing booklet "What Makes a Fine Watch Fine?" Hamilton Watch Company, Dept. B-4, Lancaster, Penna. *The "Medallion" mark stands for Hamilton's finest watch movement.

Hamilton
THE WATCH OF RAILROAD ACCURACY

RONSON *Gifts* ARE
"Ever-Presents"



Many times a day, for years to come, Ronson's easy, one-finger, one-motion action will serve your loved ones instant lights . . . adding to their smoking pleasure while reminding them of the warmth of your affection. Whatever the gift occasion . . . you give an "ever-present" when you give a Ronson.

RONSON®

WORLD'S GREATEST LIGHTER



FUN... EXCITEMENT... Tune in to Ronson's "20 Questions," Saturday, P. M. Mutual Network. (Pacific Coast, Sunday, P. M.)
RONSON NOW ON TELEVISION in many principal cities.

Newark, N. J.; Toronto, Ont.; London, Eng.

"CROWN" . . . that famous Ronson table lighter, exquisite on any table or desk. In rich silver plate . . . \$11.00 (tax extra).

"ADONIS" Ronson lighter for pocket or handbag. Slim-as-a-fine-watch. In sterling silver . . . \$25.00 (tax extra).

FOR WEDDINGS • GRADUATIONS • FATHER'S DAY

See the models shown here and other handsome Ronsons at your favorite dealer. No individual orders can be filled direct.

For a cigarette, cigar or pipe
Press, it's lit! Release, it's out!
Safety cut the instant you lift your finger!



- 1 "MASTERCASE"—smartly styled cigarette case, with convenient built-in lighter—\$17.50.
- 2 "WHIRLWIND"—with disappearing windshield. Smart indoors—sporty outdoors—\$8.25.
- 3 "ADONIS"—in chromium finish, the men's or ladies' lighter with the "new look"—\$10.00.
- 4 "ADONIS"—in 14 karat gold—princely possession, incomparable gift—\$20.00 (tax extra).
- 5 "STANDARD"—trim, dressy lighter in chromium plate, for pocket or handbag—\$6.00.

- 6 "PRINCESS"—dainty ladies' lighter, smartly designed in tortoise enamel finish—\$6.50.
- 7 "CROWNSET"—luxurious silver-plated table lighter, cigarette urn and tray—\$32.50 (tax extra).
- 8 "QUEEN ANNE"—lovely silver-plated table lighter exquisitely styled—\$11.00 (tax extra).
- 9 "MAYFAIRS"—dainty silver-plated table lighters of classic beauty—\$16.50 the pair (tax extra).
- 10 "DECANTER DELUXE"—graceful table lighter, richly plated in silver—\$14.50 (tax extra).



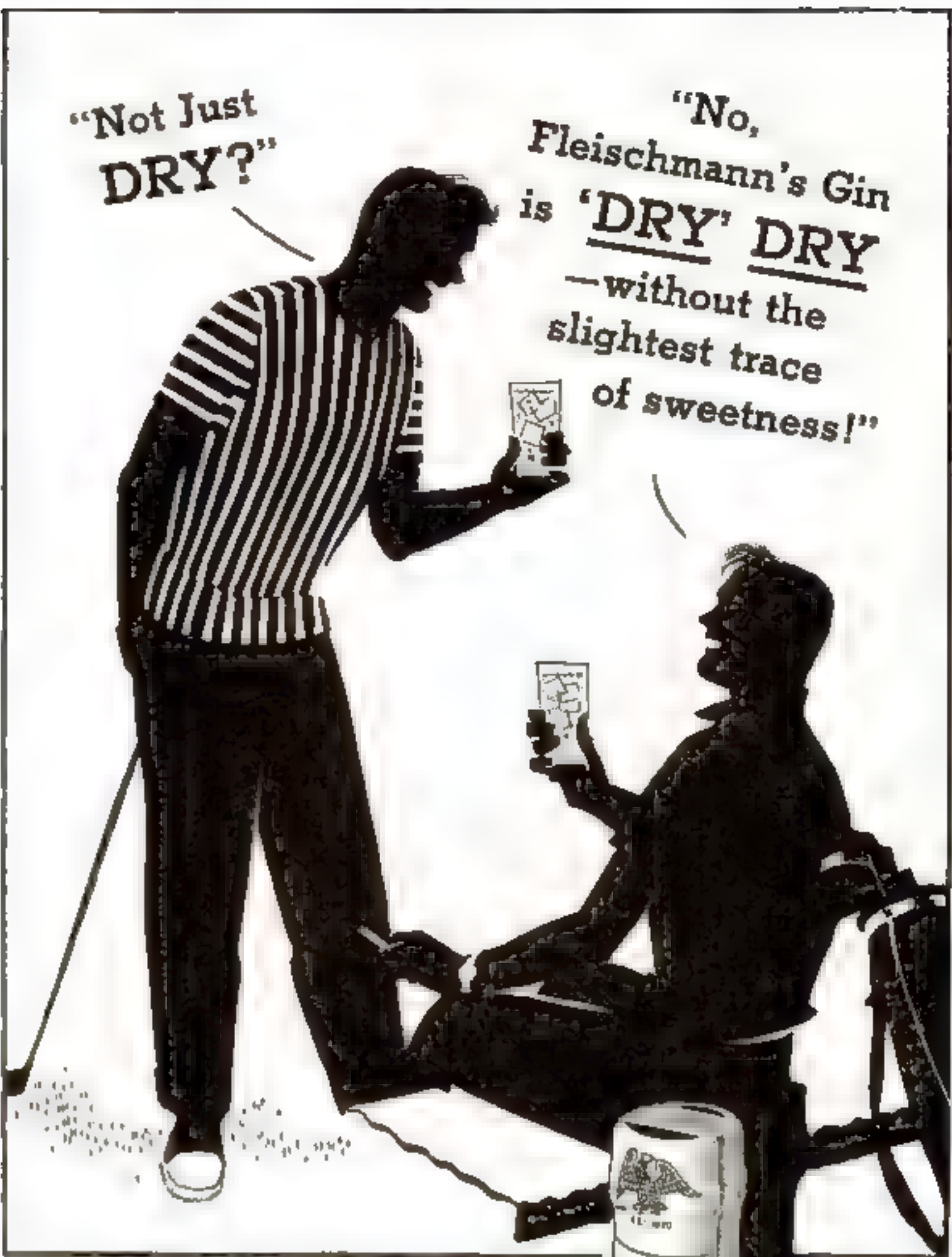
MAYBECK RELAXES in front of his little home high in the Berkeley hills. His overlapping sack-and-cement construction can be seen in the wall at right.

MAYBECK CONTINUED

on the horizontal wires of his frame, letting them overlap like shingles. When the cement hardened it made tough, durable, water- and fireproof walls. The house is warm and comfortable and provides sufficient space for himself and his wife. "Anybody can do it himself," he notes delightedly. "All you need is old sacks, a few beams and wires and that porous cement. Say, that cement is simply corking," he goes on, recklessly tearing a chunk of it out of the side of the house and floating it in a basin of water to show how light it is. At this point Mrs. Maybeck interferes firmly. Maybeck has shown his floating cement to so many visitors that he is in danger of pulling his whole house to pieces for demonstration purposes. "It would be a wonderful thing for the Chinese," he muses. "They have so little wood to build with. And the sack-and-cement construction is really very solid," he continues, poking at the walls with a stick while Mrs. Maybeck quails. "Very solid indeed."

Maybeck possesses something that is rare enough even among architects: a purely artistic personality. He is continuously and persistently occupied with the problem of transforming his surroundings into beautiful and startling experiences. He pursues this problem with the relentless absorption of an insect building a nest, and he is less interested in the result than in the process of creating it. He can become as enthralled with the problem of constructing a shack out of old packing boxes, as with the plan of a skyscraper. He is always showing some humble, home-building neighbor a point or two about beautifying his roof or fixing his fireplace. He rarely enters a friend's home or even a public building without corralling the owner and suggesting all sorts of alterations, usually leaving his listener enthusiastically tearing his place to pieces in order to make them. Maybeck is a practical carpenter, wood carver, stonemason, bricklayer and painter as well as a planner. When he supervises a job of construction he clammers over scaffoldings and hops from beam to beam with a reckless enthusiasm that often terrifies men half his age. He architects not only buildings but everything from landscapes to kitchen utensils, including people. For years he architected all his wife's clothes, solemnly making blueprints of skirts, blouses and gowns, and turning her at last into Berkeley's most imaginatively dressed woman. He even architected his own pants, which for years became one of San Francisco's most noted sartorial institutions. He still wears them. They rise to a point beneath his beard ("It obviates the need of a vest," he explains) and are supported by built-in suspenders. They also open at the sides instead of having fly fronts ("because of modesty"). Disaster and frustration mean nothing to Maybeck. Several years ago Mrs. Maybeck left a pot of Crisco boiling on the stove while she went shopping in downtown Berkeley. When she got back she found the Maybeck home burned to the ground, with only a few charred timbers left standing. Maybeck surveyed the ruins with detachment for a moment and then noticed the charred timbers. Greatly excited, he disappeared and came back with a sandblasting machine. For several days he sandblasted the charcoal from the remaining wood. "What a simply corking surface," he chortled, showing his neighbors the creamy, silken grain of polished wood from which a layer of charcoal had been removed. Soon he had rebuilt the house,

CONTINUED ON NEXT PAGE



"Not Just DRY?"

"No, Fleischmann's Gin is **'DRY' DRY** —without the slightest trace of sweetness!"

90 PROOF

"No wonder FLEISCHMANN'S makes America's most Delicious Gin Drinks!"

Yes, Fleischmann's Gin is 'dry' dry . . . 100% dry! One of Four Big Reasons why Fleischmann's makes America's most delicious gin drinks.

Reason Two: Fleischmann's has a superbly light, delicate taste!

Reason Three: Fleischmann's is so very, very smooth!

Reason Four: Fleischmann's priceless mixability provides the perfect base for Tom Collins, Martinis, all gin drinks!

FLEISCHMANN'S
EST. 1870
DISTILLED DRY GIN
90 PROOF
Distilled from American Grain
Distilled and Bottled by
THE FLEISCHMANN DISTILLING CORPORATION
Peekskill, New York

FLEISCHMANN'S *America's First Gin*

DISTILLED FROM AMERICAN GRAIN - 90 PROOF.
THE FLEISCHMANN DISTILLING CORPORATION, PEESKILL, NEW YORK.

CLOROX is FIRST with America's Housewives because it offers BOTH!

1. GENTLER BLEACHING ACTION!

YOU CAN'T FIND A GENTLER BLEACH THAN CLOROX FOR WHITE COTTONS AND LINENS. FOR CLOROX IS ULTRA-REFINED...FREE FROM CAUSTIC AND OTHER HARSH SUBSTANCES...MADE BY AN EXCLUSIVE FORMULA PROTECTED BY U. S. GOVERNMENT PATENT! CONSERVE YOUR LINENS WITH CLOROX!

2. GREATER DISINFECTING EFFICIENCY!

BECAUSE CLOROX IS FREE FROM CAUSTIC, IT NOT ONLY BLEACHES MORE GENTLY...IT WORKS FASTER IN KILLING HARMFUL GERMS...DOES A BETTER JOB OF DISINFECTING! GIVE YOUR FAMILY THE EXTRA HEALTH PROTECTION OF A CLOROX-CLEAN HOME!

Hundreds of Public Health Departments endorse the Clorox type of Disinfection!

USE IN LAUNDRY KITCHEN BATHROOM

CLOROX BLEACHES • REMOVES STAINS • DEODORIZES • DISINFECTS
There's only one CLOROX...it's always uniform...always dependable!



Actors' faces are extra-sensitive

THAT'S WHY RAY BOLGER SHAVES WITH SOOTHING WILLIAMS

"Removing heavy stage make-up keeps my face sensitive," says Ray Bolger, famous Broadway star shown here in his dressing room. "But getting close, comfortable shaves is no problem since I started using Williams Shaving Cream. It's easy on the skin—never irritates."

Close, easy shaves

Williams is made from top-quality ingredients, blended as precisely as a doctor's prescription. In Williams you enjoy the benefits of over 100 years' experience. Its whisker-wilting lather soaks

wiry beards completely limp—lets you shave quickly and cleanly. Get a tube of Williams today.

Lather or brushless? If you prefer a brushless shave, you'll find the same luxurious shaving cream qualities in the new richer Williams Brushless Cream.



MAYBECK CONTINUED

using the burned and sanded wood for banisters, moldings and other woodwork. It is now occupied by his son's family and has what is probably the most beautiful wood-lined interior of any home in Berkeley.

It is easy to see how these exuberant and unworldly habits of thought have kept Maybeck from becoming a conventional corporation architect. He has never sought a client or a commission. Such clients as he has had have come to him, begging for his services. He has always been bored to death with the business side of architecture, and has usually hired a more systematic associate to handle the details of contracts and estimates. Technically his innovations in California home building have long attracted the attention of architectural scholars. A monograph on these technical matters by Jean Murray Bangs, wife of a California architect, is now in course of publication. He was the first man to make artistic use of California redwood. He used modern industrial materials like factory sash and barn-door type sliding panels long before they became popular with other modern architects. He designed large areas of glass for walls at a time when most architects were clothing their buildings in dull, old-fashioned masonry. He was one of the first practitioners of what architects call "open planning"—the art of designing buildings in spreading units that can be added to when the growth of their functions demands greater space. He invented the typical California indoor-outdoor house and garden and the kitchen-living room combination way back in the 1890s.

But for all his revolutionary ideas in the uses of new materials and layouts, Maybeck has never allowed his materials to dominate the appearance of his buildings. Neither has he allowed his ideas to get codified into any formula or system that pedantic minds could convert into a theory of architectural progress. He hates functionalism, partly because it makes utility the exclusive goal of construction, but mainly because it is a cut-and-dried theory—and Maybeck loathes theories. When modern architecture is mentioned to him, Maybeck merely shrugs. "You mean all those boxes?" he inquires. "They haven't got anything to do with architecture. Architecture is an art."

Maybeck's somewhat uncompromising attitude reflects his partisanship in a struggle between mysticism and materialism that has become acute today in nearly every branch of thought. In architecture it is the struggle between the temple builder and the factory builder, the craftsman architect and the industrial architect, the individualist and the mass-minded man, or, as the novelist Arthur Koestler puts it, the yogi and the commissar. The odds are heavily stacked against architects like Maybeck. He is opposed by modern economics, which have made individualism in architecture a luxury that can be afforded by very few people. He is opposed by the technics of the industrial era which, more and more, tend to turn out buildings that are as uniform and indistinguishable as automobiles or refrigerators. To functionalists and other doctrinaire utilitarian architects, Maybeck is a madman, a hopeless romantic and a dreamer. Yet he has one characteristic common to all important architectural thinkers since the days of the ancient Greeks. They have all wanted to charm and astound their fellow men with buildings that are something more than masterpieces of efficiency or shelters from the weather.

Wood carving and car seats

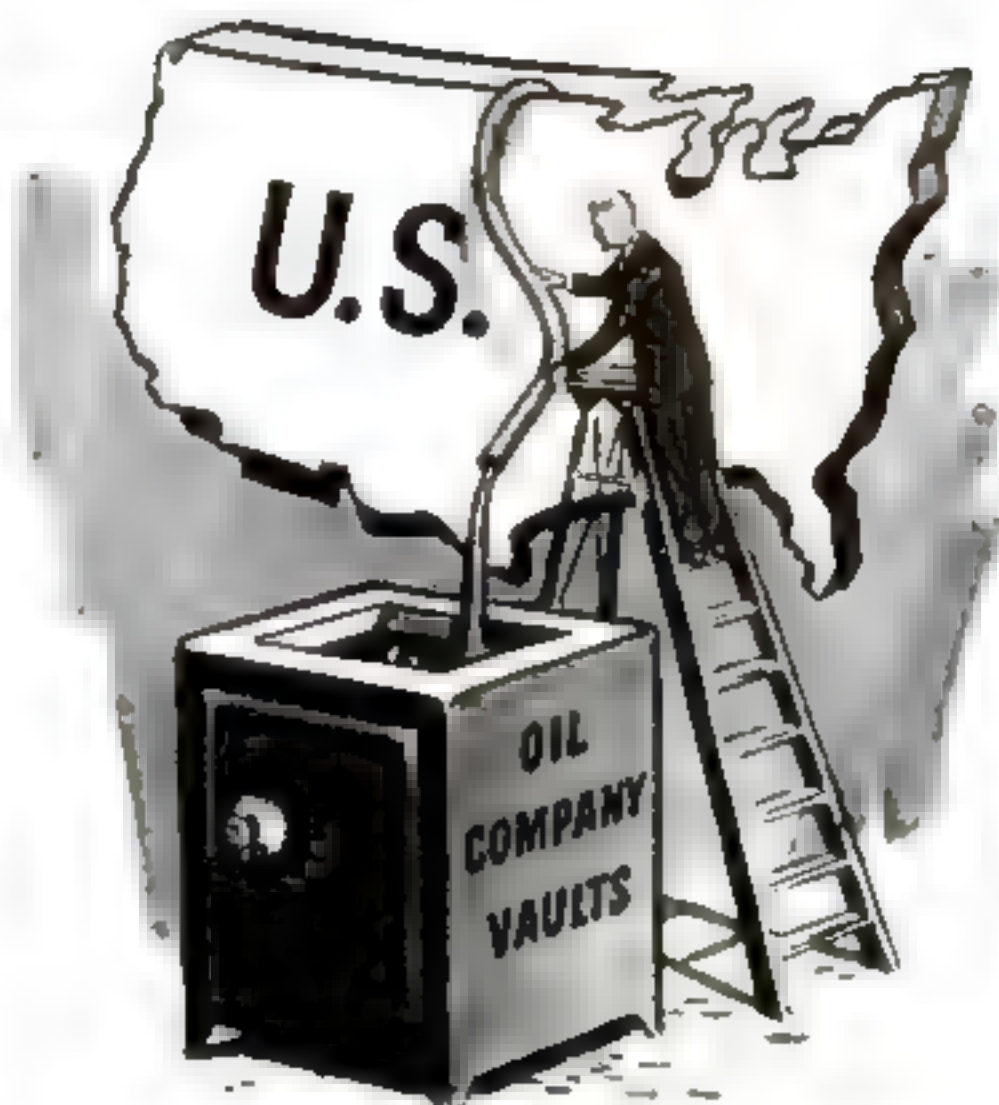
MAYBECK was born in New York City, where he lived as a child on MacDougal Street near Bleecker in the heart of Greenwich Village. "Now, I understand, it is a center of infamy," he says. "But at that time it was a street of charming Colonial brick houses." His father was a German wood carver and a militant free-thinker, who plied his trade in a small shop where he worked for Manhattan's leading furniture and interior-decorating concerns. The ancestral craft that Maybeck learned in this shop had a great deal to do with his subsequent attitude toward his profession. In a sense, he has been hand-carving buildings ever since. As a young man, he was sent to Paris on a small allowance to study at the Ecole des Beaux Arts which was then the undisputed capital of the architectural world. It is characteristic of Maybeck that he still speaks with hushed reverence of his Beaux Arts instructors. Some 40 years later that institution was confronted by an esthetic revolution that made it the symbol of architectural reaction, and young architects all over the world were heartily cursing every item in its curriculum. But Maybeck lacked the ideological slant of a revolutionary. He learned what the Beaux Arts had to teach him, which, as it turned out, was a great deal. He returned to New York, earned some money by designing an improved seat for railroad cars and moved on to Kansas City. There, as a struggling draftsman, he

CONTINUED ON PAGE 118

Do the oil companies "exploit" our natural resources?



1. Every so often someone comes up with the old cry that the oil companies are "exploiting" America's natural resources. Invariably they point out that since those resources *belong* to the American people, the oil industry should be *owned* by the people—that is, government-owned and operated.



2. If the oil companies were actually taking the oil resources of this country and *making off* with them, this argument might have some merit. But it so happens that 92% of the oil produced in this country is *consumed* by the American people. Even the 8% that is exported is almost exactly balanced by imports.



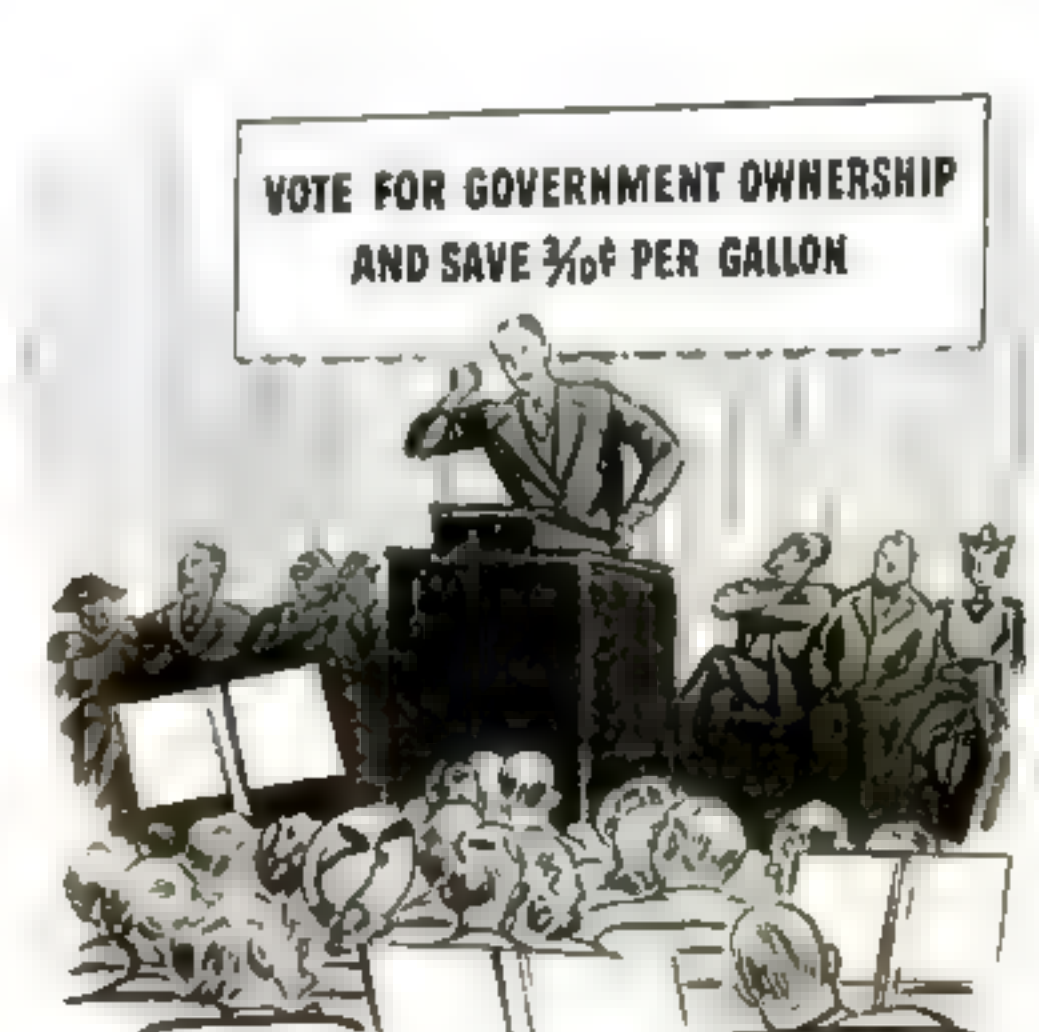
3. So the oil that *belongs* to the American people actually *goes* to the American people. The only difference is that the American people pay *private* oil companies for getting the oil out of the ground—and making useful products of it—instead of paying their *government* for doing the job.



4. Last year, for example, Union Oil Company produced, refined and distributed 2 billion, 12 million gallons of petroleum products for the American people. The total profit received by the company for performing this job amounted to just 9/10¢ per gallon. Of this 9/10¢ only 3/10¢ was paid out in dividends to the stockholders; 6/10¢ was plowed back into the business.



5. In other words, one group of Americans—our customers—paid another group of Americans—our employees and stockholders—for furnishing them with petroleum products; just as Union Oil people pay farmers for furnishing them with food. When all the out-of-pocket costs of doing the job were met, and the employees' wages were paid, the stockholders got 3/10¢ per gallon for financing the operation.



6. So theoretically, even if Union Oil were government-owned—and operated as efficiently as private citizens operate it under a competitive system—the *maximum* "exploitation" that could be eliminated would be 3/10¢ per gallon. In actual practice, however, we all know this theoretical saving would be offset many times over by the inefficiencies of government operation. So the argument makes about as much sense as saying that the government should own and operate all farms.

UNION OIL COMPANY OF CALIFORNIA

INCORPORATED IN CALIFORNIA, OCTOBER 17, 1890

This series, sponsored by the people of Union Oil Company, is dedicated to a discussion of how and why American business functions. We hope you'll feel free to send in any suggestions or criticisms you have to offer. Write: The President, Union Oil Company, Union Oil Building, Los Angeles 14, California.

Henry Rosenfeld



tropicolor classic

12⁹⁵

An all year favorite in
Colonese Sandswest.

A washable wrinkle-resistant Rayon fabric. You'll find it irresistible for vacationing, careering, or dating. In a flash you button it right up the front, encircle your tiny waist with a gay raffia belt. Lilac, Aqua, Blue, Maize, Pink and White.
Sizes: 10-20 and 14 1/2-24 1/2

Best & Co.

Fifth Ave., New York
CHICAGO • WASHINGTON • BOSTON



MAIL ORDERS FILLED

henry rosenfeld

498 SEVENTH AVE.
NEW YORK 10, N. Y.



LIVING ROOM of Berkeley home built for Guy Hyde Chick is an example of Maybeck's pioneer work in simple, spacious, indoor-outdoor home building.

MAYBECK CONTINUED

met Annie White, the sister of a fellow architect, and decided to marry her. When the Columbian Exposition at Chicago opened in 1893, Maybeck and Annie went to take a look at its famous classical revival architecture, built by such men as Hunt, Post, McKim, Mead and White. Again Maybeck's reaction to the Grecian columns and pediments of conservative architecture was remarkably moderate. While his great contemporary Frank Lloyd Wright took one look and roared away denouncing the whole exposition as a monstrous insult to good taste, Maybeck gazed at it with frank admiration. The admiration, as usual, had nothing to do with the theory behind the architecture. Maybeck had an equal admiration for the revolutionary architecture of Wright. He was merely judging buildings, as he had always done, on their own merits, without any regard for movements or programs of architectural reform. Later on, Maybeck used and discarded the whole vocabulary of classical ornament at will, sometimes using Greek columns, Gothic carving or baroque domes, sometimes approaching the more restrained style of Wright.

In the 1890s Maybeck moved on to San Francisco, taking Annie with him. Annie was recalcitrant about marriage. But Maybeck soon paid her a compliment from which few women could have escaped. While working as a draftsman on San Francisco's old Crocker building, he distorted the floral ornaments on its cornices until they looked like a vast series of capital As. The building still stands in downtown San Francisco, and Maybeck still chortles every time he sees it. Annie, seeing her initial spread all over what was then one of San Francisco's most important buildings, succumbed and they were married shortly afterward.

Immediately Maybeck, who already had a beard and a look of elderly sagacity, became the leader and mentor of San Francisco's younger architects. They collected at his home and listened reverently to his ideas, bringing box lunches and helping Annie do the dishes. He taught them architectural drawing as a professor at the University of California. Soon Maybeck's work became so famous locally that Phoebe Hearst, the mother of William Randolph, sent him to Europe to organize a competition for redesigning the campus of the University of California in Berkeley. Maybeck took Annie with him. On the way they stopped off at the Hearst home in Washington. "We slept in Willie's big double bed," he remembers gleefully. He also remembers his embarrassment in discovering that he had grown so fat that the pants of his only dress suit would not button in front. Always a resourceful man, Maybeck architected a red sash which he wore to cover the hiatus. The result was somewhat spectacular, but it settled the Hearst family even more firmly in the conviction that Maybeck was a great artist.

"It gets in your elbows"

AS a matter of fact, Maybeck was too much of an artist to be a good administrator. The competition for rebuilding the University of California ended in a welter of compromises and unworkable projects, and Maybeck himself finally lost interest in it. The European expedition had only a few concrete results. One of them was the birth of a son in Brussels. Characteristically, Maybeck could not bring himself to decide on a name for the baby. When

I love
the long
skirts



with my lovely

Wunderhose! It's grand, even
with longer skirts, to know you're
wearing luxurious, long-lasting



Wunderhose, in glamorous
nylon; full-fashioned, tailored
seams, or the sheer seam-
free so right for sports-wear.
And did you know there are
Wunderhose Durene mercer-
ized anklets for everyone, too,
in a bright array of new colors?

Wunderhose is the perfect
"family" stocking, good
for mother, perfect in slim-leg
styles for teen-agers,
and anklets for all.



Wunderhose

RICHMOND HOSIERY MILLS, ROSSVILLE, GA.
WUNDERHOSE • EVERWEAR • ARROWHEAD

Bangle Bracelets

FOR YOUR BRIDE - WEDDING



Various designs, 7.50 to 20.00

This token of your appreciation
will be treasured long—for
its enduring beauty... for the
sentiment it holds

in 14 kt. natural green and
pink and silver-washed metal
the bride, too

Krementz

JEWELRY

Since 1866

FOR LADIES: Bangles, Bangles, Earrings,
Pendants, Bracelets, Brooches
FOR MEN: Evening Jewelry, Cuff Links,
Cigarette Holders, Tie Holders
Wherever fine jewelry is sold

[illegible]

*"Our carpets make
our house a home"*

says Mrs. Harry L. Magee



One of Pennsylvania's finest show places, this tour can vary from a half day to a full day and includes a picnic. The tour is run by Harry A. Morgan, president of the Morgan Crane Company.

"Whatever your decorative scheme,
there's a perfect MAGEE Wilton,
Axminster or Velvet for you . . . in the
color you want, the size you need,
at the price you'd like to pay.

"Your home too...whether large or small...will take on new and inviting spaciousness with these smartly-styled carpets," says Mrs. Magee.

MAGEE *Carpets and Rugs*



Spinning Wheel about

THE MAGEE CARPET COMPANY • MILLS BLOOMSBURG, PA.

d 07 FIVEASSY (T) get covers
C 1 1 x r o n d + 8 / ng





*Whichever you want,
simply select the vegetables*

LOOK FOR THE BRAND THAT PUTS FLAVOR FIRST

Del Monte



ALL THESE VARIETIES, TOO — all packed under one dependable label — the brand preferred by more women than any other line of canned fruits and vegetables in the world — Del Monte

Whole Kernel Corn Cream Style Corn Peas Asparagus Spinach
Beets Carrots Lima Beans Green Beans Tomatoes and others

MAYBECK CONTINUED

they returned to Berkeley, they settled down near a family of neighbors named Wallenberg. One day Maybeck approached his 2-year-old offspring and politely inquired, "Who are you?" The first name that occurred to the infant's mind was Wallenberg. "Wallen," he said tentatively. Maybeck promptly named him Wallen Maybeck.

It was an example of many of the quizzical and unconventional Maybeck habits that got the good-natured, childlike little man a name for eccentricity all over the San Francisco Bay region. The Maybecks lived with their son and a good-looking daughter, Kerna, in a disorderly but architecturally charming home in the woods above Berkeley. They were fond of trading homes with friends for a few weeks at a time, a process which always ended up with extensive alterations in the friends' homes. The Maybecks were successively vegetarians and antivivisectionists. They developed a lifelong horror of milk and even refused to eat food made with it. Maybeck had, and still has, an equal horror of honey, which he will not allow anywhere near his house. "It gets in your elbows," he complains. The Maybecks were also mild hypochondriacs. Mrs. Maybeck's firm voice always questioned friends carefully when they telephoned suggesting a visit. "You haven't got a cold, have you? Well, I guess it's all right then." Smoking was absolutely prohibited. This prohibition was a source of so much satisfaction to Mrs. Maybeck that she was invariably disappointed when visitors did not try to smoke on the premises. It deprived her of the pleasure of forbidding it.

Today Maybeck still lives in Berkeley, though he has moved out of two neighboring homes that he has turned over to the families of his son and daughter. His most recent large-scale architectural job is the campus he has designed and built for Principia College, a Christian Science institution overlooking the Mississippi River at Elmhurst, Ill. Like much of Maybeck's architecture, it is a mixture of classic, romantic and modern styles, blended with charming personal taste and hidden self-effacingly among tree- and shrub-grown hills. "Christian Scientists always pay their bills," he remarks, earnestly. "Good thing for an architect to remember." In his outdoor drafting studio, shaded by a scrawny eucalyptus tree, he discusses architecture by the hour, always with a pencil in one hand so that he can illustrate his remarks with rapid little sketches that have the calligraphic swiftness of Chinese script. He never reads anything. "Mrs. Maybeck does all the reading," he explains. "I look at pictures." One of his favorite relaxations is crooning whole scenes from obscure French operas, singing coloratura soprano and bass parts with equal intrepidity and expert French diction. Occasionally, at 86, Maybeck has a spat with Annie, who is a good deal bigger than he is. It usually ends up with his stamping his feet and hurling his blueprints all over the front yard. But these tantrums are rare.

Though he is the possessor of a number of honorary degrees and architectural prizes, Maybeck has an almost incredible obliviousness to what the world thinks of him. "You couldn't call me a success at all," he remarks, stroking his beard. For several years he has been hard at work on a mammoth plan for the rebuilding of San Francisco. Hundreds of blueprints and landscapes clutter his house, showing a magnificent city that he has invented out of his imagination, teeming with palatial buildings and tumbling through elegant boulevards down to the bay and the Golden Gate. Maybeck is quite aware that his dream city will never be realized. "The fact is," he confides, "that I'm really doing it to please my wife. It's beautiful, isn't it?"



ON A RECENT VACATION Annie and Bernard Maybeck, both wearing tam-o'-shanters, lean on a rail to take a look at California's famous Lake Tahoe.



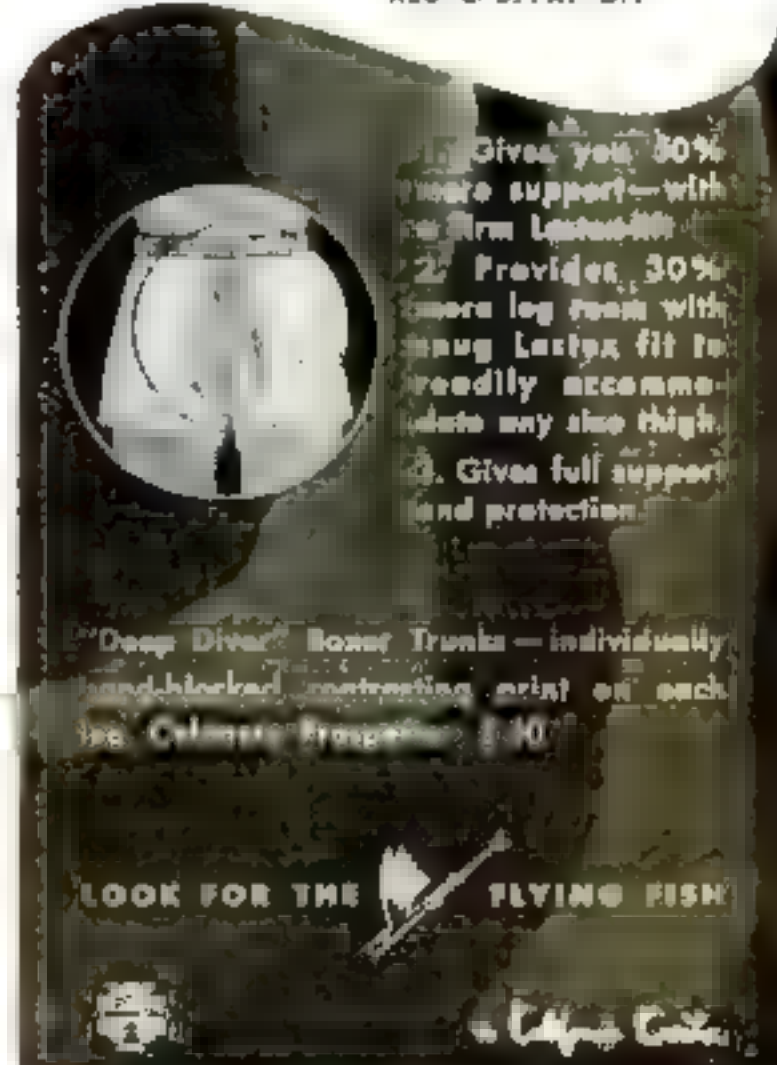
Catalina
styled in
CALIFORNIA for the
STARS of Hollywood
... and YOU!



Write for color folder showing other Catalina styles. Catalina, Inc., Department 540, 443 South San Pedro Street, Los Angeles 13, California



Catalina
alone offers this
patented feature in Boxer Trunks
A TRUNK WITHIN A TRUNK
featuring
3 IN 1 Lastex® SUPPORT
*REG. U. S. PAT. OFF.



Write for color folder showing other Catalina styles. Catalina, Inc., Department 540, 443 South San Pedro Street, Los Angeles 13, California



AT RICHMOND'S LITERARY DINNER, GUESTS LISTEN INTENTLY TO A SPEECH BY CLEVELAND AMORY. GLISTENING DOMES IN FOREGROUND BELONG TO HISTORIAN



ORDEAL BEGINS early in the morning as Amory is routed from his hotel bed for a newspaper interview.



THE SAME TREATMENT is given Jackson. Unlike Amory, who thoughtfully put on shoes and socks for the

reporter, he stayed in bed. His new novel *The Outer Edges*, deals with a small town's reactions to a murder.



DOUGLAS S. FREEMAN (LEFT) AND JAMES A. FARLEY



A VETERAN SPEECHMAKER HIMSELF, FARLEY (THIRD FROM LEFT) DOZES OFF DURING THE DINNER ORATORY

Authors' Ordeal

Five writers get a full dose of lionizing from Richmond booklovers

It has long been a popular notion that writers of best-sellers do little else between books but smoke pipes and count royalties. Actually a successful author's free time is often cluttered with literary teas and cocktail parties, radio appearances, book-club meetings, lectures and chicken à la king dinners. They help boost book sales. But at the same time he is subjected to the unquenchable curiosity of a social-literary cult, mainly women's club members, which not only seeks his autograph but tries to ferret out his personal habits (p. 156).

These pictures by Alfred Eisenstaedt show what happened when five authors recently submitted to a full day's adulation sponsored by the Junior League of Richmond, Va. and a local department store. They were Charles Jackson (*The Last Weekend*), James Farley (*Jim Farley's Story*), Cleveland Amory (*The Proper Bostonians*), Willie Snow Ethridge (*It's Greek To Me*) and Marya Mannes (*Welcome from a Stranger*). Beginning at 9 o'clock in

the morning, when they were interviewed by a reporter (opposite page, bottom), Jackson and Amory received the full treatment. Their schedule: at 10:30, meeting with Junior League members who demonstrated their puppet show; 12:30, bourbon old-fashioned on the country-club lawn with Mrs. Ethridge and Miss Mannes; 1, luncheon; 3, autographing session; 5, cocktail party; 7, dinner and speeches (above); 11, party at a private home; 3 a.m., return to hotel. Before the dinner, for which 800 bought tickets, Civil War chronicler Dr. Douglas Southall Freeman (*Lee's Lieutenants*) lined up the writers in military order and marched them to the table. During the speeches Richmond women squirmed as Jackson berated the huge influence of historical novels which trump up bosomy strumpets but tittered with delight at the Southern anecdotes of Georgia-born Mrs. Ethridge. By the end of the evening Jackson and Amory (below, right) wondered whether it was really worth it.



AT BREAKFAST in room, Amory and Jackson are interrupted by a call from one of the committee mem-

bers in charge of arrangements. She wanted to remind them of an appointment to see the Junior Leaguers.



ORDEAL'S END, after 17 hours and six parties, finds the two authors burned out and bored. Time: 2:30 a.m.



AH! my Absorbine Jr.



For FAST RELIEF,
help feed
famished muscles
with fresh blood!

• Tennis muscles often shout with pain because they are famished. Those "extra sets" have burned up nourishment required for your play. Muscles stiffen, feel lame and sore and painful.

Rub those sore muscles with Absorbine Jr.! This helps speed the local circulation. Then fresh blood supplies your starved muscles with fresh nourishment for renewed energy. Pain and stiffness ease so fast you'll sigh with relief... feel like a different person!

Ask your druggist for Absorbine Jr.—a famous formula of rare medicinal herbs and other scientifically chosen ingredients from many lands. \$1.25 a long-lasting bottle.

W. F. Young, Inc.
(Springfield, Mass.)

Absorbine Jr.

Authors' Ordeal CONTINUED



CHARLES JACKSON IS QUESTIONED BY A COVEY OF JUNIOR LEAGUERS

HOW TO QUESTION AN AUTHOR

Probably the most gruelling and most embarrassing experience an author endures is the direct, personal question. Charles Jackson, who wrote *The Lost Weekend*, was the favorite target of inquisitors at Richmond. Below is a standard list of questions most asked of him:

"How does it feel to be famous? (Sir, won't you have a drink?)"

"How long did it take you to write *The Lost Weekend*? (Are you sure, not even a little one?)"

"How do you think of these ideas? (You mean you don't drink?)"

"What's your new book about? (You really pick some odd subjects—well, I mean alcoholism and homosexuals, you know.)"

"Why did you become a writer? (Did you just start writing the story of your own life?)"

"It must be wonderful to be able to express yourself, isn't it? (You know, I've done a little scribbling and I've always felt I had a book in little me. What do you think I should do about it?)"

"Did you have to do much research on *The Lost Weekend*? (Frankly, Mr. Jackson, were you an alcoholic yourself?)"



PUPPET SHOW which Junior League members put on for children gets polite but hardly enthralled attention from Jackson and Amory (center, hidden).

BETTER HEARING!

YOU can have it with "Eveready" hearing-aid "B" batteries—better hearing 1-o-n-g-e-r plus more full-volume operation. That's because of their special flat-cell construction—there's no dead space filled with inert tar or paper packing! **WAR SECRET!** This rugged, efficient construction made possible the proximity fuse—No. 2 in war-time importance.

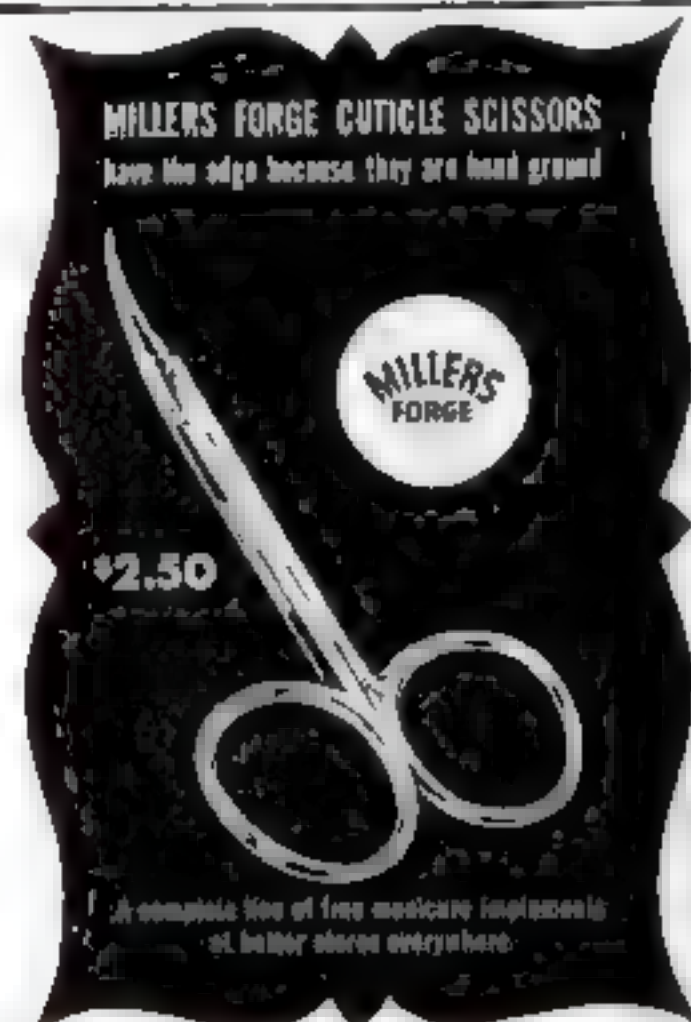
The most compact... the most economical, "Eveready" batteries are sold by hearing-aid dealers everywhere. Get them for better hearing!

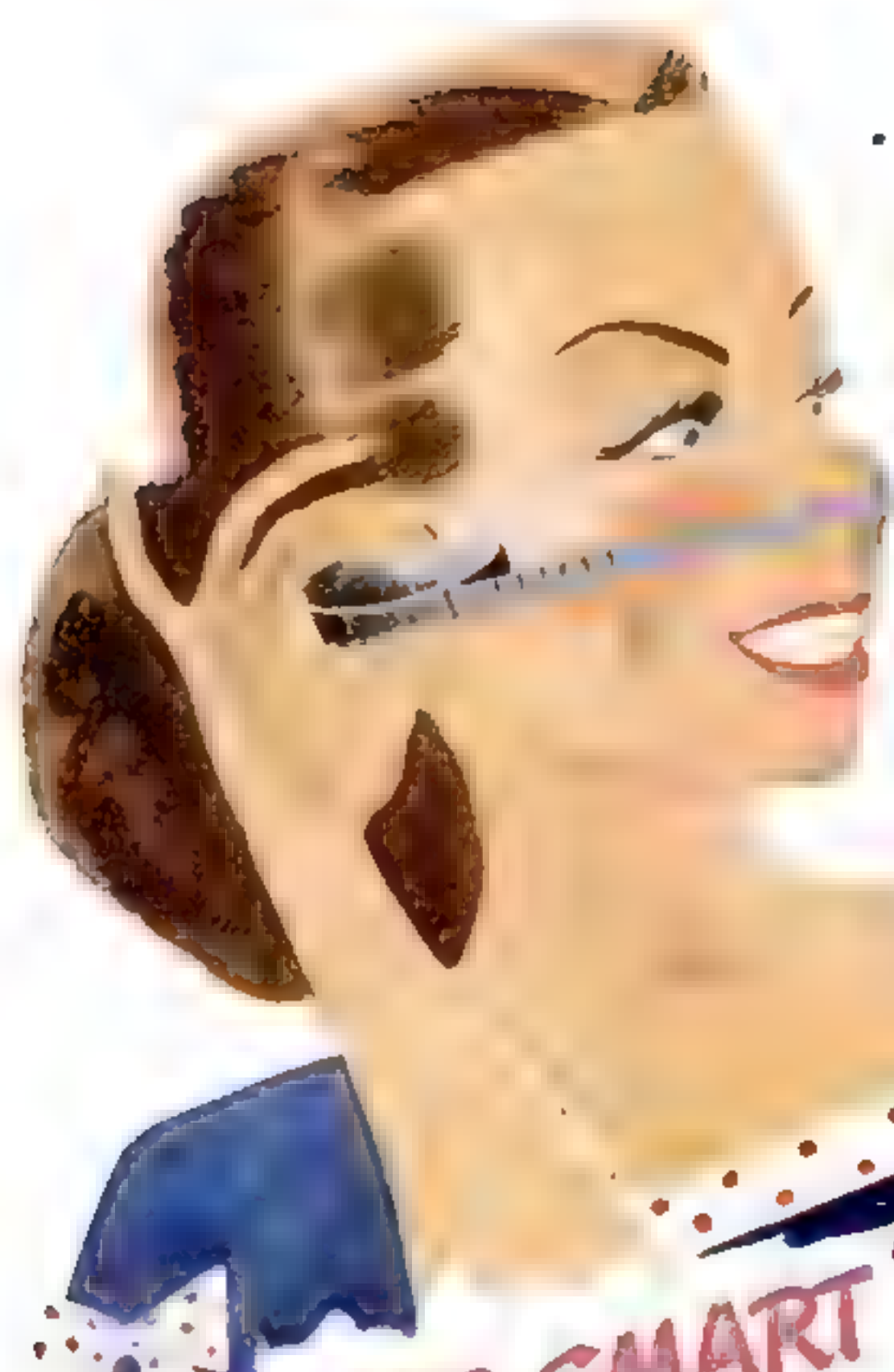
FREE TO YOU

EVEREADY
TRADE-MARK
MINI-MAX
HEARING-AID BATTERIES

"Progress Toward Better Hearing."
Write Dept. L-27

NATIONAL CARBON COMPANY, INC.
30 East 42nd Street, New York 17, N. Y.





Seal in juices with the **Flame Ray broiler**—6 inches deep—generous room for steaks, chops, fish. Flame Ray principle gives tender, juicy results. Non-spatter, non-smoke grid and pan.

Compare this giant 18-inch oven with the ordinary 16-inch model. Roasts a 25-pound turkey or bakes 4 10-inch pies or 8 loaves of bread at once! Automatic precision control. Automatic light



MRS. SMART "SIZES UP" THE NEW STOVES!

... and finds everything she wants in a gas range for a lot less money

Smart Mrs. Smart! She took a look at her growing family. She considered how she loves to have people in to dinner. Then she went out and hunted up the roomiest range she could find—the big, new Kalamazoo gas range! It's

a full 40 inches wide—not the usual 36 or 38 inches. You'll discover more top cooking room, more storage space, and more baking area in the giant 18-inch oven. Check all the features on this page. Then compare prices!

Completely new 1948 **KALAMAZOO** Gas Range

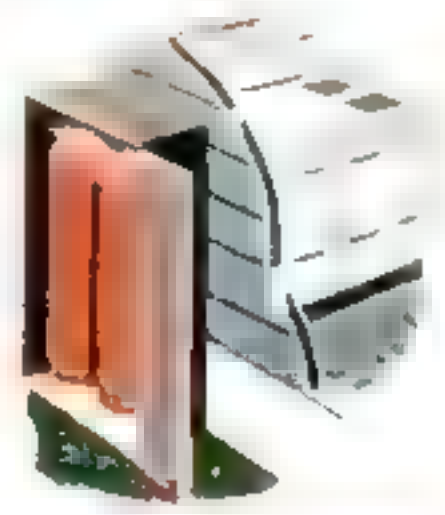
Ample work space—fluorescent top lamp. Generous center mixing space eliminates reaching over hot burners. Interval timer calls you when cooking's done. Uniflow top is a single porcelain enameled piece—no crevices to catch dirt or grease.



Save steps with on-the-spot storage—2 big storage drawers with finger-touch action float on roller bearings. Provide handy space for all your cooking utensils. Save time and effort in meal preparation



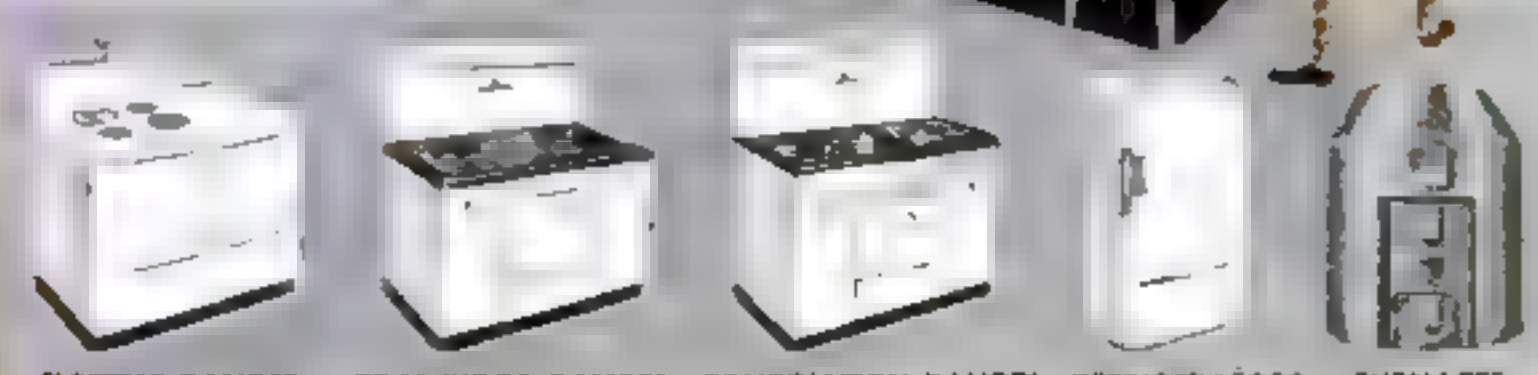
Uses city or bottled gas—engineered for the most efficient use of bottled gas— gives you clean, controlled heat instantly. Also burns manufactured or natural gas. At least a hundred different heat speeds with easy-cleaning thrift burners.



KALAMAZOO STOVE & FURNACE COMPANY, 561 Rochester Ave., Kalamazoo 6, Michigan



HOME APPLIANCES BY
KALAMAZOO
QUALITY LEADERS SINCE 1901



ELECTRIC RANGES COAL-WOOD RANGES COMBINATION RANGES REFRIGERATORS FURNACES



At the Peak of Flavor

IF you had sampled every one of the 771 brands of beer brewed in America today, we think you'd still agree that Blatz Beer tops them all. One reason is that—like finest bush-ripened raspberries—this grand old brew is mellowed to the very peak of flavor. Another is that we've brewed *only in Milwaukee* for 97 years... and Blatz is Milwaukee's *first* bottled beer.

Milwaukee's first... America's first... Bottled first



Valentin Blatz—Master Brewer—Founder Blatz Brewing Co., Milwaukee, Wis.

© 1988 Blatz Brewing Co., Inc. 125 E. Milwaukee, Wisconsin

WRITERS HAD MIXED REACTIONS



CLEVELAND AMORY furrows his brow and stares uneasily into his old-fashioned as he ponders a difficult literary question asked by a local author.

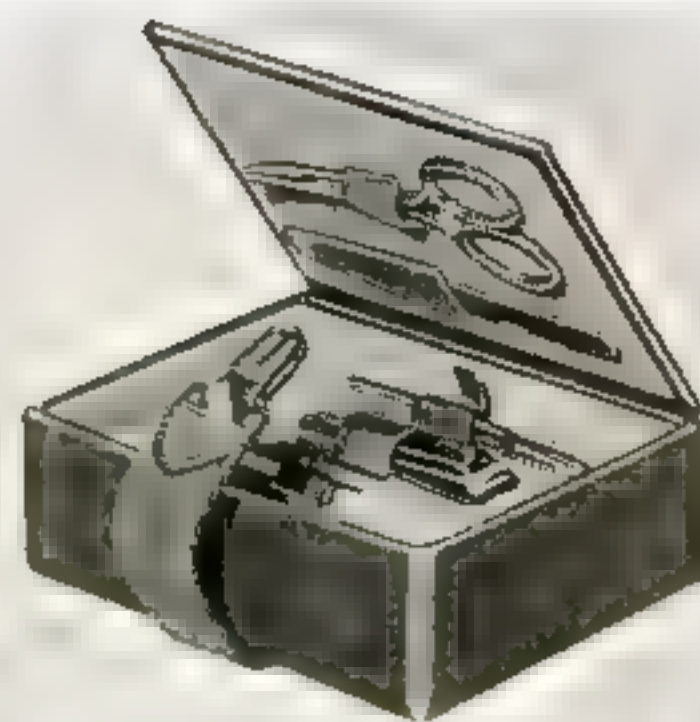


WILLIE SNOW ETHRIDGE (left) has a wonderful time. Being a Southerner herself, she fell in readily with bourbon-and-branch-water hospitality.



AT THE LUNCH TABLE, even Mrs. Ethridge takes over the role of an inquisitor as she discusses the new trends in literature with Amory (light jacket).

CONTINUED ON NEXT PAGE



Salute the Graduate with FINE LEATHERWARE By RUMPP

Perfect way to say, "Congratulations!" Soft rich leathers . . . to be used and treasured for years.

A • WALLET—The "Streamliner"—newest Rumpp design. Lock seal construction. Extra thin, lightweight. Secret compartment. About \$5.00*. Other styles for men, women.

B • STUD BOX AND MANICURE SET—A compact companion for men of good grooming. Fully equipped, suede lined. About \$12.00*. Choice of leathers.

C • KEY CASE—Six keys neatly zip into this handsome, lightweight case. Detachable key hooks. About \$3.50*.

Ask for other Rumpp leather products in leading stores.

*Plus Federal Tax.

98 YEARS OF LEADERSHIP



C. F. Rumpp & Sons, Phila. 6, Pa.,

A NEW THRILL IN

good eating!

1 3/4 lb. chicken
2 4-oz. bags Fritos
4 or 5 medium carrots

Place in casserole alternate layers of fried chicken, Fritos, carrots onion and any other vegetable desired. Add water, pressure cook at 15 lbs. pressure 30 minutes—or add more water and bake in mod. oven 1 hr. Garnish with crushed Fritos.

For new and exciting mealtime goodness, cook with Fritos—crisp, golden chips of corn, delicious when added to your favorite 145 different ways to enjoy Fritos! With salads and sandwiches, refreshing beverages and scores of favorite recipes! Ask your food dealer for Fritos, enjoyed coast to coast!

1 to 1 C hot water
1 to 1, tsp. grated onion
1 to 2 C cream gravy

THE FRITO COMPANY
2600 CEDAR SPRINGS
DALLAS 4, TEXAS

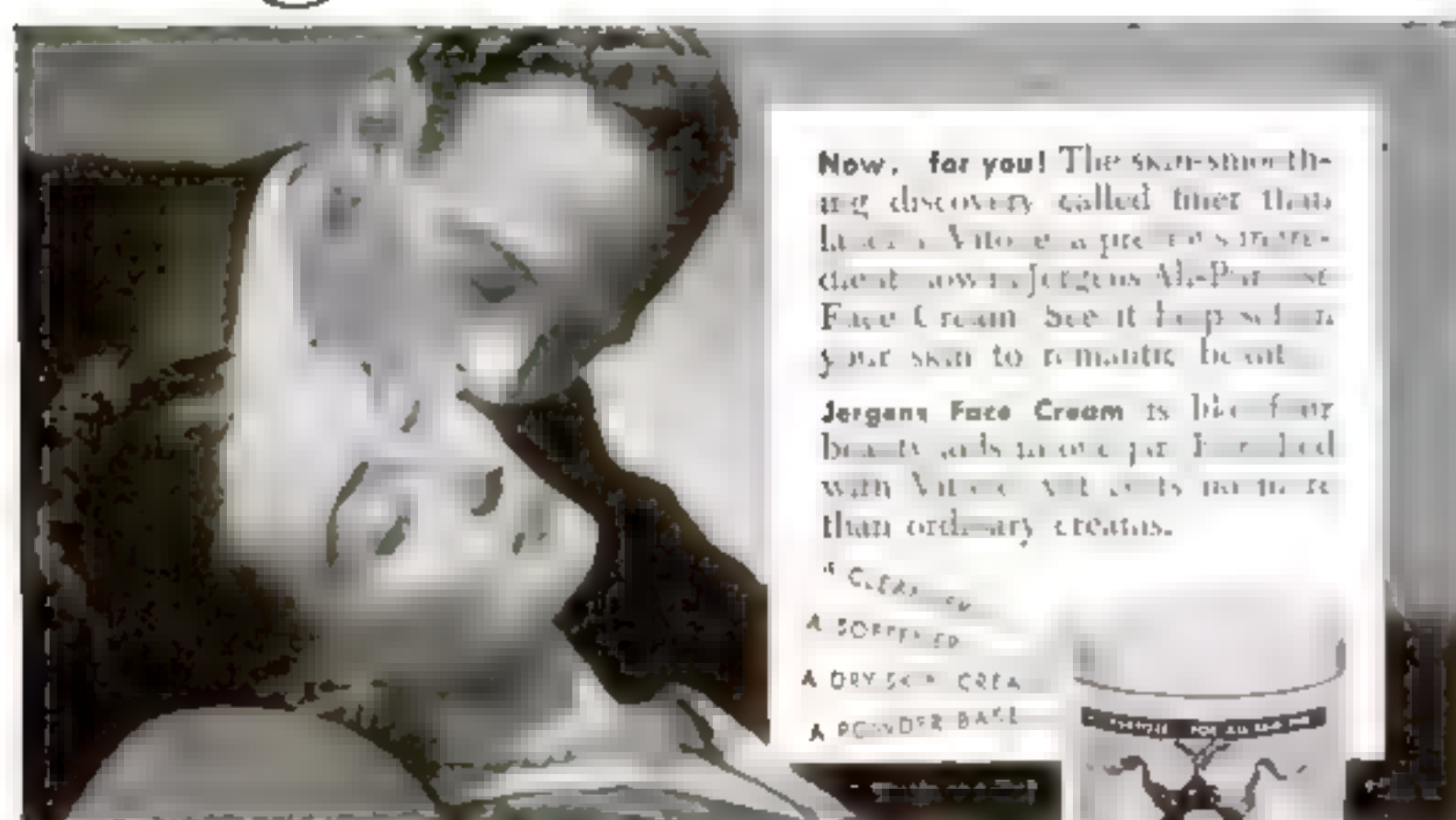
Acclaimed!

by skin scientists and women everywhere

Vitone

called finer than Lanolin itself...now in

Jergens Face Cream



Now, for you! The skin-smoothing discovery called finer than Lanolin Vitone is present in the most elegant Jergens All-Par Face Cream. See it help soften your skin to radiant beauty.

Jergens Face Cream is like four beauty aids in one jar. Enriched with Vitone, it is no more than ordinary cream.

A CLEARER
A SOFTENED
A DRY SKIN CREAM
A POWDER BASE

JERGENS FACE CREAM

Doctors' tests show 8 out of 10 complexions beautifully improved with Jergens Face Cream. Now better than ever with smoothing Vitone.

Authors' Ordeal CONTINUED

FARLEY MADE FRIENDS, AS USUAL



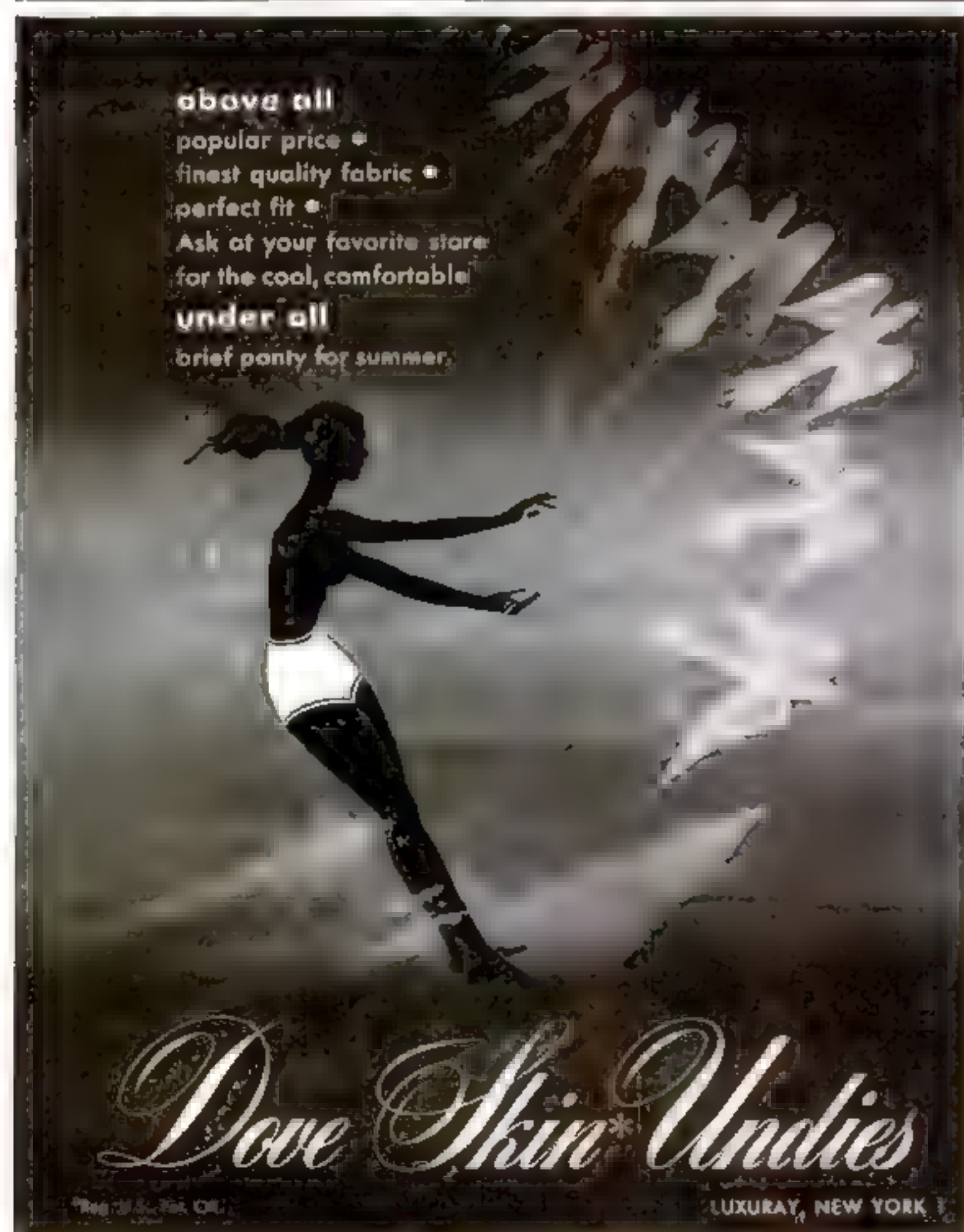
ARRIVING AT RICHMOND, Jim Farley is greeted in the almost-deserted station by a local policeman who shouted familiarly, "Well, how are ya, Boss?"



AUTOGRAPHING BOOKS, Farley looks momentarily muffled while Mrs. Ehrhridge holds center of attention. His book, however, was the most popular.



AT AN AFTER-DINNER PARTY the affable ex-postmaster general, who now works for the Coca-Cola Company, charms guests and his fellow authors.



above all
popular price •
finest quality fabric •
perfect fit •
Ask at your favorite store
for the cool, comfortable
under all
brief panty for summer.

Dove Skin Undies

LUXURY, NEW YORK



PLAYING AT NINEPINS PHILADELPHIA ABOUT 1792*

Philadelphia

BLENDED WHISKY

The Heritage Whisky

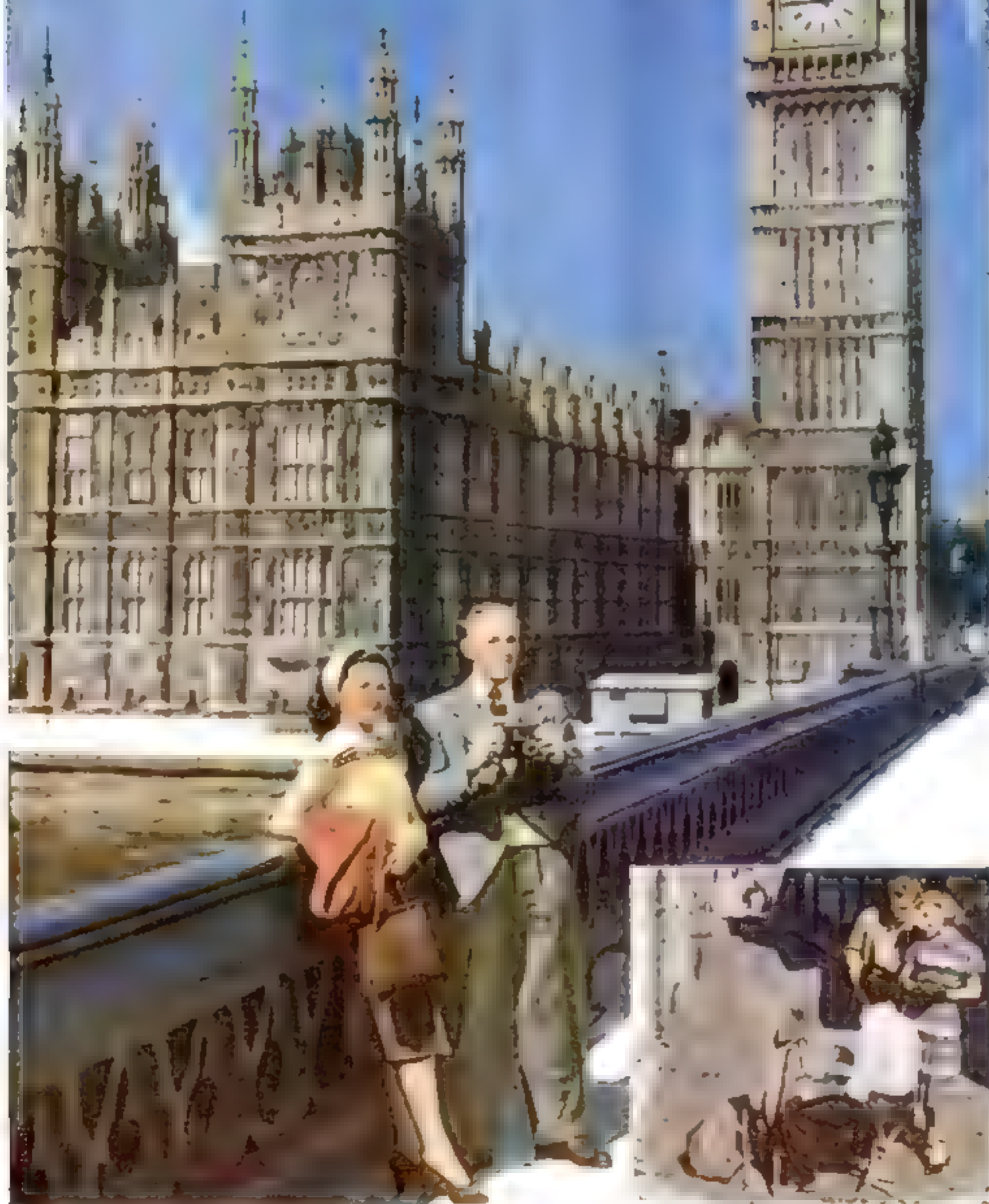


GOOD TASTE THROUGH THE YEARS...

*Vast reserves assure true pre-war
quality of this distinguished blend!*

*From a Series of Historic Paintings Designed for "Philadelphia"—The Heritage Whisky—Famous Since 1894

London's only **OVERNIGHT** by Clipper!



"Come to Britain in '48" says the British Government. But London is host to the Olympic Games this summer—July 29th to August 14th. So, to be sure of the kind of accommodations you want, ask your Travel Agent to reserve them *now*!



Paris, by air, is only an hour and 30 minutes from London... And your dollar goes much further in France this year because of the new, favorable rate of exchange.



... and Pan American has made more trans-Atlantic crossings—by far—than any other airline.... Direct connections by air to any part of Europe.

You're 'way up high "above the weather" where the flying's smooth... Your Clipper's four great engines, superbly serviced by the "World's Most Experienced Airline," are carrying you swiftly across the Atlantic...

You're on Pan American's *Flight 100*—a flight which is rapidly becoming famous as *the* way to go to London... You stretch out and sleep in a comfortable reclining chair... arrive relaxed and refreshed.

Pan American alone of all the world's airlines has flown over half a billion overseas miles.

For reservations not only to Europe but also to five other continents and around the world, see your Travel Agent or nearest Pan American office.



"More time for play the Clipper way." Here you see the outdoor ancestor of one of America's most popular indoor sports—bowling. Go by Clipper and you'll be able to see *both* the English countryside and the Olympic Games!

PAN AMERICAN WORLD AIRWAYS





FIG NO. 3,885 gets the first digit of its number from the notched upper tip of ear at left, which denotes 3,000. Value of notch depends on its distance from tip. Four

notches along the lower edge of this ear mean 80, on upper edge of other ear 800. The figure 5 is designated by three notches on lower edge of ear at right. Total is 3,885.

NOTCHED PIG

Breeders at Beltsville clip ears to keep track of hogs' pedigrees

The family resemblance among pigs, which extends to the tips of their ears, brings trouble to hog breeders who have to tell all their animals apart in order to keep their records straight. In the past the big breeding farms have usually relied on branding irons and metal tags to identify each pig. But brands and tags soon become too muddy to read. So breeders are now glorifying a part of the animal they formerly scorned: the pig's ear. Today the ears of baby pigs at the Depart-

ment of Agriculture's Research Center in Beltsville, Md. are cut like piecrusts with notches, each of which indicates a number. The sum of notches on the edges of each ear is the pig's identifying pedigree number, as with piglet No. 3,885 above. Even from a distance the large notches, which cause the pigs no pain, are plainly visible. The only trouble now comes when the pigs, playing together, bite some more notches in each other's ears and add themselves up to impossible totals.

Founded **P.T.** in 1840

PARK & TILFORD

Private Stock

- from the treasured stocks
of a **Century Old House**



America's Luxury Whiskey

PARK & TILFORD DISTILLERS, INC., NEW YORK, N. Y. • A BLEND OF STRAIGHT WHISKIES • 86 PROOF

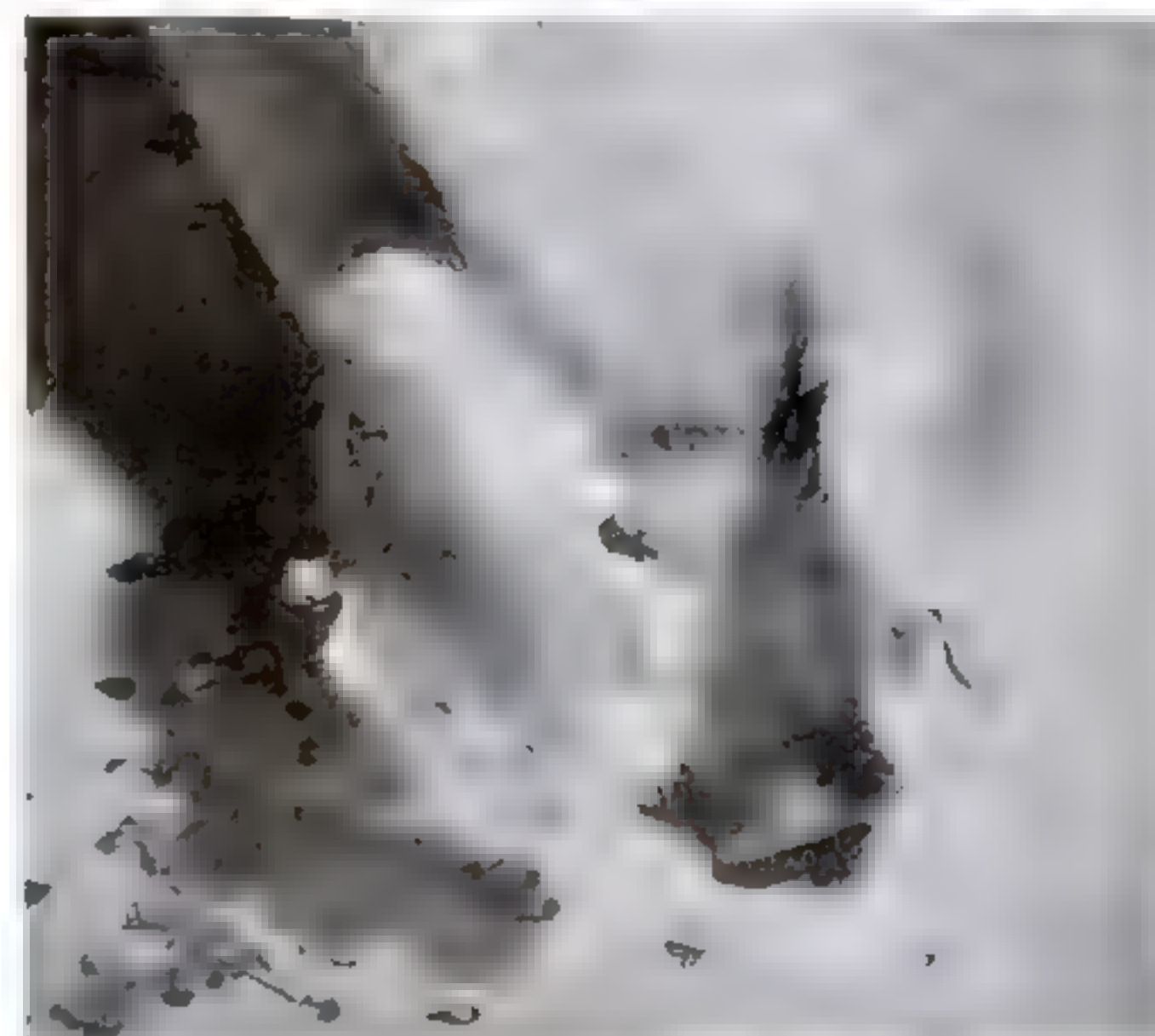
Notched Pig CONTINUED



NOTCHES ARE CUT in a baby pig's ear the day it is born. The ears bleed for a few minutes and the pigs squeal but stop as soon as they are set free again.



BREEDING RECORD carries numbers which are notched into the ears of the pigs. Beltsville is trying to breed pigs with more lean meat and less lard.



NOTCHES GROW LARGER with the ears as pig grows up. The breeders are crossing imported Danish pigs with common U.S. types to find an ideal hog.



HOME MOVIE ENTERTAINMENT

Sound movies are "tops" for entertaining at children's parties or when the crowd gets together—at your home or at friends'. Scene from Castle Films Production, "Fairy Tale Cartoon".



EDUCATION MADE FASCINATING

Your children learn more readily when sound movies are used in school to illustrate their subjects. Scene from "Introduction to Electricity"—A Coronet Instructional Film.



NEW SHOPPING ECONOMIES

Many of your dealers are shown how to serve you with greater efficiency and economy thru sound movie instruction in merchandising. Scene from Coronet Instructional Film—"Bookkeeping and You".



PRODUCTS IN THE MAKING

Sound movies take you behind the scenes in industry—show how products are made... how you can use them to best advantage. Scene from "Industry for Health" Uppin Co. Produced by Burton Holmes Films, Inc.

THE MAKERS OF WORLD RENOWNED REVERE CINÉ EQUIPMENT

Announce the new "Theatre-Tone" Revere Sound Projector...

\$287.50
Complete

Easy to Operate and Carry . . . Opens a New World of Home Entertainment For You!

Now you can show *sound* movies right in your own home—easily and at surprisingly low cost! With the new 16mm Revere Sound Projector, you can entertain your family and friends with *professional* full length features . . . comedies . . . travel films . . . and shorts on your favorite subjects—all readily available for purchase or rental thru your Revere dealer. And at the flick of a switch, you also can show your own 16mm *silent* movies.

Grand amusement for grown-ups and children alike, it's the perfect solution to your home entertainment problem. As for *operating* the Revere, even a youngster can put on a sound movie performance with this projector. A single light-weight unit, it's as easy to carry as a suit-case. And it sets up almost as quickly as a card table!

See the new remarkable "Theatre-Tone" Revere Sound Projector at your dealer's now.

REVERE CAMERA COMPANY, CHICAGO 16



Revere
16MM SOUND PROJECTOR

See the New Revere 16mm Magazine Camera



First comparison to the Revere Sound Projector. A 16mm magazine camera with: Rapid magazine load . . . Continuous run . . . Single frame exposure . . . Built-in telescopic view-finder . . . Five speeds . . . New type ratchet-winding key . . . Built-in film rating guide and exposure chart. With F 2.5 coated lens . . . including tax \$127.50.



Light-Weight Single Unit

Theatre-Tone speaker doubles as carrying case for projector and accessories. Forming single unit weighing only 33 lbs. Universal AC DC current enables Revere 16 to be shown anywhere.



Easiest to Set Up and Operate!

Simple 111 speaker case or projector and place near screen. Threading . . . quickly done at any four easy points. Rewinding is automatic at four half levels. Has very handy on a pane, vibrate dark.



1600-Foot Reel Capacity!

Instantly adaptable from 400 to 1600 foot reels with a simple attachment. Other features include 750 watt brightness . . . Fast 2 inch F 1.6 coated lens. Microphone and phonograph connections.

In pursuit of happiness Revere adds to your pleasure

Dependable every time-
**B•B-THE WORLD'S
 LARGEST SELLING PEN!**

You no longer have to pay \$5 to \$15 for a top-quality pen. War-developed precision tooling and mass production methods enable B•B craftsmen to fashion a smartly styled, dependable ball pen that you can buy for only 98¢.



1. THIS PEN SELLS FOR 98¢ because B•B makes many pens at small profit instead of fewer pens at a large profit. One million are sold every month.



2. NO BETTER WRITING MECHANISM has ever been made at any price. Ball floats inside tip with microscopic tolerance... rolls and writes freely.



3. THE B•B IS DEPENDABLE every time. Won't skip, scratch, clog or blot. Suits every style of handwriting—large or small, bold or light.



4. EXCLUSIVE "PERMA-DRI" INK rolls on dry. Enough ink in every cartridge for many months of average use. Get several B•B pens today!

Perfect for Graduation

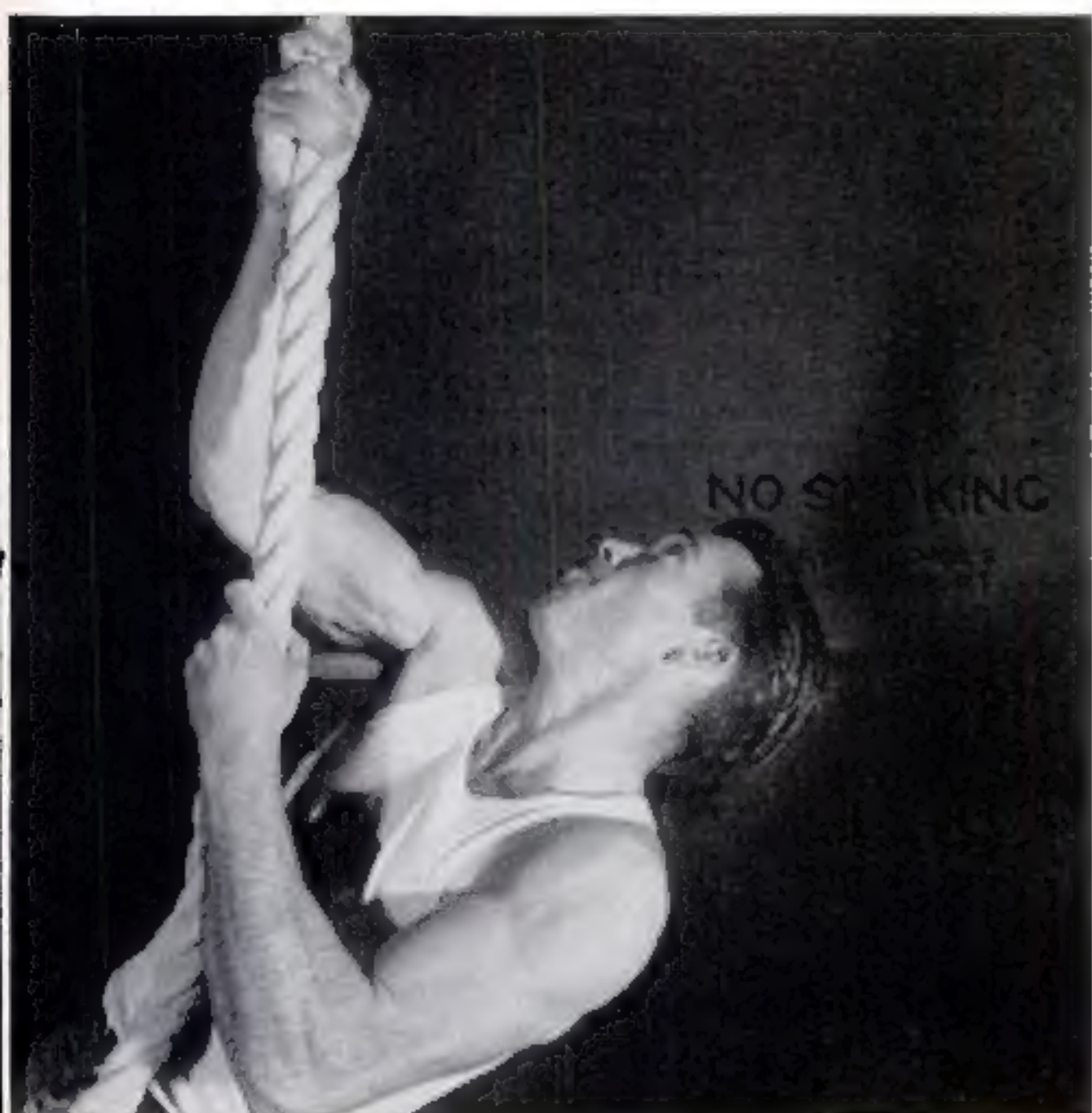
B•B "RETRACTABLE" (top): Chrome top. Choice of maroon, dove gray or black. "VP" (bottom): Convenient pocket or purse size pen. Actual size is shown. Pastel colors. Simulated gold cap.



B•B "PERMA-DRI" INK REFILL CARTRIDGES... 49¢. Fit any model B•B pen. Good for many months' average use. Cartridge replaced in 10 seconds.

Guarantee—Compare B•B with any other pen, regardless of price. You'll agree it's the finest writing pen you've ever tried. Every B•B pen is given a mechanical, visual and writing check before leaving the factory. Every pen is backed by the original B•B all-time service guarantee.
 B•B Pen Company, Inc., Hollywood 38, California.

Price of pen and refill slightly higher in Canada. Copr. 1948 by B•B Pen Company, Inc.



STARTING CLIMB, SMITH'S MUSCLES BULGE TO HOIST HIM OFF FLOOR

SPEEDY ROPE CLIMBER

Garvin Smith ascends 25 feet in 4.2 seconds

To the question "How fast can a man climb a 25-foot rope?" most Americans probably would reply "Who cares?" This feeling of disinterest is not shared by 22-year-old Garvin Smith of Los Angeles City College, who can climb a rope faster than anybody else in the U.S. and is always happy to exhibit his prowess (above). Gymnast Smith now holds the unofficial U.S. record of 4.2 seconds for the 25-foot climb and has been clocked under 5 seconds in 17 consecutive gymnastic meets.

Less skillful climbers go up in a series of lurches with their feet waving wildly; Smith climbs effortlessly (next page), and it is hard to realize he is traveling approximately 4 mph. Competing in a limited field, Smith is so good that he has almost no rivals, either in speed or grace. But he lost the chance to win an Olympic championship when officials decided not to include rope climbing in this year's Olympic program. Other countries had too few climbers to make the event worth while.



IN A RACE Smith (left) gets off faster than Elmer Huckins of Los Angeles. Sitting start puts great strain on arms and shoulders in first few feet of climb.

CONTINUED ON NEXT PAGE

Burgess Meredith, distinguished star of stage and screen, and member of the Aqua Velva After-Shave Club.

Join
**Burgess
Meredith**

IN ONE OF THE WORLD'S
FOREMOST CLUBS



You'll enjoy your membership in the Aqua Velva After-Shave Club. Aqua Velva rescues the hastiest shave. It tingles your skin to a healthier glow... its most agreeable scent is a pleasure to have around. It's good before and after electric shaving, too. Pick up a bottle of Aqua Velva today.

A FEW OF THE MEMBERS

Wilfred Pelletier John Erskine Norman Rockwell
Major George Fielding Eliot Sir C. Aubrey Smith

*Smile
at miles!*

Rollfast BICYCLES

Since 1895

Streamlined beauty of American design & craftsmanship

D. P. HARRIS HDW. & MFG. COMPANY, INC.
ROLLFAST BUILDING, NEW YORK, N. Y.

BICYCLES • CUB-CYCLES • PLAYCYCLES • TRI-BIKES • ROLLER SKATES

MADE FOR
FOLD
METAL
CUTLASS



DETROIT SKYLINE—looking across from Windsor, Canada, over the mile-wide Detroit River, one of U.S.A.'s busiest waterways. In the open season a steamship sails by every three minutes.



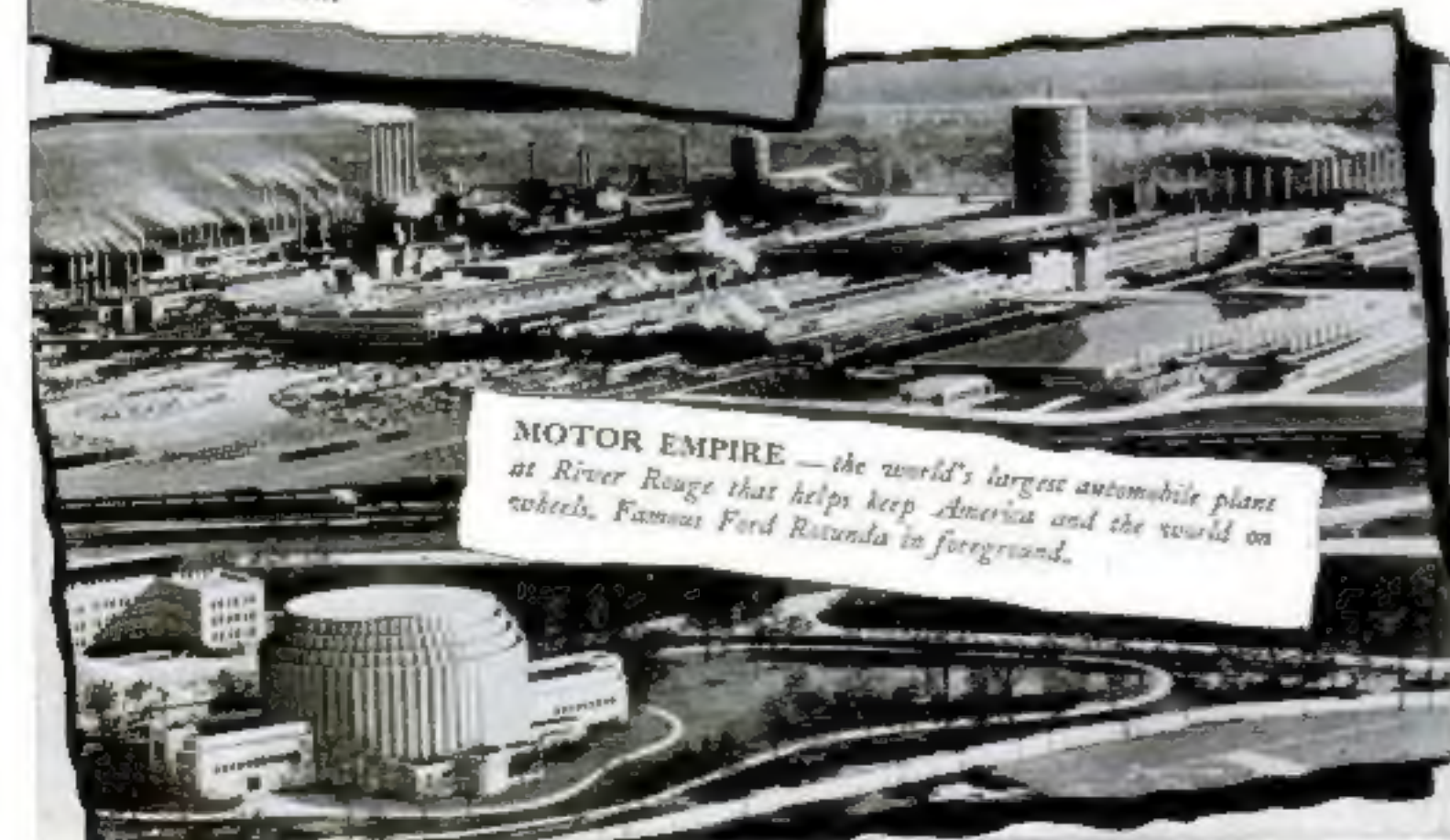
BELLE ISLE—Ten minutes from downtown Detroit, this world-famous 1000 acre pleasure island offers everything for recreation and fun.



WASHINGTON BOULEVARD—looking towards Grand Circus Park, Detroit's "Fifth Avenue" of smart shops and one of its amazingly wide thoroughfares.



INSTITUTE OF ARTS—part of the cultural Art Center and home of the noted Diego Rivera murals depicting industrial Detroit.



MOTOR EMPIRE—the world's largest automobile plant at River Rouge that helps keep America and the world on wheels. Famous Ford Rotunda in foreground.

It's dynamic, It's dramatic, It's DETROIT!

It's a brainy, brawny, billion-dollar workshop. Along with thousands of other vital consumer items, millions of automobiles roll off its high-speed assembly lines. For here is the motor and industrial capital of the world!

And here are highly skilled workers and great engineering minds. Gigantic plants sprawl over vast acres. Skyscrapers bite into the blue. Broad boulevards fan out from the Detroit River.

Detroit is exciting. Life moves along at a vigorous pace. There are many things to see and to do. Detroiters and visitors alike appreciate top performance. That's why they recognize and enjoy the zestful, fine flavor of...

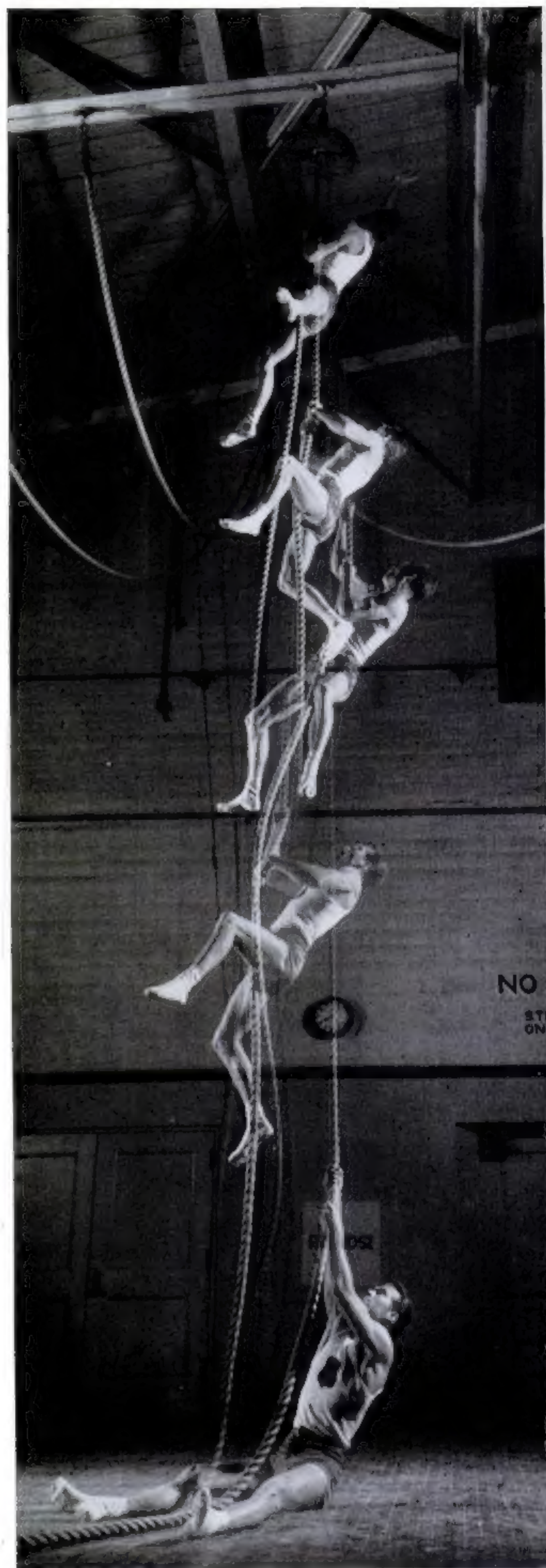
Beech-Nut GUM

everyone likes its flavor



Beech-Nut BEECHIES
Candy Coated Gum
Peppermint, Spearmint and Pepsin
They're good!

Speedy Rope Climber CONTINUED



SMITH'S TECHNIQUE is shown in the multiple exposure above. He begins climb sitting down, then lifts himself upward hand over hand. Use of the feet is illegal. At top of 25-foot rope Smith slaps a circular metal disk which contains lampblack; he must show lampblack on his fingers when he comes down.

Canada's Horseshoe Falls made me feel like the Man of the Mist

⑦ "Like every American, I had to get some snapshots of the Falls," writes Howard Weidner, a friend of Canadian Club visiting Niagara. "The little boat, *Maid of the Mist*, that takes tourists near the foot of the falls, didn't go close enough for me. So I borrowed a raincoat and climbed down some nearby rocks. It was mighty slippery, and sometimes I couldn't see my feet for mist. But I got a grand picture.



② "The famous cable car looked like a good perch for more snapshots. But somehow that swaying car on those little cables, 200 feet over swirling rapids, made me more interested in holding on...and holding my breath...than in taking pictures.



③ "The tunnel under Horseshoe Falls is unforgettable for the terrifying roar of wild water overhead. 100,000,000 gallons a minute...and so close you seem to be right in it. The very pressure of the sound seems to make it hard to breathe, and the tunnel mist is almost thick enough to be a shower bath.



④ "I never expected to get this picture. Rainbows kept appearing and disappearing as winds moved the mist every which way. I snapped dozens of pictures, hoping the wind and sun would give me a lucky break. They did. I caught a rainbow!



⑤ "This was my fifth visit to Canada's famous falls, and I knew my visit wouldn't be complete without a neighbor-to-neighbor toast over a tall glass of Canada's equally famous Canadian Club Whisky. I've traveled in a lot of countries. But to me, Canada has two things that can't be tied anywhere. One is the Horseshoe Falls. The other is my favorite whisky, Canadian Club—and wherever I travel, I usually find it."

⑥ "It beats all, the way this fine whisky gets around," say travelers who are delighted to find Canadian Club in 87 lands. Why this worldwide popularity? Canadian Club is light as scotch, rich as rye, satisfying as bourbon. You can stay with it all evening...in cocktails before dinner and tall ones after. That's what made Canadian Club the largest-selling imported whisky in the United States.

IN 87 LANDS NO OTHER WHISKY TASTES LIKE

Canadian Club MADE IN CANADA BY HIRAM WALKER

Imported from Walkerville, Canada, by Hiram Walker & Sons Inc., Peoria Ill. Blended Canadian Whisky. 90.4 proof



Copyrighted material

*L.S./M.F.T.
Lucky Strike means Fine Tobacco*



Lucky Strike *presents* **The Man Who Knows —**
The Tobacco Buyer

"I'VE BOUGHT well over ten million pounds of tobacco...so I speak with some authority when I say that season after season, I've seen the makers of Lucky Strike buy real fine tobacco —that ripe, light tobacco that makes a swell smoke."

F. S. King

F. S. King, independent tobacco buyer of Lexington, Kentucky, has been a Lucky Strike smoker for 19 years



© 1947 THE AMERICAN TOBACCO COMPANY

LUCKY STRIKE MEANS FINE TOBACCO

So round, so firm, so fully packed — so free and easy on the draw